AT ATTRACTIVE PRICES

5 dozen ladies' White Waists in both long and short sleeves. Regular up to \$2.00. Now

House Dresses at 95c.

Your choice of 10 doz. house dresses. Reg-ular \$1.25 and \$1.50 lines. Now 95c.

Boys' Romper Suits 19c.

Only a few of these regular 40c and 50c lines

Boys' Wash Suits at 29c.

In dark or light shades—made from good fast color Galatia—Oliver Twist or Buster Brown styles-regular up to 75c., now 29c.

Mill Ends of White Flannelette

500 pounds Mill Ends of White flannelettefrom 2 to 8 yards in a piece. These are being cleared at one third off regular price.

Men's Collars A for 25c.

50 doz. four ply linen collars, sizes $13\frac{1}{2}$ to 17 good styles. Regular 15c and 20c each. Now 4 for 25c.

10 doz. Men's and Boy's lounge collars, white and colors—regular 15c for 9c.

Men's Shirts at 79c.

These are regular \$1.00 and \$1.25 lines, separate collars and French cuffs-All sizes at

Boys' Shirts at 39c.

Broken lines which were worth up to 75c, sizes 12 to 14-All styles at 39c.

Men's Straw Hats at 49c.

In Negligee or Sailor Shapes—all new styles -full range of shapes—all hats up to 85c for

BROWN & CO.

"The Store That Satisfies."



NEW PRICES AUG. 1, 1916

The following prices for Ford cars will be effective on and after August 1st, 1916.

Chassis . . \$450.00 Runabout . . 475.00 Touring Car . 495.00 Coupelet . . 695.00 Town Car . . 780.00 Sedan . . 890.00

f. o. b. Ford, Ontario

These prices are positively guaranteed against any reduction an advance in price at any time.

MORNINGSTAR

DEALER FOR WATFORD AND WARWICK

Preserving Preparedness



Everything Necessary for Preserving Season



Preserving Kettles from 15c to \$1.50 Let us show you.

WATFORD'S BUSY HARDWARE STORE

Guide-Advocate Want Ads. Get Quick Results



THE FIRST PAIR OF GLASSES

It is very important that your first pair of glasses should be right. We do not hesitate to say to you that our optical work is the best that skill can make it. We want you to know this from actual experience.

You receive here a thorough, scientific examination of the eyes and vision and the proper lenses to suit your individual case. No guess work but good work. Come here first and save time and money.

Sight Testing Free

CARL CLASS Jeweler and Optician ISSUER OF MARRIAGE LICENSES

The Hot Spell

Some interesting readings of the thermometer during the recent hot spell will be found herewith. The figures are taken from the London Observatory reports. The dates when the mercury

| vent abo | ive yu ai | e:- | The state of the s | | |
|----------|-----------|--------|--|----------|-----|
| July | 7 | | | 92 | |
| July | 11 | | | 94 | |
| | | | | 93.8 | 5 |
| | | | | 91. | |
| July | 19 | | | 91. | 5 |
| July | 20 | | | 95 | |
| | | | | 91.5 | , |
| July | 23 | | | 94 | |
| July | 24 | | | 97. | 5 |
| July | 25 | | | 94 | |
| July | 26 | | ***** | 95 | |
| July | 27 | | | 91 | |
| | | | | 94. | 5 |
| July | 30 | | | 100 | |
| In the | above 1 | ist ha | ve bee | en recor | ded |

In the above list have been recorded those days when it was over 90. § The days when it was almost that number five, and were 89.5, just half a degree off, on the 13th, 14th and 16th of the month; 89 on Friday and 88.5 on the 19th. The lowest "high" reading of the month was that recorded on the 2nd, when it was but .69. That is the only day so far this month when the temperature has been below the 70 mark, and indeed there are but few other days when it went under 80. Those were the 3rd, when it was 72, and the 9th, when it was 79. Outside of these three days the temperature has ranged from 83 to 97.5. It was the hottest July on record.

