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Furniture Men,
Cash or Credit, 265 DUNDAS ST.

MICHIGAN TOWNS
ARE IN ASHES

Oscoda and Au Sable Destroyed by the Flames.

THOUSANDS SHELTERLESS
Relief Trains Plunge Through Walls of Fire to Reach Stricken.

[Canadian Press.]
Detroit, July 12.—Early reports today from the fire-swept district of Northern Michigan say that several settlers' families and lumber camps were near Wolverine and several families near Galsworthy and Au Sable only a few towns and dwellings in the south end of Au Sable are left standing. Reports continue to be received of possible loss of life.

Towns in Ashes.
Bay City, Mich., July 12.—The towns of Oscoda and Au Sable, opposite each other at the mouth of the Au Sable river and having a combined population of 1,800 people, are in ashes, while each of its inhabitants have not escaped on board the steamer Kongo, or the Detroit and Marine City relief trains, are shelterless in the swamp and fields about the burning towns.

At midnight last night a carload of food, having been collected here by Mayor Woodruff and a volunteer committee, was dispatched to the two towns. No loss of life has been reported although the fire under the influence of a 50-mile wind spread with such rapidity that men and women dashed from their homes, dropping such things as they had started to pack. Men and women living on the shore side of the town started for safety along the beach but within ten minutes the heat was so intense that they were driven into the water and continued their wading along the shore. The heaviest loss is H. M. Lloyd Sons Company. The company's loss is valued at three quarters of a million dollars. The property consisted of two saw mills, planing mills, shingle mill, bolt mill, lumber yard, cedar saw mill, pump houses, stores and residences. The total losses are probably in excess of one and a half million dollars.

Started in Stab Yard.
The fire originated in a stab yard in Oscoda and in half an hour the entire town was in flames. The fire quickly jumped the Au Sable river and soon Au Sable also was in the grip of a blaze that reached the town limits on every side.

A passenger train on the Detroit and Marquette Railway, en route to Detroit, arrived here at midnight. Flames were then running a hundred feet in the air, declared the passengers and the intense heat scorched the sides of the train and cracked windows. A special train carrying fire apparatus from Bay City to Alpena in response to a call for help from that city, jumped the track in trying to pass around the two towns and was held until nearly midnight before the track was repaired. It then proceeded, as the fire at Alpena was said to be still dangerous.

The high wind was general throughout northern Michigan last night and from all over the district come reports of heavy fires fanned to huge proportions by the breeze which is reported at from 40 to 60 miles at various points.

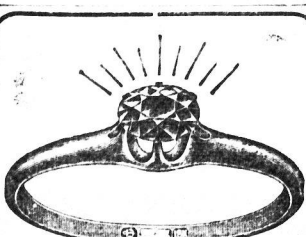
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CHESTNUT.
\$7.00. \$3.65. \$1.90.
CHESTNUT AND STOVE.
\$5.50. \$3.00. \$1.85.
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\$6.75. \$3.50. \$1.80.
Reaman & Son. Phone 312



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LONDON AND DISTRICT

PORT STANLEY SUBSCRIBERS.
Mr. W. H. Smith will look after The Advertiser's interests at Port Stanley this season in the same satisfactory manner as in previous years. Londoners spending the holidays at Port can secure their favorite paper by writing this office, telephoning 107, or notifying W. H. Smith, Port Stanley.

Sacred Concert.
A sacred concert will be given in Victoria Park on Sunday evening by the London City Band. The Kenrick Quartette will sing as will also Miss (Mrs.) Kingsmill, who will render by special request "The Holy City". Mrs. Kingsmill acknowledges a donation of \$10 from Rev. Charles S. Henson.

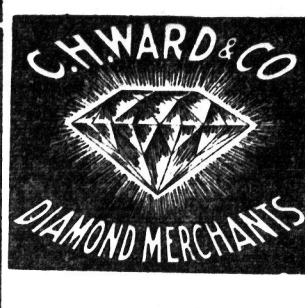
Zwickler-Gordon.
At Toronto yesterday, Miss May Gordon, only daughter of Mr. J. H. Gordon, of T. R. Gordon, was united in marriage to Mr. Albert Zwickler, formerly of London, but now of Edmonton, Alta. The wedding ceremony was performed by Rev. Dr. George H. Christie. Mr. Albert Zwickler is a son of Mr. Christian Zwickler of 339 W. Adam Street, this city.

