

Store Opens
8.30 a.m.

The Robert Simpson Company, Limited

Closes at
5.30 p.m.

Three Factory Boot Sale

Fifth Day's Selling of "Queen Quality," "Classic" and "Tetrault" Boots for Men, Women, Boys, Girls and Children. Sixty Cases of New Goods will be Ready for To-morrow.

MEN'S \$4.00, \$4.50 and \$5.00 BOOTS, \$2.95.
1,500 pairs Men's "Tetrault" and other high-grade Boots, made from finest patent calf, gunmetal, velour, calf, selected tan Russia calf and Don-gole kid leathers. Blucher, button and Balmoral styles, single or double Goodyear welted soles. Every pair perfect in style, material, 1 and man-ufacture. Sizes 5 to 11. Regularly \$4.00, \$4.50 and \$5.00. Tues- day sale. **2.95**

BOYS' "MAXIMUM" and "TETRAULT" BOOTS, \$2.45.
3,500 pairs Goodyear Welted Boots, made on neat easy fitting lasts, in button and lace styles: gunmetal, patent calf, tan Russia calf, Don-gole kid and velour calf leathers, all sizes from 1 to 8. Regularly \$2.45, \$3.00, \$3.50 and \$4.00. Tuesday **2.45**

"QUEEN QUALITY," "DOROTHY DODD," "CLASSIC" and "BOSTON FAY-ORITE" BOOTS, \$2.45.
Nothing but the very newest in style, the daintiest of lasts, perfect fin- ish and inside comfort is represented in our special sale of women's high- grade footwear. All leathers and combinations of leathers in button, Bal- moral and Blucher styles. Goodyear welted, flexible, McKay and hand- made soles, all styles of heels, sizes 2 to 8. Regularly \$3.50, \$4.00, \$4.50 and \$5.00. Tuesday **2.45**

MISSES' "CLASSIC" and "ADAMS" BOOTS, \$1.75.
650 pairs of dainty and serviceable Boots for misses. They are made in all leathers with self or fancy tops, button and lace styles, medium weight, soles and low heels, sizes 11 to 13. Regularly from \$2.25 to \$3.50. Tuesday **1.75**

CLASSIC BOOTS FOR CHILDREN AND INFANTS, \$1.99.
Very pretty styles in Classic Boots for children and infants, patent calf, fine tan Russia calf, gunmetal, full kid, white, tan Russia calf, Don-gole kid and black kid and fancy leathers, flexible hand-turned soles, with or without spring heels. All sizes from 2 to 7. Regularly \$1.25, \$1.50 and \$1.75. Tuesday **1.99**

(Second Floor.)

Figures From Our Price List In the Metal Bed Sale

Brass Bedsteads, of best English lacquer, two-inch post, ball corners and six one-inch fluted evenly distributed. Regularly \$24.75. Tuesday selling **17.60**

Brass Bedsteads in the bright finish, size 4-6 continuous posts. **25.90**

Brass Bedsteads in the Polished finish, two-inch post and 1 1/2-inch upright fluted. Regularly \$24.75. Tuesday selling **26.65**

Iron Bedsteads, in pure white enamel, brass rod at both top and foot ends. Regularly \$5.00. Tuesday selling **3.65**

Iron Bedsteads, in white enamel, one-inch post and seven upright fluted, brass trimmings. A good design. Regularly \$8.75. Tuesday selling **6.35**

Mattresses, well filled with seagrass, a layer of wool on both sides. Can be supplied in all standard sizes. Regularly \$25.00. Tuesday selling **2.19**

Mattress, filled with white cotton, covered in good quality of art tick- ing. In all standard sizes. Regularly \$25.00. Tuesday selling **7.40**

Wood Frame Springs, made of select hardwood, triple weave **2.29**

Iron Frame Springs, very closely woven with heavily woven wire rope edge, in the standard sizes. Regularly \$3.00. Tuesday selling **4.10**

(Fifth Floor.)

Black and Navy Serge Suitings

Imported from the best English and French makers. The finest assort- ment of stock in the Dominion to select from in every known weave and finish, including:

West of England Suiting Serges, in fine, medium and wide twills.

English and French Cheviot Serges, in weights suitable for tailored suits or separate coats.

Mill-finished Twill Cheviots, in pure wool qualities that do not gloss in wear.

Public-finished Cheviot Serges, in splendid wearing qualities.

Diagonal and Wide Wale Serges, in medium and heavy weights, in suiting and clothing weights.

