Hamilton Happenings

NOTICE TO HAMILTON SUBSCRIBERS.

Subscribers are requested to report any irregularity or delay in the delivery of their copy to Mr. J. S. Scott, agent, at this office, rooms 17 and 19, Arcade Building. Phone 1946.

HAMILTON, Sept. 24.—(Special.)—The three Italians accused of trying to work the "Black Hand" game on Alvatore Sanzone, this afternoon decided to leave their fate in the hands of a judge without a jury. Their names are Carmelo Colombo, Ernest Speranzo and Samuel Wolfe, and it is charged that they demanded money from Sanzone and assaulted and attempted to rob him. They have retained T. C. Robinette, K.C., Toronto, and it is likely the trial will take place next week. It is said that one firm of lawyers wanted $1500 to defend them and another $1000, and that they offered one lawyer $250 if he succeeded in establishing their innocence.

The first fall drill of the 13th Regiment was held this evening, there being 407 men on parade.

Miss Emma Dick, 344 West Hunter-street, died to-day, aged 20

Runaway Accident.

James Foster, driver of the Mill Grove stage, was severely injured this afternoon. While driving up York-st. one of the wheels of the stage was twisted and the horses ran away, dragging him some distance. He was driven home by D. Flatt.

John Taglerino was arrested to-night on the charge of stabbing Joe Deak. The trouble took place in a store on Sherman-avenue last Saturday night, when an Italian ordered three Hungarians out of the place, starting a fight, in which Deak was carved up. Taglerino is the proprietor of the store.

Twelve Years in Penitentiary.

Twelve years in Kingston Penitentiary was the sentence by Judge Monck on David Irvine, found guilty of assaulting and attempting to rob Fred. Porteous. Mark Tomkins, captured at the time of the assault, is now doing a ten years' term. The judge said he thought Irvine deserved more, because Tomkins had attempted to lead an honest life until led astray by Irvine, and in addition, Irvine had assaulted a crown witness in court. Altho not an old man, the judge said that Irvine had spent 25 years in prison. Irvine attempted to correct this remark, but the judge paid no attention. The prisoner took his sentence gamely.

Three more cases of scarlet fever have broken out in school section No. 1, Barton Township, and the agitation to have the school closed has been renewed.

More Police Needed.

Chief Smith says that he has not enough men to cope with the foreigners, and to stamp out the stabbing affrays. He has 70 men, or one for about every 1000 inhabitants, and he says he needs at least 100, as he cannot spare any officers for the east end of the city where the foreigners are located until after 11 o'clock at night. He would like the city divided into two police districts, and a re-organization of the force.

The Cataract Company has again billed the city for 720 horsepower at $16 a year, that being the minimum which was set by the contract put thru the council last year. The city will not pay the bills, and will fight the company in the courts if it tries to collect them.

John Berlinghoff has warned the contractor who gathers the mails from the boxes in the city to give two of his horses a rest.

Shack for Fever Hospital.

The hospital governors will erect a shack on the city hospital grounds for the care of scarlet fever patients.

The street railway is keeping tab on the traffic in various parts of the city with the object of re-arranging the service.

William Renton, proprietor of the Halfway House, Ancaster, will be prosecuted on the charge of having liquor for sale on his premises in a local option district.

The engagement of Miss Gertrude May Terrence to Fred. Cloke is announced, the wedding to take place in October.

Chief Justice Sir William Meredith will preside at the assizes, which open here next Monday, the most important case on the list being the action of R. S. Morris, to restrain the city from taking power from the hydro-electric commission.

There is a little feeling between the members of the Ryerson and Bartonville Methodist Churches, because the Bartonville people think the Ryerson people are taking away some of their members.

William Birrell, ex-license inspector, is on the road for a cigar company.

The Magistrate Corrects.

Police Magistrate Jelfs says that his decision with reference to the theft of 25 cents worth of fruit was misunderstood. What he said was that the constable was not justified in arresting a person for picking or plucking fruit under the value of 25 cents.

T. J. Stewart got judgment this morning against Richard Baird for $2.87 for repairs to a gate.

Michael Gallagher was sent down for a month this morning for stealing an umbrella. Louis Lefkovtis was acquitted of the charge of selling liquor to the people who were mixed up in the Harriet-street row Saturday night.

Hotel Taurasan.

Corner Barton and Catherine-streets, Hamilton, modern and strictly first-class. Rates $1.50 to $2 per day. Phone 1465. 26

SIR FREDERICK HERE

Will Confer With Premier To-day on Result of Defence Conference.

