REPORT #5 88/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

604 - DALLAS

UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

147 ATTENDEES AT DAY-LONG CONFERENCE.

LETTER DRAFTED. ACTUAL MAILOUT OF "CANADA: ELEC-TRONICS PRODUCTS FOR WORLD MARKETS"TO 230 U.S.

ELECTRONICS MANUFACTURERS IN THE SOUTHWEST DC-

QUARTER : 1

SELECTIVE PURCHASE OF MAILING LISTS OF MAJOR ELECTRONIC AND COMPUTER MANUFACTURERS IN TEXAS; TO BE FOLLOWED BY DIRECT MAILING AND SERIES OF CALLS. FTA SEMINAR IN MAY 1988 INCLUDED DISPLAYS OF IN-VESTMENT LITERATURE AND DISPLAYS AND PARTICIPA-TION BY THE PROVINCES OF ONTARIO, ALBERTA AND QUEBEC.

QUARTER : 2

QUARTER : 3

QUARTER : 4

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UNITED STATES OF AMERICA

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