ROWAT'S COFFEE 70c POUND.





DIAMONDS

C. H. Ward & Co.

386 RICHMOND ST.



Orii Tea Shop

CRUMLIN Refreshments of all kinds.

SPECIAL

CHICKEN DINNERS WEDNESDAYS AND SUN-DAYS, 5 P.M. TO 9 P.M.

Provincial highway bus passes

Special arrangements made for parties and clubs. yvt



sonableto expect much from the glasses you get here. Glasses made for service, good looks, and good vision - that's our profession.



233 Dundas Street, Two Doors East of Majestic. yt

FERGUSON'S SONS 176-178 KING STREET

Funeral Directors and Embalmers.
Handsome Motor Car or Hearse
Equipment.
Day or Night Service. PHONES:
Office 543. Residence 2056W-656J

The London Loan Company of Canada

MORTGAGES AND REAL ESTATE AGREEMENTS PURCHASED

M. J. KENT, Manager.



Special Sale

of Trays

We have a neat tray that

will fit on the inside

drawer of your desk. It

has nine compartments

for pins, pencils, paper-

fasteners, scissors, etc.

Get one while our special

sale is on. \$1.59

Phone 5600.

331 Richmond St.

HAY

Stationery Co.

Wray's Jewelry
LIMITED.
have the stock of Jewelry and
Phonographs at prices to suit all

234 Dundas St., London, Ont

Quality Vulcanizing

Only.

ART WILKES

London Tire Repair Depot. 354 WELLINGTON STREET.

Furs Remodeled

At Summer Prices

ROSS' Limited

196 DUNDAS ST.

Phone 1319. ty London, Ont.

Jackson Grace,

BUILDING CONTRACTOR.

Brick work and cement foundations a

OVERHAULED-REPAIRED.

ELECTRIC MOTOR REPAIR CO.

349 Talbot t Phone 7174.

GEO. E. LOGAN

418 Richmond St. Phone 1968. Finest Motor and Horse Equipment ywt

N. J. GRIFFITH

FUNERAL DIRECTOR AND

Notice To Our Trade

BEGINNING TODAY THE PRICE OF

PARNELL'S

BREAD

INSTEAD OF 10 CENTS

Price of Flour Warrants a Drop

PRICE OF 12-OZ. BREAD CHANGES FROM

104 Dundas Street, London. deence on premises. Phone 459.

BY SKILLED FURRIERS.

Opposite McClarys. ywt

To Retention of Thracian Territory.

MAY PERIL PEACE MOVE

025250 Involve British in Combat.

> PARIS, Sept. 29. - The forced abdication of King Constantine while viewed in Paris with the keenest pleasure as an isolated event, gives rise to grave fears for the Near Eastern situation because of the demands of the revolutionists respect ing Thrace.

Those who appear to be gaining control of affairs have insisted on the Greeks maintaining a hold on Thracian territory that the Allies have promised to Kemal. The French not the slightest fear that the Greeks will put up any fight or even create serious diplomatic difficulties, but what causes fear is the danger that the Turkish Nationalists, excited by the program of the revolutionists, to which they may have attached an exaggerated value might decide to take matters in their 04848CO own hands and attempt an immedite invasion of Thrace.

Such an event would be disastrous o the pending peace negotiations. Not only would it mean the refusal of Kemal to accept the terms of the allied note of last Saturday, but it would certainly spell a clash with the British, either in the vicinity of Chanak or Ismid, with consequences that one can foretell.

According to official advices to the French, Constantine quit uncon-chiffon. Another has a long swing-Of course, the ruin ing cape of Chantilly lace.

of Constantine is most welcome to the French who took a leading part in putting him off the throne once and who have always hated the exkaiser's brother-in-law for his efforts to place Greece in the war on the side of the Central Powers.

The hatred of Constantine was at least a contributing factor in the French support of Kemal. But one must not suppose that Constantine's going will bring a French pardon for Anti-Monarchists Are Inclined what they consider the Greek's mistakes, for they recall that an enormous majority of the Greek people voted to bring Constantine back and that his return to the throne was by no means forced upon them. Therefore, the return of ex-Premier Venizelos or his supporters to power would not bring French support for French Fear New Party Will the retention of Thrace by the

NEW LAMP BURNS 94% AIR

BEATS ELECTRIC OR GAS

A new oil lamp that gives an amazingly brilliant, soft, white light even better than gas or electricity, has been tested by the U. S. government and 35 leading universities and found to be urns without odor, smoke or n no pumping up, is simple, clean, safe. Burns 94 per cent air and 6 per cent common kerosene (coal-oil).

