

Store Hours: 8.30 a.m. to 5.30 p.m.

The Robert Simpson Company, Limited

Phone Main 7841 Groceries: Adelaide 6100.

Be Well Shod at Small Price Monday

This special list contains every essential for your Fall shoe buying at bargain prices.

Women's \$2.10 to \$4.00 Boots, \$1.99 — Patent colt, fine vici kid, gummetal, box calf and tan Russia calf, made on perfect fitting up-to-date lasts, in button, lace and Blucher styles; Goodyear welted and flexible McKay sewn soles, high, medium and low heels. There is a good selection in all sizes from 2 1/2 to 7. Regularly \$2.50 to \$4.00. Telephone orders filled. Monday . . . . . 1.99

Men's \$4.00, \$4.50 and \$5.00 Boots, \$2.95 — Over 1000 pairs of high-grade Goodyear Welted Boots, made on popular lasts, in both button and laced styles. There is a great variety of leathers, including gummetal, patent colt, tan Russia calf, velours calf and American elk; single, double and triple thick oak tanned soles. The former prices of these shoes were \$4.00, \$4.50 and \$5.00. All sizes from 5 to 11. Monday . . . . . 2.95

Boys' Boots, \$1.99 — Neat Serviceable School Boots, made from splendid wearing box kip, with double solid leather soles, made on easy fitting lasts, in Blucher style; sizes 1 to 5, Monday, 1.99. Youths', sizes 11 to 13, Monday . . . . . 1.69

Children's Boots, 75c — Easy-fitting Little Lace Boots for everyday wear, made from strong dongola kid, with patent toe-caps, medium weight McKay sewn soles, spring and low heels; all sizes from 5 1/2 to 10 1/2. Regularly 99c and \$1.25. Telephone orders filled. Monday . . . . . 75

In the Blanket Sale

English Stripes Flannelettes, 10 Yards for 98c — Pretty new stripes, in pink and blue colorings, good heavy strong flannelettes, made in England, beautiful soft warm napping, fast colors, 32 inches wide. Regularly 12 1/2c per yard. Monday to clear, 10 yards for . . . . . 98

Large White Blankets, made from long, fleecy Canadian wool, with a small percentage of cotton woven in, which prevents shrinking and adds to the wearing qualities, large size 70 x 86 inches. Sale price Monday, pair . . . . . 4.95

All-Wool Blankets, made from an extra good quality of pure wool, will wash and wear well, large size, 72 x 90 inches, weight 10 lbs. Regularly \$6.85 pair. Sale price Monday . . . . . 5.69

Scotch Blankets, all pure wool, closely woven and evenly napped, whipped singly, with pink or blue borders, weight 8 lbs., size 72 x 90 inches; guaranteed not to shrink. Regularly \$8.65 pair. Sale price, Monday . . . . . 6.95

Genuine Scarlet Hudson Bay Blankets, warm and serviceable, weight 12 lbs., size 72 x 90 inches. Exceptional value at, per pair . . . . . 10.00

Plain Hemmed Pillow Cases, two sizes, 42 x 33 and 44 x 33. Special Monday, 3 pairs for 1.00

Bleached English Longcloth, 36 inches wide. Clearing Monday, yard . . . . . 7 1/2

Double Bed Sheets, size 2 x 2 1/2 yards, made from a good sturdy bleached cotton, hemmed ready for use. Special Monday, pair . . . . . 1.19

Checked Glass or Tea Towelling, 23 inches wide. Special Monday, yard . . . . . 10

Large Heavy White English Flannelette Blankets, plain, without border, size 70 x 84 inches. Clearing Monday, pair . . . . . 1.35

Unbleached Canton Flannel, 34 inches wide. Clearing Monday, yard . . . . . 13

White English Satin Bed Quilts, good designs, large size, 78x94 inches. Special Monday. 2.00

