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A Sale unrivalled in quantity of Dresses. A Sale unrivalled in quality at this Low Price. A Sale of Values without equal in the city.

Every Dress is Fresh, Crisp and New-just received from the manufacturer.

Every Dress is cut full and long, with wide hems, and is guaranteed to fit perfectly. Regular Sizes 36 to 44, Stout Sizes.

Many women will buy three.

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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, FEBRUARY 14, 1924-4

London, New York &

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A Phenomenal FOUR DAY SALE Ends on Wed., 20th

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ODDS and ENDS.

HITE PRINCESS SLIPS

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These Dresses are excellently made of good quality Cotton Voiles. Trimmings consist of Pique, Lace Edging, Embroidery or Pearl Buttons. Some with pockets and sashes—all the new wanted colors.

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This Sale is for 4 Days only



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