

JANUARY CLEARAWAY SALE

We cannot carry Winter Merchandise over into the Spring Season--it is against our policy, and besides, it is not good business.

**London, New York & Paris
Association of Fashion**

We cannot afford to give the Merchandise away but we
CAN afford to sell it at less than the Garments cost us
sooner than carry them over to another season.

**London, New York & Paris
Association of Fashion**

This is our First JANUARY CLEARAWAY SALE and we are going to make it an event that will long be remembered, because we will sell our complete stocks at prices that should cause nothing short of a commotion in the Apparel Trade. We would advise you coming as early as possible, and taking full advantage of these very Special Offerings.

DRESSES

JANUARY CLEAR AWAY SALE DRESSES—in which Cost and Profit are entirely disregarded to dispose quickly of our entire stocks. Your choice of hundreds of Dresses.

\$3.48 \$4.44 \$6.98 \$8.98

Many have arrived within the past few days. Some were originally several times the price we are now asking for them. All the Season's Prettiest Style Features are to be found.

\$9.98 \$12.98 \$24.00 \$36.00

DRESSES FOR STREET, AFTERNOON and EVENING WEAR.

All materials and styles represented.

All sizes for Misses' Women and Stout sizes.

Specials Supreme!

Woolen Scarfs

All remaining formerly priced up to 98c. NOW 58c.

Best quality WOOLEN SCARFS; sold up to \$2.48. NOW \$1.48

Ladies'

Handkerchiefs

Six to a Box. Worth up to \$2.50 per box. NOW 90c.

Broken Lines in

Ladies' Sweater Wear

Formerly priced from \$2.48 up to \$6.98. SALE 98c. up to \$3.48 SLIP-ON and COAT SWEATERS IN THIS GROUP.

WINTER COATS

Why waste time and money in shopping all over town among limited and broken assortments, when, by coming direct to this great READY-TO-WEAR HOUSE you will find the COAT you want—in the right style—the right material—the right trimmings—in your size or model, at a saving of as much as a half—All COATS

Reduced 1-4 to 1-2

**Fur Coats, Furs, Fur Pieces
Radically Reduced**

Our entire stock included in this offering. Come and select any Fur Garment in the store—Deduct a Fourth, a Third or a Half of the original Price (whichever it happens to be), and the Garment is yours.

Men and Boys! Great Break in CLOTHING PRICES Suits and Overcoats 1-4 to 1-3 Off

Ladies' Suits 1-4 to 1-2

OFF

Imagine buying the finest Suits in our stocks and deducting a fourth, third and even a half of the original price. THAT'S exactly what you have the privilege of doing now—

Two-piece Suits—plain and fur trimmed—Jacquette and long Coated styles. Featuring four groups.

\$9.98 \$16.88 \$18.00 \$27.50

GIRLS' COAT DRESSES 1-3 OFF

Camisoles

OVER LACE CAMISOLES
Worth up to \$1.50. SALE 59c.

Woolen Tams

Ideal for Rink or any Winter Sport wear. On Sale at 68c up to 98c.

EXTRA SPECIAL!

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Ladies'

**Dark Navy
Winter Coats**

at only

\$4.98

Complete Range Sizes.

From Every Department

**Sweaters, Child's Dresses
Handkerchiefs, Child's Coats 1-4**

Waists, Chemises to

**Skirts, Voile Waists
Silk Underwear 1-2**

**Tricotine Waists, Lingerie
Hats, Small Boys' Long Pants, Sailor Suits OFF**

LONDON, NEW YORK & PARIS ASSOC. OF FASHION