Rowat's Special Tea
Buy it when you want the best. 60c, 70c, 80c, $1.10 per pound.
T. A. ROWAT & CO.

Diamonds
Loose and mounted stones.
RINGS .....$10 to $700
NECKLETS .....$12 to $800
EARRINGS .....$50 to $500
SCARFPINS ..... $20 up
C. H. Ward & Co.
Diamond Merchants and Jewelers,
386 Richmond St. Phone 1084.

London Business College
Dundas & Richmond Sts., London, Ont.
We teach business as it is done today. Winter term from Jan. 5.
J. MORRITT, Prin. Phone 7380.
N. Stonehouse, Vice-Prin.

Truly the Fashion Bootery of London
The place where anyone can buy and rest assured that the shoe they are buying is at the present moment all the rage in the style counters of America.
Just for the one reason that we have always been catering to discriminating people and reaching out into the shoe markets for something just a little better, is why all the best manufacturers of stylish shoes come to this store. We are the outlet for this product, thus we can pick and choose from the highest grade shoes, both in Canada and the United States.
Cook's Shoe Store

He Is Letting His Education Profiteer Upon His Eyesight
The student with weak eyes pays an enormous price unless his vision is reinforced with the right kind of spectacles. The price eventually may be the loss of his sight.
Let us fit your son with comfort-giving, becoming, up-to-date glasses and relieve him of that costly strain upon his eyes.
Carlyle TREBILCOCK OPTICIAN
233 Dundas Street. Phone 2351.
Two Doors East of Majestic. yt

ELECTRIC TOASTERS
With the single turn of a button, this little appliance makes it possible to enjoy the most delicious, golden-brown toast imaginable. Costs next to nothing to operate.
BENSON-WILCOX ELECTRIC CO.
264 Dundas St. Phone 2671. ywt

TAYLOR'S THROAT AND LUNG BALM
Will not disappoint you. If it fails to cure any cough, cold or bronchial irritation, you can get your money back at any Taylor Drug Store. t

Canadian Bureau of Credits
MERCANTILE AGENCY—Credit information furnished. Collections made for merchants, manufacturers, physicians or others, on commission, anywhere.
Dominion Bank Chambers, London. t-tf

Archer Electric
Phone 2110. 221 Dundas Street.
Electric Fixtures, Wiring and Supplies.
Bring your appliances here for repairs, as we are experts. zyt

Double Mileage
Puncture-Proof Service.
Ask
ART WILKES
London Tire Repair Depot.
354 Wellington. Opp. McClarys. ywt

PHONE 3511.
HAVE YOUR PIANO TUNED
BY
S. BOARDMAN
Formerly six years with Heintzman Co. ywt

Anthracite Coal
Egg, Stove, Chestnut, Pea
—Best Quality—
BRISTOL ESSERY
630 Maitland. ywt Phone 1089

INSURANCE
HAROLD J. LAWSON
(Returned).
205 Dominion Savings Bldg. Phone 930. ywt

London Loan and Savings Co.
OF CANADA
4% ALLOWED ON DEPOSITS.
5½% ALLOWED ON DEBENTURES.
220 Dundas Street, London, Ont.

63rd Anniversary FUR SALE
Beltz & Co.
Practical Furriers. ywt

WHAT BETTER FOOD FOR YOUNG OR OLD?
JOHNSTON BROS'. XXX BREAD
Fresh at your grocers today.
Johnston Bros. Phone 944.

Distinction
There is probably nothing else that so much expresses distinction and refinement as a Diamond. They are always so, whether worn as ring, pendant, brooch or in other pieces of jewelry.
The latest vogue is to have the stones mounted in either white gold or platinum. Either is very effective and offers a distinct change from the ordinary gold mounts.
If you would care to have your diamonds remounted, drop in and see us, as we make a specialty of this work, and carry a large supply of fancy settings in stock at all times.
Young's
London's Jewelers.
London. East London.

Red Bird Bicycles
ARE GOOD BICYCLES
MADE IN CANADA. ywt

Don't delay, let F. P. Brockman explain his service plan that will show you how to know your mileage cost.
London's Rubber Man
346 DUNDAS, PHONE 5124.
F. P. Brockman.

MAKING PREPARATIONS FOR BIG FINANCIAL CAMPAIGN

Methodist Forward Movement Committee Starting Activities.

Preparations are being made for the financial campaign of the Methodist Forward Movement in the London district, to be conducted from February 9 to the 14. Rev. W. H. Graham of Stratford, president of the London District Conference, has opened a central office in the London Life Building, Richmond street, which will be made the headquarters of the campaign.

The First Methodist Church has been asked to raise $25,000; Dundas Centre Church, $13,000; Wellington Street Church, $3,600; Askin Street, $9,000; Colborne Street, $6,000; Centennial Church, $3,000; Hyatt Avenue, $2,200; Empress Avenue, $3,600; Memorial Church, $2,200; Hill Street, $500; Ridout Street, $1,000, and Hale Street, $600.

