

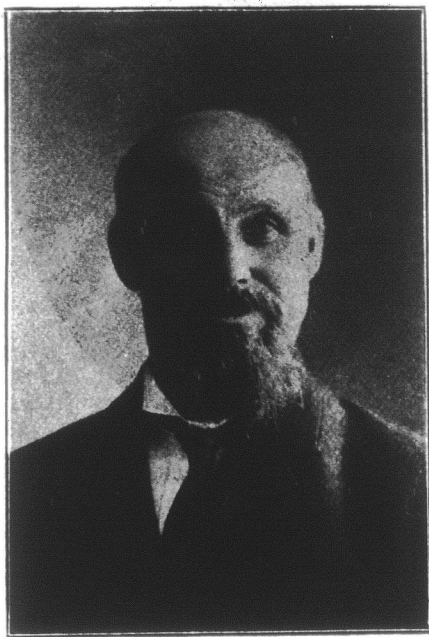
ANOTHER NEW INDUSTRY

BED MATTRESSES AND PILLOW MAKING PLANT OF THE
EMERSON BEDDING COMPANY, Limited, NOW IN OPERATION

That the people of Western Canada will be supplied with good beds and bedding is an actual fact. A splendidly equipped modern factory has been built and a complete outfit of new machinery installed for the manufacture of these most necessary household articles. The G. C. Emerson Bedding Company, Ltd., 591 Henry avenue, Winnipeg, manufacturers of iron beds, in all sizes, cots, mattresses, pillows, etc., have just opened their commodious new factory and are now running full blast so as to get together a complete stock with which to supply the trade.

It may be well at the outset to inform our readers who Mr. Emerson is, and what he has accomplished up to the present before giving a description of the important works he has recently established. G. C. Emerson first saw the light of day in Norway, about a half century ago, and comes of hardy enterprising stock. As a youth he travelled extensively all over the world, arriving in the United States in 1870. After residing in Uncle Sam's domain for a period of twelve years he came to Western Canada in 1882, arriving at Brandon, where he embarked in the manufacture of beds and bedding, tents, awnings, etc., and conducted a successful business in the wheat city until 1894, when he sold out his business and removed to Winnipeg. In that year he purchased the business previously conducted by Hope & Co. on Thistle street, and managed it successfully for nine years, or until 1903, when he sold out his interest in the business, securing therefor a good round sum.

In the fall of 1903, after disposing of his business, he paid a visit to his birthplace in Christiania, Norway, and remained there all winter, returning again to Winnipeg in May, 1904. Having always been accustomed



G. C. Emerson.

series for the conduct of such an establishment.

The factory is strongly and substantially constructed and is sheeted on the outside with iron and painted a dark red. The

most modern kind and no expense was spared in the fitting out of the entire plant. The total floor space of the works is now 15,000 square feet, which may be enlarged as the growth of the business demands by the addition of a few more stories.

On the first, or ground floor, are the business offices, which are fitted up nicely for the use of the clerical staff. A large showroom and storeroom where stock is kept is also on this floor, while at the rear is the machinery and workshop for the manufacture of iron beds, cots, stretchers, metal spring frames, etc. The whole of this machinery is most ingeniously made to perform the various uses which it is put to in the manufacture of the various goods turned out. None but the best angle bar iron is used in the manufacture of the iron beds.

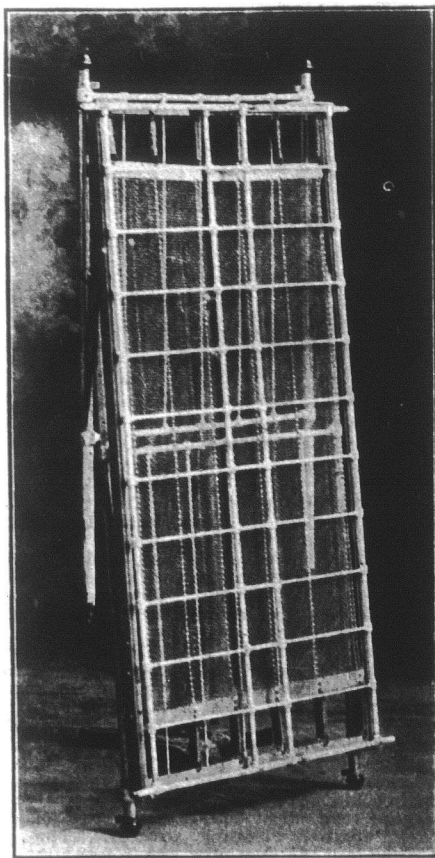
On the second floor is the culling and sewing rooms, in which are a number of Jumbo sewing machines, run by power. Here also is the machinery for the manufacture of woven wire and other springs for beds; also the machinery for the setting up of springs on their frames.

The machinery used for the weaving of the various kinds of bed springs are models of perfection and one has to see them in full operation to appreciate correctly their worth to a business of this kind. This firm control all rights for the West to manufacture a special spring known as "Surprise." This bed spring is made from the very best No. 12 coppered wire, is most firm, and, although very strong, is a comfortable spring to sleep over. This Surprise spring has been on the market in the Province of Quebec for the past three years and has amply fulfilled all requirements and has a very extensive sale there.

A compact machine for mattress making, simple of construction yet most perfect and complete, attracts the attention of the visitor. This invention, when operated ten hours, will turn out two hundred complete mattresses.

