DEPARTMENT AND RETAIL HOUSES

RESPOND TO THE STAMPEDE

FROM THE FOUNDATIONS-

A business is built up by attention and courtesy to its customers. It should be no trouble for the clerk or assistant to show a visitor around the store for the purpose of inspecting its stock.

WHEN YOU ARE IN THE CITY-

It may be worth your while to call at the store of

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Stationers, Booksellers, Fancy Leather and other Goods suitable as Souvenirs of a Visit to Calgary.

A Large Stock of Articles for the Peace Stampede Celebration.

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