

Fluxphalte

"The Premier Road Dressing and Binder"

(NOT A ROAD OIL BUT A LIQUID ASPHALT)

The Problem of the Road Engineer

Road Engineers are always faced with the two-fold problem:—

- 1.—The prevention of dust.
- 2.—The maintenance of roads to meet the new conditions.

Much attention has been given to the subject and various materials have been used, but engineers have long sought for a material, which, while acting as a dressing in preventing the dust, would also add to the durability and wearing quality of the road.

The best municipal engineers of today are using "FLUXPHALTE" for the following reasons:—

"Fluxphalte" is an Asphalt Macadam Binder, produced from the vast natural oil resources of Mexico, by refiners who have spent years of careful investigation in perfecting the methods of refining, aided by the best available experts.

It is absolutely free from greasy oils

and has demonstrated its superiority over all other dressings in the following points:

PERMANENCE.

Has remained a carpet on the road surface long after tar, applied at the same time had disappeared.

SILENCE.

This bituminous carpet on the road surface is plastic, resilient, silent, and non-slippery.

CEMENTING POWER.

It penetrates the road surface and binds the metal.

NON-POISONOUS.

It contains no poisonous elements to contaminate streams or rivers, with consequent danger to fish life.

COST.

Practically as cheap as tar, and the many so-called asphalt and bituminous binders.

Road maintenance is as important as road construction. Large sums were spent on macadam roads in 1915. Do not let them dust away this coming year! Preserve them with FLUXPHALTE!

Visitors will be heartily welcomed at our booth at the Good Roads Congress.

THE

ASPHALT AND SUPPLY COMPANY, LIMITED

Sole Canadian Agents for the Mexican Eagle Oil Company, Limited

BOARD OF TRADE BUILDING

- MONTREAL