

# The FASTEST

**Moffats Electric Ranges are the Speediest Heating Electric Ranges Manufactured**

Turn a switch on a Moffat Electric Range. Instantly, the wires, coiled in the burner plate, begin to heat. In no time they are red hot! Without exception, the elements in Moffats Ranges are the fastest-heating elements to be found on any range.

Is this important? Decidedly! Any woman's time is valuable. She can't wait around for slow-heating elements. Slow-heating elements increase your monthly bills. Some slow-heating elements may hold the heat a little longer after the cooking has been done. But what good is it, then?

**SPEED!** It's a treat to watch a Moffat element or "burner" heat up. On the snap of the switch a faint pink tinges the black wire elements evenly all over the coil. The pink intensifies and rapidly becomes a glowing red. Full heat almost before you know it!

## The Explanation

Note the circular element illustrated. See how the wire is coiled in the grooves in the plate. Little projections in the groove keep these wires from lying flat on the bottom. This allows air to circulate round the wires, with the result that the current heats up the elements much more quickly.

## Why the Moffat Oven Is So Efficient

Moffats patented oven elements are proved and tested under the sternest conditions. They have a record of fifteen months continuous night and day service in Moffats "Electra-Portcelain" enameling furnace at 1,600 degrees Fahrenheit, while the highest temperature required from a range in the home is only 400 degrees! Just imagine how long they will last in our Electric Ranges.

## Write for Booklet

Any Moffat dealer will gladly demonstrate the Moffat to you, proving its unquestioned superiority and leadership. Write for free booklet and full details to Moffats Limited, Weston, Ontario.

The Moffat Patented Oven element, with a great reputation for its fast-heating powers. Note sectional arrangement of elements, with no connections in oven.

# MOFFATS Electric Ranges

FOR SALE BY

## The Hydro Shop

# Bell Bulletin of Service Helps

Vol. I.

1924

No. 3

"Properly equipped"  
"Properly manned"  
"Properly made known"

"Use the Bell to Sell"



C. H. BEARD,  
Local Manager

**A** SUBSCRIBER writes:—"We realize now that we lost business last year by not organizing our telephone service properly. We underestimated its importance.

"Some of our telephones were inconveniently located. That lost us business. Some were placed where the public made excessive use of them, and that interfered with incoming calls.

"As we now pay Long Distance charges on all orders over \$5.00, your representative made us realize the importance of having real salesmen to handle telephone orders, and of insisting upon utmost courtesy to customers calling.

"We are sending a letter to all our customers telling them we can now give as good service by Long Distance as we could over the counter."

May we help you organize your telephone facilities to the best advantage? Our recommendations, based on your needs, will cost you nothing.

## SONGS AND DANCES ARE FEATURE OF REVUE AT GRAND

Columbia Burlesque Presents  
Entertaining Comedians,  
Clever Steppers, Singers

HOUSE IS PACKED

"Silk Stocking Revue," playing at the Grand Theatre the first part of the week, measures well up to the average of Columbia burlesque. It is colorful, lively, and generally attractive to burlesque audiences. Seldom has such hilarity been noted in any London audience than that



When the Doctor says "Don't eat Meat"

Oxo Cubes are invaluable.

They contain all of the vitalizing and bodybuilding properties of good fresh meat—all of the benefits without the elements to which the doctor objects.

While obeying the doctor's orders to the letter, you can make vegetable and all kinds of dishes much more interesting by adding Oxo Beef Cubes. They bring the rich meaty flavor and the satisfied feeling that so many people must have.

Old Father Cubit wants to amuse the children. Send four OXO Cubes, and you'll get a box of OXO LIMITED, 232 Lemoine St., MONTREAL.

# OXO CUBES

A CUBE TO A CUP.

## New Recipes—

Make the old ones new with MAPLEINE

Solves the problem of "something different." Mapleine gives a new distinctive flavor to puddings, sauces, cakes, candies, etc. Makes delicious syrup—economically! At your grocers

which attended the opening yesterday.

The play is one procession of gorgeous costumes, with much comedy thrown in at regular intervals. The scenes are well thought out and the color arrangement of each setting really original. Songs, dancing, acrobatics and humorous skits make "Silk Stocking Revue" eminently entertaining.

