

REPORT 4
02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :643-CARACAS

001-AGRI & FOOD PRODUCTS & SERVICE
VENEZUELA

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
	DAIRY CATTLE MGT WORKSHOPS 2 PER YEAR	INCREASE MKT SHARE
	SCIENTISTS AND PATHOLOGISTS INTERCHANGES	IMPROVE UNDERSTANDING OF CDN HEALTH STATUS AND VERIFICATION TESTING PROCEDURES PRIOR TO EXPORT.
	MARKET EVALUATION OF SEED POTATO SALES OPPORTUNITIES IN ANDEAN REGION	INCREASE TOTAL MARKET SHARE TO 90%.
	PROMOTION AT TRIAL SITE	MAINTENANCE OF MARKET SHARE
	TECHNICAL COOPERATION ON PLOT WORK TO ENSURE APPROPRIATE RESULT.	MAINTENANCE OF MARKET SHARE.

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
	QUARTER: 1 FARM VISITS AND SEMINARS TO PROMOTE CATTLE SALES	CONTINUED SALES SUCCESS.
	QUARTER: 2 Farm visits & vet. visits fm Cda to provide tech'l assistance to farmers using Cdn cattle. Participation at Maracaibo Agriculture Product Trade Fair with eight Canadian companies.	Cdn cattle continue to maintain strong market share. Our tech assistance to farmers is much appreciated & earns increased sales. Excellent reception to our participation. Sales made at fair-swine, cattle, bees, goats and pulses.
	QUARTER: 3 -----	
	QUARTER: 4 -----	