Damask Table Napkins, all pure linen; these come in a range of dainty designs, size 20 x 20 inches, hemmed ready for use. Special Monday, per dozen . . . . . 1.69

New Black Sealette, with a beautiful silky pile, a splendid imitation of seal, for warm winter coats, 48 inches wide. On sale Flannel Section, Fourth Floor, at, per yard . . . . . 3.75

Clothing From Head to Foot For Women and Little Women



What is more natural than a feeling of lazy procrastination these lingering Summer days! But now the march of events compels us to take a brace. The Fall Race Meet is the opening festivity of a new season and makes it impossible to put off the new season's buying any longer. Come to the store on Monday and see what we have to offer in the way of MAXIMUM STYLE AT MINIMUM PRICE—that is the only sort of buying worthy of your notice in war time.

Misses' and Women's Suits \$9.95

Three styles of Splendid Tailored Suits, made from imported black and navy serges, to sell at the cost of making. They feature cutaway models, with long backs, ornamented with buttons; new tunic or pleated skirts. Regularly \$15.00. Monday . . . . . 9.95

High-grade Autumn Coats, \$6.95, for misses and women. Smart coats, in a wide range of styles; manufacturers' samples; every style is new and different, comprising sport, Balmain and three-quarter length models. Some have fur trimmings and other trimmings of novelty goods; materials are blanket or curl cloth, mixtures and tweeds; rich shades of brown, gray, tan, blue, navy, black and mixtures. Monday 6.95

Dresses of the Latest Models for Fall Wear, Reasonably Priced at \$15.00 to \$37.50. This is a first announcement of the arrival of a new consignment of dresses, in almost all the new fabrics for this season; soft silk crepes, pussy-willow silks, velvets, charmeuse, paillettes and all-wool imported serges; handsome combinations of serge and charmeuse, or velvet and paillette; come in basque or new cross-over style, with sash, also striking models with wide crushed girdles to simulate a basque; some have chiffon or net over drapes. Ranges of prices, \$15.00 to \$37.50.

Smart, Attractive Skirts; tunic styles; cut either plain or with pleats in many pretty ways; some are broad trimmed; materials include serges, poplinettes, diagonals, crepes, Roman stripes and Mexican satins. Special at \$5.00 to \$7.00.

CLEARANCE OF SAMPLE DRESSES.

For misses and women. Remarkably good values at \$5.35. Only 45 dresses in the lot; mostly manufacturers' samples, with a few from our regular stock, making a splendid range of materials and a nice variety of styles; materials are imported serges, in navy, mohogany, green and black; wool brocades, poplins and messaline silks, in shades of pink, sky and navy; made up in smart basque models; dressy styles, with crushed girdles and military effects. A great bargain at . . . . . 5.35

Come for Choice of Whitewear

About 400 Pieces Women's Whitewear, odds and ends of many beautiful styles. Nightdresses, Corset Covers, Princess Slips, Petticoats, Drawers, also French hand-embroidered lingerie. All sizes in the lot. A splendid chance for prospective brides to save on this trousseau whitewear. Regularly \$1.25 to \$2.50. Monday all one price . . . . . 95

LITTLE GIRLS' HAND-EMBROIDERED DRESSES. 95c only, in fine white rep or mercerized basket weave, one-piece style. Dutch neck, short sleeves, girdles at waist; every dress beautifully hand-embroidered in cadet blue, rose, pink or gold; sizes 2, 3, 4, 5 years. Regularly \$2.00 and \$3.50 each. Monday, each . . . . . 1.50

LITTLE GIRLS' COATS. You can save nearly a third of the price of a warm winter coat for little Miss Canada. New winter coats in heavy gray wadding, with rich black velvet collar and cuffs, lined and interlined throughout. Large round ivory buttons, double-breasted style; sizes for 2, 3, 4, 5 years. A regular \$4.00 coat. Monday to clear, each . . . . . 2.75

Black Embroidered Net Waists 95c

An extraordinary bargain are these 500 Black Net Waists, in a dozen different styles; some are beautifully embroidered, with lace patterns, in light or heavy designs; others are of fine tucked net, with heavy medallion yokes; still others are of heavy silk spotted net, with guipure yokes. They come in high necks, and long or short sleeves, and are all lined with pure China silk. Choice of sizes from 34 to 44 inches. Regularly \$2.95 and \$3.95. Monday, \$2.00 and \$2.95. No phone or mail orders can be accepted for this line.

