#### CanadExport

## **Business Agenda**



#### Time to Register for GlobeNet '97

Montreal — June 3 and 4, 1997 — GlobeNet '97 is the Canadian Advanced Technology Association (CATA)'s 12th annual conference. Speakers will include Richard Peabody, President and CEO, Harris Farinon Canada; Khalil Barsoum, President and CEO, IBM Canada; Michael Cowpland, President and

CEO, Corel Corporation; David Caplan, Chair and CEO, Pratt & Whitney Canada; and other leaders in the high-technology industry. Conference sessions will focus on topics ranging from global alliances, Asian markets and Japan, and venture capital to Internet commerce and business leader skills.

GlobeNet '97 will also feature entrepreneurship awards, student prizes and a trade show. For general information, contact CATA, 388 Albert Street, Ottawa, Ontario, K1R 5B2, Tel.: (613) 236-6550; for a brochure and conference registration form, call CATA's faxback line, (1-800) 387-2282, menu # 703.

### Carnets Cut Red Tape at Customs

M any business travellers today are making their lives a little easier by carrying a Carnet.

A Carnet is a Customs document that makes it simpler to take temporary imports — such as samples and equipment — into any of over 50 countries. It lists the goods a traveller wishes to have covered for the country or countries he or she intends to visit. Tailored to meet each traveller's particular requirements, the Carnet is a virtual "merchandise passport."

Users include exhibitors in foreign trade fairs, sales staff carrying product samples, sports teams (travelling with anything from racing cars to show horses); engineers and architects with valuable equipment or drawings, and music and theatre groups.

Customs authorities in most developed countries accept Carnets. The document is their

guarantee that all duties and excise taxes will be paid if any of the items listed are not taken out of the country within a year.

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# New Carnets Simplify Travel to Taiwan

anadian business travellers can now use Carnets to bring goods such as exhibition material or commercial samples into Taiwan.

The new bilateral document, introduced February 1, 1997, stems from a reciprocal arrangement between the Canadian Chamber of Commerce and the China External Trade Development Council. Taiwanese business people can also use the Carnet to import goods temporarily into Canada.

For information on the new CPD Canada/China-Taiwan Carnet, contact the Canadian Chamber of Commerce in Ottawa, Montreal, Toronto or Vancouver.