Telephone Main 7841

Store Opens 8:30 a.m.

Closes at 5:30 p.m.

Open All Day Saturday

Market Adel. 6100

# Simpson's Friday Bargains

### Trimmed Hats Today at \$7.95

A general assortment of the season's styles in smart, becoming shapes! Many in combination satin and straw, also very becoming styles in the fashionable patent leather. Trimmings of cire ribbon, smart flowers and ornaments. Pienty of navy, brown, bright blues, also many in black cire and patent leather. Exceptional Friday bargain ..... 7.95

#### Friday Bargains in Untrimmed Shapes, \$3.45

There are smart turbans, new roll side effects, sailors, mushrooms, tams, and a host of close-fitting designs made from Jap lisere and

Black, navy, brown, bright blue and sand are predominating shades. Bargain-priced for today only ..... 3.45 Friday Bargain Extraordinary!

## 350 Women's High-Class Spring Suits at

The strict tailleur with chic nipped-in waistline, flared hips and rich braid or button trimming; the youthful narrowly-belted model with tuckings, cordings and buttons—or the handsomely-embroidered dressy suit—styles for mother and daughter alike are here. Developed from fine, soft tricotines, gabardines, Botany serges and poiret twills, mostly in navy and black, with a

Every garment beautifully tailored and lined, and marked away below regular price for rush morning clearance.

Women's Coats—Extra Value at \$25.00

Special purchases, samples and manufacturer's overmakes in an assortment of new styles and materials that will simply delight you. Be here early for choice at the low Friday bargain price.

Simpson's—Third Floor.

Kiddies' 2-Piece Play Suits

Kiddies' Two-Piece "Bluebird" Play Suits -Long sleeve, pullover jersey, buttoning on shoulder, wide knee pants with attached waist and straps over shoulder. Colors, white, saxe, brown, gray, navy and cardinal. Sizes in the lot 2 to 5 years. Splendid value, Friday bargain ..... 1.69

Infants' 95c Pillow Covers, 49c Fine white lawn

with deep border of Swiss embroidery and hemstitching. Pillow size, 14 x 14 Regularly Friday barInfants'- Tan Shoes,

Fine soft kid, with soft soles, in lace or button styles. Strong cotton lining and rosette on fancy toes. Sizes 1, 2 and 3. Friday bar-

#### Friday Bargains in the

#### Fur Department

Hudson Seal (Dyed Muskrat) Coats, with large shawl collars and bell cuffs of Alaska sable (skunk). Full length belts, fancy poplin lining. Regular \$425.00 value. Friday bargain . . 367.50

Long Straight Shawl Stoles of Ringtail Opossum, finished with pockets in ends. Regular \$75.00 value. Today ..... 59.00 Simpson's—Second Floor.

#### Scotch Gingham Porch Dresses \$3.95

50 only, finest quality Scotch Lingham Porch Dresses in fine checks of good color combinations. Large round collar, cuffs and pockets of white gabardine, three-quarter sleeves and fastened with pearl buttons. Sizes 34 to 40 only. For quick selling today ..... 3.95

#### Hand Embroidered Japanese Crepe Kimonos at \$3.95

About 100 pretty Japanese Kimonos in good quality crepe. Wide choice of styles. Colors rose, copen, wisteria, gray, pink, sky. Embroidered in allsizes. Regularly \$4.95 and \$5.50. Fri Simpson's-Third Floor.

#### Friday Bargains in Jewelry

iety. Regularly \$1.50 to \$2.50. Friday Imitation Cameo Brooches. Regular-

large imitation black onyx. Regularly \$1.00. Friday bargain at ..... 25 Pearl Stud Earrings in two sizes. Regularly 50c and 75c. Friday bar-

Friday Bargains in

#### Silver-Plated Ware

Cut Glass Cake Plates, with glass handle and pierced silver plated border. Regularly \$6.50. Today, each, 3.25 Flower Baskets, small size, with glass basket flower holder and silver-plated stand. Regularly \$3.60. To-

Relish Dishes and Pickle Dishes with a round clear glass lining. pierced silver-plated frame with handle and side. Regularly \$2.00. Friday bargain.

