

THE SIMPSON STORE

Good Values Today Begin the Week's Shopping



Strootman's Samples of Women's Low Shoes Today \$2.49

About 420 pairs of Women's Novelty Low Shoes. All new samples, and only two or three pairs alike. Every pair made of best material and on the newest perfect fitting toe shapes. They are patent oiled, vic kid, combination and colored kid, in different shades and gummetal leathers. Pumps, colonials, strap and lace and plain bar styles. Turn, flexible McKay and Goodyear welt soles. High Spanish, Cuban and low leather heels. These are extra good values and will soon be picked up, so come early. Phone and mail orders will not be accepted. Sizes 3, 3½, 4 and 4½. Regular \$4.00, \$4.50 and \$5.00. Today 2.49

Women's Boots, Monday Special at \$1.99

240 pairs of Women's Boots, both button and lace; nearly all sizes between 2½ and 6; patent oiled, gummetal and dongola kid leathers; plain vamps and patent toe caps; kid and cloth tops; medium weight McKay sewn soles; Cuban and low heels. Do not miss this opportunity of saving \$2.00 or more on these 1.99 boots. Monday, a pair

Men's Goodyear Welt Boots, \$3.89

Men's Gummetal Calf Boots, Blucher and straight lace styles; English recede, round and medium toe styles; light weight Goodyear welt soles; military and flange heels; widths C, D and E. Sizes 8½ to 10. Our price on these boots is about what the manufacturer asks for them today. 3.89

Children's Button Boots, 99c

Good weight McKay sewn soles; low heels; full fitting toe. Sizes 5 to 6½. Regular \$1.35. Monday .99

Boots for Boys, \$2.29

American Army Kangaroo Blucher Boots; good weight, solid leather; standard screw soles; full-fitting wide toe shapes; with toe caps and copper tips. Sizes 11 to 13½. Regular 2.29 \$2.75. Monday

Today's Specials for Men and Boys

Young Men's American-Made Suits \$14

A select American style for the well-dressed young man. A close-fitting, three-button sacque coat, with soft roll lapels, slant pockets, new single-breasted vest, and straight-cut trousers with cuff bottoms. The material is a serviceable tweed in dark grey with black stripe pattern. Nicely tailored. Sizes 34 to 38. A nobby suit for 14.00

Men's Navy Blue Worsted Suits at \$16.50

A fine twill English worsted cloth in navy blue, cut in a splendid-fitting, stylish single-breasted three-button sacque, with single-breasted vest, and a good fitting trouser. The linings are durable twill mohair and the workmanship thoroughly good. Sizes 36 to 44. A suit worth dollars more 16.50 than our Monday price of

Thoroughly Good Values in Men's Pants

Work Pants, made from strong, good-wearing tweeds, in grey, with neat patterns; nicely tailored, and a pant that will give excellent wear. Sizes 32 to 42. Price 2.25

If you are going to work on the farm, in the garden or in a munition factory, this is the pant to buy; made from heavy khaki cotton molas, 5 pockets, cuff bottoms and belt loops. Sizes 32 to 42. 3.00 Price

Trousers made from a medium shade of grey worsted, with dark stripe pattern, finished with five pockets, belt loops. Sizes 32 to 42. 5.00 Today's price

Picture Framing

Picture framing ordered today will be done at the following reduced prices for the mouldings: 1-inch Circassian walnut, regular 15c a foot, at 8c; 1½-inch Circassian walnut, regular 24c a foot, at 12c; 1-inch antique gilt moulding, regular 12c and 15c a foot, at 7c.

Framed Pictures

Regular \$2.50 to \$4.75, at \$1.98

Pictures of every description, including a number of genuine cartoons and hand-colored prints. Excellent subjects. Sale price today 1.98

Sheeting Remnants and Other Good Values in Linens and Staples

Ends of our best selling sheeting, plain weaves, fully bleached. Also a few unbleached. Mostly 2 yards wide and 2½ yards in a length. Rush price today, each .69

Plain Hemmed Pillow Cases, two sizes, 42 x 23 and 44 x 23 in. Today, a pair for .98

Flannelette Blankets, white, with pink or blue borders, size 70 x 84 in. 200 pairs to clear. 1.69 Today, a pair

Scalloped Damask Table Cloths, dainty designs; size 64 x 64 in. Round and square. Special today .148

Bleached Table Damask, a good sturdy quality for general use; width 70 inches. Special today, a yard .89

French Cluny Pieces, round, size 18 inches; pure linen centres, with deep, heavy lace. Special today .49

