

Wherever, Whenever, You Entertain

ROWAT'S COFFEE

The Finest Procurable

T. A. ROWAT & CO.

250 Dundas Street. Phone 3551-3552.

De Luxe CafeFULL-COURSE
SPECIAL NEW YEAR'S
DINNERSUNDAY AND MONDAY—
From 12 noon to 5 p.m.
MUSIC DAILY.
From 6 p.m. to 7:30 p.m.:
19 p.m. to 12:30 midnight.
Phone For Reservations 1430.
BERT THOMAS, Manager.**O'Brien College**351 RICHMOND STREET, LONDON.
Join our winter classes starting Tues-
day, Jan. 3. Commercial, shorthand,
etc. Individual instruction. \$15.The Store With the Stock
W. J. WRAY**Does Your
Clock Keep
Good Time ?**If not, let us put it in good
shape. We call for, repair
and deliver.**G. H. WARD & CO.**356 RICHMOND STREET.
Diamond Merchants, Jewellers and
Opticians.

PHONE 412

**Hunt Bros.
COAL**EGG, STOVE
AND NUT \$16.50
PEA \$14.50
COAL \$14.50
276 WATERLOO STREET.**MACKIE'S
ORANGEADE**Supplied for Dancing Parties, Etc.
Phone 4791. 512 William Street.
T-100-53.**Dominion Stores, Ltd**Three Stores in London.
CARRY YOUR GROCERY ORDER
THIS WEEK AND COMPARE
PRICES.**TIRE SALE**
TIP-TOP SPECIAL
30x3 1/2-4.00-5.00 Mile Guarantee.
Sale Price, \$14.50.
RELIABLE VULCANIZING SHOP.
1233 Dundas Street. Tel. 4256W.**QUALITY COAL**

Jenkins Fuel Co.

TELEPHONE 1391.

MERRY CHRISTMAS

D. H. GILLIES

Coal and Wood Merchant

TRUCK COVERS

CARTER & SON

TENTS, AWNINGS AND COAL BAGS

Phone 6197. 351 Gile Street.

**Carlyle
TREBILCOCK
OPTICIAN**

253 Dundas Street. Phone 2351.

Two Doors East of Majestic.

Bristol Essery

SPECIAL THIS WEEK ONLY.

Scranton and Pittston CoalFirst quality Egg Coal, per ton, \$15.50.
This size is not much larger than the
furnace, and will give as good results in the
furnace.
First Quality Pea Coal, per ton, \$12.75.
Nut, per ton \$16.00
Stove \$16.50
PROMPT DELIVERY.CEMENT WORK, EXCAVATING,
AND DRAIN WORK.
GIVE US A TRIAL.
WILLIAM SMITH
5 Victoria St. ywt Tel. 5458.**The London Loan
Company of Canada**MORTGAGES AND REAL
ESTATE AGREEMENTS
PURCHASED.

M. J. KENT, Manager.

Ladies' Hat Sale**\$2.98****BELTZ & CO.****IF**all the prosperity
and good health
we wish you for
1922 is yours, it
will indeed be a
year of joy and
happiness.**PARNELL
BAKING CO.**

Phone 929.

**Another Year
Rolls Away**

and still

Johnston Bros.**XXX BREAD**is the popular choice of the house-
wives of London.

Johnston Bros.

PHONE 944.

UNEXCELLED PASSENGER SERVICE

BETWEEN LONDON AND TORONTO.

TO VIA GRAND TRUNK

RAILWAY.

Leave London 7:30 a.m., 9 a.m., 12:20

p.m., 4:20 p.m., 7 p.m. Arrive Toronto

9 a.m., 11:50 a.m., 4:10 p.m., 8:20 p.m.

3:30 p.m.

Leave Toronto 8 a.m., 11:25 p.m., 4

p.m., 7 p.m. Arrive London, 11:40 a.m.,

8:30 p.m., 8:10 p.m., 9 p.m.

*Except Sunday.

