




**LENTEN SPECIALTIES!**

<b>CANNED FISH.</b> Salmon. Lobster. Halibut. Cod Tongues. Oysters. Skipper Sardines. French Sardines. Finlon Haddock. Fresh Herring.	<b>SMOKED FISH.</b> Kipper Herring. Fillets of Cod. Finnan Haddies.
<b>FISH PASTES.</b> Lobster (in Glass). Bloater (in Glass). Sardines (in Glass). Anchovy (in Tins).	<b>FRESH FROZEN FISH.</b> Codfish. Smelts. Herring.
<b>DRIED SALT FISH.</b> Boneless, in 1 lb., 2 lb. and 5 lb. pks. Shredded.	

**Bowring Bros., Ltd.**  
Grocery Department.  
PHONE 332. PHONE 332.



**TORIC LENSES**

ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

**R. H. TRAPNELL,**  
Eyeglass Specialist.  
St. John's.

**Rossley's British Theatre.**

All New Pictures To-Night.  
**Another Big Programme.**

In preparation, Splendid Easter Bill.

Country Store Next Tuesday. New Vaudeville

**Thursday Children's Night.**  
Matinee Saturday 2.30.

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**5c. The Crescent Picture Palace. 5c.**  
EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

A GREAT BIG WEEK-END PROGRAMME FRIDAY AND SATURDAY.

The Selig Company presents Tom Mix in a 2 act drama.  
**The Brave Deserve the Fair.**

"THE FABLE OF THE ESCAPE OF ARTHUR AND THE SALVATION OF HERBERT"—Written by George Ade, America's greatest humorist.

"THE NIGHT WATCH"—A Kalem drama with Robert Ellis and Richard Purdon.

"BLEACHED AND BLEACHED"—A Mina comedy with Bill Parsons.

EXTRA PICTURES FOR CHILDREN'S MATINEE SATURDAY.

**REID-NEWFOUNDLAND COMPANY.**

**Easter Excursion!**

Between St. John's, Carbonear, Heart's Content, Placentia and Renew's.

**One Way Fare.**

Good going Saturday, April 7th, and good returning Monday, April 9th.

**One Way and One Third Fare.**

Good going Thursday and Friday, April 5th and 6th, and good returning Monday, April 9th.

**Reid-Newfoundland Co.**



**Ladies' HATS.**

**NEWEST Styles.**

Now Showing at

**Henry Blair's.**

Let Us Fill Your Order from

**FRESH SUPPLIES.**

**ELLIS & CO., LIMITED.**  
203 Water Street.

Fresh N. Y. Turkeys.  
Fresh N. Y. Chicken.  
Fresh N. Y. Corned Beef.  
Fresh N. Y. Ducks.  
Fresh Halifax Sausages.

Fresh Halibut.  
Fresh Cod.  
Fresh Herring.  
Fresh Smelts.

New Celery.  
Fresh Tomatoes.  
New Cauliflower.  
Lettuce.  
Garlic.  
Spanish Onions.  
Parsley.  
American Cabbage.  
Carrots, Parsnips.

**Small Kegs Scotch Herring.**

California Oranges.  
California Lemons.  
Grape Fruit.  
Dessert Apples.  
Cooking Apples.  
Tangerines.  
Bananas.  
Bartlett Pears.  
Cranberries.

Fresh Smoked Haddie.  
Kippers.  
Fillets.

FOR INVALIDS:  
"Lusty's" Turtle Extract.  
Guava Jelly.  
"Horlick's" Malted Milk.  
Robinson's Barley & Groats.  
Hunter's Oat Flour.

REMEMBER OUR TELEPHONES.  
Nos. 482 and 786.



is worth your while to make a run in here and examine our

**Ten Cent Counter.**

Special values for the next few days as long as the supply of good snappy articles last. We have always been noted for the special values we give at our TEN CENT SALES, and this year we have the goods to please.

**Robert Templeton,**  
333 WATER STREET.

**NEW SPRING GOODS!**

Just opened our first shipment of New Spring Goods including Ladies'

**New Blouses, Costumes, Hats, etc.**

All personally selected by our Buyer from the Best British Markets. Our prices will interest you.

**William Frew.**

**Fresh Beef & Mutton.**

Just Arrived:

**400 Quarters Choice Fresh Beef.**

**40 Carcases Fresh Mutton.**

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**JUST IN:**

**600 Sacks CORN.**

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WHOLESALE ONLY.

**Your Business Success in 1917**

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in

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DO IT NOW.



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the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

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Insurance Agent.

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**April Paper Patterns**  
NOW ON SALE.

Outports please take notice that cash money orders or stamps must accompany orders.

**CHARLES HUTTON,**  
Sole Agent Newfoundland.

**SLATTERY'S.**

New Arrivals:

**MEN'S BRACES,  
MEN'S SHIRTS,  
MEN'S UNDERWEAR.**

**LADIES' NIGHTDRESSES,  
LADIES' CORSETS,  
CHILDREN'S UNDERWEAR.**

Also, HOSIERY, POUND GOODS, TURKISH TOWELS, COTTON BLANKETS, WOOD PIPES and many other lines.

All at Lowest Possible Prices.

Slattery Bldg., Duckworth & George's Sts.  
Phone 522. P. O. Box 236.

**FRESH EGGS!**

For sale a few cases Freshly Cabled Eggs. Guaranteed first-class from corn-fed fowls. Gilt edged stock.

**CRANBERRIES**—Hard, sound, fresh; very cheap.

Few boxes **NEW CREAM CHEESE** remaining.

200 barrels **CHOICE P. E. L. TURNIPS.**

**EDWIN MURRAY.**

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TEN PAGES TO WEATHER FORECAST TORONTO. Noon. shifting to S.E. an S.W. becoming strong to gales, fair to-day then Drink Welch's Grape Juice

VOLUME XXII

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Is the best tinned and will not rust. men should see Brand is on each they buy. dea



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NOT FLAVORED TREATED OR ADULTERATED IN ANY

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(OLD MENS)

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