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CANADA'S EXPORT DEVELOPMENT PLAN FOR SAUDI ARABIA

The Honourable Gerald Regan, Minister for International Trade, is pleased to announce the release of Canada's Export Development Plan for Saudi Arabia.

This Export Development Plan has been published to assist Canadian companies to capitalize on export opportunities in Saudi Arabia. The Plan outlines the Government of Canada's marketing strategy in the Kingdom for the next two to three year period with particular emphasis in the sectors of petroleum and petroleum related equipment, cereal grains, oilseeds and associated products, telecommunications, electronics and avionics equipment, and electrical energy equipment.

In 1982, Canadian exports to Saudi Arabia amounted to \$442 million dollars. Although the depressed oil prices have had some effect on the Saudi economy, the Saudi market still promises significant opportunities for Canadian companies and a challenge to Canadian exporters especially in the identified sectors of concentration in both the medium and long term.

For further information, contact the Middle East Trade Development Division (GMT) of the Middle East Bureau, at (613) 593-7043 or 593-7029.

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