Simpson's-Main Floor.

SIMPSON

#### We Specialize in Re-Upholstery

We are now showing in our well-stocked Drapery Department the newest of the new weaves in chintzes, repps, shadow-cloths, tapestries, velvets, silks and silk brocades. Immediately upon request we will send an expert to measure your furniture, give an estimate and suggest color schemes. This places you under no obligation to select. However, if you desire to have one or more pieces re-covered, you are assured of perfect satisfaction, as the work is done in our own factory by skilled men under highlyexperienced directors. Phone Main 7841, Drapery Department.

#### Fine Red Cedar Chests

Our new shipment of handsome models in fragrant Tennessee Red Cedar will particularly interest prudent housewives and prospective Spring brides. These chests are of finest construction-beautifully polished - many brasstrimmed. Priced, \$24.50 to \$38.75.

The style sketched is priced at .... 28.75



#### \$5 Hand Bags and Purses \$1.85

(No Phone or Mail Orders, Please.)
100 only, Chiffon Velvet Hand Bags and Leather Strap 

Metal and Celluloid Bag Frames at \$1.39 Large variety of Metal Bag Frames, 6 and 6½ inch. em-bossed, with chain handles; also celluloid bag frames in blue, green, gray, shell, red and brown. Today ........... 1.39 Simpson's-Main Floor.

Fountain Pen 89c

"The Remex," chased vulcanite

holder, fitted with 14k. gold nib. Complete. Regularly \$1.00. Friday bar-

friend, always ready to write. Fitted

with self-filler. 14k. gold nit. Regu-

larly \$1.50. Friday bargain ..... 1.29

Stationery Dept .- Main Floor.

Photo Frames 25c

Ovals and squares, with cutside of oak toned and ornamented. Made to sell at much more than this price, to

fit cabinet photographs. Special price, 

"The Victor," self-filler, is a trusty



### Men's Suits \$19.95

Well tailored from serviceable tweed, in attractive gray and brown mixture effects.

Single-breasted, 3-button, semi-fitted and conservative sacque models, Medium height vests trousers finished with 5 pockets and belt loops. Sizes 36 to 44. Friday bargain. 19.95 Men's Parametta Raincoats

paramatta cloth in the motor model, with convertible collar, natural shoulders and slash poolets. Sizes 35 to 46. Friday bargain ... 9.96
Men's Trousers at \$3.75

Well tailored from dark serviceable shades of gray in neat stripe effects. Sizes 32 to 44. Friday bargain... 3.75 Men's Odd Vests at \$2.49 Well tailored from brown and gray tweeds, finished with four pockets and back strap. Sizes 36 to 48. Friday bargain ... 2.49
Simpson's—Main Floor.

Friday Bargains in

#### Boys' Suits \$6.95 Sizes 25 to 32.

Boys and their parents will welcome the special sale of sturdy suits. They have the staying qualities that can be depended upon, and are developed in brown stripes and mixtures and gray diagonal striped cottonade, designed in all-around belted models, with bloomer pants. Sizes 7 to 14 years. Friday bargain at ...... 6.95

Boys' Dressy Reafars. 55 25 Boys' Dressy Reefers, \$5.95

Sizes 4 to 10 years.
69 Dressy Reefers for spring, specially low-priced for this grade of merchandise. Mothers will be glad of this opportunity to get the little chap's coat early, thereby saving dollars. Tailored in dark gray cotton and wool mixture, in doubte-breasted model. Sizes 4 to 10 years. Fri-

Several styles, including walking and dress shoes, in brown, black patent leather Oxfords and Pumps, with plain vamp and high Spanish heels,

recede toes with imitation toecaps, medium Cuban heel, medium weight

soles. Every pair new goods bought months and months ago at an extremely low figure. All sizes 2½ to 7. Friday bargain, pair ... 4.95

Bargain! 1000 Pairs Women's Spring Oxfords

\$4.95 Pair

Men's Boots and Oxfords at the Friday Bargain Price of \$7.95

Splendid variety of lasts, recede round toe and full broad toe, both laced and blucher laced patterns. Goodyear welted, solidly built soles and uppers of selected brown or black leathers, with a few colored tops.

