

Clothing
Manufacturers

GRAFTON & CO., LIMITED

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GREAT MANUFACTURERS' SALE

An Unbounded Success

The compelling, dominating force of a big idea is back of everything that this store undertakes. For 69 years we have constantly and diligently pursued a well-defined, clean-cut purpose—to sell wanted merchandise at as low prices as well-trained workmen, such only as we employ in our own factory, can produce it. This manufacturer's

sale, already being talked of as one of the greatest pieces of merchandising that this store has ever undertaken—is but an intensive link in the long chain of underselling events. The ability of this store—keen as a knife edge—to present to the people of London timely, wanted merchandise, is being demonstrated beyond doubt.

**Men's, Young Men's, Youths' and
Boys' Suits and Overcoats**

SURPLUS STOCK FROM OUR OWN FACTORY

50c on the Dollar



MANUFACTURERS' SALE SAVINGS ON

Men's and Young Men's
OVERCOATS

JUST ONE-HALF ORIGINAL PRICE

Ready with new shipments, direct from our factory; ready with more Overcoats, the likes of which have never before been known to be offered at such low prices. Men, hundreds of brand new Overcoats ready for your choice—and we repeat—values such as have never been offered before.

Original Price	Reduced Price	Manufacturers' Sale Price
\$25.00	\$14.98	\$12.50
\$30.00	\$16.75	\$15.00
\$35.00	\$19.75	\$17.50
\$38.50	\$22.50	\$19.25
\$45.00	\$28.50	\$22.50
\$50.00	\$32.50	\$25.00
\$60.00	\$38.50	\$30.00

Men's and Young Men's
SUITS

OLD TIME QUALITY—JUST ONE-HALF THE ORIGINAL PRICE.

Suits that are tailored according to the latest fashion dictates; also just as many conservatively modeled; solid colors and fancy mixtures. And the price: Frankly, now, have you ever heard of a lower price for Suits that are guaranteed?

Original Price	Reduced Price	Manufacturers' Sale Price
\$24.00	\$14.98	\$12.00
\$30.00	\$17.75	\$15.00
\$35.00	\$22.50	\$17.50
\$38.50	\$28.50	\$19.25
\$45.00	\$32.50	\$22.50
\$50.00	\$35.00	\$25.00
\$60.00	\$40.00	\$30.00

MOTHERS

Do Not Miss This Great Manufacturers' Sale of

BOYS' SUITS

AGES 8 TO 16 YEARS

Top-notch values every one—six big groups—representative of the splendid qualities that have made our Boys' Clothing recognized as standard in London.

Original Price	Reduced Price	Manufacturers' Sale Price
\$12.00	\$8.98	\$5.98
\$14.00	\$9.98	\$6.98
\$18.00	\$12.98	\$8.98
\$20.00	\$14.98	\$9.98
\$22.00	\$16.50	\$10.98
\$25.00	\$18.98	\$12.98

MANUFACTURERS' SALE OF

Fall and Winter Underwear

SCOTCH KNIT AND ELASTIC RIB

Original Price	Reduced Price	Manufacturers' Sale Price
\$1.50	.98	.68
\$2.00	\$1.48	\$1.29
\$2.75	\$1.98	\$1.68

BOYS' OVERCOATS

Never before in all our 69 years experience have we offered such values; every conceivable model and desirable material. Ages 8 to 16 years.

Original Price	Reduced Price	Manufacturers' Sale Price
\$18.00	\$12.98	\$8.98
\$20.00	\$15.00	\$9.98
\$22.00	\$16.50	\$10.98
\$24.00	\$17.50	\$11.98
\$25.00	\$18.00	\$12.98

Manufacturers' Sale of
MEN'S TROUSERS

Old-Time Qualities—Just 50c on the \$1.