Striped Flannelettes, suitable for pyjamas, etc.; fast colors; 51 in. wide. Regularly 20c yard. 17 Today, a yard

White Flannelette, with a soft napped finish; width 38 inches. A yard .11

Bleached Cotton, of fine quality; 44 inches wide. Special today, a yard .14

Boys' Furnishings

Boys' Woolen Jerseys, button on shoulder style; navy and grey; sizes 20 to 32. Regular \$1.00. Today .69

Boys' Flannelette Night Robes, with collar and military style. Extra fine quality. Faultless Brand. Sizes 2 to 16 years. Regular \$1.00 and \$1.25. Today .75

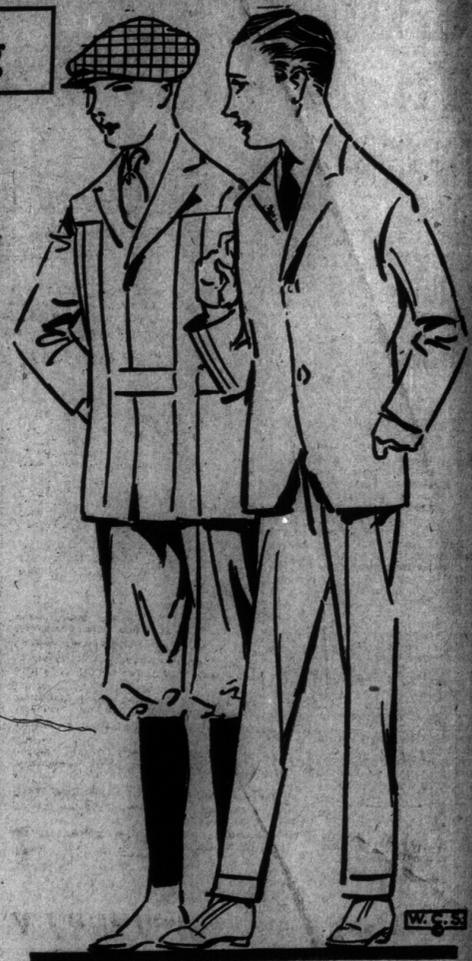
Boys' Marine Underwear, natural shade, saten faced. Sizes 22 to 32. Shirts and drawers, a garment .39

Boys' Balbriggan Shirts and Drawers, natural shade, spring weight. Sizes 22 to 32. Today, a garment .29

Boys' Cotton Sweaters, in fine cardigan stitch, grey only; roll collar, close fitting, elastic knit cuffs and neck; sizes 24 to 32. Today .35

Boys' Braces, in Police, Cross-back and Duplex styles. Some have kid cast-off ends. Today .25

Boys' Necktie Shirts, plain and fancy hairline and cluster stripes; soft cuffs; sizes 12 to 14. Each .75



A Little List of Good Specials Among the FURNITURE

Couch, imitation leather, full spring seat. Regular price \$12.75. \$7.75
Brass Bed, heavy 2-inch continuous posts, five fillers. Regular price \$21.75. \$16.95
Mattresses, wood fibre centre, layer of felt both sides, full depth border, deeply tufted, encased in good-grade art ticking. Special .450
Pillows, selected feathers, encased in good grade of art ticking 1.50
Dresser, surface oak, golden finish, three large drawers, brass trimmed, large bevelled plate mirror in back. Regular price \$19.25. \$15.00
Buffet, in fumed oak finish, two small, one linen drawer and good cupboard space, large mirror in back. Regular price \$18.00 12.95
Garden Chairs, deep comfortable seat, slat back .175
Garden Chairs and Rockers, in red, green and natural, closely woven seat, slat back .175

New in The Drapery Department

Leatherette for Couch Covering, Yard \$1.50—Just to hand a shipment of leatherette, 50 in. wide, for re-covering chairs, couches, desk tops, etc. Choice of dark green, brown or black. The durability and wear of this cloth is out of all proportion to the cost. Monday, yard .150
New Egyptian Cloth, Yard \$1.50—50 bolts of this popular drapery material. It is very bright and silky in appearance, and for durability cannot be excelled. Especially appropriate for draperies and door and archway hangings. It is also quite adaptable for covering all styles of furniture. Monday, yard .150

Tourist Trunks
Very heavily constructed, leather straps, good lock and bolts, deep covered tray. Sizes 32-in. \$6.50; 34-in. \$8.95; 36-in. \$7.50.

