

41. Pharmaceuticals are included among the products qualifying for the reduced rate. The others are foodstuffs (except alcoholic drinks), energy for heating and lighting, water supplies, books, newspapers and periodicals, and passenger transport. On the EC tax proposals see Richard Watson "There's more to tax than Martelange," *Euromoney* 1992 Supplement (1988): pp. 17-19.
42. *EC 1992: A Commerce Department Analysis of European Community Directives* Vol. 1. U.S. Department of Commerce, International Trade Administration (1989): p. 85.
43. See Richard M. Tachuk, "Pirating intellectual property: International copycats are pirating everything from pharmaceuticals to jogging shoes," *Canadian Business Review* (1987): pp. 16-20.
44. The relevant directives are: Regulation on Community trademarks, COM(80)636 and COM(84)470; Regulation on rules needed for implementing the Community trademark, COM(85)844; Regulation on rules of procedure for the Boards of Appeal of the Community's trademark office, COM(86)731; Community trademark office -- Regulation on fees, COM(86)742.
45. *Europe 1992: Working Group Progress Reports*, External Affairs and International Trade Canada, (1989), p. 11.
46. See Gordon Pitts, "The new Europe: 1992," *Financial Post* (June 28, 1989): pp. 7-8.
47. Herb Short, Eric Johnson, and David Hunter, "Quality assurance, European style," *Chemical Engineering* Vol. 95, No. 14 (1988): pp. 26-28.
48. Although a representative from the CEFIC reported that it played a very minor role in the deliberations of CEN and the normalization process. This may either be because, contrary to the fears of some North American producers, the standards-setting process has a rather marginal interest for most of the chemical industry, or it may be because European firms prefer to intervene directly or through national associations rather than through CEFIC. To the extent that multinationals wish to influence the standards-setting process, they do this most effectively through the national standards body of the Member State in which they are resident. These views are then reflected in the CEN technical committees.
49. See "Pulp and paper technology changes will boost chemical needs," *Process Industries Canada* (October/November, 1987): pp. 23-26.
50. I was told by a representative of the Canadian Pharmaceutical Association that they had done no special work on Europe 1992.