Advertising the Western Fair

Over Four Hundred Billboards Are To Be Utilized.

The management of the Western Fair have sent out their billboards to the different railway stations throughout Western Ontario this week. Nearly four hundred billboards will be displayed until after the exhibition is over. Several thousand three street billboards and other advertising matter has been sent to all the cities and towns of Ontario and will soon be put up announcing the dates of this popular exhibition, to be this year Sept. 15 to 16th. The travelling agent, Mr. A. D. Holman, has started on the road in the interests of the exhibition and will continue to carry advertising material until the opening day. Every effort is being made this year to extend the interests of this already large and popular exhibition. If any stand is required for exhibits of any kind application should be made to the secretary at once as from present arrangements the ground and buildings will be taxed to their utmost to accommodate all work is about completed at the grounds and everything will be in excellent condition for the opening of the exhibition. Citizens should plan to have their friends come to London during the exhibition, as this is the best time to see the city.

50 Cents 5 Week Buys a Piano.
Our heavy spring piano selling trade has brought a number of exchanges in piano and organs, and we must sell them for want of floor space. The price we are asking is much lower than their real value. Terms of payments from 50 cents to 75 cents weekly. We guarantee every instrument in A1 condition. **WILLIAMS' PIANO COMPANY, LIMITED.**



We carry the largest stock of Diamonds in Western Ontario. Rings ranging in prices from \$5.00 to \$800.00. Diamond-set Bracelets, \$25.00 and up. Brooches and Lavaliers, set with Diamonds, from \$12.00 to \$250.00.

We will exchange diamonds bought from us for full value at any time. Our guarantee is as good, if not better, than any other jeweller in Canada.

If you are anticipating buying a Diamond, come in and let us explain our proposition to you. You will find our prices the lowest, quality considered.

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374 RICHMOND STREET.
Phone 1084.

Give your feet a chance to feel as feet should on these hot days.

Cron's Corn Cure
Will positively remove CORNS and BUNIONS.

Doctor McKenzie's Foot Powder
Will instantly relieve tired, perspiring feet.
25 CENTS EACH.

Cairncross & Lawrence
Chemists and Druggists,
216 DUNDAS ST. LONDON, ONT.

LADIES' SAILORS, in black, white and burnt shades, in the newest braids, at.....\$1.50 to \$5.00

Beltz & Co.
PRACTICAL FURRIERS,
LADIES' TAILORED HATS.

Officers of Seventh
ENTERTAIN THE D.O.C.

A Pleasing Function Held at Armouries Tuesday Evening.

Colonel Hodgins, D. O. C., and his staff officers were last evening the guests of the officers of the Seventh Regiment at a reception held in the officers' mess room at the armouries. The gathering was held with the idea of exalting the new officers, many of whom have recently come to London, to meet the local officers. During the evening Col Campbell made a brief speech, in which he complimented Col Hodgins upon having surrounded himself with such a fine staff. Col Hodgins replied suitably, and short speeches were made by Lieut. Col. Harry Abbott, of the First Hussars, and Major Leonard. Light refreshments were served before the reception concluded, and all present agreed that the evening had been a most pleasant one.

Wanted 40,000 Locomotives

Canada today has 25,000 miles of railroad. The United States has 30,000 miles. Today she has 200,000 miles. It is safe to estimate that Canada will have at least 400,000 miles of road in 1915. It is a fact that the United States has a much greater mileage. As one locomotive is required for every six miles of road, and as there are but 100,000 locomotives in use in Canada at the present time, it will mean that we will require about 300,000 locomotives within the next forty or fifty years, and at the rate of 1,000 locomotives per year. This knowledge was the basis of the Canadian Locomotive Company's decision to enlarge the capacity of their plant.

Free Player Piano Library.
Our Player Roll Library is entirely free exchange. To all purchasers of New Scale Williams' Player Piano, saving the Player owner at least \$50 a year.

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We are getting choice fruit delivered twice every day, and can fill your orders at the lowest market price.

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CONSERVATORY EXAM RESULTS

Names of Those Who Secured Honors and Those Who Have Passed.

WEST ONTARIO STUDENTS

District is Well Represented in the Following List.

The following are the results of the recent examinations of the Conservatory of Music. The names are arranged alphabetically. First-class honors 80; honors, 70; pass, 60.

LONDON.

Post graduate, first-class honors—G. Rennie, London.