Men's Finished Pure Botany Serges, the finest tailoring serges made, a fine touch to clothing from all country wool-shrink and spot-proof, etc.

The dress in these serges are the very best and guaranteed not to fade by sun or water.

Dress Goods Dept., Second Floor.

Superior Grade Silks and Velvets

We have on less than Three Big Velvet Sections, fully stocked with all the requirements and accessories necessary for the enormous demand for pile goods. From the plain velvets at 50¢ per yard to the most expensive cut velvets, running into dollars, we can supply your requirements.

In Selling Velvet Cord we show the finest pro- ducts from Warrall's at \$1.00, \$2.00 and \$2.50 per yard, the shades including all staple ones, with fourteen new fall tones, new colors, new effects, plum, electric, new sapphire blue and green, tawny, bronze, Lincoln and hunters green, new amethyst, etc.

New Brocade Velours, Brocade Flashes and Broche Velvets, in endless variety, arrive 10 to 12 days.

The latest shipments of Cut Velvets surpass anything yet attempted for beauty and design. Exquisite colorings in ombre effects that lead to the most fastidious buyer. In matching these superb fabrics you have the assistance of expert salesmen, whose judgment can be depended on for perfect color harmonies.

New Paradise Brocade is entirely new—on grounds of sapphire, royal and tan, with startling plumage effects, they show up exceptionally well.

Tuesday's display will include many other new and effective ideas in Silk Merchandise.

(Second Floor.)

QUALITY CORSET MODELS

All the art of modiste and corsetry is wanted on the women who seek to achieve a fashionable appear- ance while neglecting her corset. To dress right she must start with the right corset, for the corset is the absolute foundation of the perfect figure.

Our showing of Quality Models for this season is by far the most extensive we have ever had the good for- tune to offer. It embraces only makes the designers of which are acknowledged leaders in the corset world. Each model is meant for some particular figure, and there is a choice of models for you. Our whole aim is to give you the most fashionable, the most comfortable and the best wearing corset at the lowest price, and by no means do we intend to be outdone in this respect.

Now is the time to choose your corset, and by no means do we intend to be outdone in this respect. Now is the time to choose your corset, and by no means do we intend to be outdone in this respect.

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THE WHIRL OF FALL SHOPPING

The hum of busy folks hangs over the Store these crisp fall days; contented customers who come and come again as the new goods attract them. Never have we been able to present a more gorgeous array of fall and winter goods, all the way from furs and millinery to laces and notions. This page contains notes of a few of the numberless good things, many of them at very low prices, await- ing you to-morrow.

Popular Novels at 25c

CLOTH BOUND GOOD TYPE

"Boy," by Correll.

"Scarlet Pimpernel," by O'Connell.

"I Will Repay," by O'Connell.

"Spanish Gold," by Birmingham.

"Pam," by Von Hut-

"Rebecca of Sunny-

"Aud Licht Lady," by Barrie.

"Dance That Won the Empire," by Fel-

chitt.

(Book Department, Main Floor.)

EXCLUSIVE RACE MILLINERY

"Race" week always brings with it the very latest ideas in mil- linery. The models from Kurzman, Joseph's and other New York arbiters of style are here to set the key for the season. Near them are shown 26 new models from our own workrooms. The majority of the hats shown are in taupe, brass, purple and black. The becoming lines are accentuated by handsome oppeys, birds of Paradise and touches of rich French ribbon or small velvet roses, skillfully ar- ranged. They are very dashing hats that will give the proper tone to your costume at the races.

RACE WEEK SPECIAL—IMPORTED MODELS HALF PRICE.

Models from such well-known designers as Germaine, Suzanna, Talbot, Mangin Maurice, Carlier, Marguerite Leonie, etc. Now priced at cost, will be sold to-morrow at Half Cost Price.

(Second Floor.)

New Silk Jersey Petticoats

Close-fitting imported Petticoats of heavy silk jersey, with accom- panying-placed and pin-tucked finishes of meshing, black, navy, navy, emerald, American Beauty and King's blue. Sizes 36 to 42. **4.50**

EXTRA SIZE SILK PETTICOATS, \$5.00.

Messaline Silk Petticoats for stout figures (42 inches at hips), flounce is made with rows of pin-tucking and designs. With pleated front and under-piece of percale, black, "Paddy" grey and white. Sizes 36 to 42. Tuesday **5.00**

(Third Floor.)

In Blouses for Fall

THE POPULARITY OF CREPE DE CHINE IS UNBOUNDED.