A city finance council has been organized, of which Henry Pocock is chairman and Gordon Ingram, secretary. The campaign will be opened with a banquet.

ELDERLY TRAVELLER DIES VERY SUDDENLY IN HOTEL

E. C. Bell, representative of a St. Louis firm, dealing in phosphates and sodas, died very suddenly in the lobby of the Tecumseh House last evening shortly before 7 o'clock. He came in on the local train from Toronto and registered at the hotel at about 6 o'clock. He crossed from the desk to a chair and sat there quietly, and a little later Guy M. Ferguson, the manager of the hotel, noticed that he was stiffening in his seat and was apparently ill. Mr. Ferguson went to his assistance, and had a telephone call sent in to Dr. Wm. Shoebotham, but before the latter's arrival Mr. Bell had died.

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Federal Advertising Agency
T. H. YULL, Director.
Dominion Savings Building.
London, Canada.
Mechanical Photo Retouching

CHURCH MEETING POSTPONED.

KOMOKA, Jan. 23.—Miss Janet Campbell, who has been very ill for several weeks, is improving slowly.

Mrs. William Stewart received word of the death of her son-in-law, William Mowat of London, who died Monday morning of pneumonia.

The annual congregational meeting of the Presbyterian Church, which was to have been held last Tuesday evening, has been postponed until next Tuesday, January 27, on account of the roads being blocked by snow.

Mr. and Mrs. Alex McDougall are both very ill at their home here.

AT THE PATRICIA

TODAY (SATURDAY, MATINEE 2:15, NIGHT 7 and 9)—Harry Carey in "A Gun Fighting Gentleman." Vaudeville feature "The Venetian Four," presenting "A Night in Venice." Mrs. Joe Martin in "The Good Ship Rockin' Rye"; Mutt and Jeff in "The Birth of a Nation."

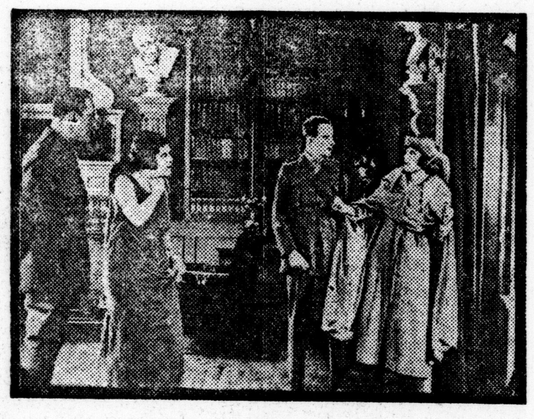
MONDAY, TUESDAY AND WEDNESDAY — Theda Bara in "La Belle Russe." Vaudeville feature Eddie Tanner & Co. in a novelty playlet entitled "When We Grow Up." Charlie Chaplin in "Some Nerve"; Montague Love and Enid Markey in "She's Everywhere"; Fox News Weekly.

NEXT THURSDAY, FRIDAY AND SATURDAY — William Russell in "Sacred Silence." Vaudeville feature The Great Lind, the world's most wonderful female impersonator. Special Century comedy "Weak Hearts and Wild Lions"; Mutt and Jeff in "The Land of the Midnight Sun."

CHARLIE CHAPLIN in "Some Nerve" showing at the Patricia Theatre Monday, Tuesday and Wednesday.

"SACRED SILENCE"—WILLIAM FOX PRODUCTION

A scene from "Sacred Silence," starring William Russell, showing at the Patricia Theatre next Thursday, Friday and Saturday. Also "The Great Lind," in vaudeville the world's most wonderful female impersonator. A special Century comedy, "Weak Hearts and Wild Lions," and a Mutt & Jeff cartoon will also be shown.



A scene from "La Belle Russe," starring Theda Bara, showing at the Patricia Theatre Monday, Tuesday and Wednesday. Also "Eddie Tanner & Co." in vaudeville, presenting the comedy playlet, "When We Grow Up." Charlie Chaplin in "Some Nerve," and Montague Love and Enid Markey in "She's Everywhere."

MONTAGU LOVE AND ENID MARKEY IN THE UNIVERSAL-JEWEL PICTURE "SHE'S EVERYWHERE"

Showing at the Patricia Theatre Monday, Tuesday and Wednesday. Also "Eddie Tanner & Co." in vaudeville, presenting the comedy playlet, "When We Grow Up." Charlie Chaplin in "Some Nerve."

MORE LIQUOR HERE, BUT FEWER DRUNKS REACH POLICE COURT

Perhaps Because Quality Better Than Bootleggers' Stuff.

