and to Great Britain as the one dom-

can people that it was in favor of com-

mercial union or not it certainly has conveyed that impression upon the

of them think that the plum, the ripening of which they have been watch-

ing with no little interest, is now ready

to drop into their lap. We are assured

city with the United States. They im-

T. EATON CO.

The Broad-Gauge Theory of this Business.

It is generally understood by this time that we're not yet succeeded in accomplishing what with us." This is the way a Boston adding very materially to the size of the store. But the building of important additions is not a mere happen-so, and the planning of extensive improvements is not a game of chance. We have very positive ideas regarding the development of business, and the argument in favor of greater activity here is based on better values, better service, and better satisfaction. Perhaps we were slow in not learning all that was worth knowing before this, and perhaps we've done nothing after all but what others can discount with

It is scarcely a dozen years since the Yonge Street store was all we had to figure on. Without any great flourish of trumpets we've stepped from one degree of success to another until the business has outgrown every expectation and developed into a perfect triumph, and still we grow; with all our wealth of room, not room enough, and with all the trade we do, absolutely desire to boast of its virtue. Laurier, as head of the Government, no limit to the trade we can do.

The broad gauge theory we refer to is greater liberality. The more we buy the cheaper we can afford to sell. The more we sell the bigger we can afford to buy. The margin of profits grows smaller with the years, and people sometimes wonder what our profit is. We never were good at charging too much, and we're paign on the gas question: not likely to begin now when 1,500 employees ask your titled to a reduction of between 20 and indulgence in the matter of early closing. In closing 2. That the company would not have at 5 o'clock we're liberal to an extent we can cheerfully afford. If others hesitate to close early during the summer months you may put it down for a fact they don't do the business they want to do during the day. Their theory is different from ours. Our theory is different from theirs.

To-day we close at 5. Remember no True it is the Court of Appeal has deother store in America so far as we know closes regularly at 5.

On Sale Wednesday!

Covers, square neck of fine cambric embroidery, fancy braid embroidery on arms, sizes 32 to 40 inches, regular price 50c. On sale Wednesday...

Ladies' White Cotton Drawers, of tucks one row wo clusters of tucks, one row of insertion, with frill of fine embroidery, regular price 75c. On sale Wednesday..... only Butter and Marmalade Dishes, tinted colored glass and decorated porcelain, with electro-plated covers and plates, regular price \$1.25 and \$1.35 each. Wednesday....

Tadies' French Kid Gloves, hand

gusset fingers, extra quality, regular price a pair. Wednesday.....

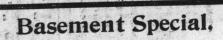
50 only Ladies' Black Silk and Wool Umbrellas (samples), high carbon steel paragon frames, with fancy handles, no two alike, regular price \$3.35 each. Wednesday...

Wednesday...

100 pieces 34-inch Fine Ceylon Finish Flannelettes, assorted, in blue and pink stripes or checks, guaranteed fast colors, neat colors, Very special for Wednesday.

Collection of White French Porcelain, finest ware, suitable for decorations, comprising platters, comports, bakers salads, etc., regular price from 50c to \$1 each. On sale Wednesday...

Ladies Rlack Cotton Hose, full Ladies' Black Cotton Hose, full fashioned, extra fine, regular price 25c a pair. Wednesday, three pairs for......



Ten-Piece Toilet Sets, 50 having an extra large basin with rolled edges and large ewer, newest fancy design, handsomely decorated with flowers and band in blue, brown or pink; regularly sold at \$3.25 I.98
per set. On sale Wednesday at. I.98

2 to 44 in. Black and White Fancy French Mixtures in all-wool and silk and wool, all new Dark Fancies, in shirting pat-terns, new designs, fast colors, all this season's patterns, regu-lar price 12½c to 15c a yard. Wednesday. Folding Camp Cots, hardwood frame, double woven wire weave top, copper wire edge supports, folding head rests, regular price \$1.50. Wednesday.....

Men's Hemstitched Irish Lawn Handkerchiefs, with 11 inch hem, regular price 9c each.

Glazed Holland Window Shades, 36 x 70 inches, complete with spring rollers and pulls, regular price 40c each. On sale Wednesday Men's and Boys' Blazer Coats, in all-wool English flannel, in red and blue, red and black and blue and white, narrow and wide stripes, patch pockets, raised seams, sizes from 26 to 42 inch chest measure, regular price \$1.50 and \$2. Wednesday

Boys' and Youths' Elastic Web Belts, in plain colors, strong snake buckles, regular price 100 and 15c each. Wednesday..... Boys' Navy Blue Varsity Caps, with fancy colored crown, regular price 15c each. Wednesday.