The inventor, S. E. Johnson, 246 Craig St. W. Montreal, is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first him introduce it. Write him today for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month.—Advt.

79 COMPANIES FAIL.

OTTAWA, Sept. 29 .- (By Canadian Press) .- Announcement of 79 assignments under the bankruptcy act is made in this week's issue of the

SATIN AND LACE.

A long train of wide filet lace cound with pink satin, is added with unusual effect to a negligee of pink

Reliable Furs Honestly Guaranteed

With a perfect knowledge of the quality of fur pelts, linings and workmanship in a fur garment can only be given by the maker.

This Is What We Are Doing

As manufacturers, our concern is to supply the best values, the most reliable garments and the most correct styles. In order to do this our Raw Furs must be secured and our garments made

BY AN EXPERT STAFF

Present Raw Fur market reports show considerable advance in price. Our prices remain the same, while our supply of skins lasts, but present active sales indicate that we may be short.

Early Buying Will Save Money

A small deposit will secure any garment and will be stored until you require it.



Hudson Seal Coats, plain and trimmed. \$340 to \$395 Electric Seal Coats, plain and

\$135 to \$197.50 Persian Lamb Coats, Sable trim-

Muskrat Coats. Price

\$140 to \$260 Women's Raccoon Coats. Price \$235 to \$285

Our Factory's Latest Production

Large Natural Canadian Mink Capes, 17 and 20 skins, shawl roll Collar, trimmed with tails and paws, and lined with crepe meteor. Price...

Isabella Fox, double fur ruffs. \$30, \$35

Cross Fox, double fur ruffs.

Fur Chokers, in Stone Marten, Mink, Sable, Fitch, Squirrel, Raccoon, Mole, Ermine and Opossum, at manufacturers'



196 DUNDAS ST

The Fall Fashion Show of 1922



October Records on

Sale Today

DANCE RECORDS

No. 18931-Don't Bring Me Posies, Fox

Tret, Benson Orchestra of Chicago;

On the Alamo, Fox Trot, Benson

Orchestra of Chicago; 10-inch. . . 85c

Ball, Fox Trot, Zez. Confrey and his

orchestra: The French Trot, Fox Trot, All Star Trio and their orches-

No. 18936-Can You Forget?, Fox Trot,

Club Royal Orchestra; Two Little

Wooden Shoes, Fox Trot, Club Royal

Whiteman and his orchestra; Birdie,

a Sweety-Teety Fox Trot, the Ben-

son Orchestra of Chicago; 10-inch

POPULAR SONGS

No. 18930-My Buddy, Henry Burr;

Down Old Virginia Way, Edna

Brown and Henry Burr; 10-inch, 85c

My Machree's Lullaby, Charles Har-

Stanley; My Cradle Melody, Peerless

Quartet: 10-inch 85c

HEAR THEM ON A VICTROLA.

No. 18934-Only a Smile, John Steel;

tra: 10-inch

No. 18932-Struttin' at the Strutter's

Wednesday, Thursday and Friday (NEXT WEEK)

(ADMISSION FREE BY TICKET) The Furniture Floor will be cleared for the staging of this great Fashion Parade on above days next week. A splendid orchestra has been engaged to enliven the performance and entertain you as the models pass before your view on the elevated boardwalk, demonstrating the fashion changes of the present season. This will be an education as well as an entertainment, and all garments worn by the models are taken from our own stock and may be seen in the Readyto-Wear Section. You will receive a program as you enter with the garments briefly described, priced and numbered to correspond with the models as they parade.

ADMISSION TICKETS FREE FOR EACH PERFORMANCE.

There will be two performances daily, morning and afternoon, at 10:30 and 3. Seats will be arranged for about 600, and tickets are now available. No seats will be held after the show commences.

SECURE YOUR TICKETS NOW AT PARCEL DESK, MILLINERY, SECTION, SECOND FLOOR.

\$2.50 Yard.

A Crepe de Chine that's different; heavy thread make pure silk, comprising beauty and service; newest colors are here-golden glow, tangerine, canna, poinsettia, toast, bittersweet, brickdust, periwinkle, orchid, spice, chutney, rubellite, opal, kashan blue; 40 inches wide. Special....\$2.50 yard Also plenty of black, navy and browns.