The wonderful success of our \$5.00 blouse made of this material has two causes—the quality of material and design. Our crepe de chine was bought months ago, when it was 20 per cent lower in price than today. Our designs and making are the best that can be put into them.

Tuesday we show a wonderful range, with "sunshine" collars, high col- lars and the new Sydney Carton collar, long or short sleeves. Colors are black, ivory, white, sky, pink, champagne, sage, olive, navy, fabric and mauve. All sizes to 42-inch bust. Hapset this wonderful showing of crepe de chine blouses. Tuesday **5.00**

(Third Floor.)

"DURWARD'S" COATS FOR WOMEN

These famous Coats come in models comfortable for walking, driving, motoring, sports, carriage and afternoon street wear. They are London-made coats, of the finest materials; soft, cozy blanket cloths, reversibles, checks, homespun, and fancy mixed tweeds. Cut in single or double-breasted styles, that can be fastened close to throat. They have turn-back cuffs, plain or belted backs, and leather buttons. All exclusive styles; seldom two alike in materials. One model shown in accompanying cut. Prices **\$27.50 to \$32.50.**

\$17.50 FALL SUITS, \$12.85.

Suits, splendidly fashioned of excellent quality serges and tweeds, show cutaway models, with round- ed backs; coats are well lined with good quality silks; skirts gored and pannelled; colors are brown, tan, grey, black or navy. Special value **12.85**

One particularly good style of maternity skirt is cut with four gores; plain front and back panels; size is adjusted on side gores by means of dome fasteners and an elastic band across back. Other styles are cut on similar lines, but the size is adjusted by means of hooks and eyes and tapes. The material is a good all-wool serge, in black or navy. Prices **\$4.75, \$5.00 and \$5.50.**

(Third Floor.)

Ribbon Remnants

A number of long ends of ribbon have been accumulating in the mail order department and at the counter. These will all be ticketed at 10¢ a remnant and placed on the bargain table. Half price and less. All widths, and from 1/2 yard in some to 5 yards in other remnants. All per remnant, Tuesday **.10**

(Main Floor.)

BEDROOM PAPERS

The plain wall and cut-out effect in silk being used, but delicate, delicate and all-over new material of these effects. We will be pleased to submit them for your rooms on request.

New plain stripes, lines, cord- ings, crapes, in grey, emerald, tawny, mauve, green. Per roll, 50 yds. 50¢, 75¢, 1.00, 1.25.

New cut-outs to suit any effect and coloring. Per yard, 50¢, 1.00, 1.25.

New tapestries, chintzes, florals, all-overs, figured and stripes, full colors, imported. Per roll, 50¢, 75¢, 1.00, 1.25.

TUESDAY SPECIALS.

3,600 rolls Bedroom Papers, im- ported and floral effect, assorted colors.

Regular 35¢ roll, Tuesday **.14**

Regular 50¢ roll, Tuesday **.21**

Regular 75¢ roll, Tuesday **.32**

(Fifth Floor.)

Kitchen Sets of Semi-Porcelain

Consisting of six large Cereal Jars, six Spice Jars, one Oil Bottle, one Vinegar Bottle, one Salt Box; 15 pieces, all marked with the different names. Specially priced at per set **8.00**

95-piece Semi-Porcelain Dinner Sets, in green or blue, border patterns on hard-bodied ware. Exceptional value, per set **4.95**

(Basement.)

Trunks \$4.98

100 only Large Square Trunks, canvas covered, fibre bound, made on a large box, hardwood slats, sheet iron bot- tom, good lock and bolts, two heavy leather straps on the outside, heavy lined inside with two trays, top tray with di- vided box and shoe box and extra drawers. Sizes 28 in., 34 in., 36 in. All sizes to sell Tuesday, at **4.98**

(Sixth Floor.)

CANDIES

MAIN FLOOR AND BASEMENT.

500 lbs. Cadbury's Dairy Milk Chocolate, Per lb. **.10**

1,000 lbs. Assorted Candy, all fruit flavors, Regular 20¢. Per lb. **.15**

1,000 lbs. Cheering Candy, Per lb. **.10**

GROCERIES

Phone Main 7481.

