

London, New York & Paris
Association of FashionA Drive for 1000
New CustomersLondon, New York & Paris
Association of Fashion

The Season's Greatest Sale

MEN'S AND BOYS' CLOTHING

Ready for the Greatest Week's Business in our History.

The response of the St. John's public to this Clothing Sale of Sales has been overwhelming. The entire city is stirred. Men are talking about it on the Streets--Women are talking about it in their homes. It is a Sale without an equal. Remember our guarantee--No matter what the selling prices elsewhere you will find it HERE for less.

Assortment Largest in the city **MEN** Satisfaction guaranteed or money refunded.

YOU MUST COME HERE FOR CLOTHING

NO OTHER STORE CAN EQUAL OUR VALUES OR LOW PRICES.

Silk Lined--Plain Back

Overcoats

and

1 & 2

Pants Suits

THE GREATEST VARIETIES, THE BIGGEST SAVINGS, AT ST. JOHN'S LARGEST STORE--DEVOTED EXCLUSIVELY TO CLOTHING.

Now with the cold snap in the air the Fall and Winter Suit or Overcoat is a necessity. Why pay high prices? Why pay big profits?--when at this store you can buy the finest and smartest in clothing at the lowest prices it is possible to offer.

Suits at 9.98 Right up to 42.50

All Suits from \$20 up with 2 Pairs Pants.

Overcoats at \$12.98 up to \$48

All sizes including size for stout men.

MEN'S FALL COATS.

Just the right weight for fall wear in various shades of Grey. Values at \$30.

Sale \$22.

MEN'S

SEPARATE TROUSERS.

Over 1200 pairs on display at

\$1.98 up to \$8.50.

ALL DAY

95c Waists at - 35c

1.80 Ladies' Guimps at 59c

SPECIALS 200 Brush Wool Scarfs 98c

Mothers, do your boys need clothes?

BOYS'

Our Boys' Clothing Stocks were never more complete.

Parents! There is no other store in St. John's that can show you the variety of or make possible the savings that we have prepared on Boys' Clothing.

We have on display over 800 Boys' Suits

The largest assortment in the city. Parents, you must come here and see for yourselves the actual money you can save on your boys' clothing.

Boys' 1 & 2

Pants Suits & Overcoats

Savings of 1/4 and 1/2 off now at

5.98, 7.95, 9.98, 12.98

Ages 8 up to 17 years.

Special!
Boys' Separate PANTS
At only **\$1.48**

Ages 7 to 17 years.

BOYS' JUVENILE SUITS.

Ages 3 to 8 years.

All Wool Jersey Boys' Blue Serge Sailor Suits, Velvet Suits, Tweed Suits, Tunic Suits; Oliver Twist styles.

\$2.98 up.

SMALL BOYS' OVERCOATS.

Ages 3 to 8 years.

In Grey and Blue Nap, in Tweed; all nice belted around styles.

1.50 Men's Fall Caps, 50c

Ladies' Wool Tams, 33c

Men's Pants, - 1.98

3.00

Sweaters

at 1.98

London, New York and Paris Assoc. of Fashion

"Monocled Bounder"

Rogue Who Sought to Interview King—Drive to Balmoral and the Sequel.

Outside the pages of fiction it would be difficult to find a parallel to the case of a "monocled bounder" who, the other day, hired a motor-car near Aberdeen for the purpose of interviewing the King on "important affairs of State." When he got as far as the castle gates he was promptly arrested, and it was then discovered that he had led a life of fraud and had been repeatedly convicted. The adventurer is a man of many aliases, but his real name is John Simpson Mitchell, and his address was given as Dodson Street, Westminster Bridge Road, London. He was charged at Aberdeen with having obtained the hire of a motor car from Milltimber, near Aberdeen, at a cost of £4 without paying or intending to pay for it. The prosecuting solicitor stated that accused was an extraordinary character and doubtless was suffering from megalomania or "swelled-headedness." He was known as "the bounder" and "the monocle man." As a boy in Aberdeen, where he was born, he started by stealing 2,500 feet of cinematograph film, which caught fire and so severely burned his grandmother and aunt that they died. For this offence he was sent to an industrial school. Later, for stealing a cinematograph machine in Edinburgh he was sent to prison for two months, and in the same year, in Banff, he was ordered three years' detention in a Borstal institute for selling a bicycle which he had on hire and for obtaining board and lodgings by false pretences. After his discharge from that institution, Mitchell was charged at Aberdeen with various acts of theft. On that occasion he passed himself off as a solicitor carrying on business at Ranston House, Craemar, and made a will leaving his estate to his mother, and various legacies, including £1,000 to the Sick Children's Hospital. He was not able at that time to pay 1s. 6d. for a bottle of perfume which he obtained by fraud. Fourteen days' imprisonment with hard labour was his sentence on that occasion. In September, 1919, under the name of John Stewart, he was sentenced at York to nine months' imprisonment, with hard labour, for obtaining board and lodgings by false pretences; and in January, 1921, he received a similar sentence at the County of London Sessions for the theft of a £5 note and a cheque book. In the same year he was sent to prison for fraud at a West End restaurant, where he said he was a friend of the Prince of Wales. At the restaurant he actually arranged a menu and wine list for "the Prince and himself." At Birmingham, in October, 1921, under the name of Algonon Eaton Dallas Yorkie, he was sent to prison for three months for fraud, and another three months for attempted fraud. On April 4, 1922, under the same name, he was ordered six months' imprisonment for the theft of platinum studs and buttons, and another six months for fraud. On the present occasion Mitchell called on a farmer at Milltimber and alleged that he was on his way to Balmoral Castle to see the King on important affairs of State. He told the farmer that he had flown by aeroplane from Berlin to Ostend, taken the boat to London, and motored from there to near Aberdeen where his car broke down. It was, he asserted, of the greatest importance that he should get to Balmoral that night, and he induced the farmer to take him to a garage proprietor in Milltimber, who, without asking any questions of such an important man, undertook to drive him to Balmoral for a charge of £4, and was so impressed with the man that he did not venture to speak to him on the journey. He drove him right to the front door of the castle. There accused was received by the police officer in charge who at once decided that he was an imposter and landed him in jail.

