

for her

WE SAVE YOU MONEY

Christmas Candy--Neilson's

What would be nicer than a box of Neilson's Chocolates on Christmas morning? We have them in plain and Christmas packages, ranging in price from, per package..... 25c to \$3.50

Christmas Stationery

In this department we are especially well prepared with a most beautiful and complete line of Stationery in Christmas packages. Prices, 25c, 35c, 50c, 60c, 75c, 85c, \$1.00, \$1.15, \$1.25, \$1.50 and \$1.75. You will save money by dealing at our stores.

Toilet Articles Toilet Waters Face Creams
Face Powders Chamois Sponges Soaps, Etc.

SHOP
EARLY

Dressing Cases

Beautiful satin-lined cases, fitted with either white ivory or ebony pieces, will make a handsome gift for her. These we can fit with Comb, Brush and Mirror, odd manicure pieces, and range all prices up to..... \$20.00 per case

LEATHER ROLL-UPS

fitted with manicure pieces--another appropriate suggestion.

GENUINE EBONY.

As in Men's Department, we have a wonderful assortment of Genuine Ebony Pieces for her--Mirrors, Trays, Puff Boxes, Hair Brushes, Cloth and Hat Brushes, Manicure Odd Pieces, Buffers, all at the popular Standard Drug prices.

FRENCH IVORY AND MOTHER-OF-PEARL--ODD PIECES.

Such as Files, Cuticles, Button-hooks, 25c to \$1.25
French Ivory Trays, Brushes, each \$1.75 to \$7.50
Military Brushes up to \$5.00 pair
Hat and Bonnet Brushes, Jewel Cases, Hatpin Holders, Hair Receivers, Photo Frames, Puff Boxes, Soap Boxes, Mirrors, all at Standard Drug prices.

Christmas Perfumes

A most complete assortment. Prices range from 25c up. Such well-known makers as Corson, Taylor, Ingram, Pivers, Roger & Gallet, Mary Garden, National. We are sure to please you.

Standard Drug, Limited

CUT PRICES AT ALL FIVE STORES.

London and St. Thomas

252, 174, 664 DUNDAS ST.
344 RICHMOND ST.471 TALBOT ST.
PHONE 776.

for him

WE SAVE YOU MONEY

CIGARS

We know of no better suggestion than a fine Box of Cigars. We are displaying the greatest stock we ever carried--all the popular brands that he knows. We have them in special Christmas packages, packed in 10, 25 and 50.

Boxes of 10 range in price..... 50c, 65c, 75c, 90c, \$1.00 and \$1.25
Boxes of 25 range in price..... \$1.15, \$1.25, \$1.40, \$1.50, \$1.65, \$1.75 and \$2.50
Boxes of 50 up to..... \$5.00

CIGARETTES--In Packages and Tins. All Kinds and Prices.

Shaving Requisites

are also always suitable for him. Safety Razors, \$1.00 to \$5.00. Shaving Brushes, 25c to \$2.00. Shaving Lotions up to 85c. Razor Strops, Shaving Soap in cakes, powder, cream and stick; Florida Water, Toilet Waters, Talcum for men, etc.

Ebony Goods

THIS CHRISTMAS we offer you the finest assortment of Ebony Goods in Western Ontario. We are pleased, and are sure you will be delighted with the display. We cannot suggest anything more useful or acceptable than a genuine Ebony Hair Brush or a set of Military Brushes, with or without cases. Pieces range from 95c per brush to \$12.00 per pair. There are many other items, but space will not permit listing.

Cut Prices
at all
Five
Stores

For Him--A Thermos Kit or Bottle

would make an acceptable and useful gift. All prices.

EXTRA SPECIAL FOR HIM

About 1,000 Boxes of Cigars, 25 and 50 in a box--Mona, Mansart and Five Days From Havana; regular 10c cigars. Until Christmas:
Per Box of 25..... \$1.15 Per Box of 50..... \$2.25
These are quality cigars. You will make no mistake.

"PLEASE SHOP EARLY."

"DO IT NOW."

Get an early choice of all the good things in our stores.

Standard Drug, Limited

CUT PRICES AT ALL FIVE STORES.

