# THIRD BIG WEEK

of our

## 2ndANNIVERSARY SALE!

#### COATS

In Block Velours, Suedine,
Nap Cloth and Tweed, in
Brown, Black, Fawn, Navy,
Grey, etc. Some with luxurious fur collars, others
stitched, buttoned and braided. Sizes 16-46. A large
variety for your selection.

#### NEW COATS

There are Suedine, Vel-

our, Bolivia, Charmeen

and other novelty fab-

rics, in Tans, Browns,

Greys, Blues, Reds, Navy

In celebrating this, our 2nd Anniversary Sale, we can give you many reasons why you should buy your Coat here, but the three most important are: High Quality Merchandise, Latest Models and Designs and Lowest-in-the-City Prices.

LOW PRICES-Yes, But High Quality, too; You Get Both Here

and Black, all luxuriously fur trimmed. Sizes 16-55.

\$25.00

\$29.75

\$35 up

#### COATS

An unusually large and charming assortment of Ladies' and Misses' New Fall and Winter Coats, fashioned of Velour, Blocked Velour and other smooth fabrics. Some have collars and cuffs of heavy fur, others fur bandings. Colors Navy, Brown, Fawn, Grey and Black. Sizes 16-52.

15.98

19.50

WE HAVE JUST OPENED UP A NEW SHIPMENT OF

#### LADIES' HATS

In Pansy, Lupine Blue, Rust, Fawn, Grey, Green, Brown and Black, made of excellent quality Felts and Velvets, in small brims, large brims, pokes, roll brims, etc., etc. Hats for Matrons, Misses and heaps of bobbed hair hats.

1.98 2.98 3.98 4.98 5.50 6.50

### Babies' & Children's Coats

3.75

3.98

5.75

7.50

Women's and Misses'

#### SILK & CLOTH DRESSES

UNUSUAL QUALITIES AT ATTRACTIVE PRICES.

A selection certain to play an important role in every phase of life--daytime and dinner frocks presenting the very newest.

#### Materials & Colors are:

Twill, Mirroleens, Tweed, Satin, Crepe-de-Chene, etc., in Pansy, Rust, Brown, Beige, Green, Navy, Saxe, Black, etc. Sizes 16-52.

7.90 **Q**.90

NO MATTER WHAT KIND OF A DRESS YOU ARE LOOKING

FOR—IT'S HERE!

2.98

THE STYLES ARE:

High necklines, Vestees, long tailored sleeves, button trimmed, braid trimmed, touches of fur. One and twopiece, Princess flare, circular, bolero and straight line effects.

18.00

#### Slip-Ons & Sweater Coats

In a host of different styles and colors.

2.98

3.98

5.50

6.5

Rubberette Coats

We have just received a new shipment of Ladies' and Children's extra fine quality Rubberette Coats, fleece-lined back.

6.50

and

7.90

#### Skirts

In Plaids, Serges, Roshanaras, Meltons, etc., in small, medium and extra large sizes for big women.

1.98 4.98 5.98 6.50 7.50

## PREMIER GARMENT CO.

341 Water Street -- Opposite Sterling Restaurant--LOOK FOR THE NUMBER--341