

TELEPHONE 1551

ESTABLISHED 1868

The Oldest, Largest, Cheapest and Most Reliable
Hair Goods House in America
The DORENWEND CO., of TORONTO, Limited.

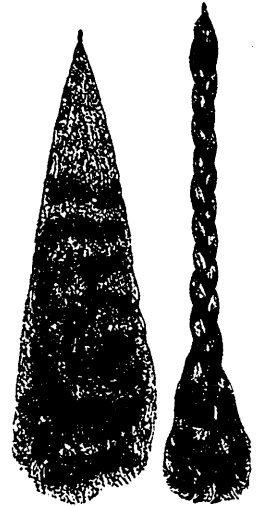


THE extensive business we have done in Hair Goods during 1898 warrants us to look with pride to the past and the future, and thank our thousands of patrons for their liberal patronage, wishing one and all a

Happy New Year

We promise the public, especially all those afflicted with the loss of hair, that we shall not be lacking in furthering their interests by benefiting them by our designs and constructions of fine art Hair Goods, for which we now have a world-wide reputation. Our business has grown to such an extent that we are placed in a position to serve you still better and cheaper than before.

OUR WAVY and STRAIGHT SWITCHES.



We Announce now an extra Reduction Sale lasting January (our stock-taking month) to reduce the large stock of Hair Goods in Ladies' Bangs, Switches, Front Pieces, Wigs, etc. All Requiring these goods should order at once.

OUR OPEN WIG,
Wavy Front.

Read the List

SWITCHES, \$1.00, 1.50, 2.00, 3.00, 4.00, 5.00, 6.00, 7.00, 8.00 and up.

WAVY FRONTS, with and without Back Hair, at \$2.00, 2.50, 3.00, 4.00, 5.00, 6.00 and up.

BANGS, curly or wavy, \$1.50, 2.00, 3.00, 4.00, 5.00 and up.

WIGS, long hair with bang, wave or plain front, \$10.00, 12.00, 15.00, 20.00, 25.00, 30.00 and up.

GENT'S WIGS AND TOUPEES, light but durable, \$10.00, 15.00, 20.00, 25.00, 30.00 and up.

Nothing to equal them on the continent, now worn on over 36,000 heads.

Our Parisian Bang,
Curly Front.

OUR GENT'S TOUPEES and WIGS.



WHEN ORDERING send sample of hair, cut from the roots, and amount per Registered Letter, Post-office or Express Order, and goods will be forwarded by return mail or express. Any style not suiting will be exchanged.

OUR PARTED BELLENA BANG.



ADDRESS

THE DORENWEND CO., OF TORONTO, Limited.
103 & 105 YONGE ST., TORONTO.

Be sure to mention
this paper.