Although liquor has been flowing into London for the past two weeks at a good regular swish, police court officials declare that there has been no extra drunkenness in the city as a result, in fact the drunks picked up by the police have been fewer in number.

Whether this is due to the superiority of "regular" stuff over the bootlegging variety is not known, although it is suspected that it is. The fact remains that there is a lot of pain-killer arriving every day and the consignees are either hoarding up the liquid joy for future celebrations or dispensing it out with cars behind closed doors.

More booze—less drunkenness. License Inspector J. E. Keenleyside admitted "maybe it is the good quality of the stuff that is coming in," he said. "I don't think that it is as poisonous as some that I have seen."

When asked as to the quantity of liquor that was being brought into London, he stated that there were very few large orders. There were many citizens, however, who were getting in a case or two.

"Who are these pepole?" he was asked.

"Well you would be surprised if I told you," he said.

BURNS' ANNIVERSARY CONCERT WAS MOST SUCCESSFUL AFFAIR

Everyone Present, Including the Entertainers, Thoroughly Enjoyed It.

The skirl of the bagpipes and the tramp of the small feet of Sammy Munroe opened the great Burns' Anniversary concert held in the Y. M. C. A. Auditorium last night, and at the same time opened the heart of every Scotchman present. It was more than a concert. It was a truly Scottish social gathering, and every man, woman and child there, and every singer and entertainer thoroughly enjoyed it from beginning to end, and the concert stretched itself out so that the encores had to be chopped off to permit of the singing of "Auld Lang Syne" before all the babies had gone to sleep for the night.

Jean Anderson Thirde, a true Scottish soprano from Toronto, delighted the audience with her numbers. Among them were such songs as "Comin' Through the Rye," "The Standard on the Braes o' Mar," and "The Dear Auld Hame," sung with an enthusiasm and dramatic feeling which is seldom heard. Her numbers with A. G. McCulloch, baritone, "The Crooked Bawbee" and "When Ye Gang Awa', Jamie," were among the most delightful of the evening. Both singers were able to enter into the songs in such a dramatic way that they took the house by storm. A. G. McCulloch's solo numbers were also excellent, and Miss Ruth Robinson, contralto, who took the place of Miss S. McDonald Fraser of Toronto on short notice, added several attractive numbers to the program.

The comic hit of the evening was made by J. B. Ballantyne, a Scotchman with an appreciation for a Scottish sense of humor. His "readings," which in his own words "were particularly fine, because I made them myself," called down the house. And yet they were no finer than his Scotch comic songs and the "stride" to which he did them. His mimicry of the bagpipes on the violin could not have been outdone.

And then the prettiest numbers of all were then put on by Sammy and Dorothy Munroe, which were a mingling of delightful comic songs, pretty costumes and graceful dance steps. "Ye Olde Tyme Minuet" was preety beyond words, and "I love to Be a Sailor" was full of humor of the genuine Harry Lauder type.

In short, it was a grand concert, and only those who pumped hardest at "Auld Lang Syne" knew how grand it was. Dr. M. C. Dewar was chairman and F. L. Willgoose the accompanist.

"Boiled Down to Brass Tacks"

BREAD
is admittedly the most
ECONOMICAL
and at the same time the most
NOURISHING
pure food offered to the consuming public at the present time.

EXPERTS ARE AGREED THAT
NEAL'S
GOOD WHITE BREAD IS NATURE'S PERFECT FOOD
NEAL BAKING COMPANY, LIMITED
WINDSOR, LONDON, SARNIA, ST. THOMAS.

LEADING FORESTER DIES

FREDERICK J. DARCH,
Supreme Secretary of the Independent Order of Foresters, a former Londoner, who dropped dead Friday in Toronto.

FRED J. DARCH, I. O. F. SUPREME SECRETARY, SUCCUMBS SUDDENLY

TORONTO, Jan. 23.—Frederick Darch, supreme secretary of the Independent Order of Foresters, widely known in fraternal circles, dropped dead here today from heart-failure. He was born in London, Ontario, 46 years ago. For several years he was high chief ranger of the Independent Order of Foresters for Western Ontario.

Fred J. Darch, whose death was reported in Toronto Friday morning, was a former well-known and popular Londoner. Born and brought up in this city, he first went to work for John S. Pearce, who conducted a seed business here. Later he became the head of the Darch & Hunter Seed Co., and built up an enviable reputation in that business.

Ten years ago he sold out his business interests to become auditor of the I. O. F. in Toronto, and worked his way up to the position of supreme secretary of the Foresters. Thursday night he addressed a meeting of Foresters in Toronto.

Mr. Darch was prominent in civic life here at one time. During the years 1905-6-7, he was chairman of the board of water commissioners, and a member of the same board in 1908 and 1909.

Mr. Darch married the daughter of G. W. Pitt, jeweler, and leaves, besides his widow, a son and a daughter, Cuthbert and Miss Kathleen.