T. EATON CO. 190 YONGE ST., TORONTO.

THE TORONTO WORLD ONE CENT MORNING PAPER. NO. 83 YONGE-STREET, TORONTO.

The redressing of public wrongs and grievances is no easy task. Years and years of agitation are often required o effect even the simplest reform, or at last that Canada can have reciproto secure the people in an undisputed right. It is almost three years since pose only one condition. We must un-The World undertook to make the Con- ite with the United States politically numers' Gas Company live up to its as well as commercially. "If Canada reement with its patrons. We have wishes our markets she should unite we set out to do, but we have secured daily puts it, and the same idea is partial victory at least, and full jus-World entered upon this contest with discuss the question. True it is he gas company because for years the Mr. Laurier has placed reciprocity city's auditor had pointed out that within our grasp. We can have it for nsumers were entitled to a reducthe asking. n in the price of gas in virtue of the While most of the American jour act of 1887, under which the rights of nals, as we have already said, imagine shareholders and consumers were de- that the Canadian plum is now nearly fined. For years Auditor Hughes kept ready to fall, some of them do not anreporting to the Mayor and council ticipate such good fortune immediatereduce the price of gas as directed by bune do not believe in Mr. Laurier's

respect. But we know that a great he does make a move in this direction ential journal can never be he will find public opinion so pronouncdeveloped unless it has the confidence ed that he will be unable to affect any and good-will of the people. As against reciprocal treaty with the United the good-will and support of the share- States that militates against our conolders of a large corporation like the nection with Great Britain. As a mat Consumers' Gas Company and the condence of the citizens of Toronto and to-day that reciprocity, on the basis the public at large, we have elected which the American people insist on,

paying 10 per cent. dividends if such cy Judge Pagnuelo held that the cross

75 cents and less under, conditions not any more favorable than prevail in

The first fact his been established by the forcible judgment of Mr. Just blue Engagement. This judgment of law, the superal against Judge Perguson's missing the latter view will be followed in other cided in favor of the sax company in finding, but the 'decision rests on a mere technicality, viz, mat Mr. John the success of the case sult will be followed in the laces in Ontario. The difference of marking the superal against Judge Perguson's missing the superal agains

technicility. There is a way of getting the case before the Privy Council, and the Mayor and corporation must in struct counsel to proceed at once to get the case before that tribunal at the get the case before that tribunal at the earliest possible moment. When we have Mr. Justice Ferguson's judgment sustained by the highest court in the realim, from which no appeal is possible, we can then demand compensation for the overcharges to which we have been subjected for years back, or, armed with the judgment, we can approach the Legislature and demand the cancellation of the company's charter. At the longest we should not have to wait more than 12 months to secure the opinion of the Privy Council. If Mayor Fleming has not already done so, jet him set the ball rolling to day.

Mr. Laurier's success has assured us of one thing at least: Canada can of the case they admitted the above letter, and had the Conservative scrutiness were supplied with cases they admitted the proposed in their sim, and are being manager of Detroit, is in the city to the deputy returning officers or to the countries of the returning of the case before the Privy Council, and

of one thing at least: Canada can now obtain reciprocity with the United States. Almost the entire American press is unanimous in making us the offer. The leading papers of both parties have been writing freely on the Canadian situation since the 23rd of June, when the Liberal party scored its victory. This victory is generally regarded by our American confreres as a turning point in Canadian history. They look upon the Conservative party as the advocate of British Imperialism, while the Liberal party is regarded as favoring closer relationship between Canada and the United States. When we reflect that for several years the Liberal party persistently advocated a

policy of unrestricted reciprocity States, we are not surprised that the people of that country have come to

Fits and Feels Like a Glove

White as driven snow and cool—oh, se cool—made on the popular English last—to last like Slater Shoes live—a long, long time—because they are made well, stylishly made and Goodyear Welt sewn, cost a little less than other shoes, and wear a little longer. Each pair Goodyear Welt sewn—Slater method.

