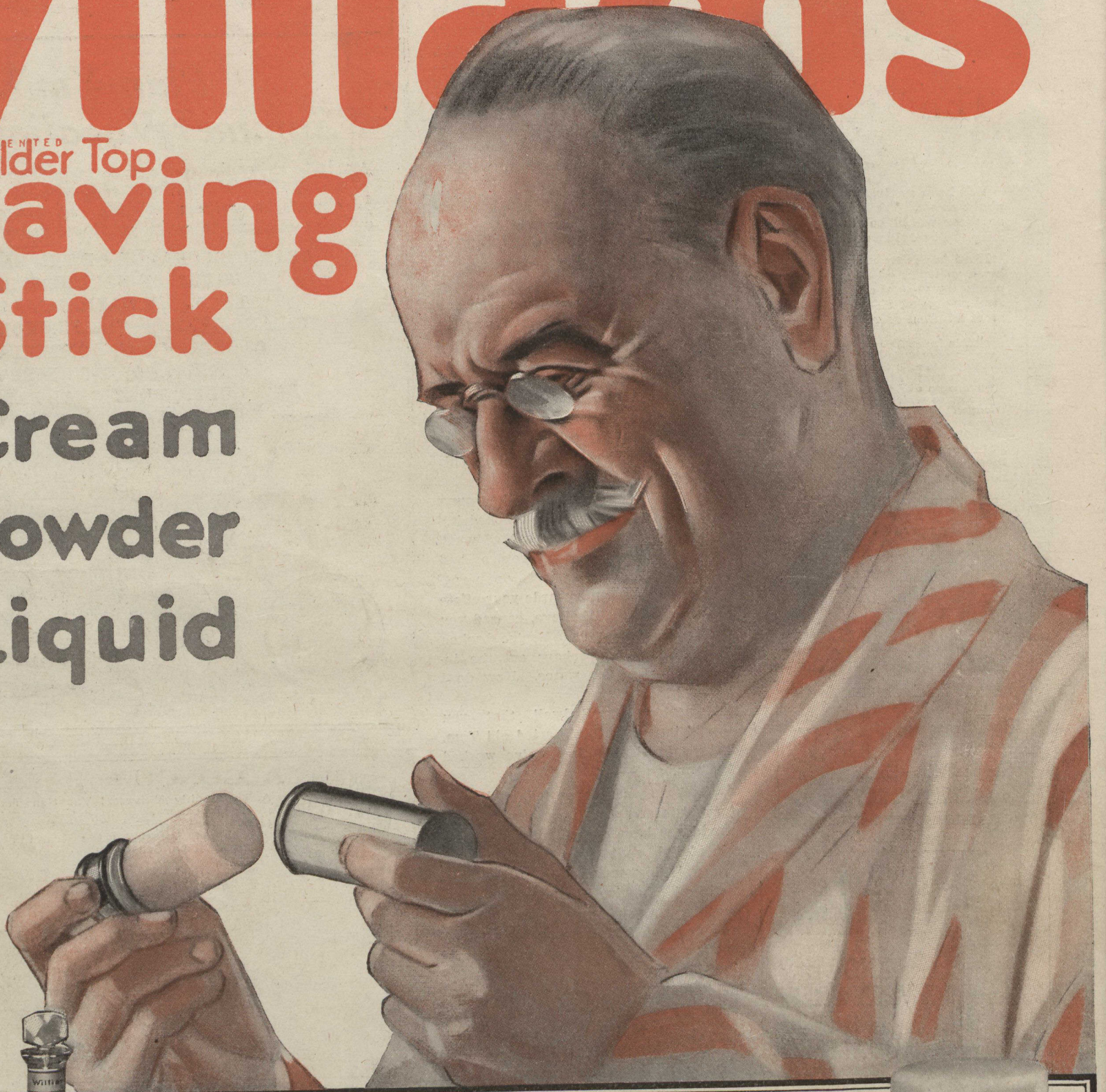


Williams'

PATENTED
Holder Top
**Shaving
Stick**

**Cream
Powder
Liquid**



THINK back 77 years. How many products made in 1840 still survive? Only articles of superior merit could have endured so long. 77 years have merely served to emphasize the enduring goodness of Williams' Shaving Soap. Its rich, thick, cream-like lather has never met a beard it could not conquer, never failed to speed the razor on its way, and never changed its gentle, soothing nature. In all these years there has been nothing to add but convenience—the Holder-Top Shaving Stick, for instance, with its handy metal finger grip. Ask for it by its full name—"Williams' Holder-Top Shaving Stick"—with the emphasis on "*Williams.*"

Williams' Shaving Soap comes in several convenient forms:
Stick, Powder, Cream, Liquid
and in round cakes

J. B. Williams Company
Canadian Depot:
655 Drolet Street, Montreal

Add the finishing touch to your shave with Williams' luxurious Talc Powder

