

THE OUTLOOK, MIDDLETON, NOVA SCOTIA

IT'S COMING—AS USUAL WITH A RUSH

Holidays are over, for those who had them. A definite day by day, week by week, month by month and season following season lies ahead, all very similar and largely a repetition of previous years. Just look at the calendar, October, November, December, Christmas and New Year's—very much like other years, isn't it?

Think of the universal Christmas rush. Why does it always, year after year, have to be? Everybody knows that the 25th of December is coming. Or again, why is that man seems to be willing to follow blindly whichever way the rest lead? Some don't, and rise to fame and wealth. Others step out and fall. But the rest leads on pointing the way to the large majority.

Today throughout Canada there is a material and business need for men who will step from out the channel of usual and regular following of previous years' habits. There is need of business and government with vision beyond today. And the type of men, who can accomplish instead of dream and follow, will be found amongst those, who, as it were, can do their Christmas early and differently.

—000—

Many a heartless girl has a dozen or so of them.

GROCERIES

Extra Fancy and Extra Heavy Fancy Maltasses, Roll and Breakfast Bacon, Best of Cheese Sausages, Bread, Whole Wheat, Graham and Rye. All kinds of Canned Goods. In fact all goods usually found in a well appointed Grocery Store. All at Reasonable Prices.

H. D. WOODBURY
THIS VILLAGE STORE
KINGSTON VILLAGE

Back at the Old Stand

With a NEW stock of Jewelry, Silverware and Cut Glass, in the latest patterns.

We are well prepared to look after your GRT. Lines, also Wedding Rings in the latest patterns, white and yellow gold or made-to-order. See our Diamond Rings—Some Extra Values.

R. T. Saunders
JEWELER AND OPTOMETRIST

P. S.—Buy Stationery at Saunders', the Jeweler, and SAVE MONEY.

To Members

THE NICTAUX WAREHOUSE will be opened
MONDAY, OCTOBER 5TH
to
TAKE IN APPLES

Middleton Fruit Co., Ltd.

Chocolates

A full assortment of MIRS just in—FRESH.

FANCY and STAPLE DISHES all NEW. COME IN and SEE THEM.

FRUIT JARS — PERFECT SEAL.

Fruit and Ice Cream, Luncheons.

A. J. MITCHELL
Phone 164. Middleton

TAXI

(Day and Night Service)
PHONE 169
H. V. RYAN
Main St. East, Middleton, N. S.

A want ad for an office boy brought many applicants. One little fellow gave the young lady at the information desk a scribbled note for immediate delivery to the boss, when she opened, read:

"I'm the last kid in the line. Don't do anything until you see me."

He got the job. He used his head.

LITTLE TOMORROWS

Oh, little tomorrows, set up in a row. Like doll-babies dressed up and ready to go. I wish I could have you—it's no good to climb. For Mother says only one day at a time.

There's one jolly red one way down to next week. (My birthday.) She looks at me ready to speak.

And when her time comes to stop down from the shelf I'm going to just reach up and take her myself.

Oh, little Tomorrows, all shining and new. I know I shall have a good time, dears with you.

And Mother says you can stay such a short while. I must wake up and greet you each with a smile.

And make you glad I was a little girl told To have you to love, and to play with, and hold.

But one little secret I want you to know— No matter how long you have stood in your row.

When I come and get you, and take you to play. You'll not be Tomorrow—yoh! If just be Today.

1/2 lb Package
KRAFT K CHEESE

A handy size package for occasions when half a pound is "just right."

Quality
LIFE BUOY
Protect Your Health
"LIFE-BUOY" RUBBER

Footwear For All
MEMBERS OF THE FAMILY
LOW RUBBERS
LUMBERMEN'S RUBBER BOOTS
STORM RUBBERS
FIRST QUALITY—
—NO SECONDS—
—LOW PRICES

Shaffner's Shoe Store

Bedrooms 60 to 70
My house is 30 by 60, two stories. I had a No. 40 Maplewood Furnace installed two years ago and it gives splendid heat. Even in the farthest rooms the temperature is from 60 to 70.
—Ed Brochu, Val Brilliant, Ont.

A big house, and far from a compact one; just the type that tests out a furnace. The Fawcett proves itself: Summer heat in the farthest rooms. If you want to enjoy this luxury, banish cold bedrooms, drafty living rooms, send for details about Fawcett Furnaces.

Fawcett
Furnaces-Stoves-Heaters
SACKVILLE, N. B.