Guinane Bros., King Street No. 89,

presented in different language by ce to the public is within sight. The nearly all the American journals that have had the majority on the night of the election, as well as at the re-count

before the judge.

and other railway employe. whose duty carried them away from home on that the company had been disobeying ly, and they recommend the applica- er, steamboat captain and any person the act, had been misapplying funds tion of a cast-iron policy that will bring who was obliged to be away from home which belonged to the consumers and about annexation without fall. The was also disfranchised. This is hardabout annexation without fail. The was also distraction at a bill be framed not to the company and had refused to New York Sun and The New York Trisimilar to the one in England, to enstatute. The auditor protested against the company's conduct in very forcible the company's conduct in very forcible language, but his protests had no effect. Their idea is to coerce us. Here is The record their votes in some way? The upon the mayors or aldermen to whom Tribune's scheme for forcing Canada main idea of the English bill is that the returning officer shall be empowe ed to receive votes immediately after the writ has been issued for the election, and shall continue to do so up to and including the day preceding the day of the poll. According to the provisions of the English bill, it would be necessary for the voter to go to the returning officeri. Parliament could frame a bill that would meet the approval of Parliament, and save so ed to receive votes immediately after proval of Parliament, and save so large and influential a body of men, now losing their votes simply because their business is urgent and keeps them away from home. A certificate from the firm employing the traveler.

THE EAST YORK VICTORY

rivilege. But a bill should cer be introduced next session.

didence of the citizens of Toronto and the public at large, we have elected to stand by the latter.

The World has endeavored to emphasize two facts especially in its cambally endigned to ensure the passibility. Mr. Laurbally the proposition of the tween 20 and 20 cents per thousand feet.

2. That consumers were legally entitled to a reduction of between 20 and 30 cents per thousand feet.

2. That the company would not have impaired in the slightest its facility for paying 10 per cent. dividends if such reduction had been made by the directors years ago.

This second fact we proved by citing several cases where gas is supplied at any more favorable than prevail in Toronto.

The first fact has been established by the forcible judgment of Mr. Jusubage Deacon held that a cross in the first fact has been established by the forcible judgment of Mr. Jusubage Deacon held the same opinion has not been distincted for the procession of the procession of the same opinion in Renfrew. But in East York fact we have elected to electron that the company would not have been desided. In a Quebec constituent of the voter must be in the white circular space, and that if it is in the directors years ago.

The consumers of East York feet so Jublant after the narrow escape they had in the recent election that have decided to celebrate Mr. Medicated to the clebrate Mr. The Consumation. The consumation is a practical impossibility. Mr. Laurballed to sublant after the narrow escape have and the recent election that have decided to celebrate the narrow escape have and electron that have decided to celebrate Mr. There will be a procession of carried to evolute the nature of the administration of the same opinion in the recent election that have decided to celebrate Mr. There will be a procession of carried to evolute the nature of the administration of the same opinion in the recent election that have decided to celebrate Mr. There will be a procession of carried to evolute the nature of the administration of the same opinion in the recen

in East York. As a matter of fact, neither Mr. Maclean nor any agent of day.

AYER'S

PILLS

"I suffered from Indigestion for years, and was unable to find relief until I began to take Ayer's Pills. This medicine has given me effectual relief, and I believe it has no equal as a cure for disorders of the stomach and liver."—MAGGIE CARL, 222 Cedar St., Buffalo, N. Y.

INDIGESTION.

CURE WAR

Fox Bay, Anticosti, July 6 .- M. Me

from the firm employing the traveler, or from the railroad or steamboat company, for their employes, might be necessary to entitle them to this special privilege. But a bill should certainly be introduced next session.

reside there by regular permission must agree to submit to the regulations for the government of the island all other rules of administration which are herein set forth.

man's health.

These lectures are given by the lady lecturers of the company, and are edulecturers of the company, and are being taken advantage of by hundreds of them in

NORWAY PINE SYRUP cures Coughs, Colds, Hoarseness, Croup, Asthma, Sore Throat and all Lung Troubles. 248 The firm known as Read, Read & Knight is dissolved, Mr. H. V. Knight, who retires from the firm, has opened an office in the McKinnon Building,

HE ONLY ONE OF ITS

Paine's Celery Compound a Life-Renewer

more unhealthy during the summe months than at any other time of the

St. James' Cathedral, those offices naving been amalgamated.

At yesterday's council meeting the Mayor took advantage of the opportunity to congratulate Ald. Gowanlock upon his recent marpiage, and on behalf of the council wished him future happiness and prosperity.

Rev. Dr. Dadson will be unable to occupy the pulpit of College-street Baptist Church next Sunday, as announced, but the services of Rev. A. H. Putnam have been secured for the morning and of Chancellor Wallace for the evening.