Sir Frederick Borden, fresh from attendance at the imperial defence conference in London, Eng., arrived in Toronto last night and registered at the Queen's.

The minister of militia made it clear that he is not to be interviewed on the subject until he has talked matters over with Sir Wilfrid Laurier. Sir Frederick leaves for Ottawa this morning and will confer with the premier on arrival.

Looking somewhat more youthful than when last here, he having sacrificed his distinctive side-whiskers, Sir Frederick called at the King Edward to see Hon. William Fielding, who is here in connection with the visit of the West Indies trade commissioners.

Important Grand Trunk Time Table Changes.

2.05 a.m. and 12.05 noon, Muskoka expresses cancelled after Saturday, Sept. 25; 8.05 a.m. train, which now runs to South River only, will on and after Monday, Sept. 27, run through to North Bay, arriving there 5.40 p.m.; 4.30 p.m. Buffalo express will leave Toronto 4.32 p.m., commencing Sunday, Sept. 26.

Want Uniform Legislation.

A deputation from the Canadian Manufacturers' Association waited upon Sir James Whitney yesterday, and endeavored to get the province to join in framing uniform legislation with reference to the construction of stationary boilers. The idea is to have the provinces agree upon a standard common to all. The premier promised to bring the matter before the cabinet on Tuesday next.

HAMILTON BUSINESS DIRECTORY

HAMILTON HOTELS.

HOTEL ROYAL

Every room completely renovated and newly carpeted during 1907. $2.50 and Up per day. American Plan. 261

Trunks on Sale $4.49

To-day and Monday we offer at this price 18 only, handsome steel-bound W.P. Canvas-covered Trunks, fitted with brass locks and heavy straps, warth $6. This is your opportunity.

EAST & CO., Limited
300 Yonge St. Telephone M. 1178.

NOW AT 40 QUEEN ST. E.

50 only, Inside Sets, steel knobs and escutcheons, antique copper finish, steel faced Locks, extra special, **36c** set

12 only, the well-known **Disston Hand and Rip Saws,** 26 inches long, assorted points. Regular good value, $1.75. Special price **1.49**

STORE OPEN TILL 6 P.M. SATURDAY

in order to allow our many friends to participate in the bargains we are offering.

The VOKES HARDWARE CO., Limited

LATE CORNER YONGE AND ADELAIDE.

The Relation of the Advertising Agency to Mining

(Reprinted from New York Commercial.)

This column has a distinct educational value to businessmen, because it gives them ideas on advertising that they can utilize.

Our businessmen readers, as well as advertising agencies, are invited to express their views on the merit, value, growth and future of advertising. By such interchange of views great good, is felt, will come to all participants.

By F. F. Burgin.

The following contribution on the relation of the advertising agent to mining propositions, by F. F. Burgin, treasurer of a well-known mining company, is submitted to The New York Commercial for the purpose of offering a few suggestions as to how the advertising agent can raise the standard of mining advertising, and not as the opinion of an expert.

The advertising agent can raise the standard of mining advertising if he will oppose exaggeration in the statements of promoters, and carefully consider the difference between a stock that can be recommended for investment and one that is purely speculative. When a mine is not paying dividends, has not been developed to any extent, and the managers are still selling stock to meet expenses, it is necessarily a speculative proposition. When we investigate producing mines that are well managed by men of recognized ability, and learn that permanency of the ore body is reasonably assured, we feel that the proposition is an investment. To feel confidence in the property we need assurances as to the identity of the promoters, engineers and officials, and publicity as to the financial affairs of the company and its properties. There is no good reason why these facts cannot be fully exploited by the advertising agent, and the investor is thereby protected from fake enterprises.

PERSONAL RESPONSIBILITY is an important safeguard. Who are the men back of the enterprise? If it is a corporation, let the names of the directors and officials be printed and their identity established. It has been suggested that corporations be registered at Albany, and the addresses of the directors and officers kept on file in order to give investors a means of learning the identity of the promoters; and that the law contain a clause requiring such registration by a corporation before doing business in the state. The object of such a law would be to minimize the harm that might be done by fakirs using dummies in selling worthless stock.

Publicity is the second feature of mining enterprise that the advertising agent can use to advantage in protecting the public. If he can induce the directors of companies which he represents to keep the stockholders informed of the condition of the company, the advertising agent will find that he is winning public confidence with every announcement he makes. He has a broad field to work in, because he has the physical condition of the property to report upon, as well as the condition of the finances. Announcements concerning the development of the mine lead to important results, marketwise, so far as the stock is concerned. Reading matter here becomes more important than advertising. The specialist in mining news who supplies the newspapers with facts about the shipments, new ore bodies, and smelter returns, is a most valuable factor in arousing public interest. How widely would the Cobalt stocks be distributed to-day without the use of his facile pen? In time, I believe, he will be the most consulted man on the advertising agent's staff in offices that make a specialty of mining and financial advertising.

