

THE HOME  
THE WORLD

## NEWS OF SPECIAL INTEREST

THE MOVIES  
THE PLAYERS

Here are Related Facts and Fancies Concerning the Activities of Individuals and Organizations, the Home, Fashions and Other Matters.

God pity those who have eyes  
yet see  
So little of the beauty of the  
earth.  
—Arthur Wallace Pease.

**Soldiers' Wives' League.**  
At the residence of Mrs. W. W. White a meeting of the Soldiers' Wives' League was held yesterday afternoon. The meeting was to consider plans for the grand patriotic field day on Labor Day. Mrs. White is the convener of the committee of the S. W. L. and it was decided that this society will take entire charge of the ice cream booth. The members will attend from two p. m. till ten and it will be arranged to have different ladies at different hours.

Today a meeting of the many societies interested is called for 3 o'clock at 71 Sydney street.

**Women in Banks.**  
The following article by Miss Jessie MacDonald Murray appeared in the "Journal of the Canadian Bankers' Association":  
"Try to get into a bank," is becoming more and more frequently the advice given to women, and more particularly gentlewomen, who through necessity or choice have arrived at a decision to enter the business world for the purpose of providing for themselves and those dependent upon them and the rapidly increasing percentage of women on the staffs of our banks is evidence of the soundness of the advice, and proof that in this as in other departments of business, women are proving themselves anything but square pegs in round holes.

In banking, as in other branches of business, she learns many things of value from which the woman in the narrower and totally different circle of the home is debarred. Thrown as she is in daily contact with the men among whom she is working, she gains an insight into their viewpoints, not only of business but of things in general, and finds her own broadened in a have, is it unreasonable to suppose

## INTERESTING CONTESTS For the Word-Makers and Artists

This week you are asked to make a complete sentence out of the following jumbled letters, and a SPLENDID CAMERA will be awarded to the kiddie who sends in the most correct and best written entry by August 23rd, 1916, together with the usual coupon filled in. Here are the jumbled letters: AAAAAA CC DDDDDDD EEEEEEE GHHH I L NNNN O RRRRRR TTTTT U V Y.

**Drawing Contest**  
How would you like a beautiful doll, or a splendid mecano set for the best copy of this picture? It looks much harder than it really is. First make a large square on a big piece of white paper. Divide this square into eight squares on each side, or sixty-four in all. Count the number of squares down from the top to Eleanor's head and begin to draw the outline. Follow along to the right very carefully, watching where you cross your lines. Sometimes you go to the right, sometimes up, sometimes down.



As mentioned above, I shall award a lovely large doll, or a most useful Meccano set to the kiddie who sends in the best result. The copy must be larger than the original, have the usual coupon attached and reach this office not later than Wednesday, August 16th.

UNCLE DICK,  
THE STANDARD,  
ST. JOHN, N. B.

Whose decision must be considered as final.

**COUPON.**  
STANDARD COMPETITION.  
For Boys and Girls.

Full Name .....

Address .....

Age ..... Birthday .....

THE STANDARD, ST. JOHN, N. B., WEDNESDAY, AUGUST 16, 1916.

## Uncle Dick's Corner.

### TODAY'S LITTLE JOKE.

Truth.  
The subject of the discussion between the two small boys was the ethics of truth-telling. "A fib is the same as a story," said Tommy, speaking with determination, "and a story's the same as a lie, and—" "No, it's not!" interrupted Arthur, just as firmly. "Yes, it is," asserted Tommy. "An' I know it is, because my father's a professor in the university, and—" "I don't care if he is," retorted Arthur coolly. "My father's a newspaper reporter, and he knows more about lying than your father."

### BIRTHDAY GREETINGS.

Uncle Dick wishes many happy returns to the following kiddies who will be celebrating their birthdays today: Gerald Cousau, 59 Elliot Row. Raymond Douglas, Pontypool. Clarence Potts, St. George. Elsie Urquhart, Hatfield.

### EXTRACTS FROM THE MAIL BAG.

**Joining the Corner.**  
Dear Uncle Dick:— I would like to be a member of your Corner, as my friend Allison MacKean is, and I like the Corner very much. We had a garden fete in Rothsay on Wednesday and it was very nice, were you there? If you were not I am sorry that you missed it. We had \$1,200 for the Red Cross. I am going to be ten in August. Your loving little friend, Millie Hibbard.

**Pleased Letter Was in Print.**  
Millidgeville, N. B.

**Dear Uncle Dick:—**  
I am sending in my answer to the word contest. I have 468 words. They can all be found in the dictionary except the proper names.

I was pleased to see my last letter in print. I enjoy the Children's Corner very much—I am going away for two weeks and so you will not hear from me in that time. With best wishes to the Corner.

Your loving niece,  
Edith MacRae.