Petticoats for Small Girls 95c

Satins, messalines and silk moirettes; black, navy, emerald, old rose, purple, Copenhagen, brown and gray; knife or box-pleated flounces. Sizes 19 to 26 inches. Monday . . . . . 95 (Petticoat Department.)

WOMEN'S OUT-SIZE PETTICOATS.

Of fine English sateen, black only; hip measurement 54 inches; flounce of knife pleating, with 6-inch underpiece. Sizes 33, 40 and 42. Monday . . . . . 1.50

Women's 16-Button Kid Gloves

Mousquetaire, perfect finish. Regularly \$2.00. Monday . . . . . 1.49 Women's Wrist Length Kid Gloves, two dome fasteners, black, white and tan; sizes 5 1/2 to 7 1/2. 75c value. Monday . . . . . 55 Women's Fine Fall Gloves, cashmere and chamousette, with fleece and chamousette lining and half silk lined; sample purchase. Regularly 29c and 35c. Monday . . . . . 25

WOMEN'S SILK ANKLE HOSE, 20c

Strong fibre plated thread, three-quarter silk leg, lisle thread top, double girter top, spliced heel, toe and sole; sizes 3 1/2 to 10. Black, tan and white. Regularly 25c. Monday, 3 pairs . . . . . 55; pair . . . . . 20 Women's All-wool Plain Black Cashmere Hose, English make, travellers' samples, extra fine quality; reinforced sole, heel and toe. Regularly 23c and 35c. Monday, pair . . . . . 22

This Business Lunch Monday 25c

11.30 to 2 p.m.—Veal and Oyster Pie, southern style. Boiled or mashed potatoes. Bread and butter. Apple Sponge pudding. Lemon sauce. Tea or coffee . . . . . 25 Monday Afternoon Special—From 3 p.m. to 5.30. Oysters stewed in milk, with crackers . . . . . 15

Race Week and the Millinery

Right at the turning of the seasons, when you have almost decided upon your fall hat, comes the first big opportunity to wear it at the races. By careful arrangement, we have gathered just the types of millinery you will need—from Paris, from London, from New York; and not a few striking hats combining the best features of the imported ones made right here in our own workrooms. Bright, chic and alluring.

You will be shown the imported models and the best domestic creations side by side in our big showrooms Monday, and will have a liberal range from which to choose the style and priced hat you desire.

HAT MOUNTING BEAUTIFUL OSPREY AND FEATHERS, whose intrinsic value is nearly as great in some cases as the prices we ask for the hats complete. Each 9.00, 10.00, 12.50, 17.50 to . . . . . 27.50

HANDSOME FANCY FEATHERS.

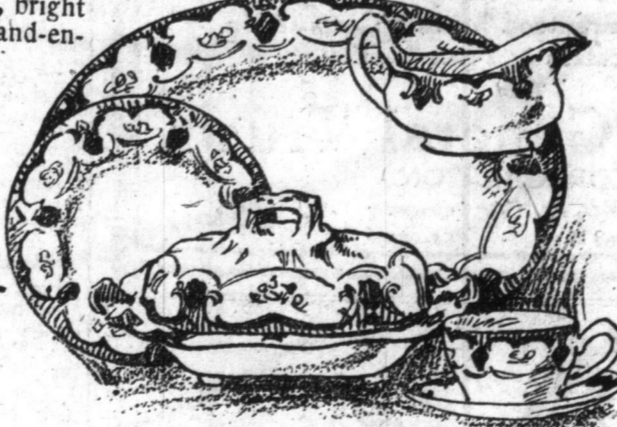
We wish to draw attention to a splendid lot of Paris-made novelties, offering feathers, white and hackle and white coque bandeaux, with mounts attached; these come in the new dark shades that soon will be extensively in vogue, such as dark greens, currant purple, London smoke, nigger brown and midnight blue; plenty of black will be shown. Prices 1.50, 1.75, 2.25, 2.50, 3.75 and . . . . . 5.00

