

The Robert SIMPSON Company Limited

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841

The Robert SIMPSON Company Limited

In the Whitewear Section

CORSET BARGAIN

600 pairs "D. and A." Corsets, white batiste, medium bust, long hips, and skirt; all steel filled, 4 wide side steels, 4 garters, lace trimmed. Sizes 18 to 26 inches. Regularly 75c a pair. Friday bargain 35c.

WOMEN'S COMBINATIONS, NIGHTDRESSES, AND APRONS.

Women's Combinations, corset cover and Isabella drawers, made of wide fine embroidery, cover run with silk ribbon. Sizes 32 to 42 bust. Regular price \$2.50 each. Friday bargain, \$1.39.

Nightdresses, of nainsook; a handsome Empire style; slip-over neck, short sleeves, wide embroidery heading run with silk ribbons, lace edges. Sizes 36, 38, and 40 inches. Regular price \$1.95 each. Friday bargain, 95c.

Maids' Aprons, of white lawn, hemstitched, bib and shoulder bretelles, deep hem on skirt. Regular price 50c each. Friday bargain, 25c.

Parasols and Umbrellas

Women's Fancy Parasols, in light, medium, and dark toned patterns, comprising stripes, checks, Paisley, and Dresden designs; others in lace and chiffon are very dainty. Well assorted handles. Lines that have been selling for \$2.50 to \$5.00. Clearing price Friday, \$1.00.

A Lot of Women's Sunshades, in light and medium colors, in good patterns; some silk ones in the lot. With neat handles. Special clearing price, 49c.

Men's and Women's Umbrellas, handles, well assorted, being manufacturers' samples and odds and ends. Rolled gold or etching silver mounted. Excellent silk mixture tops with tape edge. \$3.00 and \$4.00 values. Friday, \$2.37.

Great Waist Values

Samples and oddments in messaline and chiffon taffeta waists; also white, ecru, and black net waists; all silk lined; a full assortment of sizes in the lot. Regularly \$2.95, \$3.95, and \$5.00. Friday bargain, \$1.48.

Soiled and Mussed Lingerie and Tailored Linen Waists, laundered or soft collars, and various dressy styles. These must go to make way for new goods, at much less than half price. Friday bargain, 50c.

Rogers' Silver-Plated Tea Spoons, 79c Set

We have just received a shipment of Teaspoons in our new and exclusive pattern, Godetta and Cole. Stamped Rogers A. L. Regularly \$3.00 dozen. Friday, set of six, 79c.

Kitchen China

Make your pudding in one of our Quick Cookers and get satisfaction at last. Made in 4 sizes. Water flows up through centre funnel and over top while boiling. All sizes. Friday bargain, 35c.

Drug Items

Syrup Hypophosphites, 50c bottles. Friday, 25c.

Rose's Cough Balsam, 25c size. Friday, 15c.

Superior Silver Polish, 15c size. Friday, 10c.

Sanitary Drinking Cups, may be used many times, 3c kind, 3 for 10c; 10c kind, 3 for 20c.

Hot Water Bottles, good quality. Very special. Friday, 75c.

Zinc Douche Pans, Regularly \$1.00. Friday, 75c.

Wash Skirts for Women and Misses

A Final Clearing of all our Wash Skirts consisting of reps and Indian Heads, in white only; linens in the natural shades; polka dot ducks in black or navy. These are made in several plain, gored, and semi-pleated styles, with plain or inverted pleat back. Sold regularly from \$1.50 to \$2.50. To clear Friday, 89c.

BARGAINS IN DRESSES. For Women and Misses.

1st Lot—Muslin and Gingham Dresses for 98c.

2nd Lot—French Mulls, Linens, English Prints, \$1.45.

3rd Lot—Lingerie, French Mulls, and Linens, \$2.98.

A big snap for women whose wardrobe needs replenishing. Waists have high or low collars, outlined with lace insertions, embroidery, self strappings, and pipings. Skirts are pleated and trimmed to match. Some have straight or flounce effects. Colors in the lots are blue, pink, white, ecru, and striped or check mixtures. Prices 98c, \$1.45, \$2.98.

LINEN COATS.

Made of high-grade Irish linen, in natural shade only. Cut in a smart style, with leather trimmings on collar, cuffs, and pockets. Collars can be buttoned close to neck if desired. A bargain. Friday, \$4.35.

REEFER COATS FOR GIRLS.