For Sale by
L. R. GATES
Nictaux Falls, Middleton, N. S.

KING COLE
ORANGE PEKOE
EXTRA CHOICE TEA

SINCERE FLATTERY

"Imitation is the sincerest form of flattery." Everyone has quoted this little phrase at some time or other, yet the fact does not seem to have altered the resentment of the individual who finds some one copying his ideas. The editor who has a "leading article" written perhaps in the weary midnight hour, reprinted by another paper; the craftsman who finds his design copied by his fellow; the fashion artist who discovers his creation imitated; the writer who finds his Paris model bearing a remarkable likeness to the one he has copied.

Yet we are all copyists. Not because we are dishonest; but because we are things we admire. The editor's contemporary reads the article and is so impressed with the arguments advanced that he sits down and writes an article on a similar theme. The more impressed he is, the more apt he is to use the argument of the original. The craftsman who copies his brother craftsman's design is not necessarily dishonest. He sees a design that appeals to him so much that he often sub-consciously attempts to improve his own.

In it wrong, after all, to copy, when by copying the work progresses? Everybody copies, from the time when Adam copied Eve, eating the apple until now, when "leading articles" are made from rabbit skin. Everybody copies from the day they are born till the day they die they are incessantly copying, even though they do not realize it.

Creators should rejoice, and be spurred to greater effort to give of their best to the world. They should pray that their works may be copied—in the interests of progress.

IN A FLORIDA HOTEL

Tourist (to agreeable stout gentleman in the corridor): "Been to dinner?"

Stout Gentleman: "Not yet; have you?"

Tourist: "Yes, just came in." Stout Gentleman (cheerfully): "Did you have a good dinner?"

Tourist (irritably): "Poor, poor! I've been here three days and haven't had a square meal yet!"

Stout Gentleman (pleasantly): "Well, I've been here three months, and I haven't had a square meal yet!"

Tourist (astonished): "Well, why don't you leave?"

Stout Gentleman: "I can't; I'm running the hotel."

Venus Pencils, indelible, on sale at The Outlook, 15c each. A box of plain pencils, 5c each, 6 for 25c.

ONE YEAR

Having completed my first year of business in Middleton, I take this opportunity to thank my many customers for their valued patronage, which has in no small way contributed to the success attained. I am now in a position to merit a further continuance of your highly esteemed friendship and patronage, by giving you the best possible service and quality goods always. I thank you kindly.

A few quart and pint sealers still in stock. Do you need any? Fresh Sausages every week. These are real nice. Try some.

V. H. Amberman

WEST DALHOUSIE

Oct. 9—Miss Mabel Shipp has returned from the States where she was employed during the past year.

Mr. and Mrs. Clinton Gillies and family motored from Waterville on Sunday. On their return they were accompanied by Mr. Samuel Hamann.

Moose hunting is the order of the day. Five of our sportsmen being successful in landing each a monarch of the forest.

Mrs. Albert Falkenberg spent a week recently with relatives at Centreville.

Mr. George Buckler and family of the U. S. recently visited his sister, Mrs. Thomas Todd.

Mrs. Margaret Durling left on Friday for Boston, where she intends to spend the winter. She was accompanied by her sister-in-law, Mrs. Matilda Hill.

Mr. B. Gillies of Waterville spent a few days last week with relatives in this place.

At the ice cream sale held Saturday evening, \$6 was raised to refresh purposes.

STREET BEGGARS' UNION

Something new under the sun has transpired. The street beggars of Marcellus, France, have formed a trades union. They have fixed a minimum wage or gift at five cents. The modest centime will not be accepted except in multiples of five. At a meeting of "the union of the needy" it was decided that, owing to the alarming increase in the cost of living, its members should refuse offerings under five cents. It is not stated what punitive measures will be adopted if the general public refuses to pay the minimum wage. Wouldn't it be dreadful if the Beggars' Union should go on strike and tie up the generous impulses of all who cannot afford to drop five cents in every tin cup held out to them?

Nervous Depression

WHY PEOPLE ARE LOW SPIRITED AND DEPRESSED

Nearly all women and most men suffer at times from fits of depression and low spirits. Everything seems a burden then come periods of nervous irritability, headaches and weariness. People who suffer this way lack vitality because their blood is poor and nerves are starved in consequence.

The only way the nerves can be reached is through the blood. By enriching the blood with Dr. Williams' Pink Pills the starved nerves are supplied with just the elements they need.