Toronto passengers per White Star steamship Germanic, July 8, are: Mr. W. L. Brock of W. R. Brock & Co., Mrs. Lett, Mr. F. W. Alexander, wife and the Misses Alexander, George S. Futler, wife and Master Fuller, Mr. J. M. Tucker, wife and maid, Rev. H. L.

Emphatically the Best--

Ceylon Tea is without an equal,

In lead packets from Grocers.

BEAUTIFUL WOMEN



DR. CAMPBELL'S SAFE ARSENIC COMPLEXION WAFERS AND FOULD'S ARSENIC SOAP Cause the skin to become SOFT, SMOOTH and VELVETY, and the COMPLEXION is made CLEARER and WHITER by the use of the above WORLD-FAMOUS REMEDIES. DR. CAMPBELL'S SAFE ARSENIC WAFERS

Are a permanent beautifier, building up the wasted tissues underlying the skin, thus preventing the formation of WRINKLES, cleansing the pores thoroughly of their secretions and all impurities which find lodgment in them. EVERY LADY, young or old, should use them. FOULD'S ARSENIC SOAP is a wonderful protection to the skin from the ravages of the wind, sun and wenther. DR. CAMPBELL'S SAFE ARSENIC WAFERS And FOULD'S MEDICATED ARSENIC SOAP are the only

REAL BEAUTIFIERS of the COMPLEXION, SKIN and FORM. They are simply wonderful for removing FRECKLES, BLACKHEADS, PIMPLES, VULGAR REDNESS, ROUGH, YELLOW or muddy skin, and, in feet, ALL blemishes, whether on the ROUGH, YELLOW or BODY, Wafers, by mail, 50c and \$1 per box; six large FACE, NECK, ARMS or BODY, Wafers, by mail, 50c and \$1 per box; six large boxes, \$5. Soap, 50c. THE LYMAN BROS. & CO., GANADIAN AGENTS, 71 boxes, \$5. Soap, 50c. THE LYMAN BROS. & CO., GANADIAN AGENTS, 72 front-street east, Toronto, Ont. Lettersof a confidential nature should be addressed to H. B. FOULD, Sole Proprietor, 144 Yonge St., Toronto, Opt.

So soon as the number of votes polled are officially recorded we shall award the prizes accordingly, and announce the names of the winners. .. Meanwhile continue to save

Padre Needle and 'Varsity

bands, as we are preparing another competition.

DAVIS & SONS.

Reduction in the Price of Gas.

1st July inst., to 90 Cents per Thousand Cubic Feet to all consumers (when accounts are paid within the specified times), whilst the GROSS PRICE will be reduced from \$1.50 to \$1.20 per 1000 cubic feet.

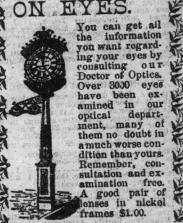
The above NET PRICE is LOWER than that charged by any Gas Company in America not more favorably situated as regards prices of materials used.

By order of the Board.

Office of the Consumers' Gas Company,

19 Toronto-street, July 6th, 1896.





Yonge-st.

が大きたがたのかたかたかた

Cottolene

like everything else, IS CHEAPER

now than ever before,

AND BETTER than the best leaf lard.

Purer than the Purest

For sale by all first-class grocers. Made only by THE N. K. FAIRBANK COMPANY,

CLEANING

such as Flanne Suits. Fancy-Striped Suits, Fan-cy Vests and Ladies' Dresse, etc., etc., done without chrinking and in first class style, by Stockwell, Henderson & Co.

Phone us or leave orders at anyof our three store—103 King-street west, 259 Yonge-street and 772 Yonge-street. We pay expressage one way on goods from a distance.

BIRD BREAD

Singularly effective in restoring birds to health and song. A safe preventive of disease. Your bird will sing for it.

Each packet of Cottam's Bird Seed contains a portion for one bird. Sold everywhere, 10c. See "Bart Cottam" on label. 246 Read Cottam's Book on Birds. descess-sesses

de secons-consesses

Serge Suits, best quality, black or blue indigo dye, first class style and perfect fit.

Tweed Suits of fine wool, to

Imported Scotch or Irish Tweed Suits, to order, \$18.00.

Robert H. Cheyne,

LEADER LANE.

Cycle Suits from \$7.00.

TO ORDER

order, \$14.00.