Solid vestibule trains, carrying par-

lor cars and dining cars.

Tickets and reservations at City

Ticket Office, "Clock Corner." Phone

35. R. E. Ross, C. P. and T. A.

D. 17, 20, 22, 24, 27, 29, 31.

**DON'T WORRY OVER
YOUR TIRE TROUBLES****Double Mileage**

PUNCTURE-PROOF SERVICE.

ASK

ART WILKES

London Tire Repair Depot.

354 Wellington St. Opp. McGarry's.

SPECIAL SALE

of fine French Ivory at about half

regular price.

AGRANOVE

JEWELER

AND OPTICIAN.

644 DUNDAS. OPEN EVENINGS.

Western School

A Business College of strength and

character.

W. F. MARSHALL, Principal.

**NEW PRICE FOR
LEHIGH VALLEY**

THE SATISFACTORY

COAL

EGG, STOVE

AND NUT \$16.50 a Ton

Delivered Anywhere in London.

ORCHARD'S

45 YORK STREET. PHONE 384.

J. FERGUSON'S SONS

176-178 KING STREET.

Funeral Directors and Embalmers.

Handsome Motor Car or Hearse

Equipment.

Day or Night Service.

PHONES:

Office, 243. Residence, 2056W-5653.

N. J. GRIFFITH

FUNERAL DIRECTOR AND

EMBALMER.

104 Dundas Street, London.

Residence on premises. Phone 453.

GEO. E. LOGAN

FUNERAL DIRECTOR AND

EMBALMER.

418 Richmond St. Phone 1968.

Finest Motor and Horse Equipment.

