

THE RELATIONS OF EMPLOYER AND EMPLOYEE.

THE relations of employer and employee are an important factor in trade. The other day THE DRY GOODS REVIEW was privileged to be present when Mr. W. J. Clarke, who is retiring from the staff of The W. R. Brock Co., Limited, to go into the insurance business in Winnipeg, received a handsome token of good feeling from the directors of the company and his fellow members of the staff.

The occasion illustrated the cordiality of feeling which is wisely preserved among the members of all large and successful concerns. Mr. W. R. Brock himself made the presentation. Gathered about him were the house staff, when, on handing to the retiring traveler a fine silver tea service of six pieces on an elaborate tray, he said: "Mr. Clark our feelings to-day are of a mixed character, for, while we are sorry to lose you from among us, we are glad to express the hope that the new connection you have formed in the West may prove profitable and give full scope to your abilities. This present, as you will observe, comes from both employers and employees, because it is recognized here by us all that we are co-workers and associates, and that a business of this kind must succeed by cooperation." (Hear, hear.) "We feel that you will succeed in your new position, and that at anyrate you deserve success. (On behalf of myself and the other directors of this company, I offer you our good wishes for the future of yourself and your family, and do so in the conviction that those who leave us to seek wider openings for their energies do not really leave us, but are still with us in cordiality of feeling and mutual esteem." (Applause.) After a few more words from Mr. Brock, Mr. W. R. Smallpeice, one of the directors, was called upon.

Mr. Smallpeice said, in part: "I would like to express, as a buyer and manager of a department, the sentiments of the staff towards Mr. Clarke. These have always been of the most harmonious nature. As a traveler, working hand in hand with those who, like himself, have to solve the knotty problems of business, he has no unpleasant word to recall and no incident save of the most friendly character. His departure, therefore, is a source of common regret. The last presentation in this establishment was on the occasion of a marriage; now it is a divorce—(laughter)—between Mr. Clarke and the dry goods trade, but he is followed by cordial wishes for success by all who cooperated with him." Mr. Clarke, in replying, said he appreciated the remarks of the president of the company and Mr. Smallpeice because he knew they were sincere, and, so far from feeling that he was being divorced from the house, he would always regard himself as part and parcel of the concern, and that its prosperity would be a pleasure to him. He concluded by expressing his thanks for the handsome gift, and the proceedings terminated with many cordial handshakings.

WINDOW DISPLAY FIXTURES.

It has now become a necessity to have a well-dressed window to attract the passing public's attention sufficiently long enough to impress upon their minds the values or novelties you have to offer, if, indeed, it does not induce them to come in and purchase at the time. Effective window dressing some years ago was a matter of the hardest kind of work. Now it is made easy, because, at one's disposal are placed so many mechanical aids to the proper placing and artistic arrangement of what is to be shown.

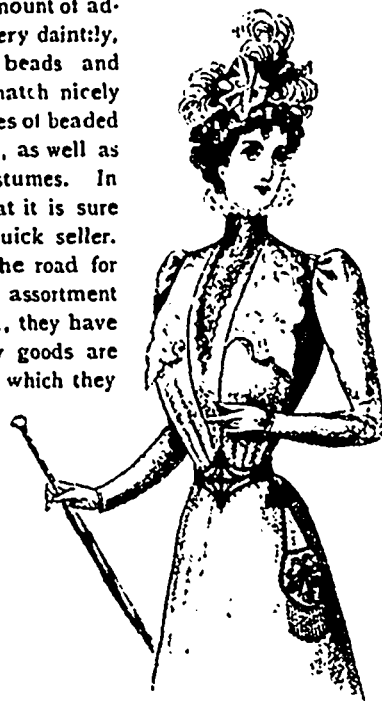
The modern fixtures and forms, such as are placed on the market by The Toronto Brass Manufacturing Co., are the result of careful study practically applied, and made to last

for years, making pastime of what was once the hardest kind of labor. Make a short study of the subject of window dressing; purchase those implements best fitted for the display of the goods you have to sell; arrange those goods in your window until they suit your own ideas of beauty; then watch the result of your labor and you will be convinced that the small expense of the fixtures is money well spent.

A PRETTY CHATELAINE.

A very pretty and attractive chatelaine bag, recently put upon the market by Flett, Lowndes & Co., Limited, has attracted an unusual amount of admiration. It is made very daintily, decorated with steel beads and ornaments, and will match nicely with the prevailing styles of beaded stock collars and belts, as well as with the tailor-made costumes. In fact, it is so effective that it is sure to be a favorite and a quick seller. This firm has now on the road for Spring trade the largest assortment of trimmings, laces, etc., they have ever shown. The new goods are very handsome, besides which they promise a number of surprises that are bound to interest every buyer.

Many of these are exclusively gotten up for them and are out of the ordinary run of such goods, making their line well worth seeing



THE REBUILDING OF BRIDGEWATER.

Bridge water, N.S., is rapidly rebuilding since the fire which took place in the early part of this year, and burned the whole business section. The main street, running along the river, will only be built on the upper side. This will give the town a much cleaner and pleasanter appearance to one coming in off the train, where, before, the first sight one met was the backs of all the stores and buildings. Bridgewater being a very pretty town on the banks of the La Have River, it would not do to have the traveling public go away with a bad impression.

Mr. H. M. Patillo has got comfortably settled in his new store. It is a very nice large one with plate-glass front, metallic ceiling, and the office raised about eight feet at the back of the store, so that he can attend to his office work and yet see all that is going on in his place of business.

Mr. G. A. Hubley is having a very nice building erected, and would have been in it before now, only the metallic ceiling, which he is going to have, went astray in transit, and this has necessitated the occupying of the building which was erected hurriedly after the fire.

Messrs. W. R. Stoddart & Co have got into their new premises, where they are displaying, with good effect, their fine new stock.

Mr. G. H. Burkett has also got into his new place of business, which is a pleasant, large store, with plate-glass front. Mr. Burkett handles groceries as well as dry goods.