**Has Brother at Front.**  
Barnesville, N. B.

**Dear Uncle Dick:—**  
Will you spare me a little room in your paper for this letter which I am sending, my brother sent it to my sister. I took a copy of it as I thought that I would like to see it in print. He is a private, he went across with the 50th Battalion, but later was transferred into the 58th Battalion, in which battalion he is now in Belgium with. I will close, hoping I haven't taken up too much of your time and I wish Uncle Dick and all the Corner a very pleasant summer. Good-bye.

James Boyne.

**Home Made Scouring Soap.**  
Odds and ends of soap, collected together, melted down with a little boiling water and mixed with some clean, fine sand makes an excellent scrub soap for wood floors, tables, shelves, tiles, sinks and saucers.

## Children Cry for Fletcher's

# CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of Dr. J. C. Fletcher, and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Suggestive against Experiment.

## What Is CASTORIA

Castoria is a harmless substance from Castor Oil, Pure Glycerine, and Scalloped Syrup. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its use is guaranteed. It destroys Worms and cures Colic. It is more than thirty years in use by the most delicate of Infants. It is the most reliable remedy for the relief of Constipation, Flatulency, Wind Colic, and Teething Troubles and all ailments incident to the Stomach and Bowels. It regulates the Food, giving healthy and natural sleep. The Children's Friend—The Mother's Friend.

## GENUINE CASTORIA ALWAYS

Bears the Signature of

*Charles H. Fletcher*

The Kind You Have Always Bought

In Use For Over 30 Years

THE CASTORIA COMPANY, NEW YORK, N. Y.

## Who's Who and What's What in the Picture World and on the Stage—Favorites and What They Say and Do.

### WHAT MARGUERITE SEES AND HEARS AT THE MOVIES.

Comment on the same play—  
"A strong play with a good lesson."  
"Perfectly frightful—not fit for children to see."  
"I didn't like so and so. I thought it was silly."  
"Did you see (naming famous star) in... Wasn't she grand?"  
"How would you like to be a manager or a censor?"  
In three theatres yesterday afternoon I saw seven people die. Now really that wasn't cheerful. Some died quickly and some to slow music, but I wish we could have a little more lively pictures.

### Betty.

When "Betty" one of the chief English musical successes of the past year is produced in New York, Raymond Hitchcock is to head the cast. Oliver Morosco and Charles Dillingham will be associated in the presentation of the comedy, and two men of their proverbial luck ought to put over a hit. This is the same "Betty" which was so popular with the Canadian soldiers on leave in London. One well-known St. John officer confesses to having been four times—at least.

### Immoral Films Not in Demand.

"Human nature is, as a whole, pretty sound, and when it is appealed to without prejudice or pay, the solution of the problem for cleaner and better pictures has been reached."  
Professor Franklin Henry Giddings, head of the Department of Sociology and History of Civilization at Columbia University, made this statement in discussing motion pictures for the Paramount Pictures Corporation, says The Dramatic Mirror. Professor Giddings, as a member of the American Academy of Political and Social Science, has made a study of the motion picture in relation to its sociological value to life as an amusement.

"Yes, human nature is pretty sound," he continued. "If a man is knocked over in the streets by some vehicle of traffic, a thousand hands are put out at once to help him. Similarly, nearly every man wishes to guard his own family from degrading influences. So would public opinion speedily make itself felt if pictures not of the average moral standard were continuously put out."

The motion picture industry is, I understand, becoming glutted with pictures of sensational nature. The producers of these make the mistake of thinking that nastiness is suspense and that immorality devoid of dramatic action will interest people. Ignorant of the art of the drama, they attempt to create their big sensations by the luridness of the subject matter, rather than by the vital values of the play. After all, the play is the thing. Of course, such incompetents are not to be expected to see the handwriting on the wall. The American public does not want immoral pictures, nor is it particular enough to protest against such a theme as "Carmen."

What the public does insist upon, however, is that unusual situations be handled artistically and not with any pandering to immorality that might create approval from the few.

The national conscience has been demanding for some time that the screen be at least as clean as the columns of a well-edited newspaper.

"We are all familiar with the artistic temperament and the artistic spirit. A director either of stage or motion picture drama necessarily must deal in effects. He is constantly striving for something which will work upon the imagination. As a result of this, producers frequently do something in

their dramas which as spectators they would not relish. Producers are always striving for effects and through the distortion of some artistic or moral value they create over-effects, always objectionable. It must be still a very active problem in the mind of any motion picture manufacturer or exhibitor how to accomplish a general high order of moral value in his product.

"I do not believe that there will be any lasting epidemic of nasty pictures. My study of sociology has made me an optimist. Those manufacturers who continue to violate the average moral law governing average moral views of life will fall under the combination of average moral standards. The time is approaching when it will not pay to produce immoral pictures. Those who have been prosperous in this respect will find their prosperity at an end."