**HERMITAGE BALL
IS BRILLIANT EVENT**Scores Attend Colorful Year-
End Entertainment.The Winter Gardens was in gala ar-
ray Friday evening for the New Year's
ball, given by the Hermitage Club, one
of the most brilliant affairs of the
holiday season.
The club colors, red and black, were
carried out in the decorations, with
red and black festoons strung the en-
tire length of the hall. The north-end
wall was paneled in these colors, also
the cozy sitting-out room, under the
balcony, most inviting with wicker
chairs and rose-shaded floor lamps.
The platform at the west side had
been transformed into a veritable for-
est of cedar trees, with lights shining
through, and a waterfall in the centre.
Christmas trees were used at the
posts which mark off the dance floor,
and cedar boughs screened the supper-
room. Everywhere was seen large red
"H"s.The feature of the program was the
serpentine dance, when vari-colored
streamers were thrown from the bal-
cony.The members of the committee re-
sponsible for the arrangements which
insured the perfect success of the en-
tertainment were Messrs. Gordon Udy,
Thomas Browne, Ernest Shaw, Charles
Martin, C. Eardley Knowles, John Dy-
er, Robert Coates, Laurie Gillis, Clif-
ford Gray, Gordon Thomas, Lester Mc-
Gillivray.The following graciously extended
their patronage: Mayor E. S. Little
and Mrs. Little, Mr. and Mrs. G. A.
McLachlan, Mr. and Mrs. T. H. Baker,
Mr. and Mrs. H. E. Muir, Mr. and Mrs.
R. E. Rose, Lieut.-Col. E. G. Reid and
Mrs. Reid, Lieut.-Col. C. M. R. Gra-
ham and Mrs. Graham.Amongst the invited guests were:
Mr. and Mrs. Arthur Blackburn, Mr.
and Mrs. Emerson Nichols, Messrs.
Kelt, Geddes, W. C. Haney, William
Knowles of Sarnia, Mrs. Clifford Gray,
Mrs. Gordon Thomas, Mrs. E. Eardley
Knowles, Mrs. Charles Martin, Mr.
Gerald, Miss Frances Morley, Mr. and
Mrs. Harold Anderson, Dr. and Mrs.
P. C. Langhart, Mr. George Bere, Orson
Beltz, Mr. and Mrs. Fred Beltz, Phil.
Barlett, Wm. Bartlett, Dr. E. E. Blo-
m, Mr. and Mrs. Arthur Brickenden,
Frank Brown, J. Brown, Mel Brock,
James Brownlee, Miss Mabel Guntier,
Miss Gaudet, Mr. and Mrs. Hamilton
Guthrie, Mr. and Mrs. Gilbert Ward,
Mr. and Mrs. Edith Coates, Miss El-
sie Cook, Wm. Dyer, Mr. and Mrs. R.
C. Halford, Dr. and Mrs. Frank Shaw,
Miss Ruth Coughlin, Art. Harrison,
Perna Jefferson, Oliver McCarty, Dr.
and Mrs. Babb, Mr. and Mrs. W. J.
Johnson, Mr. and Mrs. George Fraser,
Jack Pudney, Miss Marjorie McCon-
vey, Mr. and Mrs. Archie McCann,
Mr. and Mrs. G. H. Montgomery, Miss
Gertrude Coates, Robert Coates, James
Morrison, George Murphy, Mrs. Arvie
Nichols, George Jewell, Mr. and Mrs.
Gilbert Ward, Mr. and Mrs. W. G. Pat-
terson, Mr. and Mrs. Wm. Jenkins, Mr.
and Mrs. Milton Brown, Miss Ethel
Jackson, Mr. and Mrs. Harold Tanton,
Miss Edsie Cook, Mr. and Mrs. Wm. A.
Gough, Mr. and Mrs. Leslie Irwin, Mr.
and Mrs. G. Morley Adams, Miss Kath-
arine Day, Harry Chapman, Mr. and
Mrs. Russell Croden, Miss Vera Blanche,
Harvey Ferguson, Miss Vera Wye,
Miss E. E. Brown, Miss Betty Brown,
Miss Merle Tume, Stratford, Miss
Pearl Lewis, Miss Cora Truxa of
Toronto, Earl Carothers, Cecil Car-
ling, Miss Mable Carter, Mr. Depler
of Toronto, Earl Campbell, Harry
Chapman, Katharine Day, Howard
Cluff, Verne Ford, Jack Dochstader,
Gerald White, Harold Dodge, Tom
Rowat, G. Rowat, Mr. and Mrs. Wm.
Faulds, Mr. and Mrs. Gordon Thomp-
son, Miss Geraldine Glover, Ted Gor-
rie, Arthur Gilles, Dr. and Mrs. Nel-
son George, Mr. and Mrs. Walter Gunn,
Bert Howe, Miss Summers of St.
Thomas, Wm. Duffield, C. Tierry, Dr.
K. Johnston, Miss Sallie and Isobel
Muir, Mr. and Mrs. H. A. Smith, Mr.
and Mrs. T. Malloy, Gordon Marr, Miss
Mildred Baker, Douglas Moir, Mr. and
Mrs. K. Murray, Mr. and Mrs. A. M.
Jarvis, Mr. and Mrs. Jack Nash, Mr.
Wm. Moore, Mr. Phil Pocock, Miss An-
gela McPhillips, Miss Eleanor McPhili-
lue, Lou Pocock, Mr. and Mrs. Ralph
McPhillips, Stan Raymond, Miss Eleon-
or Robinson, Miss Doris Bolton, Mr.
and Mrs. Floyd Jones, Dr. and Mrs.
D. C. McFarlane, Lecher Ward, Mr.
and Mrs. Geo. Chantler, Roy Rich, Joe
Murray, Ted White, Harold White,
Earl Young, Miss Mildred Roberts,
George Yendall, Warren Wylie, Steph-
en Steer, Bert Trout, Verne Ryan, Miss
Doris Cairne, Albert Wolf, Mr. and Mrs.
Max Morrison, Lawrence Davey, Miss
Katharine Tafford of St. Thomas, Mr.
and Mrs. Chas. Martin, Miss Helen
Smith of St. Thomas, Mr. and Mrs.
Roy Kitchen, Mr. and Mrs. R. Ed-
ward, Miss Gertrude Edulrich of Spring-
field, Ill., Gordon Holby of St. Thomas,
Capt. and Mrs. Roy Garrit, Mr. and
Mrs. James Luscombe.**WOMAN CRUSHED
AT FERRY DOCK**WINDSOR, Dec. 30.—Crushed be-
tween the gangplank of the ferryboat
Victoria and an automobile during
docking operations at the Windsor
dock Thursday night, Mrs. Jessie
Bowers, 1025 Lillian street, sustained a
possible fractured hip. She is at Hotel
Dieu, where her condition is reported
not serious. The accident was due to
the brakes on the car being left un-
locked, police state.**CANADIAN PACIFIC TORONTO-
NORTH BAY SLEEPING CAR
SERVICE.**The Canadian Pacific are operating
through Standard Sleeping Car between
Toronto and North Bay as follows:
Leave Toronto 8:30 p.m. daily, except
Saturday. Returning leave North Bay
6:10 p.m. daily, except Sunday.Full particulars and reservations from
Canadian Pacific ticket agents.