The Late Peter McPhedran

After several months illness Mr. Peter McPhedran, 2nd line Plymyton, passed to the great beyond on Monday morning July 24th. Mr. McPhedran has been a resident of Plympton tor a number of years and will be greatly missed by his friends and neighbors. He was an elder of the South Plympton Presbyterian church. Besides a sorrowing wife he is survived by one daughter, Mary, at home, and hve sons Leslie and Bruce of Petrolea, Harry, medical doctor, who is at present with the Medical Corps in France and Neil and Roy at home, one sister, "Jennie" Mrs David Alexander, of Saskatoon, and two brothers, John, 2nd line, Plympton and Dr. Alex McPhedran of Toronto. The funeral was conducted from the family residence Wednesday afternoon to the Wyoming cemetery. After several months illness Mr. Pete

Scrap paper, boxes, etc., are being baled instead of burned on Bois Blanc this year, as it is in great demand and a good price is pail for it.

Wyoming.....Sept. 29 and 3

A silo belonging to Mr. Ecclestone the 2nd. Plympton, was blown over in recent storm.

Upper School Exams

The following list contains the names of all the candidates from Lambton who have passed on one or more parts of the Upper School examination for entrance into the taculties of education at the University of Toronto and Queen's University, Kingston. The examination passed is indicated after each name.

T. W. Duncan (Pt. I), M. B. Gibb (Pt. I. honors), R. W. Gray (Pt. II), B. C. Hare (Pt. I), M. E. M. Meath (Pt. II), E. F. Kingston (Pt. II), E. M. Lambert (Pt. II, honors), R. A. McGeachy (Pt. II), M. E. McDougall (Pt. I), J. M. Sharpe (Pt. II.)

Moffatt-Acton

A pieasant event took place at the home of Mr. John Acton, 6th line, on Wednes-day last, when his daughter, Margaret, became the wife of Mr. Gordon Moffatt, became the wife of Mr. Gordon Moffatt, son of Mrs. James Moffatt. The bride, who looked charming in a gown of white crepe-de-chine was unattended and the wedding march was played by Miss Alena Parker. Rev. J. Albert Snell performed the ceremony. The bride and groom were the recipients of many beautiful and useful presents. After doing justice to the dainty luncheon, the happy count left. dainty luncheon, the happy couple left for a trip to Sarnia and Port Huron amidst showers of confetti and bet wishes of their friends.

A Letter from France

Some time ago the Watford Women's Institute sent a number of parcels to the Red Cross for distribution at the front, enclosing a note with the name of the sender. The other day Mrs. Ferguson received an answer to the note enclosed in her parcel. It was written in French, and being translated reads as follows:— The Army, Saturday, July 1st, 1916 Madame: I have had the honor to receive

The Army, Saturday, July 1st, 1916
Madame: I have had the honor to receive
a little note from you; it was in a package which was sent to me by the ladies of
the French Red Cross of Villeneuve. I
have the honor to write you this letter to
thank you for your kindness to me. According to your wish in your little note,
I wish to speak to you of my family,
which is unfortunately not numerous.
I am without family. I have no longer
any parents. I lost my dear father 16
years ago, and my mother 8 years ago.
I am alone in the world. I have only a
a sister younger than myself. I am 24
years old. I have been a soldier since
the beginning of this terrible war. I
have been laid up once with sickness and
wounds. I have since returned to duty.
We are awaiting with courage the complete victory of all the allies over the
common enemy. Please pardon me, Madame, for taking the liberty of writing to
you. I beg you Madame, to receive my
sincere thanks and best wishes.

Yours most faithfully,

Henri Olivier.

Corporation 2nd hetatilies.

Henri Olivier.

Corporal in the 130th
10th Company, 3rd battalion,
Postal Secteur No. 69,
France.
P. S.—I am a native of Chaux, Province of Giromagny, near Belfort, (Upper, Rhine), Alsace.

CIVIC HOLIDAY

Watford, July 21st, 1916. TO THE REEVE OF WATFORD:—

We, the undersigned merchants and business men of the Village ask you to proclaim Wednesday, August 16th, as civic holiday for 1916:—

Doan & Co. Howden Estate Swift, Son's & Co. P. Dodds & Son L. Griffith
R. E. Prentis
F. K. Matthews Carl A. Class
F. T. Taylor
A. Brown & Co.
J. White
R. Haskett Alex. Cameron S. Stapleford J. McKercher

Harper Bros.

J. Mathews F. H. Lovell and others. PROCLAMATION In compliance with the above petition I hereby proclaim Wednesday, August 16th, 1916, a civic holiday and call upon all citizens to observe it as such.