Marabou Trimmings

At a special price for quick business, we offer a thick, fluffy marabou trimming, in black, brown, mole, sky, pink and white. Monday, 8.30 a.m., per yard . . . . . 39

500 Locketts at 59c Each

Large Oval and Round Plain Locketts, bright and Roman finish, round pearl set, hand-engraved, plain square and heart-shaped; also fancy brilliant and colored stone settings. Every locket having good joint and catch and space for two photos. Plain Locketts, hand-engraved, without extra charge. Regularly \$1.00, \$1.25 and \$1.50. Monday . . . . . 59



97-Piece Dinner Set Monday \$4.25

Best quality English semi-porcelain, with pretty blue floral and festoon border decoration; perfectly finished, clear, smooth ware, brilliant hard overglaze; 97 pieces complete. Regularly \$6.95. Monday special . . . . . 4.25 \$2.75 21-Piece China Tea Set, \$1.25—Excellent grade "celestial" China Tea Set of 21 pieces, has pretty rose and green tendril spray and saucers, six plates, cake plate, cream jug and sugar bowl. Regularly \$2.75. Monday special . . . . . 1.39 Dinner Plates, Per Dozen, 59c—Best quality English porcelain dinner plates, with pretty blue floral decoration, gold traced. Regularly \$1.35 dozen. Monday . . . . . 59 85c Covered Vegetable Dishes, 30c—A large assortment of china and English porcelain covered vegetable dishes, various pretty floral and conventional decoration. Regularly 65c. Monday special . . . . . 39 65c Meat Platters, 30c—Various decorations and sizes, all perfect goods, some are china, others best quality porcelain. Regularly 65c. Monday special, each . . . . . 39 39c Decorated Teapots, 18c—Four, five and six cup sizes, pretty decorated English Rockingham teapots, various shapes and designs. To choose from. Regularly 39c. Special, Monday, each . . . . . 19 48c dozen Tumblers for the dozen, 27c—"Colonial" style, Canadian pressed glass water tumblers; strong, serviceable glass, well finished. Regularly 48c. Special, Monday, per dozen . . . . . 27

THE BASEMENT SALE

Thousands of pieces, extraordinary quality, at a marvellously low price in this immense assortment: Large Double Roast Pans, Sink Granite Dish Pans, Range Tea Kettles, Big Dish Pans, Steamers and Cookers, Water Pails, Oval Baby Baths, Large Boiling Pots, Rice and Milk Boilers, Chamber Pails, Hotel Jars and Enamelled Sinks. We cannot take phone or mail orders. One piece of any kind to each customer. Regularly 65c to \$1.50. Each . . . . . 38 GRANITWARE, 11c. Thousands of pieces: Teapots, Coffee Pots, Oblong Pudding Pans, Round Pans, Milk Pans, Preserving Kettles, Saucepans, Sink Strainers, Fruit Jar Fillers, Funnel, Pudding Moulds, Cake Moulds, Kitchen Bowls, Chambers, Wash Basins, Small Granite Tea Kettles. Regularly 20c, 25c and 35c. Monday, each . . . . . 11 No phone or mail orders for this granitware.