Singapore Plan Scored By Admirals Percy Scott and Kerr.

FRESH

Tea—to be good—must be fresh

"SALADA"

Is always fresh and possesses that unique flavour of 'goodness' that has justly made it famous.

Adverse Views on Naval Base

AIRPLANES, MINES AND SUBMARINES DECLARED BETTER DEFENCE METHODS.

WILFUL WASTE.

Singapore Plan Scored By Admirals Percy Scott and Kerr.

LONDON.—(A.P.)—Opinion here regarding the proposed British naval base at Singapore, is so violently divided that special interest is attached to the line the Dominion Premiers, especially those of Australia and New Zealand, will take to-morrow, when the question is expected to come before the Imperial Conference. The belief prevails here that Australasia favors the project and is willing to contribute towards defraying its expense, and accordingly opponents of the base are doing what they can to bring its supporters to the contrary view.

Admiral Percy Scott, who has no confidence in the utility of battleships and who is hotly antagonistic to the Singapore plan, told a meeting of the Australian Association of London last evening that the proposed base was utter foolishness. The only key to safety and defence, he said, was in the use of airplanes, mines and submarines.

"If these were properly provided and properly operated, a Japanese fleet could never reach Australia nor could a United States fleet reach Japan in the event of hostilities, while if Singapore were similarly equipped no hostile ships could ever get within 200 miles of that port."

The admiral said it was a wicked, wanton, and wilful waste of tax payer's money, to construct such docks at Singapore, and that the idea had originated with men who were either innocent or too lazy to analyze the basis for their opinion.

Admiral Kerr took the same line. He asserted that a distinguished United States admiral had told him that but for the ship building vote the United States would scrap every battleship that she is building. The present type of ship, Admiral Kerr said, was as obsolete as Nelson's wooden ships.

Mysterious Tribe Puzzles Experts

Discovery of Strange Folk in Faraway Labrador.

Washington, Oct. 22.—In the little known, northwest part of the Labrador Peninsula, where existing charts show rivers and trails, which do not exist and where rivers and paths run which are not charted, is a mysterious people who speak an unknown tongue. Dr. Truman Michelson, specialist in Algonkian languages of the Bureau of American Ethnology of the Smithsonian Institution has discovered. He has just returned from exploration in the wilds of Labrador. The Nascapee Indians, which live to the east of the mystery tribe, are unable to understand them.

Who these people are is not known said Dr. Michelson today to a Science Service representative. The Nascapee cannot understand them although they can understand the Eskimos, with whom they come into contact to the north, and the Cree and other closely related Algonkian Indians.

Dr. Michelson found that the supposed differences between the Nascapee and Montagnais dialects do not exist and also discovered elements in the language of the Penobscot Indians near Old Town, Maine, which showed an Eskimo influence.

Another Cause of Insanity

ATLANTIC CITY, Oct. 26.—(Canadian Press)—People with gold crowns on their teeth are inviting insanity, according to Dr. H. A. Cotton, medical director of the New Jersey Hospital for the Insane at Trenton, who declared at a recent Kiwanis Club luncheon that gold crowns, pivot teeth, fancy bridgework and all forms of dentistry tending to infection made a person very susceptible to mental diseases.

Face pinched cooked ham in alternating layers with cold mashed potatoes in a buttered baking dish. Break over the top a few eggs and bake until they have set.

After Every Meal

WRIGLEY'S

All the goodness, flavor and quality that goes into WRIGLEY'S at the factory IS KEPT IN IT FOR YOU.

The sealed package does that--You break the seal.

WRIGLEY'S is pure chiclet and other ingredients of the highest quality obtainable. Made under modern sanitary conditions.

WRIGLEY'S aids appetite, keeps teeth white and helps digestion.

Try Wrigley's Doublemint if you like peppermint flavor.



MINARD'S LINDEN FOR DIS-
TANCE