

## news release

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## MACLAREN CONGRATULATES MEMORIAL UNIVERSITY MBA STUDENTS ON THEIR THIRD CONSECUTIVE MINISTER'S TRADE CHALLENGE CUP

Minister for International Trade Roy MacLaren today presented "The Minister for International Trade Challenge Cup" to a team of six graduate business students from Memorial University of St. John's, Newfoundland.

This is the third consecutive year that a Memorial team has won top Canadian honours in the Dalhousie University International Business Case Competition, open to graduate business schools. Winning Memorial team members are Don Barnes, Sandra Chaytor, Lawrence Mak, Jeff Pittman, Daphne Rixon and Harvinder Wadhwa.

"I congratulate these and all the students who took part in this competition. It is through such activities that we will develop stronger partnerships between institutions of higher learning, professional associations, governments and business organizations that will help us compete with the best in the world,"

Mr. MacLaren said.

This competition -- it is based on cases drawn from real business situations -- is unique, as the competing teams communicate with the judges and each other via electronic media (fax and teleconferencing) rather than by travelling to a central location.

"Canadians must have the skills, the opportunities and the knowledge to meet the demands of the job market and the challenges of global competition," the Minister said. "This MBA competition is a perfect example of how our students can learn some of the practical skills they need to face the business challenges that await them."

Established in 1987 by graduate business students at Dalhousie, the competition is sponsored by Maritime Telephone and Telegraph.