GALVANIZED WASH TUBS Four Sizes. Reg. 55c size. Monday Basement Sale . . . . . 33 Reg. 67c size. Monday Basement Sale . . . . . 55 Reg. 75c size. Monday Basement Sale . . . . . 63 Reg. 85c size. Monday Basement Sale . . . . . 73 LAUNDRY WASH BOILERS, with covers, boilers have copper bottoms. Reg. \$1.25 and \$1.35. Special Monday . . . . . 73 Galvanized Boilers. Reg. \$1.00. Monday . . . . . 66



THE BASEMENT SALE

GALVANIZED GARBAGE CANS. Close fitting covers. Regularly 65c size, Monday Basement sale 38c. Regularly 75c size, Monday Basement Sale 63c. Regularly 95c size, Monday Basement Sale 81c. Tin Oval Foot or Bath Tubs. Regularly 30c. Monday Basement Sale . . . . . 23 DRESSMAKERS' TABLES. Close cut line of Dressmakers' Tables for Fall sewing; yard measure on face of table. Regularly \$1.45. Monday Basement Sale . . . . . 91 For Tightening Fruit Jar Sealers. Regularly 29c. Monday Basement Sale . . . . . 9 20c and 25c Ash Sifters. Monday Basement Sale . . . . . 14 25c Furnace Shovels, long handles. Monday Basement Sale . . . . . 15 Strong Cast Steel Hammers, Pliers, Wood Tool Sets, Rules, and Screw Drivers, etc. Regularly sold for 25c, 30c and 35c. Monday Basement Sale, each 16

CARVING SETS. 3-piece Set of Carvers, knife, fork and steel. Regularly \$1.35. Sale price, Monday Basement Sale . . . . . 99 No phone or mail orders for these sets. GAS STOVE SECTION. \$1.75 2-burner Gas Plates, japanned, economical burners. Monday Basement Sale . . . . . 1.39 GAS HEATERS. Special showing of New Gas Heaters. Monday Basement Sale prices special at \$1.89, \$2.75, \$2.98, \$4.25. New Round Blue Steel-body Heater Stands. 25 inches high, powerful quick heating gas heater, special for Monday. Regularly \$2.25. Monday Basement Sale . . . . . 1.69 CLEARANCE OF BROOMS. Carpet and House Brooms, full corn stock. Regularly 40c, 45c and 60c. Monday Basement Sale . . . . . 25 25c Zinc Wash Boards. Monday Basement Sale . . . . . 19 CLOTHES HORSES. Nine dry bars, white wood. Regularly 65c. Monday Basement Sale . . . . . 36 HINGING GALVANIZED RINSING OVAL TUBS. Regularly 40c size. Monday Basement Sale . . . . . 31 GRANITWARE. See Granitware items in the Monday Basement Sale.

Monday Grocery List

TELEPHONE DIRECT TO DEPARTMENT, ADEL 6100. Fels Naphtha Soap, per bar . . . . . 5 Sunlight, Surprise and Taylor's Borax Soap, per bar . . . 4 Comfort Soap, per bar . . . . . 4 Header Brand Soap, 7 bars . . . . . 25 Pearline, 1-lb. package . . . . . 10 Ammonia Powder, 4 packages . . . . . 25 Old Dutch Cleanser, 4 line . . . . . 25 Sapolio, per cake . . . . . 5 Napha Powder, package . . . . . 25 Goldust Washing Powder, 3 packages . . . . . 25 Lux Washing Powder, 3 packages . . . . . 25 Taylor's Soap Powder, 2 packages . . . . . 7 Pan Shine Cleanser, 3 line . . . . . 7 Royal Blue, 2 packages . . . . . 7 White Swan Lye, per tin . . . . . 7 Canada White Laundry Starch, package . . . . . 7 Celluloid Starch, package . . . . . 5 Sapolio, per cake . . . . . 10 Parowax, 1-lb. package . . . . . 12 80-Clean Sweeping Compound, per tin . . . . . 23 Diamond Cleanser, 2 line . . . . . 25