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TODAY IF YOU ARE IN SEARCH OF QUALITY.



PHONE 3511. HAVE YOUR PIANO TUNED BY S. BOARDMAN Formerly six years with Heintzman Co. ywt

TABLE APPLIANCES. Our display is unsurpassed in beauty and quality. Grills, Toasters, Chafing Dishes, Percolators. Convenient, economical—add beauty to your table. BENSON-WILCOX ELECTRIC CO. 254 Dundas Street. Phone 2671.

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Beaded Bags Fancy Beaded Bags, in all the colorings .....\$12.50 to \$50.00 C. H. Ward & Co. Diamond Merchants and Jewelers. 386 Richmond Street. Phone 1084.

STORAGE BATTERY RECHARGING AND REPAIRING TRY EXCELL AUTO ELECTRIC

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Double Mileage Puncture-Proof Service. Ask

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TAYLOR'S THROAT AND LUNG BALM has been curing the worst coughs, colds and bronchial irritation since 1868. It gives almost instant relief in asthma and bronchitis. Bottles at 50c, 65c and \$1.20.

SAVE MONEY BUY GENUINE KYKENS VALLEY Anthracite Briquettes Cheaper Than Coal.

All Sizes of Coal and Best Hardwood. BRISTOL ESSERY 630 Maitland Street. ywt Phone 1288.

The London Loan and Savings Company of Canada Open Saturday evenings for convenience of depositors. 4% INTEREST ALLOWED M. J. KENT, Manager. ywt

Asthma Asthma and hay fever, even of long standing and of the most distressing severity, are robbed of their terror by this reliable remedy. Dr. J.D. Kellogg's Asthma Remedy Two Sizes 25c and \$1.00.

FUR STORAGE BELTZ & COMPANY PHONE 817.



To Delight Her

Nothing will delight her more on her Wedding Day than to receive gifts that will beautify her future home. Anything in silver, whether for table or household use, is sure to please the new housekeeper. She will be far more interested in something for her home than for herself. It will delight her even more if the gift comes from Young's, for it carries with it an assurance of quality that is the result of a quarter-century of honorable and equitable business.

Young's Diamonds and Watches. LONDON, EAST LONDON. The HALLMARK Store

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Ladies' Wear Dept. NO LUXURY TAX—NO MIDDLEMAN'S PROFIT. But the Biggest Clearing-Out Bargains of the Year in the Latest Spring Suits at Less Than Manufacturers' Prices

This special offer comprises the best and newest garments that are shown in the trade. The cream and choice of Up-to-the-Minute Suits. The offering comprises serges, tricootines, velours, poplins, jersey cloths, etc., in all the popular colors of the hour.

Table with columns for color (GREEN, BROWN, TAUPE, SAND, BLACK, NAVY, COPENHAGEN, CHECK, NAVY JERSEY, BROWN JERSEY, TAN JERSEY, TAUPE JERSEY) and price reductions.

Phone 1319 196 Dundas St.

All Aboard For the SCHOOL PICNIC Tomorrow Mothers, see that the sandwiches are made with Johnston Bros. XXX BREAD and you will be sure they are fresh when the lunch is opened. Johnston Bros. Phone 944.

GAS COMPANY WILL MAKE SERVICE CHARGE ON EVERY CONSUMER City Has No Control Over Rates, Is Solicitor's Opinion.

Commencing in July a service charge of 83 cents will be made to every user of gas in the city, A. H. M. Graydon, solicitor for the company, announced at a meeting of No. 1 committee of the city council Wednesday.

According to City Solicitor T. G. Meredith, the city has no control over gas rates. Mr. Graydon said he appeared before the committee merely as a matter of courtesy. He said the only alternative to an increase was to go out of business, as the company was now operating at a loss.

The company had made every attempt to secure permission from the Legislature to increase the rate, but had been unable to do so this session. Further attempts will be made later, and in the meantime the service charge will be made to meet costs. A circular will be sent to all gas consumers explaining the situation.

Not Meeting Costs. Mr. Graydon said that the present rate of 90 cents per 1,000 feet was not meeting even manufacturing costs, much less office and other overhead expenses.