Good school garments for fall. Cut on single-breasted lines, with box back. The collar is overlaid with black velvet or trimmed with braid. Flat pocket. Colors are red and navy. Ages 6 to 12 years. Regular prices were \$3.50 to \$4.75. Friday bargain, \$2.35.

The Draperies

Figured Art Silk, 43c. Art silk, 34 and 36 inches wide, beautiful quality, rich floral and Oriental designs, soft window hangings, cushion covers, etc. Regularly 75c, \$1.00, and \$1.25 yard. Friday bargain, yard, 37c.

Bordered Chintz, 50 inches wide, plain natural colored centre with rich colors in border, a beautiful hanging for living room, library, dining room, or den. Regularly \$1.00 per yard. Friday, yard, 59c.

MUSLIN, 19c. Figured muslin, 45 and 50 inches wide, white only, for window curtains in the bedroom. Regularly 25c, 20c, and 35c. Friday, 19c.

ART HOMESPUN, 37c YARD. Figured Homespun, is a heavy washable fabric, suitable for slip-covering, slip covers, or hangings, in good colorings on a natural colored background. Regularly 60c yard, for yard, 37c.

TAPESTRY CURTAINS, \$1.98 PR. A special purchase of silk mercerized curtains, heavy knotted fringe, top and bottom, 40 inches wide, and 3 yards long, in shades of green, crimson, and two-toned green. Regularly \$2.50. Friday, \$1.98.

WINDOW SHADES, 39c. Best made hand-made opaque window shades, size 37 x 70 inches, mounted on best Hartshorn rollers complete with brackets and pulley. Regularly 49c. Friday, each, 39c.

48 Extension Rods for 9c each, brass lacquered extension rod, silver-plated ends with brackets. Regularly 15c. Friday, each, 9c.

BAMBOO PORCH SHADES. HALF-PRICE. Clearing Out Sale of Bamboo Porch Shades at Half-Price. Natural color. Regularly \$1.00. Friday, 50c.

Size. Price. Friday. 4 x 8. 75c. 38. 6 x 8. 1.10. 55. 8 x 8. 1.50. 75. 10 x 8. 1.80. 90. 12 x 8. 2.25. 1.13.

Regularly \$1.00. Friday, 50c. 8 x 8. 1.50. 75. 10 x 8. 1.80. 90. 12 x 8. 2.25. 1.13.

Size. Price. Friday. 4 x 8. 1.00. 50. 6 x 8. 1.50. 75. 8 x 8. 2.00. 100. 10 x 8. 2.50. 125. 12 x 8. 3.00. 150.

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Friday Bargains At The Simpson Store

Timely Bargains For Men

Friday will be a banner day in the Men's Clothing Dept. It will be crowded with bargains, advertised and not advertised. Those advertised are strong leaders, and will give wonderful values for every dollar.

Men's Suits, made from strong, good-wearing tweed in assorted patterns and colorings, well tailored. A three-button, single-breasted coat, with trousers and vest in keeping. Strong linings. Worth much more than the price for Friday. \$5.95.

MEN'S WATER-PROOFS.

One day opportunity to get a well fitting English Raincoat, made from fine English paramatta cloth; single-breasted, motor style, well tailored, for less than its worth. This shipment of English coats is of good quality garments, that would sell in the usual way for a great deal more money. Friday bargain, \$5.98.

SCHOOL BOYS' DAY IN BOYS' DEPT.

We have made a clean-up of about one hundred first-class English and Scotch tweed suits, made by one of the best Toronto manufacturers. Samples and broken lines from their regular stocks. Each suit is made in a smart double-breast style, with bloomer pants, and put together to stand the very toughest wear. The shades are the popular greys and browns, with first-class trimmings to match. Early comers will be natty dressed. Sizes 26 to 33. Friday, \$3.49.

BOYS' WASH SUITS.

125 Wash Suits, made from a medium weight white and fancy blue duck cloth, in Buster, Prussian, and sailor blouse style. Friday special. Sizes 4 to 10 years, 69c.

Jewelry Bargains

Children's Gold-Filled Bracelets, strong catch. Regular price 75c. Friday bargain, 25c.

Cuff Links, assorted patterns, signet and large stone settings. Regular price 25c. Friday bargain, 10c.

9k Pearl Brooches, many pretty designs. Regularly \$2.00 to \$3.50. Friday bargain, \$1.19.

