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CONCERT AND PLAYS

Margaret Mather.
Margaret Mather will begin her engagement at the Grand Opera House last evening, when she will be seen for the first time in Toronto in her great production of "Cymbeline." The sale of seats began yesterday, and was unusually large, and everything points to a most successful engagement. Miss Mather last evening, neither

A Great Success.
The Toronto Opera House was again packed to the doors last night. The "Little Monte Cristo" Company has made another success here. Miss Bonnell, who has always been a great favorite here, is repeating through the season. The production of her former success was one of the best of its kind that has been here for some time. The Toronto Opera House is well worth a visit this week. There will be a bargain matinee to-morrow.

At the Grand.
There was a crowded and delighted audience in the Grand Opera House last evening when "Papa Goliath" was presented. Thomas G. Seabrooke, the talented actor, is an actor in Toronto and his performance will witness his representation twice to-day.

At the Princess.
"Superbia" is drawing large crowds to the Princess Theatre, and all are delighted with this gorgeous and sparkling production. The piece, which is irresistibly funny and one of the best of its kind ever seen in Toronto, will run all the rest of the week with matinees to-day and on Saturday.

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Store News of Interest To All Toronto Visitors

"Our grand business is not to see what lies dimly at a distance, but to do what lies clearly at hand."—Carlyle.

THE BIG STORE is always doing something in the immediate present to meet the wants of the immediate present. What is needed for to-morrow or a year hence we will attend to when the morrow and the year comes, but we will do to-day just what you are looking for to-day.

Your interest now is in buying goods suited to the season, not a past or future season. You find them here. You must buy goods that will square somewhat nearly with the size of your purse. You buy those here.

The store is brim full and running over with timely and interesting things. It is a home to every visitor—to enjoy all its conveniences and facilities.

New Capes And Many Jackets To Suit the Season

The Mantle Section is pretty—new fall capes that wear so well and are so dressy these early fall days, and jackets galore when your choice runs in this way. Prices are on every article, and you will find them more in your favor than you expected—and you expected much more.

- Black Cheviot Serge Jacket, 2 button fly front, high shawl collar, special.....3.50
- Black Heavy Serge, Beaver-lined Jacket, also heavy Cheviot Serge, 4 buttons, double breast, electric seal or Russian shawl, high storm collar, special.....6.75
- Black Heavy Cheviot Jacket, 6 pearl buttons, high storm collar, bound with mohair, special.....7.50
- Black Heavy Cheviot Jacket, 6 pearl buttons, high storm collar, bound with mohair, special.....8.50
- Black Cheviot Serge Jacket, 2 button fly front, high shawl collar, special.....3.50
- Black Heavy Serge, Beaver-lined Jacket, also heavy Cheviot Serge, 4 buttons, double breast, electric seal or Russian shawl, high storm collar, special.....6.75
- Black Heavy Cheviot Jacket, 6 pearl buttons, high storm collar, bound with mohair, special.....7.50
- Black Heavy Cheviot Jacket, 6 pearl buttons, high storm collar, bound with mohair, special.....8.50

FALL FURS

We have been fur planning all summer. When the sun's rays were at the hottest we had thoughts of cooler days, and were preparing the present attractions in fur stocks. You want to learn something of them:

- Alaska Sable Straight Ruff, with head and tails, special at \$3.75.....5.00
- Alaska Sable Shaped Ruff, with 2 heads and 6 tails, special.....6.75
- Mink Ruff, straight, with head and tails, special at \$2.50, \$3.75.....4.50
- Mink Shaped Ruff, with 2 heads and 6 tails, very special at.....8.00
- Grey Lamb Ruff, with head and tail, special \$2.50 and.....3.00
- Ladies' Grey Lamb Garmette, special at \$4 and.....4.50
- Ladies' Persian Lamb Garmette, special at \$5 and.....6.00
- Ladies' Electric Seal Capernose, with 15 dalls, very choice, special.....11.50
- Ladies' Greenland Seal Capernose, edged with coon, special.....10.00

Men's Clothing Thursday

There is a finish and style about ready-made clothing you buy here that gives added value to the goods, but which is not shown in our prices. Our motto is well-fitting clothes at lowest prices. See:

- Men's Fine All-wool Frieze Ulster, Right waterproof, size 30 to 40, good heavy jacket lining, large collar, tab on throat, straight cut, with button strap on back, in fawn and brown, special.....6.50
- Men's Fine All-wool Frieze Ulster, Right waterproof, size 30 to 40, good heavy jacket lining, large collar, tab on throat, straight cut, with button strap on back, in fawn and brown, special.....6.50
- Men's Fine All-wool Frieze Ulster, Right waterproof, size 30 to 40, good heavy jacket lining, large collar, tab on throat, straight cut, with button strap on back, in fawn and brown, special.....6.50
- Men's Fine All-wool Frieze Ulster, Right waterproof, size 30 to 40, good heavy jacket lining, large collar, tab on throat, straight cut, with button strap on back, in fawn and brown, special.....6.50

Dress Goods

Choicest in Colored, Finest in Blacks

You will appreciate what we have done for you in Dress Goods stocks most after you have seen for yourself all we have to show you. We are a long step in advance of anyone else in this particular matter of Dress Goods—assortment, quality, price.

