

BACKGROUND ...

ECONOMIC OVERVIEW

Processed Foods

Brunei imports 90% of its food requirements. Currently, local food production is limited to a few bakeries, a cracker factory and several dairy goods producers.

The major food categories imported include:

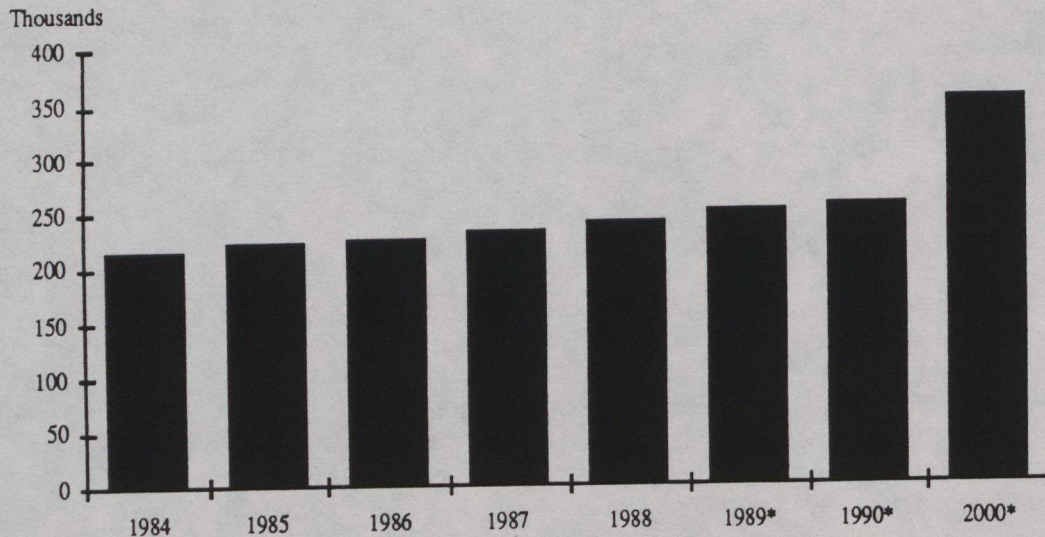
- meat products
- dairy products
- fish and marine products
- vegetables and fruits
- beverages

In view of the range and diversity of food products, only retail packed products as opposed to bulk commodities are included in this analysis.

Retail-packed products refer to products in processed or packaged states such as those that are fresh, chilled, frozen, canned, or preserved (dried, smoked, brined, etc.).

Demand for food products is expected to increase in proportion to the projected increase in population to increase (353,000 by 2000).

TREND IN BRUNEI POPULATION (1984-2000)



Source : Brunei Statistical Yearbook

* Estimates. Growth rate is CAGR (Compounded Annual Growth Rate)