Men's Good-year Weltd Oxfords, 1.95

500 Pairs Men's Good-year Weltd Oxfords; in tan calf, patent calf, kummelt, violet kid, and velour calf leathers. Every pair is made by the Good-year welt process, with single or double soles; the styles are the very newest, short or medium vamp, high or low heel. These are custom grade shoes, finished by hand. Sizes 5 to 10. Regularly \$3.50, \$4.00, and \$4.50. Friday bargain, \$1.95.

Partial List of Men's Furnishings Neglige Shirts

1,000 Men's Neglige Shirts, several odd lines left from recent bargains, together with all slightly counter-soiled shirts; splendid range of sizes in the lot, good designs. Regularly 79c, \$1.00, \$1.25, and \$1.50. To clear, Friday, each, 44c.

Imported Pyjamas

Men's Imported Pyjamas, summer, fall, and winter weights, English flannel, solid zephyrs, cloths, striped cambrics, and chambray materials. All sizes. Regularly \$1.50, \$2.00, \$2.50, \$3.00, and \$3.50. To clear, Friday, each, 98c.

Pure Silk Neckties

5,000 Men's Pure Silk Neckties, in a splendid range of designs. These are a manufacturer's overmakes, and would sell usually for 50c, 75c, and \$1.00. Friday, each, 25c.

Boys' Jerseys

Boys' Summer Cotton Jerseys, in plain white only, short and long sleeves, French neck. Sizes 30 and 32 only. Regularly 25c and 35c, for 2 for 25c, or, each, 15c.

Women's Hand Bags

Clearing balance of our stock of summer Hand Bags in Macramé cord; several styles, and a good range of colors. Regularly 45c and 75c. Friday, 25c.

300 only. Leather and Suede Hand Bags, in both small and large styles, principally black. Regularly 59c and 75c. Friday, 49c.

Wash Belts

Clearance of what are left of our stock of Women's Wash Belts, plain and embroidered. Sizes 24 to 28. Regularly 15c to 25c. Friday, 50c.

Notions

Lace Pins, regularly 2 cards for 5c. Friday, 4 for 5c.

Hooks and Eyes, black and white. Friday, 6 cards of 2 dozen, for 5c.

Dome Fasteners, black and white. Friday, 4 dozen for 5c.

Boot Laces, mohair, in black and tan. Friday, dozen, 5c.

Buttons, odd lines in bone and pearl; all sizes. Regularly 25c and 35c dozen. Friday, dozen, 10c.

Fancy Garters, in folded, elastic, in plain colors; also Dresden. Regularly 50c, 75c, and \$1.00. Friday, 25c.

Floor Covering Extras

A few discarded designs in Wilton Squares; suitable designs and coloring for any room:

9.0 x 10.6. Regular \$27.50. Friday special, \$19.25.

9.0 x 12.0. Regular \$32.00. Friday special, 21.50.

11.3 x 12.0. Regular \$47.50. Friday special, 35.00.

11.3 x 13.6. Regular \$49.00. Friday special, 39.75.

SCOTCH PRINTED LINOLEUM.

In a large variety of designs; all well seasoned goods. Friday special price, per yard, \$4.50.

THE SAXON RUG.

No rug gives a more handsome effect for small outlay than does this new weave. There are beautiful Oriental designs in tans, reds, greens, and blues. Saxon Rugs have a rich, lustrous pile surface, and are made from sturdy yarns:

5.0 x 9.0. Special price, \$5.00.

7.6 x 9.0. Special price, 8.50.

9.0 x 9.0. Special price, 7.50.

9.0 x 10.6. Special price, 8.50.

9.0 x 12.0. Special price, 9.75.

Store Closes at 1 p.m. Saturday. Do your buying Friday, if possible.

Some Big Friday Bargains in the Furniture

30 Porch Chairs, slat back, painted green. Regularly \$5.75, Friday, Half-price.

20 Library Tables, in quartered oak and mahogany. Regularly \$18.00 and \$23.75, Friday, Half-price.

20 Brass Bedsteads, bright finish and full size. Regularly \$14.75, Friday, \$11.40.

15 Combination Buffets, in oak finish. Regularly \$19.90, Friday, \$14.60.

8 Combination Buffets, in selected quarter-cut oak. Regularly \$42.00, Friday, \$32.30.

6 Buffets, in rich quartered oak. Regularly \$26.75, Friday, \$21.35.

8 Dressing Tables, in mahogany finish. Regularly \$13.50, Friday, \$9.90.

16 Cheffoniers, in oak finish. Regularly \$8.75, Friday, \$6.60.

10 Dressers, in quartered oak and mahogany. Regularly \$42.00, Friday, \$31.90.

6 Cheffoniers, in rich quarter-cut oak. Regularly \$41.00, Friday, \$30.85.

Wall Papers and Mouldings

2,650 yards of Borders in assorted colors, in roll lots. Regularly 4c, 6c, and 8c yard. Friday, yard, 2c.