This is proved by the experience of Mrs. J. E. Dudson, 12th Ave., east Vancouver, B. C., who says:—"About three years ago I became very weak and nervous. I had pains in my sides and back, and also suffered from frequent pains in the back of my head and neck. I was hardly able to do anything about the house. I would wake with a start in the night and my heart would flutter so that it almost choked me. I tried much doctor medicine but it did me no permanent good. One day I read about Dr. Williams' Pink Pills and decided to try them. I had used a dozen boxes. By this time there was such an improvement in my condition that friends would ask me what I was taking, and of course I was only too pleased to tell them it was Dr. Williams' Pink Pills. I am now feeling like a new person and am doing my own house work. We would not now be without Dr. Williams' Pink Pills in the house."

You can get these pills from your druggist, or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

A good rule for the manufacturer who wishes to establish his product beyond cut price attacks. Say it often but say it well. Even greater than price is the quality appeal.

You can't make a clear profit out of a shabby business.

MURINE
For Your Eyes
Refreshes Tired Eyes
Write Murine Co., Chicago, for Eye Care Book

HENRY FORD DOESN'T LIKE MILK

Henry Ford doesn't like milk, so he would do away with "cows," and make synthetic milk. He says the dairy cow is the most inefficient creature in the world. He is a vegetarian. But the calm and comely cow cannot be disposed of in that high-handed manner. Her place is assured in the scheme of civilization. If Henry thinks that the mothers of this generation will feed synthetic milk to their newly-arrived babies he will find further conviction profitable. He says: "I don't believe much in milk as a food anyway." The Sentinel will bet him a soft-boiled egg that his mother had different ideas on the subject, and that his busy little brain began to grow on a milk diet. Henry has "put the world on wheels," as he said he would, and that was a great achievement. We venture to predict, however, that he will not succeed in putting mankind on a diet of synthetic milk. The Jerseys and Holsteins will not begin a controversy, but he will have to overcome their passive resistance, as they quietly chew the cud that is turned into the creamy fluid that cheers but not inebriates.

PAY UP AND TAKE YOUR CHOICE

"Men may come and men may go," wrote Tennyson in "The Brook." "but I go on forever." And today it would seem fair to add to his sentiment the fact that kings and emperors also do likewise. For, after all that has happened of late, some may be surprised to learn that fifteen kings and a reigning queen still survive in power, while two emperors and one empress yet remain. In passing, there are some thirty-six presidents on the globe, with terms ranging from one year to life. Of other rulers—for the rest of the world's eighty-three governments display varying latitudes—we find a governor, or governor-general, as the title of about half a dozen Government heads, sultans of three, and shah, high commissioner and prince, each of two. Then there may be found a viceroy, a regent, a state head, a chief executive, a czar, an amir, a maharajah, a bey, and a grand duchess. Quite a matter it would appear, of paying your money and taking your choice.

PRINCE ALBERT AND VICTORIA VALE

Mr. and Mrs. Leason Baker were recent guests of Mrs. Emma Oriskany. Dr. Collin Clark of Amherst was a recent guest of his aunt, Mrs. C. A. Harris.

Mr. Burton Cochrane, who has been a Marine Service on the great lakes, and underwent a serious operation at the Marine Hospital, Montreal returned home recently.

Mrs. William Sangster of Falmouth is the guest of her sister, Mrs. Annie Phinney.

Mrs. Frank Fale, and son of Kentville are visiting friends in Victoria Vale.

Mrs. Mary Quinlan has returned to Harvey, Mass. and gone to Kentville.

Mr. and Mrs. A. M. Reed; Mr. and Mrs. G. B. Reed spent Sunday with their niece, Mrs. Chester Combs and family.

HOW TO SAVE

Interesting booklet on yearly purchase plan an aid to small investors. An interesting and valuable booklet published by Burnett, Sakie & Co., investment bankers of Montreal, setting out an excellent plan whereby the public of Canada may buy good securities and pay for them over a period of one year. The object is to cultivate the habit of saving money among people who have never been accustomed to buying securities, and to show them how profitable it will be for them to invest their savings in this way and spread the payments over a year.

Good securities can be bought on this plan, with all the opportunities of taking advantage of market variations, and yet the investor has an entire year in which to pay off the balance due on his account. Under this plan the investor pays 25 per cent of the purchase price on placing the order, and the balance, including the customary interest, in eleven equal monthly installments. The book outlining this plan can be obtained upon application to the company at its Montreal office, Canada Cement Building, Phillips Square.

