

Tasty --Nutritious BEREEREN

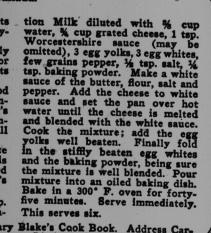
Just Come Right Out and Say

Two sizes—tall and small. The label is red and white.

CHANCE has had no place in putting ever-increasing numbers of red and white labelled Carnation Milk cans on the pantry shelves throughout Canada. Not

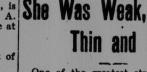
No! Consider Carnation's richness, its purity, its uniformity, its satisfy-ing taste and color. Consider how its richness perfectly "creams" coffee and adds flavor to fruits and cereals—and cuts cream bills in three. Carnation contains all the food value of full-cream milk, concen-trated to double richness. That's why its creamy smoothness im-proves the texture of foods in all cooking. You'll use Carnation steadily, once

You'll use Carnation steadily, once you try it. Today Carnation is the world's leader in evaporated milk. But that's not chance; it's



Camation







(See window.)





arnation