Disco can be beaten

Reprinted from The Manitoban by Bob "Bebop" Nixon

I was bombing down the highway in my sister's blown 350 '74 Challenger the other day feeling just great, like Barry Newman in that classic film Vanishing Point.

I guess I was booting along at close to 80 when it occurred to me to turn on the radio and try to find someone who sounded lilke Vanishing Point's immortal SUPERSOUL. All I got was Jim Ripley heaving into the mike with all the gusto of an Australian's famed liquid laugh. Why is that guy so embarrassing? I turn beet red just listening to his banshee trademark 'This is Riplececcey'. I must have a disease, I'm able to empathize with this radio today. Each high speed roller coaster-like verbal blast the guy makes produces in me a vision of myself serated before the electronic phallus spewing complete and utter drivel over the airwaves. I shudder at the thought.

Somebody must have created that blabbering buffoon. I can't imagine Jim at a party screaming at his date. 'heeeeeey, we're going to dance receesed soon, but first I've got to get us a (here his voice rises to Maureen Forresteresque heights) cuuuuplaaaa drinks'. This in about two tenths of a second.

Actually I have met a few people who talk like that. They are not numbered among my close friends.

So the question is why do Ripley and a few dozen other DJ's, both male and female, all talk like that?are they intending to create some excitement by talking like an eloquent Porky Pig? Should this be their mission they would be better off playing records like Born to be Wild and Mississippi Queen just like Supersoul did.

But that isn't their intention. They are the human factor in a long chain of audio conditioning designed to prepare us for 'appreciating' - I use the term ludicrously loosely - disco music.

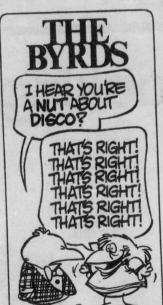
Radio stations, which play disco almost exclusively these days, require jockeys to talk in a manner imitating the total lack of personality inherent in disco. They must speak into the microphone as if they are not human. They succeed remarkably well.

This rapid fire lexical barrage maintained non-stop day after day created the opposite of any highly charged excitement. It is tedious, it is taxing, it is wearing and it must be stopped. For myself the partial solution lies in the purchase of a car stereo and at least one Joe Jackson tape

For you masses outside ther, we at the Manitoban have established the Manitoban Anti-Disoer (MAD). Our scope is limitless, we aim at overhauling the entire structure of the corporate music industry, including disc jockeys, flashing lights, mirror balls, sequins, silk dresses, leisure suits, white shoes (each and evey one), most make-up brands, fraternity disco socials, and all the rest. Nothing shall escape our wrath. To join please submit you name and a suitable epitaph to MAD c/o The Manitoban. We're in the University Centre.

> DISCO CAN BE BEATEN Please give generously.

Attention all SRC-sponsored clubs and organizations:



Rock on!

classifieds GAY LINE Ph 472-2007. For

information on what is happening The first extravaganza of the year on campus call or write, P.O. Box Sat. Sept. 8, featuring Pierre 442, Fredericton, NB Senecal, Barker House Rally, and Bob-Shoo-Bop Revue. Tickets \$4.00 WANTED: Staff members. Apply in at SUB Infor Booth. Get them soon. person to the Brunswickan, Rm. TICKETS FOR AITKEN PUB (ACHE 35. Experience not necessary. 'N WAKE) featuring New Folk trio, Anyone interested in meeting new also on sale. \$3.00 at SUB info people, gaining invaluable experience and just having a good time Booth.

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