When the feather pillows are filled the ends are here sewn up by a sewing machine specially made for the purpose, and the capacity of the pillow-making portion of the plant is five hundred pillows per day.

The mattresses made by this firm are most even, no lumps or uneven parts are



Folding Bed.

up to a high standard. All kinds of mattresses, such as hair, felt, palm leaf, wood fibre, wool, cotton, sea grass, etc., will be



G. C. Emerson Bedding Factory.

to active business life, he began to look about for a factory site and bought a lot on Henry avenue, where he erected a commodious building fifty by one hundred feet and three stories high. This site is admirably situated for the carrying on of a large business, having trackage immediately alongside and all other necessary acces-

engine and boiler house, at the rear, are constructed of solid brick in which is installed a fifty-horse power boiler and a twenty-five-horse power engine to furnish steam heating and power to run the machinery.

The whole three flats in the building are utilized. The machinery installed is of the

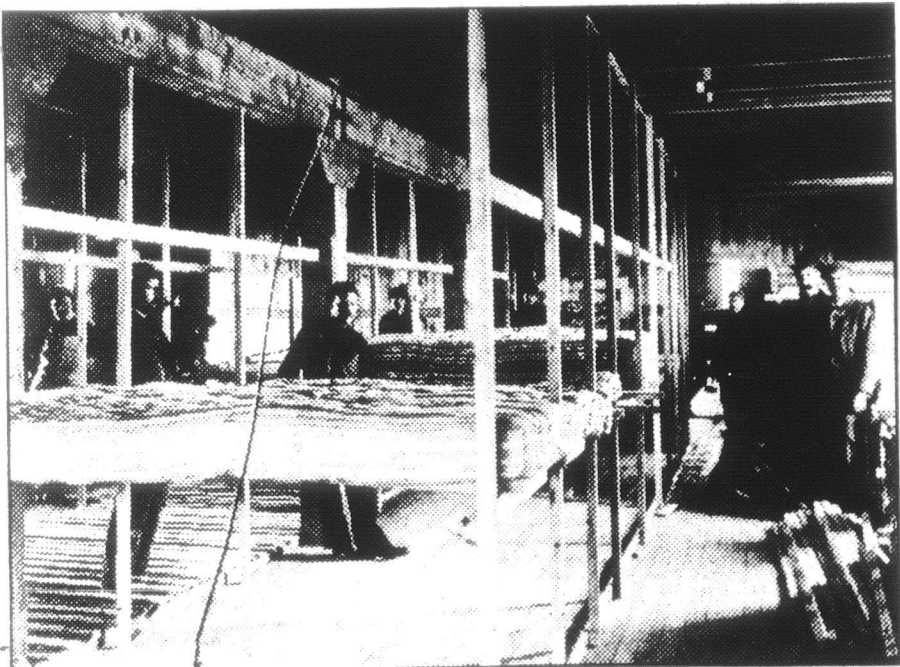


Show Rooms—First Floor.

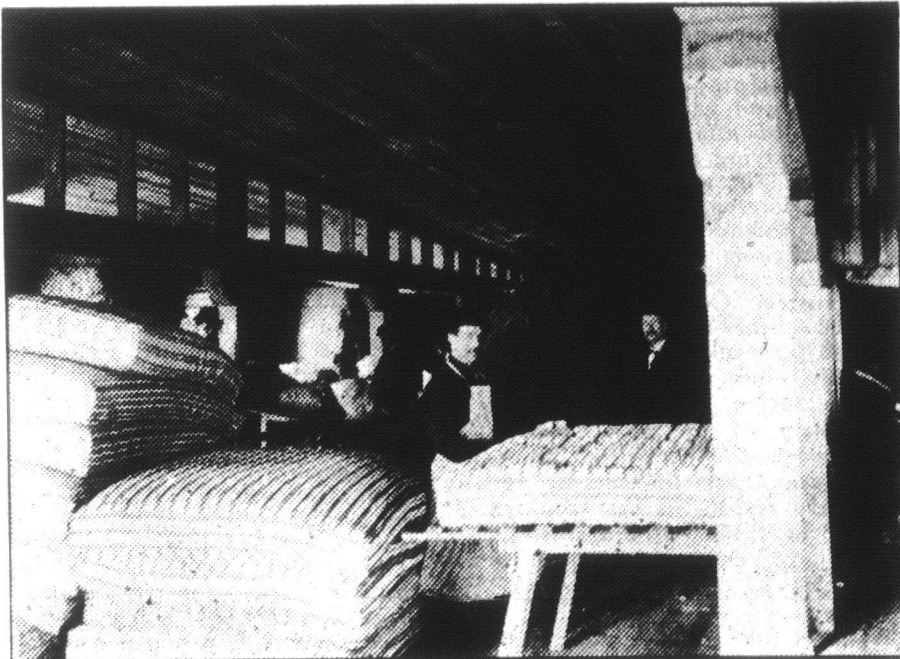
permitted in their construction, which is a feature worthy of note, a most commendable one, as any housekeeper will acknowledge. Many years of practical experience in the manufacture of mattresses and pillows has taught Mr. Emerson that it pays to turn out the best and it is his intention to keep the manufacture of all his goods

manufactured, and of course the price to buyers will vary according to the quality of the article so purchased.

The third flat is perhaps the most interesting part of the whole works to the visitor, as it contains the feather cleaning and renovating plant. The feather cleaning room, eighteen by seventy-five feet in



Mattresses and Springs—Second Floor.



Feather Cleaning and Stock Room—Third Floor.

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