A rather novel and apparently effective form of advertising was conceived by the producer when he decided to offer free pairs of silk stockings to women in the audience holding corresponding seat tickets to several taken out of a hat on the stage.

Frank X. Silk, heavyweight comedian of the shows, proves appealing and well versed in the particular vintage of comedy which delights burlesque patrons. He is the central figure in numerous skits, the most popular of which was "The Express Office." Frank Martin, Earl Root and Frank Silk make a splendid singing trio, and their songs received greater applause than any other feature. The Busch sisters in a series of Oriental dance steps displayed talent. The setting in which they performed was the most beautiful of the show, dazzling costumes and bizarre dress creations worn by the chorus giving a fitting touch to the preceding dancing exhibition.

Bob Carney was the best male dancer of the show. He was also the best male dancer seen in burlesque this season. Seemingly inexhaustible he combined excellent foot movement with varieties of Russian reels and capped everything with acrobatics of a high order. "Silk Stocking Revue" practically satiates the spectator with its innumerable bright scenes, costumes and lights. The chorus are well-trained kickers and do their stuff with zest. As usual with every burlesque that comes here, the Grand yesterday was almost packed.

## BOARD OF HEALTH TO SEE ALL NURSES

Resolution Passed At Meeting After Investigation of Ald. L. H. Douglass.

Routine business claimed the greater portion of attention at last night's meeting of the board of health.

At the instigation of Ald. L. H. Douglass, the board directed the nurses under the supervision of the local department of health appear at the next session.

"We should at least see the employees of the board of health once a year," he stated, "and hear from them just what is going on. As a physician and a member of this board for two years, I am sometimes at a loss to give a definite answer to certain questions from ratepayers. The board should know its employees."

Upon recommendation from Sanitary Inspector R. H. Sanders, the employees of all Chinese laundries must not eat their meals in the workshops. Other rooms for this purpose must be provided. Chairman Charles Mitchell and all members of the board, however, commented upon the general excellent condition of Chinese establishments in London.

Sanitary Inspector Sanders was instructed to seek the tenants who just moved from a certain residence, leaving it in an alleged filthy condition. Police court action was threatened.

An account for \$23 from the board of works for the 1923 collection of dead animals, cats, dogs, etc., from city streets was referred back to that committee. Ald. Douglass recalling that a resolution was passed last fall whereby this charge was to be shouldered by the engineering department.

Dr. Downham reported 409 new cases of measles during February; 130 cases of scarlet fever and 230 cases of chickenpox since last December.

## PROMINENT SPORTSMAN PASSES IN TORONTO

Dr. C. V. Snelgrove, Well-Known Dentist, Succumbs to Heart Trouble.

Canadian Press Despatch, Toronto, March 10.—Dr. C. V. Snelgrove, prominent dentist and well-known curling and bowling enthusiast, died suddenly from heart trouble at his home here today. For the past two weeks Dr. Snelgrove had not been enjoying his usual good health, but had been able to attend to his practice.

Born at Ingersoll, Ont., 65 years ago, Dr. Snelgrove commenced to practice dentistry in Toronto about 40 years ago. He was a lover of all outdoor sport and on three occasions was a member of teams that won the Ontario tankard. He was an active member of the Victoria Lawn and Bowling Club and a life member of the Royal Canadian Yacht Club, Rosedale Golf Club and the Canadian Club. Dr. Snelgrove is survived by his widow, formerly Miss Isabel K. Sinclair, of Toronto, two daughters, Misses Edith and Elinor, at home, and two sisters, Mrs. Della West and Mrs. John Kennedy of London, Ontario.

## INVESTMENT BROKERS WILL FACE CRIMINAL CHARGE

Associated Press Despatch, Boston, March 10.—George F. Redmond and John S. Lamont, treasurer and president of G. F. Redmond Company, Inc., investment brokers, whose offices in New England and elsewhere were closed last week by federal injunction, will surrender tomorrow to federal officers on warrants charging use of the mails to defraud, it became known tonight.

DR. J. O. GREEN DIES  
Associated Press Despatch, New York, March 10.—Dr. James O. Green, whose daughter, Eleanor Margaret Green, is betrothed to Prince Viggo of Denmark, died today at his home.