Original Price	Reduced Price	Manufacturers' Sale Price
\$3.00	\$1.98	\$1.48
\$6.00	\$4.98	\$2.98
\$8.00	\$5.98	\$3.98
\$1.00	\$6.98	\$4.98
\$12.00	\$7.98	\$5.98

Manufacturers' Sale of
**Kiddies' Suits
and Overcoats**

Ages 2½ to 7 Years

Original Price	Reduced Price	Manufacturers' Sale Price
\$10.00	\$6.98	\$4.98
\$12.00	\$8.98	\$5.98
\$14.00	\$9.98	\$6.98
\$16.00	\$10.98	\$7.98

OVERCOATS

Original Price	Reduced Price	Manufacturers' Sale Price
\$12.00	\$8.50	\$5.98
\$14.00	\$9.98	\$6.98
\$16.00	\$11.98	\$7.98
\$18.00	\$13.50	\$8.98
\$20.00	\$15.00	\$9.98

Manufacturers' Sale of
Sweater Coats for Men and Boys

MEN'S PULLOVER SWEATERS

Original Price	Reduced Price	Manufacturers' Sale Price
\$2.00	\$1.48	.98c
\$4.50	\$3.98	\$2.98
\$6.50	\$4.98	\$3.98

MEN'S SWEATER COATS

Original Price	Reduced Price	Manufacturers' Sale Price
\$3.75	\$2.98	\$1.98
\$4.98	\$3.50	\$2.48
\$5.50	\$4.98	\$2.98
\$7.50	\$5.98	\$3.98

BOYS' LONG STOCKINGS

Original Price	Reduced Price	Manufacturers' Sale Price
50c	.38c	.25c

BOYS' PULLOVERS

Original Price	Reduced Price	Manufacturers' Sale Price
\$1.50	.98c	.78c
\$1.75	\$1.48	.98

BOYS' SWEATERS

Original Price	Reduced Price	Manufacturers' Sale Price
\$2.50	\$1.98	\$1.48
\$3.00	\$2.48	\$1.98
\$4.50	\$2.98	\$2.48

MEN'S PULLOVER SWEATERS

Original Price	Reduced Price	Manufacturers' Sale Price
\$3.50	\$2.98	\$1.98
\$5.98	\$4.98	\$2.98
\$7.50	\$5.98	\$3.48

LOOK US OVER BEFORE BUYING :

It means that if you note our merchandise qualities and prices before buying elsewhere, you will save many dollars. It's true — try it!

Original Price	Reduced Price	Manufacturers' Sale Price
\$3.00	\$2.48	\$1.98
\$1.50	\$1.28	.98c

BOYS' UNDERWEAR

Original Price	Reduced Price	Manufacturers' Sale Price
\$1.00	.68c	.48c
\$1.25	.98c	.68c

Original Price	Reduced Price	Manufacturers' Sale Price
\$1.75	\$1.28	.98c
\$2.00	\$1.48	\$1.28

MEN'S CAPE GLOVES
Wool Lined

Original Price	Reduced Price	Manufacturers' Sale Price
\$2.50	\$1.98	\$1.28

Original Price	Reduced Price	Manufacturers' Sale Price
35c	.25c	.18c
40c	.35c	.25c

MEN'S CAPS

Original Price	Reduced Price	Manufacturers' Sale Price
\$2.00	\$1.48	.98c
\$2.75	\$1.98	\$1.48

Original Price	Reduced Price	Manufacturers' Sale Price
\$1.25	.98c	.58c
\$1.50	\$1.18	.68c
\$2.00	\$1.48	.88c

MEN'S PYJAMAS

Original Price	Reduced Price	Manufacturers' Sale Price
\$4.00	\$3.00	\$2.00

Original Price	Reduced Price	Manufacturers' Sale Price
\$3.50	\$2.48	\$1.98
\$4.50	\$3.98	\$2.98

NIGHTSHIRTS

Original Price	Reduced Price	Manufacturers' Sale Price
\$2.50	\$1.75	\$1.25

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