Be Fair to Your Family!

If travelling by train or steamer anywhere during the winter months, no man should leave his home or his estate unprotected, when for the small sum of \$5.00 this big reliable company can give him a \$5,000 insurance policy good for a full year: No one knows what may occur, and it's only common justice to your dependents to leave them fully provided for in case of a drastic accident.

\$5,000 for a \$5.00 Bill.

U.S. FIDELITY & GUARANTY COY.

J. J. LACEY, NFLD. GENERAL AGENT.

Bowring Brothers, Limited, FIRE INSURANCE DEPT.

Start the New Year right by giving us a share of Our Policies represent Gold Bonds in event of Loss. Are you SAFELY insured?

If not, insure with one of the best Insurance Companies in the World.

SPECIALS

We are clearing out a few of our Special Lines to make room for new goods, at prices that cannot be

White Sheeting . . 65c. yd. Men's Woollen Sox, 27c. Men's Work Shirts, 1.15

each. Men's Leather Mitts, 40c. Table Damask, 70c. yd.

Ginghams19c, yd. English Flannelette, 25c. Blay Calico . . . 16c. yd. Curtain Net .. 28c. yd. Curtain Scrim . . 15c. yd. Ladies' Fleece Lined

Underwear, 69c. gar.

Ladies' Wool Scarfs, 1.15 each. Ladies' Wool Gloves, 85c. pair. Ladies' Hose, from 25c. Children's Hose, from 16c. pair. Dust Caps 10c. ea. Bibs 10c. ea. Boys' Wool Hose, 45c.

Ladies' Heavy F. L.

Ladies' Nightdresses,

1.10 each.

Underwear, 1.05 gar.

266 WATER STREET:

Bon Marché Cash Store

INSURANCE SERVICE

<u> ଏରା ପ୍ରତାର ପ୍ରତାର ପ୍ରତାର ପ୍ରତାର ପ୍ରତାର ପ୍ରତାର ପ୍ରତାର ପ୍ରତାର । ମ</u>

LIFE INSURANCE of FIRE INSURANCE

CYRIL J. CAHILL Offices: LAW CHAMBERS, Duckworth St.

THE CROWN LIFE INSURANCE COMPANY

The Fidelity Underwriters Fire Insurance Co.
(of New York. Total Assets: \$86,590,974.76).
N.B.—Juquiries solicited. Absolutel: no obligation.

de de la clarada de la clarada

Now Discharging ex S.S. Mons

with a full cargo BURNSIDE Scotch Coal.

We have been successful in securing our old quality BURNSIDE Coal as sold last Winter. All small even run of NUT SIZE LUMPS. NO SLACK, NO ROCK. Without question the Best COAL on the market.

\$12.50. North Sydney Screened-Just Arrived \$13.50.

Welsh Anthracite (all sizes) in Store and to arrive.

Forty-Five Years in the Service of the Public-The Evening Telegram.

JUST ARRIVED:



Two Thousand Bottles of Brick's Tasteless,

The best all round TONIC in the country. We have sold thousands of bottles of this medicine and it is still going strong.

BRICK'S TASTELESS purifies the blood, it makes the weak strong, it is a specific in throat and lung troubles, it is so prepared that it can be assimilated without the least digestive

Weigh yourself the day you commence to take

BRICK'S TASTELESS

then weigh yourself two (2) weeks later and note the increase. FOR SALE EVERYWHERE

\$1.20 PER BOTTLE.

DR. STAFFORD & SON.

Chemists & Druggists N.B.—If you cut out this advertisement and present it at either Duckworth Street or Theatre Hill Store, between now and the end of this month, we will give you a Bottle of BRICK'S TASTELESS for one dollar.

BLACK DAZZLE

BLACK DAZZLE

Ask all about him at the following Hardward Stores, East to West:

Job's Stores, Ltd., Martin-Royal Stores, Ltd., W. Clouston, Ltd., G. Knowling, Ltd., Ayre & Sons Ltd., Bowring Bros., Ltd.

JUST ARRIVED! **Best Quality**

BRUSHES. COMBS. SCISSORS.

BRUSH HOLDERS. NAIL POLISHERS. PERFUME BOTTLES. PIN CUSHIONS.

JEWEL BOXES. FRAMES. BUD VASES. LAMPS. CLOCKS. CARD SETS. TOILET SETS.

TALCUM HOLDER.

TRAYS.

We have a big assortment, and ask you to compare the value of this goods.

R. H. TRAPNELL,

Limited

Our Winter Stock!

7000 TONS

Best Screened North Sydney Coal and 3000 TONS

Best Welsh and American Anthracite

HAS ARRIVED

M. MOREY & CO., Ltd.

Ex. S.S. Digby:

Valencia Oranges, 300's. Valencia Onions, 4's and 5's. Green Grapes, kegs.

GEORGE NEAL,

\$ Just received another shipment

> Staon Stove Polish 30 cts.

per bottle.

Wm. J. Clouston, Ltd. 184 Water Street.

Sailor's Pride **TOBACCO**

"The White Tag Plug"

NO COUPONS CALL QUALITY

20 cents a cut

John Rossiter

DISTRIBUTOR

Insure with the Good, Old, Reliable

Which has stood "the test" for the last 80 years, particularly in the Big Fires of 1846 and 1892. Losses settled promptly and without the least hitch. Largest number of policy holders in New-

GEO. H. HALLEY, LIMITED, Agents.

Nfld. Government Railway,

Freight Notice!

PLACENTIA BAY STEAMSHIP SERVICE

Passengers leaving St. John's on 8.45 am train Saturday, January 26th, will connect with S.S. ARGYLE at Argentia for potrs of call on Merasheen Route (Bay Run).

SOUTH COAST STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train Monday, January 28th, will connect with S.S. GLENCOE at Argentia, for usual ports of call Argentia to Port aux Basques.

Nfld. Government Railway,

Farquhar Steamship Company

Sailings Steamer "Sable I."

Leaves Halifax about ... 18-49 18-44 18-49 18-49 18-49 18-49 Jan. 26
Leaves North Sydney about ... 18-49 18-Passenger fare to Halifax, \$20.00. For information re freight or passage, apply to FARQUHAR STEAMSHIP COMPANY, LTD.

Halifax, N.S. HARVEY & COMPANY, LTD., St. John's, N.F.

Omar Pearle

THEY are made in iridescent and beautiful high lustre satin finish. They are replicas of the priceless gems which are so rare.

They are indestructible.

They are beautifully cased in settings that are worthy of the pearls.



They are sold exclusively

T. J. Duley & Co. Ltd. The Reliable Jewellers & Opticians.

They are priced from \$7.00 to \$25.00 a Necklet. They are guaranteed.

IN STOCK:

100 brls. Local Turnips, 2 cents lb., \$2,50 per brl.

200 half sacks P.E. l. Potatoes, \$1.85 per sack.

Rawlins' Cross