London and St. Thomas

252, 174, 664 DUNDAS ST.
344 RICHMOND ST.471 TALBOT ST.
PHONE 776.

Why Should the Drygoods Trade in London Be Centralized?
We Believe in EXPANSION and a GREATER LONDON

"CHAPMAN'S STORE IN THE CENTRE"

Dress Goods Bargains

—Here's a Christmas opportunity to buy seasonal dress goods at reduced prices.

—SHEPHERD CHECK DRESS GOODS, clear black and white check, 40 inches wide; regular price, 35c. On sale Saturday, per yard..... 25c

—WOOL SUITINGS, heavy weight for winter suits and skirts, natural color with black, brown or green stripe, 40 inches wide; regular 85c value. On sale, per yard..... 50c

—STRIPED GABARDINES, white with black stripe, for waists and dresses, 40 inches; 75c value. On sale, per yard..... 50c

—FRENCH CREPE DE CHINE, very fine quality and absolutely pure wool, old dye; \$1.25 value. On sale, per yard..... 85c

Look! Black French Taffeta a Silk, \$1.19 Yard

—A rare gift opportunity--Black French Taffeta Silk of beautiful soft finish for dresses, waists and skirts, yard wide; regular \$1.50 value. Our remarkable sale price, per yard..... \$1.19

Handkerchiefs, 2 for 25c

—A table of Dainty Shamrock Lawn Handkerchiefs, embroidered or picot lace trimmed; also plain linen ones and fancy ones for children. An entirely new showing..... 2 for 25c
—Women's Initialed Linen Handkerchiefs, boxed..... 3 for 55c

Waists and Kimonos

—Make good gifts. Pretty Silk Crepe de Chine Waists at..... \$2.75 and \$3.50
—White Silk at..... \$1.25 and \$1.50
—Long Kimonos..... \$1.00 to \$5.00

Give Govies

—Special Christmas value in Women's Kid Gloves, real French kid, in black, white and tan; also Washable Cape Gloves in black, tan and mastic; boxed. At, per pair..... \$1.50

Unbreakable Soldier Dolls, 85c

—A Fine Big Soldier Boy at..... 85c
—A Sailor Lad and a Kiltie at..... \$1.00
—Other Dolls at..... 25c to \$2.00

BOOKS!

—Christmas is so near you can almost hear it coming. Books are always acceptable, and more are being given this year than ever. Come to Chapman's Book Department--displays are large and choosing is easy even in the crowds.

FOR SUNDAY SCHOOLS.

—The largest display of Books for Sunday school rewards at, each.....
..... 10c, 12c, 15c, 20c, 25c, 35c, 40c and 50c

ANNUALS FOR 1916.

—Chums, Cassel's, Father Tuks, Wonder Book, Young Canada, Chatterbox, Child's Companion, The Cottager and Artisan, Our Little Dot and other well-known annuals which the children like so well.
—Scholars' Bibles, 25c, 35c, 45c to \$1.25 | —Teachers' Bibles, \$1.25 to \$5.00
Our Prices Are Not Advanced.

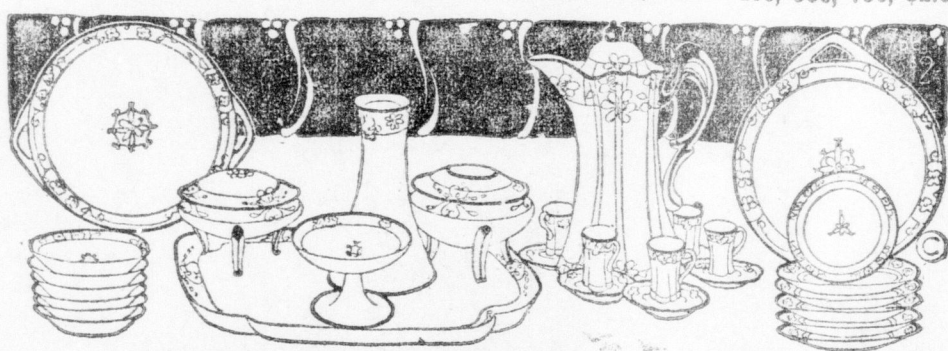
BOOKS FOR GIRLS.