Ald. Harley thought the flat charge of 85 cents to each consumer would not be fair to the small user. Mr. Graydon said that the service rendered in each case was exactly the same, and for that reason the same charge would be made. He did not think a floor-space charge would be fair, as in many homes the gas was used in only one room.

In response to another question from Ald. Harley, he said that the service charge was being made to meet a steady increase in the price, because it was thought the former would be more acceptable.

Take Care of Necessities. The increase will not provide sufficient revenue for extensions, but will

ROWAT'S SPECIAL COFFEE PLUMBING REGULATIONS The finest procurable. It pleases most particular people. 70c a pound. T. A. ROWAT & CO. 250 Dundas Street. Phone 3051-3052. merely take care of present coats, he asserted. The company has 11,000 customers now. They expect to lose some when the increase is made, their representatives stated. "When that hoped-for time arrives, we hope you will come just as courteously and announce that you are cancelling the charge," said Ald. Bridge.

ASSUMPTION EXAM. RESULTS ANNOUNCED Three Complete Honor Courses—Papers Same As Western. Dr. K. P. R. Neville, the registrar of Western University, announces the following results of the examinations written by the students of Assumption College of Sandwich, one of the colleges affiliated with the university. The papers on which these students wrote were practically the same as those set for the students in attendance at Western the past year, but the reports were not received at the university offices in time to include them in the results announced last week. The students in the general course who average over 70 per cent are put into grade A; those from 65 to 69 per cent in grade B, and those from 40 to 54 per cent in grade C. In the honor courses first class requires 75 per cent, second class 68-74 per cent, third class 50-65 per cent. The following have obtained credit:

in the first year of the general course: Grade A—E. Eppenbrock, S. Lynch, G. Sharpe, E. C. Leibel, W. Murphy, A. Denomy. Grade B—L. Furry, E. Lajeunesse, T. McNamara, W. Morrissey, D. Walsh, Y. Walsh, L. Waddick (Greek). Those set for the students in attendance at Western the past year, but the reports were not received at the university offices in time to include them in the results announced last week. The students in the general course who average over 70 per cent are put into grade A; those from 65 to 69 per cent in grade B, and those from 40 to 54 per cent in grade C. In the honor courses first class requires 75 per cent, second class 68-74 per cent, third class 50-65 per cent. The following have obtained credit:

Bringing Prices on High Quality Furniture down into a Flood of Bargains REBUILDING SALE

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FOR \$295 \$475 Black Walnut Dining Room Suites on sale, 3 pieces.

Kitchen Cabinets Have undergone an operation. They had part of the price cut off. \$45, \$49, \$58

Dining-Room Chairs ON SALE FIVE SMALL AND ONE ARMCHAIR TO EACH SET. \$17.75, \$24.00, \$28.50, \$39.00, \$49.50, \$68.50

KEENE BROS. 125 AND 127 KING STREET. Soon To Be London's Mammoth Cash Home Furnishers.

ENLARGING OUR STORE TO ACCOMMODATE THE TREMENDOUS GROWTH OF BUSINESS. In five years' time the people of London and district have learned the wisdom of saving their money, and paying cash for their home furnishings at a CASH STORE, AWAY FROM THE HIGH-RENT DISTRICT. With the enlarged store Keene Bros. will continue to give you the best values that can be offered, in greater and more varied assortment, marked in plain figures and displayed so that you can see them to advantage.

Chesterfield Suite \$229.00 Marshall spring cushions and English tapestry. Ten other complete CHESTERFIELD SUITES to be sold at cut prices.

Walnut Bedroom Suite FOUR PIECES FOR \$298.00 This suite is our regular \$375.00 value. On sale tomorrow morning at 9 o'clock.

SPECIAL SALE OF READY-MADE CURTAINS \$2.90, \$5.75, \$4.29, \$1.95, \$4.37. Heavy 1-Inch Brass Curtain Rods 50c. Printed Marquisette 98c. Filet Nets 68c. Rug Fringes 25c.