Theoretical requirements yet to be taken. First-class honors—J. Burns, London. Pass—M. Anthistle.

Senior piano—First-class honors—E. Hollingshead, Dartmouth; J. Patterson, St. Mary's; M. Thornicroft, Ketchic; A. Vennar, Ferguson, Honors—C. Turner, Carlingford.

Theoretical requirements yet to be taken. First-class honors—F. Woolley, London. Pass—H. Smith, Florence.

Intermediate piano—First-class honors—G. Horton, Hensall; H. Miller, London; J. McIntosh, Woodstock; S. McGregor, Kingsmill; B. Weeks, Mount Brydges, Honors—W. Barnes, Crediton; A. Farquhar, Belmont; J. Leigh, Delaware; C. Lewis, Cheltenham; M. Mahler, Bothwell; B. McLeod, Bothwell; H. Patterson, St. Reid, London.

Pass—E. Stalker, Woodgreen; B. Swallow, Bothwell.

Junior Piano.

First-class honors—M. Coleman, G. Glover, H. Hooke, L. Hall, London; P. Loomis, Parkhill; M. McEwen, Byron; G. McCallum, Gladstone; O. Pours, Sylvan; R. Rennie, B. Tancock, London.

Pass—E. Andrews, Bothwell; O. Ball, London; H. Drake, Shedden; R. McLister, Bothwell; A. McFarlane, Alisa Craig, Mrs. Reynolds, London.

Primary Piano.

First-class honors—A. Bell, Dorchester; V. Dobbin, London; A. Dundas, Thamesford; F. Gunningham, W. Gunningham, London; A. Gair, Crediton; J. Gillespie, A. Hanna, E. Hayman, M. Johnston, London; O. Shaddock, Elderton; M. Simson, London; J. Williams, Dorchester.

Honors—K. Gillespie, B. Goode, London; V. Hunter, Lambeth; P. Irwin, London; Z. Knight, Bothwell; D. McFarlane, A. Treinlock, London; H. Vincent, Bothwell; G. Wanless, London.

Pass—M. Brewer, Bothwell; S. Sutherland, M. Sullivan, G. Sing, London; V. Wilson, Dunfield.

Vocal.

Senior Vocal (Western University) First-class honors—Ida Bales, Clinton; O. Vivian, Mitchell.

Theoretical requirements yet to be taken.

First-class honors—L. G. Welsh, Lurgan, Honors—E. Freeman, Lucknow.

Junior Vocal.

First-class honors—M. Ranson, London. Honors—M. Gage, Iona; J. Navin, London. Pass—A. May, London.

Violin.

Senior Violin—Theoretical requirements yet to be taken.

First-class honors—St. Thomas. Junior Violin—Honors—M. Coughlin, London. Pass—M. Michener, Shedden.

Primary Violin—Honors—D. Travcrs, St. Thomas.

Elocution.

Philosophy—First-class honors—V. B. Horn, Hughes, London; J. McIntosh, Woodstock.

Gesture—First-class honors—V. Campbell, M. Hughes, J. McIntosh.

Oral—First-class honors—V. Campbell, M. Hughes, J. McIntosh.

Harmony, Counterpoint, Etc.

Intermediate Counterpoint—First-class honors—G. Rennie, London.

Pass—A. Blandford, Temagami; J. McIntosh, Woodstock.

Primary Piano—First-Class Honors—M. Buchanan, H. Briden, R. Curry, O. McCarty, I. Patterson, Honors—R. Moulton, L. Pardo.

MITCHELL.

Junior Piano—First-Class Honors—E. Drummond, Bornholm; A. Kries, Honors—L. Millson, Munro, Pass—A. Broughton, Monkon; L. Horn.

Primary Piano—First-Class Honors—T. Scott, Wartburg; R. Sadler, Staffa; H. Yates, Honors—A. McLaughlin, Cromarty; M. Partridge, West Monkon.

Rudiments—First-Class Honors—B. Farrant, Honors—A. Broughton, A. Kries, L. Millson, M. Partridge, Pass—W. Rutherford.

FLORENCE.

Intermediate piano, first-class honors—L. Dobbin, Shedden; G. Peters, Honors—M. Walker, Bothwell.

Junior piano—First-class honors—A. Calderwood, Honors—B. Reycraft, McCready.

Primary piano—First-class honors—C. Stabler, Cairo.

Rudiments—First-class honors—B. Reycraft, Honors—G. Peters.

