

REPT4D  
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :347-RIYADH

001-AGRI & FOOD PRODUCTS & SERVICE  
SAUDI ARABIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ORGANIZE SELF FINANCED MISSION TO AGRIBITION JUNE 1990  
2-3 NEW AGENCY AGREEMENTS

BIANNUAL VISITS TO MAJOR AGRICULTURE AREAS  
RAISE AWARENESS OF CDN CAPABILITIES AND IDENTIFY SPECIFIC

EXPORT OPPORTUNITIES

PREPARE MARKET SURVEY FOR AGRICULTURE & FOOD SECTORS  
HEIGHTEN CDN INTEREST IN SAUDI MARKET

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

FOLLOW-UP ACTIVITIES IDENTIFIED BY JSC  
3 TRAINING COURSES

FOLLOW-UP EXECUTION OF 2 PROPOSALS IDENTIFIED MONTH EARLIER  
2 CONTRACTS

MARKET SURVEY WILL BE PREPARED FOR DISTRIBUTION  
TO ESTABLISH THE INTEREST OF CDN SUPPLIERS BY PROVIDING INFO

STRENGTHEN CONTACTS-MINISTRY OF INTERIOR-MANAGE & REPLY  
25 TRAINING

STRENGTHEN CONTACTS-INSTITUTE OF HIGHER EDUCATION-PROMOTE TRAIN  
3 TRAINING

DEVELOP CONTACTS BETWEEN MOA & CDN OFFICERS TRAIN POLICE/PER  
4 TRAINING

SERVICES INCLUDING CONSULTING

ASSIST CDN ENT. IN COMPLETING TRAINING PROPOSALS,  
2 CONTRACTS