One car Standard Granulated Sugar, 20 Per lb. **1.00**

Choice Picnic Ham, 5 to 8 lbs. each, Per lb. **.17**

Post Toasties, 2 packages, 17¢

Delicious Royal Household, 1 bag, 85¢

Pure Kettle Borden's, 5 lb. can, 54¢

Choice Pink Salmon, Per tin, 9¢

Pure Cold Cuts, Tattlers, Chocolate and

Weathering Canned, 2 lbs. can, 28¢

Finest Fresh Butter, Per lb., 19¢

Weathering Corned Beef, 2 lbs. can, 28¢

Canned Corn, 2 lbs. can, 28¢

Canned Peas, 2 lbs. can, 28¢

Blanchet, Jelly, 2 lbs. can, 28¢

Imported Swiss, 2 packages, 28¢

Finest Split Peas, 5 lbs. can, 28¢

Pure Cold Cuts, Tattlers, 2 lbs. can, 28¢

Finest Carolina Rice, 2 lbs. can, 28¢

Weathering Kidney Beans, 2 lbs. can, 28¢

Macaroni's Rippered Tarragon, tin, 14¢

(Basement.)

Men's Natural Wool Combinations

We have about three hundred suits which were made to sell at three dollars and three-fifty. They are perfect in every way, and the fit is guaranteed. If you have never worn combination underwear, try them now. Sizes 34 to 44. Regularly \$3.00 and \$3.50. Tuesday, a suit, **1.98**

MEN'S "BODY GUARD" UNDERWEAR AT \$1.00.

"Body Guard" wear is made by one of the leading manufacturers in England especially for us, to our own dimensions and specifications. It is absolutely guaranteed unshrinkable. Before buying your heavier underwear come in and see this grade. All sizes 34 to 46. Special, a garment **1.00**

1,000 more splendid shirts, with laundered cuffs and collar band. Most of them plain striped designs, in blue, black, or helio on a white ground. Large, roomy body, cut coat style. All sizes 14 to 17. Regu- larly 75¢ and 1.00. Tuesday sale price **.50**

(Main Floor.)

Men's New Fall Overcoats

Choose your fall weight overcoat now, when the stock is at its best. The variety of high- class overcoats that is shown in our men's clothing department is almost limitless.

At \$12.00—Coats made from good English tweed, in medium dark brown, showing a pattern. Cut in the fashionable single-breasted Chesterfield style, to button through. Fine-twill mohair lin- ing and the best workmanship. Price **12.00**

At \$13.50—A young man's overcoat, made from light brown English tweed coating, of diag- onal weave. Cut in smart young men's models. Buttoned through, single-breasted Chesterfield style, linings and tailoring good. Price **13.50**

ENGLISH MADE OVERCOATS.

Clever designers and skilful tailors, with those unsurpassed English cloths, have produced the best fall weight overcoat that is worn by well-dressed men to-day. Made from English tweed in light grey, showing a neat pattern. Cut single-breasted, button through, raglan shoulders, cuffs on sleeves, silk sleeve linings, good fitting. Price **26.00**

ENGLISH MADE GOOD STYLE OVERCOATS.

This coat is made for good dress. It is made from an Oxford grey cheviot cloth that is neat and good for wear. Price **25.50**

Dress Overcoat for theatre and most select parties. It's a beauty, one of those exclusive English styles. A single-breasted Chesterfield style, with large loose sleeves, with raglan shoulders, full skirt. The material is a dark Oxford grey English cheviot cloth, silk lined throughout, English made. Price **40.00**

(Main Floor.)

MEN'S SOFT HATS

Rough, smooth and mixed felt of good quality, have well edged brims and deep band, with bow at back. Offered at the most desirable and up-to-date fall styles. Colors grey, olive, tan, brown and navy. Tuesday special **1.00**

Boys' Telescope Crown Soft Hats, fine grade of imported Italian felt, in smooth, mixed or scratch finish, in blended colors of brown, grey, heather, olive, tan and navy. **1.00**

(Main Floor.)

Youths' Fall and Winter Tweed Suits

Highly tailored from an imported Scotch herringbone tweed in brown. Smart single-breasted models with vest and long cut-off trousers. Lined with best serge and beautifully finished. Sizes 12 to 16. **12.50**

Double-breasted suits, with full cut, blue serge pants. Made from an English navy blue serge. Twilled linings and best tailoring. **5.50**

(Main Floor.)

\$5.55 White Blankets, \$4.98 Pair

White Wool Blankets made from long staple wool, with a small percentage of cotton mixed in to keep from shrinking. The blanket, large size, 70 x 86. Regularly \$5.55. September Sale Tuesday, pair **4.98**

White All-Wool Blankets, with pure wool, this is a soft, warm, cozy blanket, weight 8 lbs., size 68 x 88. Regularly \$6.25. September Sale, Tuesday, pair **5.19**

Reversible Silkoline Comforters, in pretty floral designs, size 78 x 78. Regularly \$2.35. September Sale Tuesday