## OLD-TIME STORY, WITH NEW SETTING, PROVIDES THRILLS

Excellent Program of Pictures and Vaudeville Pleases At Loew's.

"FLAMING BARRIERS"

The elements combine to make excitement for "Flaming Barriers," the film feature at Loew's for the first half of the week. Air, water, and fire all lend color. In addition to being a picture of smooth interest, "Flaming Barriers" has more than the usual quota of thrills, none of which have merely the virtue of being of the near-genuine variety.

The story is one of that time-honored class, as old as the art of story-telling itself, in which the central figure is a villain, a maid and the inopportune mortgage. To complete of course, there must be the dash of the heroine and all the thrilling circumstances which at last throw the heroine into his arms.

Added to the real interest of this sort of plot, "Flaming Barriers" has all the advantages of a strictly modern setting, an evidence of which is the first arrival of the heroine, in a la aeroplano. It is one of the nicest pictures seen here in weeks, and one which may be advised with sincerity as the type most likely to suit all manner of tastes. The cast is excellent, and includes Antonio Moreno, Jacqueline Logan, Charles Ogle, Walter Heirs, Robert McKim and others.

Vaudeville commences with a unique bicycle act, which won its share of laughs. In the second act colored dancers won the heartiest applause of the bill. Their dancing is nothing if not up to the minute. Songs and sketches of comedy drew their share of appreciation.

Bob La Salle & Co. are the headliners. Mr. La Salle is a trifle daring with some of his comedy, but it has the virtue of being highly original. His songs were extremely catchy.

## RESIDENCE AND CONTENTS ARE TOTALLY DESTROYED

Special to The Advertiser.

Tiltsburg, March 10.—The residence of William Burwell near the town limits was completely destroyed by fire about 10:30 tonight, with the contents.

The fire started in the kitchen, and when Mr. Burwell first saw it after a brief absence from the place, was burning very briskly, so that nothing could be done to save the structure. The local brigade answered promptly but had to use chemicals.

Furniture owned by Arthur Hicks and stored in the front part of the house was taken out.

The loss will total about \$2,500, partially covered by insurance.

**CRIMES LEAD TO CAPTURE.**  
Manchester, March 11.—While Albert Wright was walking along Park Grove near Manchester, James Robinson, a marine engineer, struck him on the head and made off with a handbag containing \$150. Wright's cries attracted attention, and Robinson was caught. He was sentenced to six months' imprisonment.



REEVE HEATHERINGTON.

Romey Township chief magistrate, who has been very active in all measures for advancing the interests of his township and Kent County.

## SPINNERS' STRIKE MAY BE AVOIDED

Cotton Operatives in Manchester District Expected To Resume Work.

Associated Press Despatch.

Manchester, Eng., March 10.—The strike threatened by the Cotton Spinners' Federation is believed to have been averted through the action of the carding room amalgamation, which today withdrew from the dispute. This arose out of the introduction into a mill at Royton of an extra machine, imposing extra work.

The lockout would have involved 150,000 operatives. It is expected now that workers on strike will return to their machines, and that lockout notices will be withdrawn.

## SMALLPOX EPIDEMIC BELIEVED CONTROLLED

No Deaths and No New Cases Reported At Windsor Yesterday.

Special to The Advertiser.

Windsor, March 10.—The smallpox epidemic cost Windsor upward of \$2,000 Mayor Frank J. Mitchell said tonight. This amount is approximately three-quarters of a mill.

With no new cases or deaths reported today, Dr. F. Adams, medical health officer for the border, tonight expressed the belief that all danger of a further spread was passed.



## CUTICURA HEALS BABY'S BLISTERS

Head Covered With Eruptions. Hair All Fell Out. Got Little Sleep.

"When baby was a week old a fine rash broke out on his forehead and scalp, which later formed small blisters. The blisters soon spread and when he was three months old his head was covered with eruptions. He cried and rubbed his head and his hair all fell out. He got but very little sleep.

A friend recommended Cuticura Soap and Ointment. After using he got relief and in two months he was healed." (Signed) Mrs. Allan R. Caldwell, R. F. D. 2, Auburn, Me., Jan. 12, 1922.

