



SHOP EARLY, PLEASE!

It is the consensus of opinion among the managers of the stores that the people cannot be too strongly urged to do their Christmas shopping early. In the first place, the Christmas stocks are now all in and the early buyer has the advantage in the matter of selection. Shop Early, Please!

Don't DELAY!

Extraordinary BARGAIN SPECIALS suitable for Christmas Gifts, in

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|-------------|--------------|
| Gem Rings, | Cuff Links, |
| Brooches, | Tie Pins, |
| Pendants, | Fobs, |
| Neck Chains | Watches, |
| Ear Rings, | Signet Rings |
| Lockets. | Etc., Etc. |

D. A. McRAE,
Jeweller.

Good advice about Xmas Gifts!

While the high cost of living makes luxuries somewhat a problem, what more suitable for the coming Gift Season than really useful Gifts instead of the expensive trifles so often sent, and often so little appreciated?

Our extensive Furniture Showrooms are filled with beautiful articles suitable for Xmas Gifts. For Ladies: Cosy Chairs, Book Cases, Work Stands, Writing Desks, etc. For Men: Smokers' Cabinets, Den Chairs, Students' Chairs, Card Tables, Book Stands and many other articles of Furniture too numerous to list.

Let your Christmas Gift be a substantial one, and be sure you see the splendid stock on view in our Showrooms.

U. S. Picture and Portrait Co.
General Furnishers.

There is Only One Language Germany Understands

"This Way Lies The Ruin of What we Have Hitherto Called Civilisation, and in That the Neutrals are as Much Interested as the Belligerents."

"It is quite true that mere talking to Germany about atrocities is worse than useless," says the Westminster Gazette.

"There is only one kind of language that she understands, and we who are at war with her, must employ it to the utmost of our capacity."

"But since the cause for which we are fighting is, in the long run, at the back of everything, and the great generator of the energy by which we prevail, it is of the highest importance that we should thoroughly understand what the enemy is doing and how vitally we are concerned to resist it."

The New Slave State.

"Germany is in process of becoming a Slave State. Not in any metaphorical or rhetorical sense of that expression, but in its actual literal interpretation. Her own man-power is evidently giving out. She has reached the stage predicted by the military critics when she has not enough of her own population to fill her armies, to make munitions, and to feed her non-combatants. No one hitherto, has looked beyond this stage. It has been assumed that when her reserves began to give out the beginning of the end would be near, and the war from that stage onwards would, with more or less vicissitudes, march to its inevitable conclusion. That is not at all Germany's view."

Germany's Necessity.

"She declares it to be a necessity that she should prevail; she admits no law, no scruple, no plea of pity or right which conflicts with this object. She looks round the territories she has occupied, and has at her mercy, and sees that there are men there capable of bearing arms and working in the factories and the fields. What matter that they are French, Belgians, Poles, protected by all the laws of war from compulsion to fight or work for the enemy, secured in their property and their belongings by the same prescriptive rights? Germany must have them; and what is law or right against German necessity?"

"So the German deficiency is to be made good by Poles, Belgians and French—Poles who are to be actually enlisted in the German Army by a fraudulent pretence, Belgians and French who are to be forcibly deported and compelled to work, that Germans may be released to fight."

"It began at Lille, where French lads and men were torn from their homes and deported to unknown destinations, with every circumstance of violence and cruelty. It has next extended to Belgium, where, under the pretence that they are unemployed—the employment having first been artificially produced by denuding the country of plant and material—tens of thousands are being seized, forced into cattle-trucks, and conveyed to Germany, where they will be put to the choice between working for their enemy at a wage fixed by him and suffering the severest penalties."

What an American Saw.

"The Chicago Daily News publishes a cablegram describing the scenes, which an American business man has just witnessed in Belgium:

"Naturally, the scenes attending this forcible removal of fathers and sons wring the hardest of hearts. I saw one long train of cattle trucks loaded with prospective deportees. Many had resisted, only to feel a German bayonet. Women and children had fought for their manfolk with desperate fierceness; clothes were tattered, eyes streaming, voices screaming and shouting until they were hoarse. Generally with as little brutality as possible, but always effectively, the Kaiser's soldiers crushed all opposition. Houses were searched by armed men from cellars to roofs. No discrimination was made between employed and unemployed. Only one object was plainly in view—to obtain the largest possible number of strong hands. When the train was loaded women and children were standing about in a huge crowd. Suddenly they ran on the line in front of the locomotive, threw themselves on the rails, and clung there, shutting their eyes and uttering loud lamentations. Detachments of soldiers prised them loose with bayonets and forced them to clear the track, when the train moved off towards the German frontier."