—A big variety at..... 15c, 20c, 25c and upwards
—Bible Stories at..... 10c to 75c
—Toy Picture Books..... 10c to 75c

BOOKS ON SECOND FLOOR.

CHRISTMAS LINENS

—Beautiful Irish Linen Damask Tablecloths, most acceptable for gifts, in all sizes. At, each..... \$1.75 to \$6.00
—Table Napkins, a dozen, 90c to \$4.50
—Table Sets, cloth 2x2 1/2 yards and dozen Napkins to match. At, per set..... \$5.00, \$8.00 and \$10.00
—"Old Bleach" Pure Linen Bedroom Towels. At, each..... 40c, 50c, 75c, \$1.00



PRETTY GIFTS OF CHINA

—Buyers flock around the China Counter. Pretty gifts can be had for as little as 25c upwards to many dollars.
—"Elite" Pink Pattern Limoges China in open stock for dinner and tea services.
—Mikado Crown Derby and Royal Crown Derby China. —Cut Glass Jugs at..... \$1.75 and \$2.50
—Tumblers to match. 25c, 35c, 45c each

J. H. CHAPMAN & CO.

OPEN SATURDAY NIGHT.

239, 241, 243 DUNDAS STREET.

J. G. RICHTER URGED
BY FRIENDS TO RUN
FOR UTILITIES COMM.

Are Confident He Would
Secure Large Vote.

J. M. MOORE WANTED, TOO

Considered Man of Hour To
Solve the Water
Problem.

The name of J. G. Richter, general manager of the London Life Insurance Company, is being mentioned in connection with the utilities commission contest for the coming year. Mr. Richter has been approached by a number of friends, who are most anxious to have him go to the polls. They are confident that he would secure a large vote. Mr. Richter has not given the matter serious consideration up to the present.

John M. Moore is also being urged to run. As former engineer of the waterworks system, he is regarded as an expert on engineering matters, who could give the city good service and valuable advice in the present water situation. Mr. Moore knows the water fields in this district "like a book" and many citizens believe that he would be the man of the hour at such a time, when delay after delay has kept London from securing an adequate supply of water.

Mr. Moore seems to have his mind set on running for the board of control, but his friends say that he might yet consider running for the commission.

COMPANY ENTERTAINED

Men of 149th Battalion Have Good Time at St. Andrew's Hall.

A delightful evening was spent in St. Andrew's Hall on Thursday, when the young people of the church, entertained a company of the 149th Battalion and several of the officers. The members of the "Business Girls' Club" were responsible for the arrangements, much of the success of the evening being due to their efforts.

A hearty welcome to the men was extended by the minister, Rev. D. C. MacGregor, Rev. Capt. MacGillivray, chairman of the 149th, and Major Morrison replying on behalf of the guests. Songs were sung by Miss Hendry, Miss Cameron and Pte. Shaw, a returned soldier of the 23rd Battalion, the men in khaki joining enthusiastically in some of the choruses. A novelty which made a great hit was the playing of Miss Gladys Comber, a girl piper. Selections by Miss Jean Walker, reader, were very much appreciated. Tempting refreshments were served.

Mrs. Scott Murray of Hamilton, accompanied by her three children, is in town, visiting in the home of her parents, Mr. and Mrs. Charles Perry, Stanley street, South London.

A PIANO FOR CHRISTMAS. Ye Olde Firme of Heintzman & Co., Limited, 242 Dundas street, have a number of beautiful Christmas gifts in the form of use pianos. They have been thoroughly overhauled, and are being sold at very low prices, and on easy terms. A small deposit will hold one for delivery Christmas Eve.

NEW HEATING SYSTEM
FOR Y.W.C.A. SATISFIES

Encouraging Reports Received at Board Meeting Thursday.

An especially encouraging report from the Y. W. C. A. residence, Wellington street, was presented at the regular meeting of the board Thursday afternoon. The house is in good condition now, the new heating system proving most satisfactory. It is filled to its capacity with boarders, several names appearing on a waiting list.

Time was devoted to discussion of the extension work in factories which Miss Archibald will be free to undertake when Miss Lukes, the new general secretary, arrives the first of the year. In connection with the report of the central rooms, reference was made to the securing of Mrs. Tait for the position of matron, and the promising outlook under her management.