Daily use of Cuticura Soap, Ointment and Talcum helps to prevent skin troubles.

Sample Each Free by Mail. Address: "LYMAN, Limited, 244 St. Paul St., W. Montreal." Sold everywhere. Soap 25c. Ointment 25c. and 50c. Talcum 25c. Cuticura Soap shaves without mug.

## Corns

No Paring—End Them

Don't let the agony of corns destroy your comfort. Apply Blue-jay—and instantly the pain vanishes. Then the corn loosens and comes out. Goes away with dangerous paring. Get Blue-jay at any drug store.

## Blue-jay

## ROBERT'S SYRUP

OF THE EXTRACT OF COD LIVER OIL  
GET RID OF THAT COLD BEFORE IT BECOMES SOMETHING WORSE. IT IS A SYRUP THAT HAS GAINED AN ENVIRONMENTAL REPUTATION THROUGH ITS SUCCESS IN TREATING COUGHS, COLDS, OR BRONCHITIS.  
BREAKS UP COUGHS

## Free—A Delightful Test



## You Lose Much

If you don't fight film on teeth  
Coated teeth are dingy

Do you admire the whiter teeth seen everywhere today? Don't you think they add to beauty and to charm?

Then learn how people get them. Millions now combat the film in a delightful way. Make this test and note the changes which it brings to you.

The chief enemy of teeth

Film is the teeth's great enemy—that viscous film you feel. No ordinary tooth paste effectively combats it. Much of it clings and stays.

Soon the film discolors, forming dingy coats. Then teeth remain unsightly and unclean.

Film also holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar, are the chief cause of pyorrhea.

Very few people escaped such troubles in the old ways of teeth cleaning.

Protect the Enamel  
Pepsodent disintegrates the film, then removes it with an agent far softer than enamel. Never use a film combant which contains harsh grit.

Modern science has discovered two effective film combatants. One disintegrates the film at all stages of formation. One removes it without harmful scouring.

The results have been proved by many careful tests. A new-type tooth paste has been created to apply them daily. The name is Pepsodent.

The use of that tooth paste quickly spread the world over. Careful people of some 50 nations enjoy its benefits today.

Watch it act  
This test will bring you quick results which you can see and feel. The book we send tells the reasons for them.

You will find that Pepsodent brings new and desired effects. It multiplies the alkalinity of the saliva, to better digest starch deposits on teeth.

Every use brings these combined effects. You will know at once that they mean much to you and yours.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth become whiter as the film-coats disappear.

The test will be a revelation. Cut out coupon now.

Made in Canada  
**Pepsodent**  
The New-Day Dentifrice

Based on modern research. Now advised by leading dentists the world over.

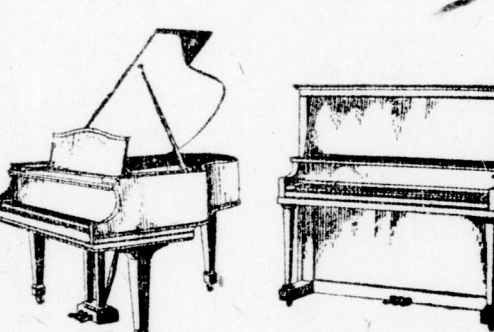
10-Day Tube Free  
THE PEPSODENT COMPANY,  
Dept. P, 191 George St.,  
Toronto, Can.  
Mail 10-Day Tube of Pepsodent to  
Only one tube to a family.

—Established 1850—74 Years—

## Heintzman & Co.

Grand and Upright Pianos

—The Piano That Has  
—Stood the Test of Time



Grand Piano —Choice of world's great artists.  
Style Ionic —Canada's much-loved up-right for the home.

Three generations of Heintzmans have given their best in the making of this much-loved piano—grand or upright, as you may choose.

Its purity and quality of tone have made it the choice of Tetraxini, Melba, Mark Hambourg, Friedman, De Pachmann, and other great artists.

"I am in love with its beautiful tone and singing quality."—Tetraxini.

"Surpassed in beauty of tone and delicacy of touch any piano I have used anywhere."—De Pachmann.

## Heintzman & Co., Limited

242 DUNDAS STREET.