Club Bags
Leatherette walrus grain, leather corners, double handles, keratol lined, with two pockets. Size 18-in. \$5.00; 19-in. \$5.50; 20-in. \$5.95.

Good Values Today in the Basement

Water Tumblers at Special Prices. Please order by numbers. Phone and Mail Orders filled.



Exceptional Prices for Clover Leaf Dinnerware.

These prices are below the present laid down cost for Monday only.
Cups and Saucers, each .12
Bread and Butter Plates, each .7
Tea Plates, each .10
Dinner Plates, each .11
Oatmeal Dishes, each .8
Meat Platters, 29, 39, 45 and 75
Covered Vegetable Dishes .69
Salad Bowls .17, .25 and .29
Bakers .17, .25 and .29
Slop Bowls .9, .11, .14 and .18
At \$3.00 Per Set Monday Only—Pretty floral decorated Toilet Sets in pink, green and blue, 10 pieces to the set. Clearance price .300
China Egg Cups, Monday, per doz. .30
China Egg Cups, double, Monday, dozen 1.20
25c Cake Plates, pressed glass, Monday .19
Glassware at 9c—Lot includes Flower Baskets, Lemon Reamers, Measuring Cups, Cream Jugs, Salt Cellars, Bon Bon Dishes, Handled Jelly Dishes, Fruit Nappies, etc.

Some New Importations in Rugs and Mats---Fourth Floor

New Tapestry Rugs

Hundreds of fine Tapestry Rugs just imported, and in a great variety of designs and colors, suitable for any room, qualities that will stand inspection and at prices that are attractive.

Size 6.9 x 9.0.	Today .9.75
Size 7.6 x 9.0.	Today 10.75
Size 9.0 x 9.0.	Today 13.50
Size 9.0 x 10.6.	Today 15.00
Size 9.0 x 12.0.	Today 16.75
Size 10.6 x 12.0.	Today 21.50

New Chenille Art Rugs

Something quite new in the way of rugs, and in very rich and attractive colors are these new Chenille Jute Rugs of British manufacture, reversible and in Oriental patterns and colors, very suitable for halls, dens or bedroom use.

Size 4.6 x 7.0.	Today 8.50
Size 3.0 x 6.0.	Today 4.50
Size 2.3 x 5.0.	Today 2.95
Size 2.0 x 4.6.	Today 2.25

Bargain in Axminster Rugs \$14.75

20 only of these handsome and serviceable seamless Axminster Rugs, handsome Oriental designs and in shades of old rose, brown, blue and green mixture; exceptionally good value. Size 4.6 x 6.6. Special for today, to clear at 14.75

Axminster Hall Rugs

A new shipment of imported Axminster Rugs, very suitable for hall or living-room use, rich Oriental colors and designs. Size 3.0 x 5.3, today, \$5.45; 2.3 x 4.6, today, \$2.75.

Special in Rag Rugs at \$1.50

New Rag Rugs in a strong and firm weave, dainty colorings of blue, rose, grey, gold and mauve colors, pretty striped designs with borders, evenly woven and exceptionally good value. Size 3.0 x 5.0. Today 1.50

Stair Oilcloth

Well printed and thoroughly seasoned stair oilcloth, in conventional, floral and wood designs, offered at the old price for Monday selling, as follows:

Canvas back, for stairs, 18 inches wide21
Canvas back, for stairs, 22½ in. wide26
Painted back, for passages, 18 in. wide24
22 in. wide30
27 in. wide36

(Fourth Floor)

In the Misses' Section Imported Model Suits, Skirts and Dresses Will Be Cleared at Half Regular Prices

These are the New York model suits, dresses and skirts that we imported for our most exclusive trade. There are 22 suits, serges and gabardines, in navy, tan and black; regular \$55.00 to \$95.00; Monday at half price. There are 19 dresses, of Georgette and silk crepe; regular \$45.00 to \$85.00; Monday at half price. And there are 30 skirts, in fancy stripes and checks; regular \$15.00 to \$32.50; Monday at half price. The sale will be at 10.30 a.m.

Silk Gloves

Women's Wrist Length Silk Gloves, two Gomb fasteners, double tipped fingers; good quality pure silk; sizes 6½ to 8; black and white. Specially good value, a pair .65

Women's Lisle Thread Hose

Made from extra quality lisle yarn; double spliced heel, toe and sole; deep double welt garter top; black, white, grey and tan. Today, a pair, 35c, or 3 pairs for \$1.00.

The SIMPSON Company Robert Simpson Limited