Scribblers, assorted, 5c each or 6 for 25c at The Outlook.

Send The Outlook to a friend!

THURSDAY, OCTOBER 15, 1925.

FRESH FROM THE TEA PLANTATIONS

Shipped direct from the Tea Gardens of India. Ceylon. Morses Tea arrives fresh at the warehouse where it is blended and packed in airtight packages assuring fine full fresh flavor.

FRESH FROM THE MORSE'S PACKAGE

After the Fire is Out

People are always thinking about FIRE INSURANCE. The time for such thoughts is BEFORE the fire starts.

GIVE US A CALL. PHONE 48
O. P. & H. G. Goucher, Middleton
GENERAL INSURANCE

Cider and Paring Apples

We are now paying for Cider and Paring apples at all our plants—Bridgetown, Lawrenceton and Middleton, the following prices:

SOUND APPLES for Cider Paring 30c per barrel.

DROPS, suitable for Paring, 2" and over, 40c to 50c depending on quality.

TREE APPLES, 2" and over but with deformed and cracked apples eliminated, 40c to 60c depending on quality.

Remember badly cracked apples are not paring apples and the presence of cracks will largely determine prices.

Apples must be delivered sorted,—Parsers and Ciders.

M. W. GRAVES & CO., LTD.

CAN YOU AFFORD TO LOSE?

When you buy Speculative Shares, which have no earning Record and no Market Value you are simply GAMBLING with the overwhelming probability that you will LOSE YOUR MONEY. Why take this long chance when you can INVEST your SAVINGS in SOUND Dividend-paying Securities of Known Value and Earning Power (always readily marketable) and be safe. You can do this by availing yourself of our

"PAY IN A YEAR PLAN"
Example \$500 Initial Investment
\$500 Invested (Pay in a Year Plan) will buy outright:
5 SHARES BELL TELEPHONE..... Dividend Rate 8 per cent
10 SHARES STEEL OF CANADA..... Dividend Rate 7 per cent
10 SHARES CANADIAN CAR FOUNDRY P.F.D.... Dividend Rate 7 per cent

The above investment securities are long established dividend paying securities and possess an unusual degree of safety plus extraordinary profit-making possibilities on market advances.

(Other investment Group Selections for Smaller or Larger Sums on request.)

Our new investment booklet "The Road to Financial Independence" gives a complete record of Canadian Dividend Paying Securities with their high and low market prices and explains how you can start investing small or large sums with absolute safety by our "Pay in a Year Plan". Send for it today. No obligations.

REPRESENTATIVES WANTED TO ACT AS OUR LOCAL CORRESPONDENTS.

MAIL THIS COUPON

Name.....
Address.....
City.....
Dept. D.P.

Bedrooms 60 to 70

My house is 30 by 60, two stories. I had a No. 40 Maplewood Furnace installed two years ago and it gives splendid heat. Even in the farthest rooms the temperature is from 60 to 70.
—Ed Brochu, Val Brilliant, Ont.

Cheaper Than Stoves

"Last Fall I installed a Fawcett Pipeless Furnace, No. 36 in my house and it is giving the very best of satisfaction. As will be seen by the enclosed snapshot, it is a large house and it was considered impossible to heat it with a pipeless furnace, but with much less fuel than the stoves required, every room is heated evenly and comfortably." Fred J. Nutter, Brantford, N. B.

House Cosy Cellar Cool

"The heat capacity is far beyond what I expected and I consider it a very light user of fuel. I would say there is no heat in the cellar whatever as I had potatoes and turnips piled round the back part of the furnace all Winter without being damaged in any way. I would not hesitate to recommend the Fawcett Pipeless Wood Furnace."—Albert Payne, Bathurst.

"Summer Weather"

"During last winter when it was registering 20 and 22 below zero, we were enjoying summer weather in our house, where in previous winters we have been suffering from the cold. It has indeed been a great source of comfort ever since installed."—Mrs. Verna Copp, Moncton, N. B.

Win This Range

It's free—for the best letter, received before October 31st, telling an interesting episode arising out of the possession, or lack, of a Fawcett Furnace, Range or Heater. Story should not contain more than 200 words. The material counts more than the language so all have an equal chance.

The range is a perfect miniature; steel, nickel, enamel; and will actually cook, though height over all is only 17½ inches. —FREE—

Small castiron fry pan. Send 10c for postage and wrapping, stating system of heating now in your home.

Fawcett
Furnaces-Stoves-Heaters
SACKVILLE, N. B.