

MC 2035

THE EVENING TIMES-STAR, ST. JOHN, N. B., THURSDAY, JANUARY 31, 1924

13

TERRIFIC

\$50,000 STOCK

Undergoes a
Terrific Price
Cut. Come! Come!

SALESPeOPLE WANTED

We shall require 10 smart
salespeople. Apply in person
Thursday afternoon.
SALES MANAGER.



Bring
The
Family

Come
Every-
Body

UPHEAVAL

PRICE

\$50,000 STOCK

Undergoes a
Terrific Price
Cut. Come! Come!

STORE NOW
CLOSED
Arranging stock and marking
down prices.
By order.
PHILLIPS SALES CO.

*Involving Our Entire Stock of Men's and Boys' Clothing, Furnishings, Footwear, Staple and
Fancy Dry Goods to Take the Count in a Ruthless Slaughter. No Restrictions Whatsoever*

No Fake, No Frills

PHILLIPS' SALES CO.
Now in Full Charge

Price Hatchet Swings

CASH IS KING	Money Back if Not Satisfied	Be Here When The Door Opens	BUY NOW AND SAVE
Ladies' Heather Hose, Silk and Wool For pair 98c	Children's Flannel and Cotton House Dresses 98c and \$1.25	900 Yards Print Cotton; assorted patterns. For yard 22c	Dress Tweed Suits, 56 inch wide; regular \$3.00. Sale price, for yard \$1.69
Boys' Heavy Wool Ribbed Hose, per pair. Sale Price 35c and 45c	Ladies' Coat Middies. White 69c	Cretonnes. Large range of handsome shades. For yard 35c	Fancy Striped Dress Goods; regular \$2.00. For yard \$1.69
Boys' Cotton Ribbed Hose. Sale Price per pair 25c and 35c	Voile Blouses, large range of styles 98c and \$1.25	500 pounds of Shaker for Patch Cotton. For pound 29c	Serges. All wool; assorted shades. 75c and 98c Sale price 75c and 98c
Ladies' Gloves. Fleeced Lined. Black. Per pair 25c	Blouses, silk and georgette \$1.98 to \$4.50	Dresses, Gingham, large assortment of shades. For yard 18c	Homespun. Assorted shades. Sale price, for yard 79c
Ladies' Black Sateen Underskirts. Sale Price 95c		Dress Goods, in plaids; large range of patterns. For yard 35c	
Ladies' Bungalow and House Aprons. Assorted patterns 35c and 75c			

Sale Starts Tomorrow 9.30 a.m. Sharp

SEE HERE MEN	SPECIALS	SPECIALS	SEE WHAT YOU GET
6 Men's Overcoats. Heavy Ulster effect. Shades of Brown, Heather mixtures; quarter lined. \$9.98	100 pairs of Ladies' Pumps and Oxfords. Sale Price \$1.50 and \$1.98	Girls' Boots. Sizes 8 to 10. Good wearing quality. For pair \$1.48 and \$2.49	Men's Reefers. Grey Herring Bone. Can be worn as odd coat. A big bargain for \$5.45
Here's a snap men for \$17.85	Ladies' High Cut Boots. Good quality. For pair \$1.98	Ladies' Cozy Slippers. Sale Price for pair 98c	100 pr of Men's Strong Work Pants, in assorted stripe patterns. Sales Co. Price \$2.69 and \$2.98
20 Men's Heavy Ulsters. In a large assortment of rich shades. Out they go for \$13.95	Misses' High Cut Boots. Black. Sales Co. Price, for pair \$2.69		1,000 pairs of Men's Overalls. Blue, Black and striped denim. Out they go for a pair \$1.48
35 Men's Heavy Ulsters. Lovat and Grey shades; storm collars, quarter satin lined; 3 piece belt; regular \$20.00. Sale Price \$16.85			Boys' Overcoats, 10, 11 and 12 years, in rich Brown shades; Rag- lan style, with belt. A Big Bargain for \$6.75
Men's Heavy Ulsters. Assorted Grey Mixtures; 1-2 lined, with leather; 3 piece belt. Sales Co. Price \$12.95			12 Young Men's Overcoats. To clear at \$8.75
Men's Suits. Large assortment of fancy tweeds; conservative styles. Sales Co. Price \$12.95			100 Little Gent's Top Coats; Grey, Brown and mixed Tweeds. Sales Co.'s Price \$3.98
Men's Suits. Stripes and Tweeds. Young Men's Models. Neatly tailored. Sale price \$15.85 and \$17.85			100 Little Gent's Suits, in Tweeds, Worsteds, Corduroy and Serges. Sale Price \$2.98
Men's Suits. Blue Serges. Best English Indigo. Conservative styles. \$15.85 and \$17.85			Boys' Norfolk Suits. Large range of patterns \$3.45
Men's MacKinaws, in rich plaids and plain greys. A coat that will give excellent wear. Must be sold for \$6.85			