### New Spring Furnishings

What a happy, summery, care-free feeling it gives one to see one's living-room or den furniture, whose rich dull velvet or tapestry coverings were appropriate enough to winter days, slip into their cool-looking summer garb of flowery

For instance, note the comfortable big chair in the illustration. It has just donned one of the "Simpson" made chintz slip-covers, which are so perfectly made that they fit every line of chair or Chesterfield and go on so easily (hooked up the back) that they are a real joy to every housewife who owns them.

Just now we are showing the loveliest of new Spring chintzes from which to choose your slip-covers, and best of all, we will send a man to your home to measure for and cut the covers, so that you are not inconvenienced by the removal of your furniture during the time covers are being made. Phone Main 7841, Drapery Department. If you do not wish to come to the Department, we will also submit samples for your



### Dainty Blouses Today at \$1.95

This year's new and fashionable styles in white and pretty combinations of light and dark colorings. All sizes to 44. Regularly \$2.95 and \$3.95., For quick selling, today

Jap Silk Blouses, \$1.48

Less than the cost of material, daintily made with deep square collars and long sleeves. Colors, flesh, pink and maize. Sizes 34 to 44. Friday bargain 1.48

#### Stockings Friday Bargain Prices

Women's and Boys' Wool Worsted Stockings, 59c Heavy ribbed leg, soft, clean yarn, good weight, plain seamless foot, black. Sizes 7 to 10. Regularly \$1.00. Friday bargain. .59 Men's Mercerized Lisle Thread

Finest thread, closely woven and seamless. Black and gray. All sizes. Regularly 59c. Friday bargain, 3 pairs, \$1.15; pair, 40c. Women's Mercerized Stockings,

Fine quality fast black yarn, firm strong finish, deep double garter welt. Spliced heel, toe and sole. Sizes 8½ to 10. Regularly 75c. Friday bargain, at. .59

#### Friday Bargains in Stamped Goods

Pillow Slips, stamped on circular 

Lunch Cloths, stamped on Irish linen 

#### 6 Big Bargains in Books

\$3.25 Book for \$1.50-History of the World War, by Francis A. March, in-eluding Canada's part, by Col. G. G. Nasmith, C.M.G. Well illustrated, cloth bound. Regularly \$3.25. Friday bar-

\$1.50 Book for 39c-The War Story of the C.A.M.C., by Col. J. M. Adami. Cloth bound. Regularly \$1.50. Friday 75c Book for 25c-The British Navy at War, by W. MacNeill. Excellently illustrated by photographs. Cloth bound. Regularly 75c. Today .... 25

\$1.00 Book for 10c—With the Field Ambulance, by William Boyd. Illustrated. Cloth bound. Regularly \$1.00. 

50c Book for 25c—Pillars of Society, by A. G. Gardiner. A volume of 37 biographical sketches of prominent men of our time. Regularly 50c. Fri-

Phone Your Order—Main 7841.

Book Dept.—Main Floor.

#### Fibre Steamer Trunks \$11.95

Hard vulcanized fibre Steamer Frunks, fibre bound, with cross bands, Good spring bolts and lock, reinforced metal bottom, divided tray. Size 34 in. and 36 in. Friday bargain .... 11.95

E. SIMPSON LA

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EBAUCHING

ROADWAY

**COWED B** andits Rob Jewe

Broadway in of Hund tonight was crossers, three armed in the window of

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on Angeles, Cal., Marcheld, the actor, was ie truck here