"For a parallel to it we have to go back to the ancient slave markets, to the practice of Babylon, Egypt and Rome at their worst."

The Enemy as Slave-Owner.

"The same thing is apparently happening in Poland, for the Journal de Geneve reported on Monday that an acute stage had been reached in the dispute between the German Governor and the municipality of Warsaw

relative to the former's attempt to deport Polish workmen to Germany to work in the munition factories." Everywhere the populations of the occupied territories are to be literally enslaved, deported to Germany, housed in compounds, and compelled to work on pain of the severest penalties for a master who is not merely a slave-owner, but an enemy, and the oppressor of their countries.

To Get More Troops.

"In this way, we are told, Germany hopes to get between 200,000 and 300,000 Belgians, and, we suppose, about as many Poles, and at the same time to move up Frenchmen from the occupied French department to do the absolutely necessary work in Belgium. On this speculation, the new Slave State feels itself able to draw on its dwindling reserves to make the new army which is attacking Roumania."

This is Germany!

"And this is the nation which tells us that he represents a higher stage of civilisation than the rest of mankind, and has a divine mission to impose its culture on the world."

"It will fight to the last Pole and the last Belgian, and even, if need be, to the last Frenchman it can lay hold of, rather than admit the possibility of its defeat. It is all a perfectly logical development of its own sinister theory that war is not between armies but between the whole peoples, and that there is no limit in quantity or quality to the violence that it may employ. On this theory the distinction between combatant and non-combatant, or between permissible and unpermissible weapons, is an invention of pedants who know nothing about war. The German may kill whom he will and how he will, by Zeppelin, submarine, or poison gas, and those whom he does not kill he may enslave."

"It is highly probable that the introduction of forcibly enlisted Poles into the German Army and of enslaved Belgians into German factories will defeat itself. For us who are engaged in the fight there is nothing for it but a grim resolve not to be intimidated, but to redouble our efforts to rid the world of this tyranny."

"But we may at the same time ask the neutral world to observe what is happening, and to ask itself whether its interest in the issue is not as great as ours."

"Clearly, we belligerents have not over-painted the picture of German militarism. That has at each stage exceeded what we believed or thought possible. Three years ago anyone who had predicted the systematic enslavement or forced enlistment of the non-combatant inhabitants of occupied territories would have been thought mad. We see it now before our eyes, and a vista of other possibilities which we are bound to contemplate. This way lies the ruin of what we have hitherto called civilisation, and in that the neutrals are as much interested as the belligerents."

"ARE WE DOWNHEARTED—NO."

The British Army's new marching song, words and music by Robert Harkness, 40c. post paid. All the latest and popular Army and Navy Patriotic Songs at GARLAND'S BOOKSTORE, 177-9 Water Street, St. John's.—nov 4

Wedding Bells.

BURRY—EARLE.

On Tuesday, Dec. 12th, a very pretty wedding took place at George Street Methodist Parsonage, by the Rev. Mr. Darby, when Miss Alice Burry, daughter of Mr. Robert Burry, Greenpond, was united in the holy bonds of matrimony to Mr. Albert Earle, of this city. After the ceremony the bridal party drove to the residence of the groom's brother, Barter's Hill, where supper was served. We join in wishing Mr. and Mrs. Earle many years of wedded happiness.

"I WANT TO KISS DADDY GOOD-NIGHT!"

The sweetest patriotic child song ever written by G. V. Thompson, author of "When Your Boy Comes Back to You" and "When Jack Comes Back." Each 25c. post paid; stamps accepted. GARLAND'S, Leading Bookstore, 177-9 Water St., St. John's. nov 4

A few shreds of candied lemon peel will give a delicious flavor to bread-pudding.

Try boiling green vegetables in an uncovered vessel, and notice how much more of their color they will retain.

AN EXPERT ON COLDS

Comparatively few people realize that a cold is a signal of physical weakness. To treat a cold with weakening physics, alcoholic syrups or drugged pills, may smother the cold but they also reduce the body powers still further and invite more serious sickness.