The remains will be interred in Woodland Cemetery, arriving here on the noon train Monday via G. T. R.

YOU CANNOT HIDE YOUR FAT

Overfatness is the one misfortune you cannot hide from yourself or from those around you. If too thin, your dressmaker or tailor can supply the deficiencies, but the overfat carry a burden they cannot conceal. There is one sure way to reduce your weight safely and quickly. The harmless Marmola Prescription, which changes the fatty tissues and fat-producing foods to solid flesh and energy, helps the general health and digestion, permits you to eat and live as you like, and leaves the skin clear and smooth. This famous prescription is now condensed into tablet form. Each tablet contains an exact dose of the same harmless ingredients that made the original prescription capable of reducing the overfat body at the rate of two, three, or four pounds a week without the slightest ill effects. Take but one tablet after each meal and at bedtime until the normal weight is reached and the bodily health completely restored. Ask your druggist for Marmola Prescription Tablets, or send to the Marmola Company, 864 Woodward avenue, Detroit, Mich., and you will receive for $1, a full case—enough to start you well on your way to slimness and happiness.

U. S. EXPORTS DROP $60,000,000 IN MONTH

WASHINGTON, Jan. 23.—December exports decreased in value $60,000,000 from the $741,000,000 recorded for November, while imports dropped to $381,000,000, a decrease of $44,000,000, according to a statement today by the commerce department.

The excess of exports over imports for the entire year 1919 reached $4,017,000,000, a high record. Exports totalled $7,922,000,000, with imports amounting to $3,904,000,000, compared with 1918 exports of $6,149,000,000 and imports $3,031,000,000.

Spanking Doesn't Cure!
Don't think children can be cured of bedwetting by spanking them. The trouble is constitutional, the child cannot help it. I will send FREE to any mother my successful home treatment, with full instructions. If your children trouble you in this way, send no money, but write me to-day. My treatment is highly recommended to adults troubled with urine difficulties by day or night. Write for free trial treatment.
Mrs. M. Summers
Box 12 Windsor, Ontario.

THE ARMENIAN RELIEF FUND

Further contributions to the Armenian Relief Fund, in the interest of which the Ministerial Association of the city decided to conduct a campaign, are announced by Nathaniel Mills of the Dominion Savings Company, treasurer of the local fund, as follows:

Previously acknowledged	$63.00
"In Memoriam," Mr. E.	5.00
Raymond Evans, London	1.00
Miss Stella Pearce, London	1.00
Mr. and Mrs. W. S. Robins, Lon.	3.00
Local Council of Women, per Mrs. H. A. Boomer	5.00
Mrs. J. G. Hart, Byron avenue, London	10.00
Total	$88.00

IN POLICE COURT

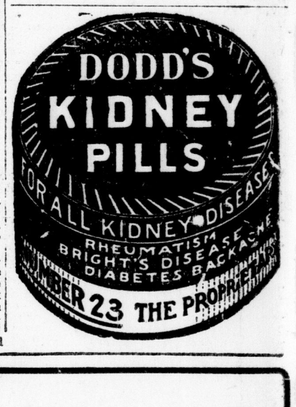
A local man was fined $200 and costs in police court Friday morning for having liquor in a place other than a private dwelling. He pleaded not guilty, but the court thought otherwise, and the $200 fine or a three-months' trip to the county jail was imposed.

George H. Belton explained to Magistrate A. H. M. Graydon that his wife had broken the traffic bylaw at the corner of the Wortley road and York street in order to avoid a collision with a car that was rushing down the Wortley road hill.

"She told me how nicely she had avoided an accident by going round behind a street car, and the next thing I knew I got this summons," said Mr. Belton with a smile.

The court also grinned, and said: "All right, Mr. Belton, it is all right. There was no intention to break the law and the case is dismissed."

Cecil Horn went to work as a chauffeur before he had received his license to drive a motor car and thereby ran afoul of the law. This morning he was let go by Magistrate Graydon with a warning.



When Winter Winds Blow and the Air Is Clear

Appetites increase wonderfully. The youngsters seem to be always hungry. The older members of the family, also, make greater demands on the cupboard. In consequence food bills mount higher and higher unless you, Mrs. Housekeeper, have already settled upon the one happy solution of the high cost of living problem and use more of

Parnell's Bread

Made Clean. Delivered Clean.

Parnell's Bread is wholesome. Parnell's Bread is nourishing. And Parnell's Bread, because of the high quality of ingredients used in its manufacture, is the most economical of all foods. At a minimum cost it bountifully supplies the energy for active childhood and workaday maturity.

PARNELL'S BREAD IS YOUR BEST FOOD. EAT MORE OF IT.

Get a trial loaf from your grocer today. If he does not keep it, phone us and we will see that you are supplied at once.

Parnell Baking Company
PHONES 929-1390.