

The Gateway readers' survey 79/80

Yes, it's time once again for the annual Gateway readers' survey. The Gateway is interested in knowing what the readers of the paper think and where they would like to see changes and improvements. We would appreciate your cooperation and support. Please answer as many of the questions below as you like, and return the completed survey to the Gateway offices, Room 282, SUB. Surveys should be submitted by Tuesday, October 16; the results will be published in late October.

Many of the questions have more than one possible response. Please circle as many as necessary.

GENERAL

- I am in the faculty of:

- I am in my _____ year of study.
 - First
 - Second
 - Third
 - Fourth
 - Other.
- I read:
 - Every issue of the *Gateway*.
 - About every second issue.
 - the paper irregularly.
 - I never read the goddamn thing.
- I read the following section(s):
 - News.
 - Sports.
 - Arts.
 - Letters and/or editorials.
 - Features.
- I think the layout and design of the paper are:
 - Excellent
 - Good
 - Passable
 - The shits.

I have listed further comments about design below.

- Generally, I think this year's paper is:
 - Better than last year's.
 - Worse than last year's.
 - About the same.

NEWS

- The news stories so far this year have been:
 - Well-written.
 - Poorly-written.
- The news section of the paper is:
 - Not covering enough campus news.
 - Covering too much campus news.
 - Covering too much outside news.
 - Not covering enough outside news.
- The news department should:
 - Run more stories informing students about upcoming events on campus.
 - Stick strictly to news items and important stories.
 - Maintain its balance between important news and announcements.
- There is:
 - Too much news.
 - Not enough news.

I have further comments about the news section, and here they are:

EDITORIAL

- This year's editorials have been:
 - Interesting
 - Dull
 - Silly
 - Communist propaganda
 - Poorly written.
- I think the *Quixote* column is:
 - Excellent
 - Valuable, though I don't always agree with it.
 - Poorly-written and distasteful.
 - Communist propaganda.
- I think the *Gateway*:
 - Runs too many letters
 - Does not run enough letters.
 - Runs about the right amount of letters.
- The *Gateway* should:
 - Have more editorial columns and features
 - Have less editorial columns and features
 - Continue with the balance that it has right now.

Besides all of this, I think:

OTHER STUFF

- The features the paper has had so far have been:
 - Interesting.
 - Poorly chosen.
 - Too frequent.
 - Too infrequent.
 - Pretty dull stuff.
- In general, the paper is:
 - Too wishy-washy.
 - Too right-wing.
 - Too left wing.
- The photos in the paper are:
 - Excellent
 - Good
 - Poor.
- There should be:
 - More photos.
 - Less photos.
 - Bigger photos.
- There should be:
 - More photo features.
 - Less photo features.

ARTS

- The Arts section should have more:
 - Movie reviews
 - Art reviews
 - Book and literary reviews
 - More rock music reviews
 - More jazz music reviews
 - More classical music reviews.
- The Arts section should:
 - Have more space in the paper.
 - Have less space in the paper.
 - Maintain its current space ratio.
- I would like to see more:
 - Arts features
 - Information about upcoming arts events
 - More campus arts news
 - More community arts news.

Further comments on Arts:

SPORTS

- The sports section should:
 - Cover more intercollegiate sports.
 - Cover less intercollegiate sports.
 - Cover more community and outside sports.
- Sports writing has been:
 - Very good.
 - Okay.
 - Horrible.
- There should be:
 - More sports in the *Gateway*.
 - Less sports in the *Gateway*.
- Terry Jonestown is:
 - Excellent.
 - Mildly amusing.
 - An insult to my intelligence.

I also think:



The biggest problem with the paper is:

The best thing about the paper is:

I have a lot more to say:
