

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Store Opens at 8.30 a.m.

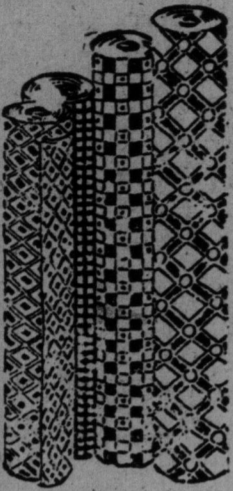
Simpson's Friday Bargains

Store Closes at 5.30 Daily

"Housecleaning Week" Bargains in Home Furnishings

Feltol Floor Coverings 59c Square Yard

200 rolls of this attractive floor covering, made on heavy felt base, with patterns in tile, block and floral effects. Heavily glazed—sanitary and easy to clean. Friday bargain, square yard, 59c.



A few rolls of seconds clearing at, square yard, 52c.

200 Samples Wool and Union Carpet Clearing 39c Each

Manufacturer's samples, in various sizes of reversible wool and union carpet. Friday bargain at, each, 39c. No phone orders will be taken for this item.

Seamless Tapestry Rugs, \$29.95

Heavy quality—good Oriental patterns. Woven in one piece, suitable for living-room or bedroom. Size 9 x 10 ft. 6 in. Friday bargain, \$29.95.

Round Plaited Rugs

Very quaint and artistic are these round reversible rugs from Japan. Assorted colorings in light and dark shades. 36 in. at \$3.95 each; 48 in. at \$8.25 each.

\$2.15 Congoleum Rugs for \$1.69

Small mats for bathroom, kitchen or hall. Good rug patterns. Size 6 x 3 ft. Regularly \$2.15 each. Friday bargain, each, \$1.69.

Large Rag Rugs Clearing at \$1.79

A strongly made reversible rag rug in the old hit-and-miss style. Large assortment of colorings. Size 36 x 63 in. Friday bargain, each \$1.79. Simpson's—Fourth Floor.

Bargain---Wicker Chair Cushions at 98c

Padded cushions, fully reversible with coverings of attractive chintzes. About half regular value. Friday bargain, each, 98c.

Strong Wearing Lace Curtains, \$1.46 Pair

Come early, quantity is limited. Nottingham lace curtains of durable twisted thread, with plain or figured centres and pleasing border patterns. White only. 36 inches wide, 2 1/2 yards long. Friday bargain, pair, \$1.46.

Lace Panels for Doors, 49c Each

50 only Nottingham lace door panels. 32 x 48 inches, various medallion centres. White only. Regularly 75c. Friday bargain, each, 49c.

1,000 Window Shades at 79c Each

Choice of white, cream or green. Reliable spring rollers. Complete with brackets, nails and nickel pull. Standard size, 37 in. wide, 70 in. long. Friday bargain, each, 79c.

Bay Window Rods, Complete, \$1.50 Set

New style flat rods guaranteed not to sag or tarnish. The centre rod extends from 33 to 58 inches and the side rods from 25 to 40 inches. Complete with all attachments. Friday bargain, per set, \$1.50.

50 English Shadow Cloths, 95c Yard

50 inches wide, in fine floral and verdure effects. Fully reversible. Light and dark grounds. Friday bargain, yard, 95c. Simpson's—Fourth Floor.

8-Piece Dining Suite \$78.95

SOLID QUARTER-CUT OAK.

Buffet, shaped legs, large linen drawer, lined drawer for cutlery. Shaped bevelled plate mirror. Dining chairs, movable seats, upholstered in genuine leather. Five small and one arm chair. Extension table, shaped feet, pedestal base. Friday bargain, suite, \$78.95.

8-Piece Dining Suite, \$98.60

QUARTER-CUT OAK

Buffet, top 48-inch, dividing pedestal. Dining chairs, movable seats, upholstered in genuine leather. Five small and one arm chair. Fumed or golden finish. Today, \$98.60.

Extension Tables, \$20.45

Genuine quarter-cut oak, shaped rims, massive pedestal, shaped feet. Today, \$20.45.

Extension Tables, \$36.50

Genuine quarter-cut oak, wide spreading shaped feet, 48-inch top. Divided pedestal, extends to 8 feet. Fumed or golden finish. Today, \$36.50.

Kitchen Cabinets, \$47.25

Pure white enamel, with porcelain top, roll shutter front. Removable flour bin, cutlery drawer and bread box. Large cupboard. Complete set of glassware. Today, \$47.25. Kitchen Cupboard—Eim, golden finish, double glass doors on top. Today, \$17.95.

Kitchen Cabinets, \$38.95

Genuine oak case, flat finish. Tilt flour bin and sifter. 7-piece glass spice set. White enamel interior, roll shutter front. Porcelain extension top, sliding wire shelves, cutlery drawer. Metal bread drawer. All conveniences. Today, \$38.95.

Fall Leaf Tables, \$6.75

Hardwood, golden finish, 4 feet square when opened. Today, \$6.75. Simpson's—Fifth Floor.

Wall Paper Bargain at 29c

Regularly 50c to \$1.00

Including special wide wall papers. New color treatments for all styles of rooms and halls, many patterns in limited quantities only.

Silver-Stripe Paper, With Cut-Out Border
Regularly 15c, Today 8c—Border, Today, Yd., 2c
Silver stripe with fine grey line overprint on white ground for bedrooms, pretty wild rose design border in pink and grey.

New Scenic Design Tapestry Paper
Regularly 35c, Friday Bargain 27c
Four attractive color combinations in tan, grey, blue and buff.

Ceiling Paper, Friday Bargain 7c
1,000 rolls only, white and cream backgrounds with fancy circle design in silver mica.

Duplex Floor Finishing Outfit, 69c
Included one pint of Duplex ground color flat buff for first coat, one pint of light oak or dark oak Duplex varnish stain and 1 1/2 inch black bristle brush for applying same. Friday bargain. Complete outfit, 69c.

Electric Wall Paper Cleaner, Today 19c
200 packages only Electric for cleaning wall paper and flat painted walls.

Pure turpentine, 16 ounce bottles, 27c.
Stickfast dry paste, 1 pound packages, 23c.
Gold Paint Outfit, Today, 15c—Box containing small bottle gold bronze, bottle mixing liquid, tin tray and small brush.

Simpson's Sixth Floor.

Flannelette 32c Yard

White Saxony Flannelette, soft warm finish, medium weight, 34 inches wide. Regularly 39c yard. Friday bargain, yard, 32c.

White Bath Towels, 37c Pair—Fringed ends. Regularly 50c pair. Friday bargain, pair, 37c.

Brown Jute Roller Toweling 20c Yard

Extra strong wearing quality, 17 in. wide. Friday bargain, yard, 20c.

Table Damask, \$1.50 Yard
Irish mercerized, superior quality, 70 inches wide. Regularly \$2.00. Friday bargain, yard, \$1.50.

English Pillow Cases, 95c Pair—Plain hemmed, made from strong cotton. Size 42 x 33 and 45 x 33 in. Regularly \$1.25 pair. Friday bargain, pair, 95c.

Horrocks' Fine Madapolam 39c Yard

36 inches wide. Regularly 50c yard. Friday bargain, per yard, 39c.

Battenberg Lace Centre Pieces, 98c

Hand made in a variety of designs. Size 30 x 30 inches. Round and square. Regularly \$1.48. Friday bargain, each, 98c. Simpson's—Fourth Floor.

100-Watt Bulbs 88c

High-grade Nitro Bulbs—500 to sell today. These are not seconds or refills. Each, 88c.

60-Watt "Condor" Tungsten Bulbs—350 in this lot. Regularly 55c. Very high quality, 40c.

15-Watt "Condor" Tungsten Bulbs—500 in this lot. Regularly 26c. None better made, 23c.

60-Watt A1 Grade Tungsten Bulbs—At the price or the cheapest. 2,000 to sell today, each, 34c. Simpson's—Sixth Floor.

Fibreite Trunks, \$8.95
Fibre bound in dark blue enamel, black binding, divided tray. Sizes 34, 36 and 38 inches. All one price, today, \$8.95.

Club Bags, \$3.49—Walrus grain club bag, neatly lined. Sizes 16 and 18 inches. Today, \$3.49.

Fibre Suit Cases, \$3.49—Sizes 24 and 26 inches, \$3.49. Simpson's—Sixth Floor.

Framed Pictures, 98c
Framed in weathered oak frames—size about 12 x 18 inches. Pastoral, sea and landscape subjects. Today, 98c.

Picture Framing, 65c

Up to 11 x 14 inches. Today we will frame your pictures in a group of 12 patterns of mouldings. Complete with glass, back and work up to and including 11 x 14 inches, 65c.

Simpson's—Basement.

Friday Bargain---Men's Suits At \$17.95

Incomplete Lines of \$22.00 and \$25.00 Grades

A special purchase, and incomplete lines left from Easter selling. Developed in attractive tweeds and worsteds. Single-breasted—2 and 3-button semi and form-fitting sac and trencher models. Sizes 34 to 44. Friday bargain, \$17.95.

Youths' "First" Longer Suits, Today \$11.75

\$13.50, \$15.00 and \$18.00 Grades.

A special purchase, with oddments from regular stock. Made from tweeds in numerous shades and patterns. 2 and 3-piece models. Trenchers with all-around belts—form-fitting and half-belted effects. Pockets are vertical, regular with flaps, and slash. Sizes 32 to 36. Friday bargain, \$11.75.

Men's Raincoats, \$7.95

For Men and Young Men.

Developed in olive-fawn imported English paramatta cloth. Popular motor model, with convertible collar and full back. Sizes 36 to 46. Friday bargain, \$7.95.

Men's Long Factory Dusters, \$2.95

Roomy, strongly made dusters of fawn drill material, close fitting collar—detachable buttons and 2 patch pockets. Sizes 34 to 44. Friday bargain, \$2.95.

Men's \$4.00 and \$5.00 Soft Hats at \$3.45

Leeds and Lincoln Quality Hats. Incomplete lines from regular stock. Variety of shapes and colors in the most popular selling styles. No phone or C.O.D. orders on these. Friday bargain, \$3.45.

Children's \$2.50 Velour Hats at \$1.85

Shades of black, grey and green velour in several smart little Rah-Rah shapes. Today, \$1.85.



50c and 75c Caps at 39c
Men's and Boys' Caps in four and eight-piece top styles. Plain shades and fancy patterns. Today, 39c.
Simpson's—Main Floor.

1600 Men's Shirts, Today at 79c Each

Regularly \$1.00 and \$1.25

Stylish striped patterns in black, blue and helio shirting cambric materials. Also white with fancy patterned Jacquard bosoms. Coat style, with soft French cuffs. Sizes 14 to 17. Friday bargain, 79c.

Men's \$1.00 Underwear at 79c

Shirts and Drawers in spring weight merino. Natural shade. French neck. Sizes 34 to 44. Friday bargain, 79c.

Men's Black Satin Shirts, 95c

Perfectly fast dye. Reversible collar attached—one pocket. Full yoke. Sizes 14 to 17. Regularly \$1.50. Friday bargain, 95c.

Men's Elastic Web suspenders, 19c

Strong elastic web—cross back style. Non-rust buckles. Regularly priced at 35c. Friday bargain, per pair, 19c.

Boys' Pullover Sweaters, 49c

Grey union yarn—elastic ribbed knit—roll collar. Sizes 28 to 32. Regularly 79c. Friday bargain, 49c.

Boys' Shirt Waists, 59c

Plain blue chambray and black and white galatea cloths. Collar attached—pocket. All sizes. Friday bargain, 59c.

Simpson's—Main Floor.

Friday Bargains! Boys' Suits at \$8.35

Regularly \$10.00 and \$11.00

75 serviceable Tweed Suits in grey and black broken stripe pattern. Single-breasted, all-around loose belted with buckle fastener. Full fashioned bloomers. Sizes 25 to 34, 7 to 16 years. Friday bargain, \$8.35.



Boys' Fawn Paramatta Raincoats, \$7.95

Designed in Trench Model with all-around loose belt. Convertible collar—vertical pockets. All seams stitched, cemented and taped. Sizes 26 to 35, 8 to 17 years. Friday bargain, \$7.95.

Simpson's—Main Floor.

Boys' Cottonade Bloomers, \$1.39

Strong and durable School Bloomers in a grey and black mixed stripe pattern. Lined throughout—strap and buckle at knee. Sizes 7 to 12 years. Friday bargain, \$1.39.

Housecleaning Needs Featured in the Basement List at Friday Bargain Prices---Shop Early or Phone M. 7841

FRIDAY BARGAINS IN THE CHINA DEPARTMENT

<p>Corn Brooms, 49c Four string, well made, medium weight. Not more than two to a customer. Today, 49c.</p> <p>Royal Floor Wax, 49c A very superior make. Made for us by the makers of "Old English Wax." 1 lb. tin 49c; 2 lb. tin 95c.</p> <p>Benton Metal Polish, an excellent Canadian make, 1-2 pint tins, today 19c; pint tins, 38c.</p> <p>Sponges, for cleaning windows or automobiles, today, each 25c.</p> <p>Wool Wall Dusters, with long handles, today, each \$1.39.</p> <p>Curtain Stretchers Curtain Stretchers, \$1.95—Size 6 x 12 feet, today, each \$1.95.</p>	<p>Garden Rakes, malleable iron head, long handle, 10-tooth size, 29c; 12-tooth size, 35c; 14-tooth size, 45c.</p> <p>"D"-Handled Spades, a good reliable make today, \$1.45.</p> <p>Lawn Mowers, Taylor-Forbes warranted make, 9-inch wheels, 14-inch cut, today, \$8.45.</p> <p>Poultry Netting, galvanized wire, 2-inch mesh, 50-yard roll, 18 inches wide, per roll, \$2.85.</p> <p>24 inches wide, per roll, \$3.40. Simpson's—Basement.</p>	<p>"D"-Handled Spades, a good reliable make today, \$1.45.</p> <p>Lawn Mowers, Taylor-Forbes warranted make, 9-inch wheels, 14-inch cut, today, \$8.45.</p> <p>Poultry Netting, galvanized wire, 2-inch mesh, 50-yard roll, 18 inches wide, per roll, \$2.85.</p> <p>24 inches wide, per roll, \$3.40. Simpson's—Basement.</p>	<p>GLASSWARE.</p> <p>7-piece Berry Sets, 59c—Colonial glassware.</p> <p>7-piece Water Sets, 59c—One large jug and six tumblers. Colonial glassware.</p> <p>6-inch Vase, 29c—Pressed glass. Regularly 45c, today, 29c.</p> <p>Fruit Nappies, 9c each—Pressed glass fruit nappies. Regularly \$1.80 dozen, today each 9c.</p> <p>Fruit Nappies, 23c each 12c.</p> <p>Heavy, good quality clear glass. Today, only 23c.</p> <p>Kitchen Tumblers, 4c—Heavy Colonial glassware. Butter Box, 23c—Holds 1 lb. butter, today, 23c.</p> <p>Teapots, 59c—Teapots in many sizes and shapes, your choice, today, 59c.</p> <p>Clover Leaf Open Stock Dinnerware, 20c—Cups and Saucers, 20c—Bread and Butter Plates, 20c.</p> <p>Soup Plates, rim and coupe, 20c.</p> <p>Oatmeal Dishes, 12c.</p> <p>Cream Jugs, 20c.</p> <p>Dinner Plates, 20c.</p> <p>Slop Bowls, 15c.</p> <p>Casseroles, 49c—American make cooking ware, 7-inch size, today, only 49c.</p> <p>Cups only, 9c—Ovide shape, white porcelain. Cups and Saucers, 15c—Good quality white porcelain, in kermis or ovide only \$24.50. Today, each 15c.</p> <p>"Riviera" 97-piece Set, \$18.50. English semi-porcelain with green conventional border decoration. Gold traced handles and edges. Regularly \$22.50. Special, today, \$18.50.</p> <p>"Furnival" Dinner Set, \$24.50. Minton border decoration, open stock pattern with gold line handles and edges; 97-piece set, today, \$24.50. Simpson's—Basement.</p>
---	--	--	--

The SIMPSON Company Limited
Robert Simpson Limited