CHATHAM.

Junior piano—First-class honors—E. King, Honors—J. Kin-dover, Dresden, Pass—O. Oltham, Dresden.

Junior piano—First-class honors—F. Ellison.

Primary piano—First-class honors—R. Berry, Port Stanley; M. Pevings, Port Stanley; H. Geon, A. Scott, Honors—A. Cotts, B. Glover, Port Stanley; I. High, H. Towers, Pass—M. McClellan, Port Stanley.

Junior violin—First-class honors—M. Miller.

Primary harmony—Pass—L. Pen-hale.

Rudiments—First-class honors—A. Clegg, A. Geon, M. Miller, Honors—A. Branton.

ST. JOSEPH'S CONVENT—ST. THOMAS.

Intermediate piano—First-class honors—N. Fitzsimmons.

Junior piano—First-class honors—K. Black, Honors—M. Black.

Primary harmony—First-class honors—V. Giles.

Rudiments—First-class honors—E. Bechely, M. Black, N. Maxwell, T. Nicol, V. Swift, Honors—M. Hebert, I. London, M. Royal, M. Savage, Pass—E. Bechely, M. Boughner, L. Neeson, C. Sweeney.

WATFORD.

Intermediate piano—Honors—E. Watson.

Junior piano—Pass—H. Atken, Kinwood; B. King, A. Lambert, Inwood.

Primary piano—Honors—G. Chapman, Weldman, Pass—L. Chapman, Inwood.

Junior harmony—First-class honors—E. Carroll.

Primary harmony—Pass—M. Coughlin.

Rudiments—Honors—M. Coughlin, B. King, Pass—A. Lambert.

WYOMING.

Intermediate piano—First-class honors—M. Turner, Honors—M. McPhedran, Wanstead.

Primary rudiments—Honors—B. Smith, S. Turner, Pass—A. Hartley.

PETROLEA.

Junior piano—First-class honors—L. Harron, Edy's Mills; B. Myers, Coppleton, Honors—N. Fletcher, Bentpath.

Primary piano—First-class honors—E. Bails, Osborne, L. Drader, Coppleton; O. Hamilton, A. Morris, Oil Springs; E. Stonehouse, Rutherford; O. Skinner, Rutherford.

Rudiments—First-class honors—A. Brown, B. Myers, Honors—J. McKay, Bentpath.

SARNIA.

Junior piano—First-class honors—M. Cole, Camanche, Honors—P. Haines, C. Matthews, Camanche.

Rudiments—Honors—A. McMurtrie.

ST. JOSEPH'S CONVENT—BELLE RIVER.

Primary Piano—First-class honors—W. Ladouceur.

LADY OF MERCY CONVENT—SARNIA.

Primary piano, first class honors—R. Gair, R. Kelly, Honors—E. McDermid, Pass—E. Boyle.

Rudiments, first class honors—A. Le Bal, I. McPe, E. Shea.

ST. JOSEPH'S CONVENT—GODERICH.

Junior piano, first class honors—M. Durand, J. Dalton.

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Women's Oxfords

Tan and gunmetal, sizes 2 to 7, high and medium Cuban heels, Goodyear welts, highest grade stock. \$4 quality, for, pair, **\$1.98**

Children's Button Shoes

Sizes 8 to 10, dongola patent toe, smart and dressy, but made for service. The price was \$1.50. Selling now **\$1.13** at, pair

Misses' Dongola Oxfords

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FALL SEMESTER OPENS SEPT. 11.

Alma (Ladies) College

ST. THOMAS, ONT.

piles for the government work here.

The Hill street Methodist Church, of London, will hold their annual Sunday school picnic here tomorrow.

Mrs. M. Fulton and family, of St. Thomas are visiting her mother, Mrs. P. Stewart, of Stuartburg cottage, Willow Beach.

Miss Kenean and Miss Alice Keen, of Ynroest cottage, Willow Beach, are spending a few days in Bridgeburg.

Mr. G. Hammett and family, of London, are located in their cottage, Idle Days, on Stanley Beach.

Miss Woolley, of London, is the guest of Mrs. Oliver Keene, of Ynroest cottage, Willow Beach.

Mrs. James Moran and baby, Jack, of London, are spending a few days at the Log Cabin on William street.

Miss Bessie Aikens, of London, who is holidaying at McDonald Villa, entertained a number of her friends yesterday evening at the Casino, in honor of her birthday.

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