FOR \$16.00

BROCK'S BIRD TREAT NICHOLSON & BROCK SI Colborne-st., TORONTO.

National Educational Con



WEATHER WEARABLE

Blouse Walsts-New styles only, well ma some materials, at 50c, 75c, a

Fabrics-Lappets, Muslins, Dimities dies, at 12 1-2c per yard. . . . Midsummer Sales Are being conducted in

COLORED DRESS GOODS BLACK DRESS GOODS. Short ends and useful rem

MAIL ORDERS BECEIVE

JOHN CATTO &

The Governors First is
The first meeting of the
Governors of the City Hos
held this affernoon, all the
being present but A. D. Ste
George Rutherford. A fer
were discussed, but the only
done was the appointment of
lowing committees: Add. C
John Billings and Col. Moore
Mayor Tuckett, George Ruth
A. D. Stewart, repairs and
George Roach, and John Billin
committee. A resolution w
making Chairman Roach a r
all committees.

Guardians of the City's in

Michie's Tokay

Michie & Co.,

HAMILTON'S BOARD OF

Election of Officers for the Ensurement The City Hospital—Mr. One Will Make Hamilton His

Hamilton, July 6 .- (Special.

journed annual meeting of of Trade was held this after the following officers were el A. Robinson and W. F. Fini

been elected president and

dent respectively at the last Board of arbitration, J. Tu W. Lester, Seneca Jones Greening; members of co Clair Balfour, W. H. Glassco Bruce, M. Leggatt, F. C. Fea N Kittson and John Hoodles Smith was elected secretary

N Kittson and John Hoodles Smith was elected secretary majority, Jehn Beil being his President John Hoodless in I report dealt with the success tion of the T., H. and B. a ing works, and the prospecting of the radial railway. Me made of the reception give Hayhurst, G.M., last year. Secretary C. R. Smith said betship was 221, and there vance of \$22.20, last year's reing \$1455.93. W. A. Robinson president, addressed the boat The Governors First M. The first meeting of the

is a beautiful light

wine, resembling i ance a rich Golden S its Bouquet unista claims it the prod rich Californian Gra

Price \$2.50 gallou,

all committees.

Guardians of the City's II

The Board of Health this decided to attend the funer Engineer Haskins in a bod was decided to consult the nof Governors of the City Hendeavor to have the contaeses ambulance located at the stitution, which they thoughe an improvement on its pration, on Park-street south Will Reside in Hamilton.

will Reside in Hamilic
Andrew Onderdonk and far
have been residing in New
Chicago, have decided to lot
having leased Highfield, the
homestead, which hord Aberd
pied while a resident of this
Onderdonk is a millionaire
contractor.

No one appears to have a ledge of the Thomas Barnes shot at Smith's Falls and is to have resided here. The I trying to find out something a It is said that before resi Charles Tupper will appoint of Q.C.'s. and that George Staunton and J. J. Scott of will be among the number.

The City Council.

A resolution of regret at of Engineer Haskins, and deattend the funeral in a brassed by the City Council

ing.

In the consideration of the Railway Co. matter. Ald Tecd an amendment to the clausting mileage payments; that pension of mileage payments ed to one year, on condition company construct a conne Wetwroth-street; no milea charged on any new lines the many out down during the may put down during the franchise. Hon. J. M. Gibso half of the company, urged aldermen do not drive too ha gain. The amendment was an da motion by Ald. Hall, an da motion by Ald. Hall, a mileage payments, was carr Teetzel moved that the matte mitted to the ratepayers in 1897, but this was lost on a to 7. The council adpearned settling the matter.

Ottombers and meions are fruit "to many persons so const the least induigence is followed of cholera, dysentery, griping, e persons are not aware that the hulge to their heart's content if on hand a portie of Dr. 3. I Dysentery Cordial, z medicine give immediate relief, and is a lor-all summer complaints.

Accident to an Engin J. Whimpley, one of the gineers on the road, met with at Belleville on Sunday Whilst attending to the san slipped and fell, with the ri ou the rail. The train was rithe time, and he lost his hand taken to the Brockville Hospi sympathy is felt by rails for Mr. Whimpley, who is o most respected engineers of trict.

Mrs. S. says: "I had been from Rheumatic Pains for mo ler's Compound Iron Pills co

Buffalo, N.Y., July 6.—The arrivals at the National Ed Convention headquarters to G. H. S. Robertson of Toro Wray of Lindsay; Miss L. C Hamilton.