1,950 yards Borders, assorted colors, in roll lots. Regularly 2c and 3c per yard. Friday, yard, 1c.

1,250 rolls Bedroom Papers, assorted colors. Regularly 15c, \$7.50. Friday, 7 1/2c.

3,250 rolls Imported Parlor, Hall, and Dining Room Papers, in tans, reds, greens, blue, brown buff. Regularly 35c, Friday, 18c; reg. 50c, Friday, 26c.

White Enamel and Imitation Oak Room Moulding. Friday special, per foot, 1c.

Paper Bound Fiction

By popular authors. Regularly 15c. Special Friday, 3 for 25c.

Toy Books for the children. Regularly 10c, for 5c; 15c, for 8c; 25c, for 15c, and 30c, for 25c.

Handsome Paperettes, containing 24 sheets, with envelopes to match; fine white linen paper. Regularly 25c. Special Friday, per box, 15c.

Holman's Popular Hand Bibles, regularly \$2.00. Friday bargain, each, \$1.00. (Book and Stationery, Main Floor).

Glasses

A FRIDAY SPECIAL. Finest gold-filled Eye-glasses and Spectacles, \$4.50 and \$5.00 values. Friday special, \$2.45.

Aluminum Frames, with lenses complete, and 30c, for 25c. Compound and double-vision lenses charged for extra. Examination by specialists free of charge.

See these New York Goggles or eye protectors. Regularly \$1.50, for \$1.00.

Reading Glasses, with handles. Regularly \$1.50, for 75c.

Gold-Filled Eyeless Chains, regularly 75c, for 39c.

Black Holders, with chain on spring. Regularly 80c, for 25c. (Optical Dept., Second Floor, Yonge Street Side).

Bleached Sheets \$1.29 Pair

500 Pairs Plain Bleached Sheets, firm, even weave, excellent for hotels or rooming houses. Size 74 x 90. Clearing Friday, pair, \$1.29.

Plain English Pillow Cases, extra quality, torn sizes, 42 x 33 or 44 x 33 inches. Friday bargain, pair, 25c.

Reversible Wool Filled Comforters, fine silken covering, pretty designs, large size, 72x78. Friday, \$3.99.

2,000 Yards Firm, Heavy English Factory Cotton, free from specks, 36 inches wide. Bargain Friday, 13 yards for \$1.00.

Clearing Fancy Linens, slightly soiled from handling, including embroidered and lace edged scarfs and shams. Scarfs, 18x54; shams, 32x53. All one price Friday, each, 40c.

Fancy Linen Dept. Upstairs, 2nd Floor.

Groceries

Choice Family Flour, 34 lbs. 85c.

Choice Currants, cleaned, 3 lbs. 25c.

California Seeded Raisins, 5 lbs. 25c.

Yellow Cooking Sugar, 9 1/2 lbs. 80c.

Perfection Baking Powder, 3 tins 25c.

Canada Cornstarch, 5 lbs. 25c.

Pure Kettle Rendered Lard, 7 lb. 70c.

New Orleans Molasses, Cherry Grove Brand, 2-lb. tin, 10c.

Finest Creamery Butter, per lb., 25c.

Choice Pink Salmon, 2 tins 25c.

Rangoon Rice, 5 lbs. 25c.

Pearl Tapioca, 5 lbs. 25c.

Finest Canned Corn, 3 tins 25c.

Pinked Shoulders of Pork, 6 to 10 lbs. each, 75c.

Randall's Grape Juice, a fine summer drink, 2 1/2 gallon bottle, 25c.

2 1/2 LBS. PURE OLEONA TEA, 50c.

A blend of India and Ceylon Teas of uniform quality and fine flavor. 2 1/2 lbs. 85c.

A Hosiery Clean-up

Women's Lisle Thread Hose, fancy colors, fancy patterns, and laces; also black in cotton. Regularly 20c to 35