- Our All-wool Serges, special at 30c, 40c, 45c and 50c, worth 50 per cent. more.....
- 32-in. Covert Suitings, newest colorings, special.....65c
- 40-in. Silk and Wool Mantelases, special.....85c
- 48-in. Silk and Wool Mantelases, special.....1.00
- 52 and 54-in. Covert Suitings, will not spot or shrink, special at 1.00.....
- 48-in. Boucle, extra quality, new color shades, extra special.....60c

10,000 Yards Choice Art Muslins

We have just received a remarkably cheap assortment of Art Muslins—see below the finest ever shown in the city. Among the lot we select the following as being specially suitable for present needs:

- 40-in. Art Muslin, special at.....61c
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Wash Fabric Section

40-in. Fancy Tweed Dress Goods, in black, brown, blue, grey, green, cardinal, good heavy goods, suitable for fall and winter wear, worth 15c, special.....20c

Not least among the conveniences of the Big Store are the Lunch Parlors. They are large enough to accommodate large numbers, and they are so pleasant and cheery that everyone likes to lunch here. Resting places of all kinds throughout the store.

THE ROBERT SIMPSON CO., LIMITED

SOUTH-WEST CORNER YONGE AND QUEEN-STREETS, 170, 172, 174, 176, 178 YONGE-STREET, 1 AND 3 QUEEN-STREET WEST.

LOSS \$4000—NO INSURANCE.
David Donaldson's Flaming Mill at Lanark destroyed by fire.
Lanark, Ont., Sept. 7.—About 8 p.m. fire broke out in the boiler house of Mr. David Donaldson's planing mill, and in a very short time the whole mill was a mass of flames. The fire engine got in quickly to work and succeeded in saving the planing mill. The machinery in the planing mill being lost down none of it could be removed. Lost about \$4000, no insurance.

Browned in Black River.
Pembroke, Ont., Sept. 7.—Mrs. Edward Taylor and her grandchild were drowned at Waltham, in Black River, yesterday. It appears Mrs. Taylor was walking on the shore with the child in her arms, when the bank caved in, and as the water is deep and swift, they were swept down and drowned before assistance could be rendered. Two children gave the alarm, but it was too late. Mrs. Taylor was 51 years of age, and the child, a daughter of William O'Brien, was aged 2 years. The bodies were recovered immediately after the accident.

Walters Missed the Cruet Stand.
In laying the tables at the Palmer House last evening for supper, the waiter neglected to carry a silver cruet-stand which was missing. The fact that her apron had also disappeared led her to suspect that someone had carried off the cruet-stand wrapped in the apron. The police were notified, and P.C. Gill arrested John Edridge, 80 King street, charging him with stealing. It was found that he had sold the stand to a Queen-street second-hand dealer.

Narrow Escape at the Depot.
Another accident at the Union Station emphasizes the necessity of great precaution on the part of railway officials and the traveling public during Exhibition time. Donald Macdonald, a young man visiting the Fair from Arthur, Ont., while waiting at the Union Station for a train for home, stumbled and fell between the walk and the inner rails. A moving locomotive put off the tail of his coat and scratched his back. He is resting quietly at the General Hospital, not seriously injured.

Lost His Where.
George Fenning, 13 Nassau street, reported to the police about 9 o'clock last evening that his 97 Gendron wheel had been stolen from the Manchester Building, 33 Melinda street.

A Big Piano Order.
Mr. A. P. Willis of Messrs. Willis & Co., the leading Montreal musical instrument dealers, arrived in the city yesterday, on a brief visit to the Exposition. Mr. Willis has shown his appreciation of his favorite Canadian piano by placing an order for immediate shipment with the R. & W. Hume Sons Co. for 75 of their choice pianos for his fall trade. This is evidence of his opinion of the boom in trade now upon us.

Ketcheson Bounced.
Belleville, Ont., Sept. 7.—H. T. Ketcheson, mail clerk, has been dismissed on the ground of parsimony in last year's election.

Good Dog, Good Owner.
Lady Rose, the grandowner prize winner in class 27 at the Dog Show, is the property of Hon. Justice J. H. Wallace of the Toronto Railway Company. This is the second time Lady Rose has won honors.

REYES

(FAIRIES)

lots of the charming people here now—handsome women and pretty girls—who are aware that good well-dressed adds to their physical appearance. This week we are selling

ES' GOLD AND SILVER

JEWELRY AT

REALLY LOW PRICES.

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neuler's, YONGE ST.

Wholesale and Retail Jewellers.