Canada Reports

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Volume 1, No. 8 December 18, 1985



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Canada Reports will not be published over the holiday season. The next

issue will appear on January 8, 1986.



External Affairs

Affaires extérieures Canada

Expanding exports in Pacific Rim markets

Minister for International Trade James Kelleher led a delegation of senior Canadian business people to New Zealand and Australia. November 1-9, to further Canada's commercial and economic objectives in the area. The delegation included those involved in investment, the design and construction of large mining projects, telecommunications technology, aviation technology, railway control systems, oil and gas projects, agricultural machinery, fisheries and forest products.

Prior to the mission, Mr. Kelleher said: "I am looking forward to this opportunity to work on behalf of Canadian exporters in two Pacific Rim markets in which Canada is a regular supplier of goods and services. This visit will enable me to pursue specific business opportunities for companies travelling with me and, more generally, to raise the level of awareness of Canada in these distant vet familiar markets."

In both New Zealand and Australia, Mr. Kelleher stressed that the Canadian government is giving "priority attention" to the markets of the United States and the Pacific Rim. He also pointed out that Pacific Rim countries have some of the fastest growing economies in the world and Canada's trade with the region is greater than its transatlantic trade and is growing more rapidly.

First direct flight

The Canadian delegation travelled to New Zealand aboard Canadian Pacific (CP) Air's inaugural flight re-establishing direct service between Canada and Auckland. The bilateral air agreement was signed during the visit to Canada by New Zealand's Minister of Transport Richard Prebble, in September.

Mr. Kelleher said that the resumption of direct air service "will encourage closer personal contact" between Canada and New Zealand "that, in turn, will stimulate beneficial business relationships".

To further support and expand business in New Zealand, Mr. Kelleher and Scott Fraser. Canada's recently-appointed trade commissioner, participated in the opening ceremonies of the new trade office in Auckland.

Currently, on a per capita basis, Canadian



Canadian (left) and Australian trade ministers discuss economic issues.