MONEY TALKS AT THIS SALE	COME ALONG LADIES	GET IN LINE FOR THE PRICE CRASH
20 Dozen Men's Work Shirts, made of good strong material; Blue and Khaki. Out they go at 79c	Shaker Flannel Blankets— Sale 10 1/4 \$1.98 11 1/4 \$2.29	Men's Winter Caps, Assorted Shades— Sale Price 98c
Men's Flannel Work Shirts— Sale Price 95c	Factory Cotton, Excellent Quality— For yard 20c	Boys' Winter Caps, Assorted Patterns— Sale Price 75c
Men's Fleece Lined Underwear— For garment 75c	White Cotton, Excellent Quality— For yard 20c	Men's Grey Wool and Cotton Socks— Sale Price 19c
Boys' Fleece Lined Underwear— For garment 55c	Check Dish Towels— Sale Price, each 10c	Men's Heather Ribbed and Plain Socks— Sale Price 49c
Men's Heavy Ribbed Underwear— For garment 79c	Bath Towels (Turkish) good size— For pair 35c	Boys' Golf Hose (Wool Ribbed), Excellent Quality; Shades Fawn, Brown and Grey. For pair \$1.98
Men's Grey Ribbed Undershirts (heavy), size 36 only— For garment 98c	Roller Towelling— Sales Co.'s price, per yard 89c to \$4.00 Pair	Men's Heavy Khaki Wool Breeches— Sale Price \$3.85
Men's Heavy Wool Ribbed Underwear— For garment \$1.19	Corsets, Plain and Self-Reducers, best makes— Sale Co.'s Price \$2.98	Thousands of articles we have no room to list. Plain prices tell their own story.
Men's Dress Shirts, a large assortment of patterns— Each 95c	Bed Comfortables, Assorted Floral Patterns— Sale Price \$3.98	Men's Dress Boots (Brown)— For pair \$3.29
Men's Dress Shirts, a large range of stripes— Sale Price \$1.19	Heavy Camping Blankets, Light Grey— Sale Price per pair 59c	Men's Dress Boots, Odds and Ends, all sizes, Brown and Black, point- ed and recede toes. For pair \$3.85
Men's Sweater Coats, heavy Jumbo knit, heather mixtures— Sale Co.'s Price \$1.79	Women's Heavy Ribbed Shirts, long sleeves— Sale Price 69c	Men's Working Boots, solid leather, Ames Holden make; plain and capped toes; Black and Brown. For pair \$3.49
Boys' Sweater Coats and Pullovers— Sale Prices \$1.00 and \$1.29	Women's Fleece Lined Bloomers, White and Fawn— Per Pair 35c	200 Pairs Boys' Dress Boots (Black) Box Kip— For pair \$2.85
Men's Handkerchiefs, White and Colored Borders— Sale Price 2 for 25c	Women's Jersey Bloomers (Pink)— Per Pair 25c	200 Pairs Youths' Dress Boots (Black)— For pair \$2.45
	Women's Cotton Hose, Brown, Black and White— Per Pair 35c	100 Pairs Little Gents' Boots, Box Kip— For pair \$1.98
	Women's Heavy Fleece Lined Hose Sales Co. Price per pair 35c	Men's Lumbermen's Rubbers, First Quality— For pair \$2.95

REMEMBER
THE
TIME
AND
PLACE

D. BASSEN

BASSENS
Limited
REGISTERED

MONEY
REFUNDED
IF PURCHASER
NOT
SATISFIED

17-19 CHARLOTTE ST., NEXT TO THE BANK OF NOVA SCOTIA