COLLEGIATE STUDENTS
ISSUE NEW MAGAZINE

"The Saltshaker" Carries Articles and Cartoons of Much Promise.

A school paper, which ranks well with similar productions throughout Canada and the United States, has been produced by the pupils of the Collegiate Institute. The first number appeared this week, and it is hoped that it will be published each month. Its publishers have dubbed it "The Saltshaker."

The majority of the articles and verse in it are the work of the pupils, and speak highly of their literary abilities. Duncan McLean and the editor, J. A. Johnston, have contributed a number of cartoons which do much to liven up the paper, while other excellent features have been contributed by C. Moyer and G. Gauld. The advertising section is a credit to the managers of this department, F. Pocock and A. Wheeler.

Other members of the staff are E. Dignan, J. Dockstader, R. Gilbert, D. Pocock, W. McGregor and R. Harvey.

MODERNIZE CURRICULUM,
ALMA COLLEGE OBJECT

Board Will Try to Meet Needs Arising From War.

Mrs. A. T. Edwards, representing the London Branch of the Alma Daughters; Rev. Dr. C. R. Flanders, Rev. Dr. H. S. Dougall and Rev. G. N. Hazen, now of Sarnia, formerly of this city, were amongst those who attended this week the annual meeting of the board of Alma College, St. Thomas, held at the college. An important move was made in the appointment of a committee to revise the curriculum with a view to modernizing it to meet the practical needs which have arisen from war conditions, and also the after-the-war conditions. W. M. Murch of St. Thomas was named convener, Dr. Flanders and Mrs. Edwards being appointed members.

Following the meeting, a banquet was held in which the students joined the board members. Preliminary work in connection with the revision of the curriculum occupied the evening.

Special Announcement

Miss J. M. Burke

Special representative from the Pictorial Review Company of New York will be at our Pattern Department

December 15th and 16th

This is an excellent opportunity to learn more about these most popular patterns.

MISS BURKE will be pleased to explain why Pictorial Review Patterns are more chic, more graceful and more economical than any other pattern.

MISS BURKE will explain how you can save time, labor and material by using the cutting and construction guides furnished with Pictorial Review Patterns, and will be able to give suggestions of extraordinary value to the woman who makes her own clothes.

R. J. Young & Co.

JUST WHAT'S WANTED.
An Electric Portable Lamp for the home. Get it for Christmas. Benson-Wileox Electric Company, 264 Dundas street.

Layer Table Raisins

Choice, meaty fruit; 25c, 30c, 35c a pound.

SANTA CLAUS STOCKINGS

All the kiddies like 'em. Splendid values at 10c to \$5.00 each.

CHRISTMAS CRACKERS

The greatest of funmakers for everybody. A splendid assortment to choose from: 15c to 75c a box. One dozen crackers to a box.

CADBERY'S CHOCOLATES

These chocolates are the finest made: 40c to \$2.50 a box.

Candy Novelties

In the form of bunches of carrots, onions, radishes and bananas. Each 10c the bunch. Small Fancy Baskets, filled with candy, each 5c.

WYCKOFF & GAFNEY

DUNDAS STREET, AT RIDOUT

OLD FALSE TEETH

ACTUAL VALUE PAID. Bought in any condition, full or broken: sets, alloy bridges, crowns, etc. Mail or bring direct to:

DUMINION TOOTH CO.

Room 12, Dominion Bank Bldg., Corner Dundas and Richmond Streets. 5615

PLAYER ROLLS

Player-piano owners are invited to visit our new player-roll department, where a large stock of the latest rolls from 50c up will be found.

MASON & RISCH, LIMITED

243 DUNDAS STREET. 3917

Initialed Handkerchiefs

3 in a box For 50c Make a nice present. Graham Bros.

VISIT PEEL'S

FOR TOYS, GAMES AND DOLLS. Lowest Prices in City. PEEL'S, Richmond St. SEE DAVIS before the Fire. He will look after your interests afterward. The Geo. H. Davis Insurance Agency 205 Royal Bank Building. 776 PHONE 8 3922