77-77-ywt

**THE FUNERAL
HOME**

Cor. King and Colborne Sts.

THE OATMAN SERVICE has
reached a very high standard of
excellence. No where in the coun-
try is there to be found a more
completely equipped undertaking
establishment.Our attention and consideration for
the families of those affected by
the hand of death has made the
FUNERAL HOME one of the most
serviceable institutions of the city.**A. L. OATMAN**

FUNERAL DIRECTOR.

PRINCE LEAVES FOR RANGOON.CALCUTTA, Dec. 30.—After attend-
ing several ceremonies here today the
Prince of Wales left this evening for**Rangoon.**He was cordially received
at all of today's functions.
Adult sea lion has been known to eat
44 salmon a day.**Happiness and Prosperity**MAY we take advantage of the happy holi-
day season, and particularly of the
approach of the New Year, to extend to our
many friends our best wishes for 1922, and thank
them for their generous patronage during the
year just closing.**The Peoples Shoe Store**

131 DUNDAS STREET.

Photographs"THE MOST APPRECIATED CHRISTMAS
REMEMBRANCE."There Is Still Time To Have Good Work
Finished for Christmas at*The*
Darragh
Studio

214 DUNDAS STREET.

Photos Taken Rain or Shine—Also at Night.
PHONE 441 FOR AN APPOINTMENT.**The Fireplace Burning During the Holiday
Season Will Make the Home More Cheerful**Many of our customers have told us that our KREEKO burns just
like the coal they used in England—does not snap or fly and leaves but
little ash.**WM A. MARTIN COAL CO.**

717 RICHMOND STREET. PHONE ONE-ONE-ONE.

No Other Office. No Other Phone Number.

**Fishbein's READY-TO-
WEAR**

LONDON'S OLD FAVORITE STORE

will shortly be ready to serve the ladies of London and
Western Ontario again. All new stock in our new location.**WATCH FOR OPENING
ANNOUNCEMENT**

THE PRICES WILL SAVE YOU MONEY

254 DUNDAS STREET

Dec. 30-31, Jan. 1

**HERE'S YOUR
CHANCE
Phonograph
Bargains---**During the last three days of the
Christmas rush of business we took
number of first-class phonographs
in exchange on pianos. We are go-
ing to clear these out at allowance
prices during Friday and Saturday
in order to leave our stock of
phonographs new for the best of the
year. These machines are all in ab-
solute top shape. Set your own
terms. We want to see them go.Here is a list of a few of them:
Edison Diamond Disc, worth \$305;
records and attachment. The whole
outfit worth \$320. On sale at \$175
(Make your own terms)Edison Diamond Disc. Outfit worth
\$200. On sale at \$135Curtis Aeromela, mahogany cabinet,
worth \$125. Holds 125
records. Guaranteed \$75Brantola, mahogany cabinet, worth
\$100. Holds 125 records.
Guaranteed \$752 Pathe Table Phonographs, tuned
oak, worth \$55. On sale at \$40
(\$5 monthly.)Ye Olde Firme
**Heintzman
& Co.**