It is self-evident that gold and silver for coinage and the arts and copper and lead for electrical and manufacturing purposes, are in such constant demand that new mines must be financed in order to keep production equal to the growing consumption and prices low enough to encourage commercial use of the metals. Illegitimate methods in promoting mining ventures and mining swindles have given the industry a bad name at different periods. But, just as Wall Street has its legitimate purpose in relation to commerce and industry, so has mining. The money to finance great mining enterprises must come from the people, and the proper presentation of the undertaking must be made by responsible bankers and brokers. When the business details are worked out, the advertising agent must be called in to plan the campaign of publicity. It may be a proposition worthy of almost world-wide announcement, and more than one continent can be appealed to successfully if the industry is legitimate. Good banking names, responsible and reliable engineers and officials make it so. Let the advertising agent and the newspaper publisher be sure of the identity of the men back of an enterprise and they will be doing themselves and the public a great service. It is a benefit to the agent and publisher because the public will feel greater confidence.

While the advertising agent can do much to uplift the standard of mining advertising and to protect the public, much more can be done by the mining industry itself. A national bureau of mining at Washington could do a great deal to weed out the swindlers. Our vast resources in mineral wealth demand scientific attention and protection as much as the agricultural interests. The mining papers and the daily papers that devote space to the industry are doing much to protect investors. There is a strong, tho subtle influence for good exerted, too, by the manufacturers of mine machinery, who realize the rapidity with which mining is adding to the national wealth.

Mining is something of a gamble, because no man can see very far into the ground, but some men have better judgment than others about ore and geological conditions. Some engineers as well as some promoters are too sanguine. The advertising agent will be doing the public a kindness by curbing the optimists. A friend of mine tells me that the optimists in Wall Street have ruined more people than the fakers. With conservative statements, identity and responsibility of promoters determined, and publicity as to mine conditions physically and financially, we may be happy yet. But mining investors must also use common sense and discretion. Many a stockholder in well known companies is unable to tell where the mines are located, and some cannot tell whether it is a certificate of stock in a silver mine, that he holds, or in a silver leaf lard factory.

The reliable advertising agent can help in the good work by refusing to handle doubtful accounts, and the publisher by insisting upon a clean record for officials and the endorsement of responsible engineers for the proposition.

IT WILL PAY YOU

to Order your FALL SUIT and OVERCOAT from

S. CORRIGAN

The Leading Tailor
11 1-2 QUEEN ST. EAST
Five Doors from Yonge. 26:f
Prices very moderate. Satisfaction assured

Remember that any man that takes the first step in any new idea is always the leader — all others are trailers.

Be a leader in your line.

T.N O. Clerks on Strike.

On Thursday night over twenty-five clerks and warehousemen on the T. & N. O. quit, or as they put it, began a sympathetic strike on account of the change of agent at Cobalt station. When interviewed J. L. Englehart, chairman of the T. & N. O. commission, said he saw no justification for the strike, and added that the places of the strikers would be immediately filled.

Last of the Albinos Dead.

KANSAS CITY, Sept. 24.—Joseph Lucasa, the last member of the first family of Albinos to be exhibited in America, died at the general hospital here to-day. Lucasa and his parents and sister were brought to America from Holland by P. T. Barnum.

Chorus Girl in Hysterics.

While at the Union Station last night one of the chorus girls of a theatrical troupe traveling from Collingwood to Buffalo, had an attack of hysterics and collapsed seven times. Employes of the station threw water on her and Dr. Bruce L. Riordan was called. The attack lasted over forty minutes. By the time the outgoing train was due to leave, she had recovered enought to continue the journey.

AMUSEMENTS. AMUSEMENTS.

ROYAL ALEXANDRA CANADA'S HANDSOMEST THEATRE

LAST TWO TIMES **THE DEBTORS**

MATINEES THURSDAY SATURDAY | EVENINGS—25c, 50c, 75c, $1.00 and $1.50 MATINEES—25c, 50c, 75c and $1.00.