Canton Crepes of Pure Silk Weave, \$4.50 Yard.

A real selected imported Canton for reliable dress and trimming wear, in a rainbow of colors-fuchsia, chutney, periwinkle, tangerine, opal, kashan blue, caprice, canna, henna, Bermuda rose, etc.; 40 inches wide ... \$4.50 yard Also plenty of black, navy and browns

Self-Colored Brocade Crepe Meteors \$5.00 Yard

French importations, exclusive designs and colors; very rich raised embroidered patterns, same colors as ground; superior finish and heavy weave; soft and supple for the new gowns; shown in Bermuda rose, tiger lily, sunset, jade, flesh, ciel blue, pale orchid, navy; 40 inches wide \$5.00 yard

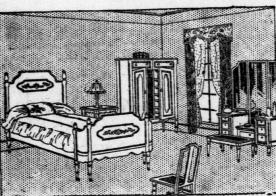
Kito Silk Crepe de Chine, Silk Crepe De Chine and Canton Crepes in the New Bright Colors Are Here

Fall and winter fashions in dresses will be featured in some sort of bright color combination in the sleeves or a facing in the sash or streamer. Just enough to add a color tone to the new frock. And, too, these wonderful bright colors are made up entirely of themselves for dinner, dance and party gowns. See these on display at Silk Dept., Main

Notice to Mail Order Customers

Beginning Monday. October 2nd, the Postoffice Parcel Post Department will accept parcels for collection on delivery. Another great convenience and advantage to our mail order customers, as this store will prepay all carrying charges, including the C. O. D. charges as well. This privilege will include the rural routes also.

Simplicity of Design, Effectiveness of Ornamentation Are the Outstanding Characteristics of the New Enameled Bedroom Suites In French Gray and Ashes of Roses



Bedroom Suite in French gray, with slight decoration, consists of bed. 4 ft. 6 in. wide, with closed panel and open foot piece, price \$45.00. The dresser is 42 inches wide, has three long drawers, the top having a 24x30 inch British mirror, price \$55.00. The chiffonier is 34 inches wide and has four long drawers, price \$35.00. The dressing table is 40 inches wide and has 20x28 inch British mirror, price \$35.00, and with the chair, rocker, bench and night table complete the suite. Price, complete \$208.00

Another new suite is in plain lines, made of red gum and finished in ashes of roses enamel, this beautiful shade being somewhat enhanced by the straight half-inch lines of blue. The bed, dresser, chiffonier, dressing table and chair complete the suite, which is moderately priced at \$175.00 Well constructed and beautifully finished, the above suites are sure to give lasting satisfaction .- Furniture Dept., Third Floor.

BIBLES AND HYMN BOOKS

School Bible, cloth bound, clear Bible, bound in black leatherette, clear type, illustrated. Price \$1.50 French morocco, Indian paper\$7.75

Clear Type Press Reference Bible, in French morocco. Price Oxford Bibles in morocco binding and India paper. Price from ... morocco. India paper, pocket
Bible. Price ... \$3.00 and \$3.25

in fine grain cloth\$2.75 French morocco ... Oxford Bible, bound in French

We also have the Methodist Hymn Book, the Presbyterian Hymn Book, the Book of Common Prayer and Hymns, the Key of Heaven, the Canadian Hymnal, in all the different bindings and types.

Restaurant, Fourth Floor. Quick Service. Course Dinners, 40c and 65c.

Soda Fountain, Main Floor. For Sundaes, Sodas, Light Lunches, etc.

EVENING CLASSES

AT COLLEGIATE

Beginning on Monday, Oct. 2, instruction will be given in any or all of the subjects necessary for NORMAL ENTRANCE, MATRICULATION, or FIRST CLASS TEACHERS' CERTIFICATES.

These classes will be held on Mondays, Wednesdays and Fridays, from 7:30 to 9:30, and the subjects taught will be dependent on the requirements of those who enroll. For particulars, telephone: Day 928; Evening 3621.

W. H. T. Mooney



L. Oatman DIRECTOR OF FUNERAL

The Funeral Home Cor. King and Colborne Streets



AWNINGS taker down and stored

We Make Everything Made of Canvas. 351 GLEBE ST., PHONE 6197,