212 DUNDAS STREET.

**CLAIMS BIG "WET"
CARGO UNLOADED**BOSTON, Dec. 30.—Sixty-five hun-
dred gallons of alcohol from St. Pierre,
Miquelon, was landed somewhere on
the New England coast from the Brit-
ish steamer Golden West before she
was picked up in Massachusetts Bay
by the coastguard cutter Acushnet,
according to charges made against the
captain and crew by the United States
government today.
Charged with "unloading and land-
ing" the alcohol, Captain Dennis Amoro,
skipper of the Golden West, and one
member of the crew, Genaro Balsanno,
of Boston, were arrested on federal
warrants.
Both pleaded not guilty in federal**MURDOCK RESIGNS
VICE-PRESIDENCY**CLEVELAND, Dec. 30.—James Mur-
dock, vice-president of the Brotherhood
of Railroad Trainmen, today wired his
resignation to W. G. Lee, president of
the brotherhood, due to his appointment
as minister of labor in the new cabinet
of Premier King of Canada.**BOY COASTS TO
DEATH ON SLED**HAMILTON, Dec. 30.—Kyrin
Charles Tierney, 4-year-old son of J.
E. Tierney, manager of the Sun Light
Laundry, was instantly killed this
evening when coasting. His sled car-
ried him right under the wheels of an
automobile of Russell Frost. Coroner
Rennie has ordered an inquest.**STORM SWEEPS B. E. I.**CHARLOTTE TOWN, P. E. I., Dec. 30.—Prince Edward Island is today in
the grip of the worst snowstorm ex-
perienced for some years. Highways
are blocked by snowdrifts and trains
are tied up. The cat ferry was unable to
cross to the mainland today.**Coat and Suit Sale**
Reductions 1-3 to 1-2 OffNOTHING RESERVED IN THIS GENUINE CLEARING
OUT EVENT, BEGINNING SATURDAY, DECEMBER 31The high-class standard of our merchandise is so
well established that no detailed description is
necessary. The reliability of materials, superior
workmanship and absolute correctness of style is
evidenced in every model.Spring is coming. Showroom space must be had.
Our factory people have to be kept employed.
Profits cannot stand in the way.**COATS** in Silk Plush, Broadcloth, Normandy
Bolivia, Rivola cloths, Velora Ripple,
Chamoistyne and Veloraine. All the latest styles
and fabrics in the season's new colorings.**SUITS** in Velours, Duvetyes, Serges, Tri-
cotines and Gabardines. Colors—
Navy, Brown, Taupes, Grays and Reindeer, etc.This clearing includes the largest showing of new, choice, high-
class garments we have ever offered. Yet a clearing must be affect-
ed at whatever cost.The few following quotations will give a slight idea of the unusual
reductions on this excellent merchandise.**The Season's Latest In Fur Trimmed Suits**
Regular \$80 clearing at \$46 Regular \$75 clearing at \$41**Embroidered, Fur Trimmed and Beaded Suits**
Regular \$75 clearing at \$45 Regular \$69 clearing at \$40
Regular \$65 clearing at \$37**Plain Tailored Suits**
Regular \$60 clearing at \$39 Regular \$55 clearing at \$36
Regular \$49 clearing at \$30 Regular \$30 clearing at \$18.50
Regular \$29 clearing at \$18**COATS Fur Trimmed Models**
Regular \$90 clearing at \$65.75 Regular \$80 clearing at \$49.50
Regular \$75 clearing at \$47 Regular \$69 clearing at \$43**COATS Plain and Trimmed Models**
Regular \$45 clearing at \$34 Regular \$35 clearing at \$22
Regular \$32 clearing at \$21.75**COATS In English Winter Weight
Check-back Coatings**
Regular \$37 clearing at \$26.50 Regular \$35 clearing at \$22.50**ROSS' LIMITED**

MANUFACTURERS

PHONE 1319.

196 DUNDAS STREET.