F. KENWARD, Reeve.

Fall Fair Dates Ailsa Craig Oct. 2 and 3.

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| d, | Amherstburg Oct. 2 and |
| as | Blenheim Oct. 5 and |
| ie 5. | BrigdenOct. |
| 0. | ComberSept. 25 and 26 |
| | ChathamSept. 19-2 |
| | DelawareOct. 1 |
| | Droader C |
| | DresdenSept. 28 and 29 |
| er | Essex Sept. 27-29 |
| d | Florence Oct. 5 and 6 |
| ıg | Forest Sept. 26, 27 |
| a | Glencoe Sept. 25, 26 |
| of | Leamington Oct. 4-6 |
| is | London Sept. 8-16 |
| er | Merin Sept. 28 and 29 |
| ın | Melbourne Oct. |
| is | MunceyOct. (|
| e, | PetroleaSept. 21 and 22 |
| t- | PetroleaSept. 21 and 22 RidgetownOct. 9-11 |
| at | Rodney Oct. 2 and 5 |
| ce | Sarnia Sept. 28 and 20 |
| r, | Suathioy Sept. 18-20 |
| K- | Inamesville Oct. 3 and 4 |
| e, | Wallaceburg Sept. 26 and 23 |
| of | Wallacetown Sept 28 and 20 |
| d | William III |
| y | w neatly Oct 2 and 5 |
| | Wilkesport Sept 25 and 26 |
| | WyomingSept. 29 and 30 |
| g | |
| IC | A silo belonging to Mr. Eeclestone of |
| | |

GOOD INDIGESTION

A SOURCE OF HEALTH

When the Stomach is Out of Order the Whole System Suffers.

Indigestion is one of the most distressing maladies afflicting mankind. When the stomach is unable to perform the work nature calls for, the result is severe pains after eating, nausea, heardburn, fluttering of the heart, sick headaghe, and often a loathing for food, though the sufferer is really half starved. People with poor digestion, too, frequently try all sorts of experiments to aid the process of digestion, to there is only one way in which the trouble can actually be cured, that is through the blood. That is why the tonic treatment with Dr. Williams' Pink Pills cures even the most obstinate cases of indigestion. They make rich, red blood that strengthens the stomach and the nerves, thus enabling it to do its work. that strengthens the stomach and the nerves, thus enabling it to do its work. The process is simple, but the result means good appetite and increased health and pleasure in life. In proof of these statements, Mrs. Albert Hall, Sonya, Ont., says: "I have used Dr. Williams' Pink Pills with wonderful results. For two years I was a great sufferer from indigestion, which almost made me a physical wreck. At times my sufferings were so years I was a great susterer from indigestion, which almost made me a physical wreck. At times my sufferings were so great that I was unable to attend to my household duties. I had smothering spells at times and was afraid to lie down to rest. After every meal, no matter how sparingly I ate, I suffered great distress. I tried several doctors but their medicine was of no avail. I saw Dr. Williams Pink Pills advertised to cure this trouble and decided to try them. I had not been taking them long when I felt somewhat improved. This improvement continued aud after taking ten boxes I could eat and digest all kinds of food and telt better than I had done for years. You may be sure I am very grateful for the wonderful relief these pills have given me. I know they are also a cure for anaemic sufferers, as an intimate friend of mine was badly as an intimate friend of mine was badly affected with this trouble and after taking

several boxes she was entirely cured."

You can get these pills through any medicine dealer or by mail, post paid, at 50 cents a box or six boxes for \$2.50 from The Dr. Williams Medicine Co., Brockwills Out. ville, Ont.

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James Henderson, an old and respected resident of Adelaide Twp., met with a severe accident lately, when assisting his son, Maitland Henderson, in hauling in hay from the field. It appears that the team became unmanageable and ran away, causing the wagon to upset, when Mr. Henderson was thrown on the ground with great force. Medical assistance was at once procured and although badly bruised and shaken up, he is doing as well as could be expected.

There are many **Imitations**

But Nothing Just as Good as

REXALL

Violet Glycerine Soap

REXALL

Rose Glycerine Soap

Large size cake 15c 2 for 25c

For Baby's Bath try

REXALL TOILET SOAP 10c a cake; 3 in a box

for 25c

Issuer of Marriage Licenses

The Rexall Store