OPENING NEXT MONDAY EVENING, SEPTEMBER 27th
FOR ONE WEEK, SAM. S. & LEE SHUBERT (INC.) WILL PRESENT

CHARLES CHERRY IN THE BACHELOR

An Original Comedy in 3 Acts, by Clyde Fitch.
FROM THE MAXINE ELLIOTT THEATRE, NEW YORK.

RUTH MAYCLIFFE
HELENE LOWELL
ANNIE BUCKLEY

PERCY LYNDAL
RALPH MORGAN
CHARLES LAITE

THE PLAY STAGED AND PRODUCED BY MR. CLYDE FITCH.

MAJESTIC MUSIC HALL
Toronto's Greatest Vaudeville Theatre.

Mat. Daily 25c | NEXT WEEK | Evgs. 25c-50c

CONSUL THE GREAT Educated Chimpanzee—Does Everything but Talk
INA CLAIRE Singing Comedienne
The Inimitable BILLY DILLON
YALTO DUO, Novelty Dancers
NICHOLSON and NORTON
THE GIRL with the ANGEL VOICE
Other Big Acts—Motion Pictures

PRINCESS—Matinee To-day
DANIEL V. ARTHUR presents
DE WOLF HOPPER
In the new Song Comedy
"A MATINEE IDOL."
SEATS NOW SELLING
For the engagement all next week
Matinee Saturday only

ELSIE JANIS In George Ade's Newest College Comedy with Gustav Luder's Music
"THE FAIR CO-ED"
90 People—Original Superb Cast
Tickets delivered in the city for 10c.

GAYETY DAILY MATS. LADIES 10¢
BURLESQUE & VAUDEVILLE
RENTZ-SANTLEY CO.
Next Week—"The Serenaders."

GRAND MATINEE TO-DAY 25-50
WARD AND VOKES
NEXT WEEK WILDFIRE WILL ARCHIE

SHEA'S THEATRE

Matinee Daily, 25c | Week of Sept. 27. | Evenings 25c and 50c

Direct from the New York Hippodrome
CE-DORA
The Girl in the Golden Globe.
EMMA FRANCIS AND HER ARABS
In her Original Novelty.
ANNA LAUGHLIN
The Dainty Musical Comedy Star.
HOWARD BROS.
"The Flying Banjos."
JUPITER BROS.
Oklahoma Wizards.
GARTELLE BROS.
Comedy Skaters.
WM. H. ETHLYNNE
MACART & BRADFORD
Presenting "A Legitimate Hold-Up."
THE KINETOGRAPH
New Pictures.
Special Extra Attraction
HOWARD & NORTH
"Back to Wellington."

STAR BURLESQUE SMOKE IF YOU LIKE DAILY MATINEES
YANKEE DOODLE GIRLS
Next Week—Town Talk. 123456

GRIFFIN'S 4 SHOWS DAILY
Agnes St. Theatre
5c. — VAUDEVILLE — 10c.
Six Big Acts and Pictures.

Toronto Symphony Orchestra
Sale of Seats for Entire Season
MASSEY MUSIC HALL
6 Splendid Concerts
Prices $1.50, $1.00, 50c and 25c (No 25c seats reserved.) Subscribers to the whole series have first choice of seats, in order in which subscriptions are received. Send subscriptions to Toronto Symphony Orchestra, 46 King Street W.
Subscription list opens Oct. 1 and closes Oct. 9. Any subscriptions mailed before Oct. 1 will be held until that date. 246

SONG RECITAL
—BY—
MRS. GENEVIEVE CLARK-WILSON
—OF THE—
Toronto Conservatory of Music
Wednesday Evening, Oct. 6th, at 8.30 p.m.
Plan at Conservatory open Tuesday, 28th September, at 9 a.m. Tickets $1.00.

E. PULLAN
King of the Waste Paper Business in the Dominion. Also buys junks, metals, etc. No quantity too small in the city. Carloads only from outside towns. 237
Phone Main 4093. Adelaide and Maud Sts

Gentlemen's Suits Cleaned
By the Best Known Methods at
STOCKWELL, HENDERSON & CO
Limited.
Dyers and Cleaners
78 KING STREET WEST
Send a Trial Order.
Phone and we will call for goods.
Express paid one way on orders from out of town. 136tf

Peary May Leave Navy.

PORTLAND, Me., Sept. 24.—Referring to a rumor that he would resign from the navy, Commander Peary remarked: "It would be unique in the history of the country to have the discoverer of the north pole still in active service in the navy."

Two years from Oct. 26, he could retire on pensio nafter 30 years' service.

Sale Not Completed.