**Others Sinner But Bars Stays Sunny**  
In March.

"They came to scoff and stayed to scorch."

Three score of New Jersey militiamen recruited for the new Theda Bara photoplay in which machine guns and battered fort of war are outstanding features of the landscape, learned a lesson about motion pictures last week. They also found that the harder the mercury boils, the harder the famous vampire acts.

The soldiers smiled as they saw Miss Bara in the cool costume of a Red Cross nurse on the battlefield (a New Jersey field near the studio). The sun certainly looked, and was, white hot, but they sat under the shelter of one of those spreading trees that Longfellow made so much about.

**Others Baked and Broiled.**  
After a couple of hours' work in the open, the camera men began to grind out film while Miss Bara acted. The sun burned down through the studio roof until it seemed that the glass would melt.

Others sizzled, smoked, and smoldered. Every minute someone was getting up an expedition to seek the ice-fields of the North Pole or talking about a vacation in a refrigerator. Theda Bara, however, like Tennyson's brook, went right on with her work.

"I've played vampire roles so long," she said afterward, "that the clinging warmth of a July day is a positive help to me. I suppose it is the blending of the screen character with myself."

**Sadder, Hotter, and Wiser.**  
When it came the turn of the state government they donned their heavy uniforms gaily and marched out into the field. For ninety minutes the men charged valiantly up a slope to give

the director the military effect desired. For ninety minutes they broiled and baked. They learned to appreciate Theda Bara's histrionic art and her art of resisting the unspeakable heat.

When they returned to the studio, it was necessary to call the roll to find out who were missing.

"Never too warm to work," said Miss Bara, as she adjusted the Red Cross band around her sleeve and prepared to register battlefield scenes while the guardians lay on the ground, face down, and groaned.

ALICE FAIRWEATHER.

### GEORGE BEBAN TO COME BACK AGAIN IN "THE ALIEN."

When George Beban in "An Alien" was seen at the Opera House last May, the engagement was so short that many theatre goers missed this best of all photo-dramas. Those who did will be interested in the announcement that the Opera House management has been able to secure this great photoplay for one day only, and it will be seen here on Saturday of this week, afternoon and evening. "An Alien" is the photo-drama that played a long and successful engagement at the Astor Theatre, New York City, and was unanimously endorsed by the press and critics as the greatest dramatic and appealing screen story ever produced. Remember it will be seen here on Saturday of this week, one performance in the afternoon at 2:15—two shows in the evening, 7 and 9 o'clock. Usual little prices.

### Careless Use of Soap Spoils the Hair

Soap should be used very carefully, if you want to keep your hair looking its best. Don't use soaps and prepared shampoos that contain too much alkali. This dries the scalp, makes the hair brittle, and ruins it.

The best thing for steady use is just ordinary mulled coconut oil (which is pure and greaseless), and is better than the most expensive soap or anything else you can use.

One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

You can get mulled coconut oil at any pharmacy, it's very cheap, and a few ounces will supply every member of the family for months.

## OPERA HOUSE

TODAY—Afternoon 2.15 & 3.45—Evening 7.15 & 8.45

HAZEL DAWN in

"THE FEUD GIRL"

A Famous Players Melodrama with

Punch and Thrill

PATHE SCENIC PICTURE:

ALGERIA OLD AND NEW

HOW FLOWERS GROW: THE

Hand Colored and Novel

BRAY ANIMATED CARTOON

Full of Fun

THURSDAY-FRIDAY

BLANCHE SWEET in

"THE \$1000 HUSBAND"

SATURDAY ONLY

GEORGE BEBAN in

"AN ALIEN"

## IMPERIAL THEATRE PRESENTS

The World's Oldest and Youngest Stars

MARY MILES MINTER and MRS. THOS. WHIFFEN

In Clyde Fitch's Stage Masterpiece as Based Upon Whittier's Patriotic Poem

## "BARBARA FRIETCHIE"

Metro  
Wonderplay  
in  
Five Parts

SCENE FROM BARBARA FRIETCHIE

A WAR STORY WITHOUT A BATTLE—An inspiring, intensely patriotic chain of incidents during the American civil strife. How flowerlike Barbara is won away from her Union devotion to the side of Jackson and Lee through her love for an officer of the hated Yankee army.

A PLAY OF POWERFUL HUMAN APPEAL

Universal Animated Weekly Current Today

## SIBERIA

THE FAST UNKNOWN

This fifth installment of the interesting trip to the noted Russian colony holds the attention of the watcher from beginning to end. Siberia as a name just means snow, ice and zero weather to most of us, but truly the layman has little conception of its vastness and natural resources. Today we show the natives trading furs with Russian dealers, we also start on a 4,000-mile journey with dog sledges and reindeer to the trading town of Pentlayka. Hundreds of interesting scenes en route.

Arm-Chair Tour