The manager of the Canada Veiling Co. informs The World that the paragraph of Sept. 3 that the property at 84 and 86 West Wellington-street had been transferred is not correct. The transfer is not completed, and Messrs. Pearson Bros. are not negotiating the sale.

Boy Falls From Tree.

Gordon Sanford, aged 11, son of Thos. Sanford of 854 Palmerston-avenue, fell out of a tree near the corner of Vermont and Bathurst-strets at 6.30 last night and broke his wrist. He also sustained a scalp wound. He was picking horse chestnuts.

Year for Pickpocket.

Louis Sigel, convicted of pocket-picking at the Woodbine, was sentenced to a year in the Central Prison by Magistrate Denison yesterday.

Theft of C.O.D. Parcel.

Wm. Murphy of 263 Arthur-street was arrested last night on a charge of stealing a C.O.D. parcel from Chas. McMillan of 1293 West Queen-street, an expressman, and collecting $19.25 on the parcel.

Theft of Fruit.

Two boys, Robert Waters of 249 Wilton-avenue, and Gordon Fell of 311 Wilton-avenue, were arrested last night charged with theft of a basket of pears and a basket of peaches from two fruit stores.

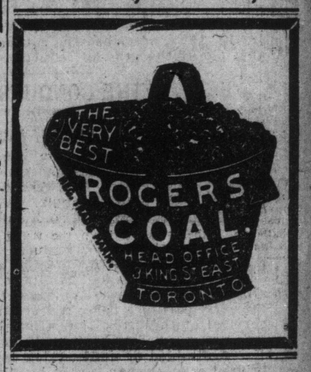
NEW YORK HOTELS.

Hotel Martinique
"A Hotel in the Heart of Things"
Broadway and 33d Street, NEW YORK
The most central and accessible location in the city.
Pre-eminent among New York Hotels for the excellence of its cuisine, service and appointments.
The highest standard of accommodation at moderate rates.
CHAS. L. TAYLOR, President
WALTER S. GILSON, Vice-President.
PAUL L. PINKERTON, Manager.
Also Proprietors St. Denis Hotel.

EDUCATIONAL.

Established 1860.
British American Business College,
Y.M.C.A. Building,
TORONTO.
Now open for the Fall Term. Students may enter any time. Write for catalogue.
T. M. WATSON, Principal.

Long Haired Persian Cats
$5 EACH
A BEAUTIFUL PET
AN APPRECIATED GIFT
Dam and sire winners first, Toronto, also two specials out of three, for best in show, any color. Direct from English champions. Limited number. Send quickly for copy pedigree. 28
A. W. SMITH, Beachville, Ont.



The parent house of the billiard industry in Canada, the first to build a billiard table and manufacture ivory and composition billiard and pool balls in British America. All our tables for the English game are built according to the specifications and templates of the Billiard Association of Great Britain and Ireland, and fitted with the highest grade of cushions, cloths, balls and cues.

Write us for illustrated catalogue of English and American billiard and pool tables of different sizes and styles, and price list of billiard and pool supplies. 246

HOW ABOUT SOLDER?
Our Phone Number is Main 1729
We will be pleased to quote. 136
CANADA METAL CO., Ltd
31 William St., Toronto, Ont.

HOFBRAU
Liquid Extract of Malt
The most invigorating preparation of its kind ever introduced to help and sustain the invalid or the athlete.
W. H. LEE, Chemist, Toronto.
Canadian Agent.
MANUFACTURED BY 246
The Reinhardt Salvador Brewery, Limited., Toronto.

HIGH-GRADE REFINED OILS
LUBRICATING OILS AND GREASES
THE QUEEN CITY OIL CO.

POLSON IRON WORKS
LIMITED
TORONTO
STEEL SHIPBUILDERS
ENGINEERS AND BOILERMAKERS

Finds Beer on Tap.

On Tuesday at the Half-Way House, on the Dundas-road, near Hamilton, conducted by William Renton, the provincial license officers seized several bottles of regulation beer, and a barrel of the same refreshment on tap behind the bar. A prosecution will follow at Dundas next week, as the proprietor was selling in a local option district.

THE NEW WORLD BUILDING

While we are getting better settled in this handsome new home—The New World Building—West Richmond-street, corner new James-street—make the best use of the phone (Main 5308), and our special messenger service in getting your business into the office.

You never buy Beer because it's cheap—quality is what you want—that's why you'll like

COSGRAVE'S HALF - AND - HALF

You'll get the BEST at the price of the poor.

COSGRAVE'S

When you see the Label—that's good Beer. On sale at all hotels and dealers. Order a case from your regular dealer.