Scott's Emulsion has always been an expert on colds, because it peculiarly enriches the blood, quickly tones up the forces and strengthens both throat and chest. Try Scott's. Refuse Substitutes. Scott & Bowne, Toronto, Ont. 16-27

Reducing the High Cost of Living.

BLAIR'S Great December Cash Sale.

BIG MONEY SAVED ON SEASONABLE DRY GOODS.
Goods mentioned in this ad. will cost you more anywhere else to-day. They will in some cases cost us more to-morrow than we are selling them for to-day, but we are prepared to help you on these special items in Reducing the High Cost of Living. We don't want any credit from you for doing this; what we want is your cash. That also means that we are not giving credit on these prices, for the object of this Sale is Cash.

MANY LINES CANNOT STAND LONG, SO BUY EARLY.

Big Cutting of Underwear Prices

Men's Imported Extra Heavy Jaeger Fleece Shirts and Drawers at 45c. each
Men's Wool Shirts and Drawers. Special Value at89c.
Men's Nu-Knit Wool Underwear at Special Prices.
Men's and Women's Stanfield Celebrated Underwear at Special Reductions.
Women's Heavy Cream Fleece Vests and Pants. Big Value at 29c. each
Women's Extra Heavy White Fleece Vests and Pants. Reg. 85c. at 69c. ea.
Out Size Women's White and Cream Fleece Vests and Pants. Special Values at 45c. each.
Women's White Fleece Corset Covers. Special Price39c. each
Women's Grey Heavy Fleece Bloomers. Extra Values at45c. & 55c.
Children's Cream Ribbed Fleece Vests and Pants, first quality.
Size 16" 18" 20" 22" 24" 26" 28" 30"
Price 15c. 18c. 21c. 24c. 27c. 30c. 33c. 36c.

Ladies' & Children's Winter Coats,
All this Season's Styles at Bargain Prices.

Ladies' and Children's FELT HATS.
Balance of stock at greatly reduced figures. These are all this year's and were extra special values, so stock is limited.

THE SMARTEST MILLINERY YOU CAN SEE ANYWHERE.
Flowers, Berry and Fruit Foliage and Feather Tips, etc. Much of it opened the past week at low costs.

BIG LOT OF LADIES' & MISSES NEWEST AMERICAN FANCY Wool Caps and Hoods,
at prices from 50c. each upwards. Worth double.

LADIES' COSTUME SKIRTS, at BARGAIN PRICES.
Despite the high prices of Dress Goods we are able to offer you some surprisingly low values in Skirts. The reason is we booked them a good while ago from a maker who was well protected on cloth deliveries. We have them for out size or large women.

NAP COATINGS,
in Navys, Greys and Brown, at Reduced Prices.

Ladies' Flannel Underwear and Nightdresses,
at prices which cannot be repeated.

Special Cut on all Ladies' Blouses in Stock.
All Furs and Imitation Furs at Reduced Prices.
Best Quality American Floor Coverings,
Splendid range of patterns. Reg. \$1.20 values at98c. yard (2 yards wide.)

Men's Eastern Winter Caps, from 75c. each.
Boys' Heavy Sweaters,
in Navy and Khaki, starting from 79c. each for 24 inch size; rising 10c. per size.

Rubber Footwear,
BEST SELECTION, BEST QUALITY, LOW PRICES.

We are showing this season the best values of each of three of Canada's leading manufacturers. Canada makes the Best Rubber Footwear, so that we offer the best selection possible to obtain. We are selling Canadian made Storm Rubbers in Women's from 55c. per pair upwards, and Men's from 79c. pair upwards.

REMEMBER ALL VALUES IN THIS AD. ARE SPECIAL, AND IN SOME CASES CANNOT BE EXPECTED TO STAND LONG.

HENRY BLAIR.

WAR



MARTIN

Xmas

Intelligent Christmas Gifts for Men and Boys, Ladies. The assortments offered for increase the appreciation of bringing it along for reference.

TREMENDOUS DISPLAY OF TOYS.

- Xmas Stockings
- Performing Horses
- Blackboards
- Rocking Chairs
- Dolls' Carriages
- Seals
- Derby Bikers
- Baby Miners
- Sets Furniture
- Pianos
- Police-men's Outfit
- Fireman's Outfit
- Pastry Sets
- Washboards
- Wash Tubs
- Real Warships
- Naval War Toys
- Tree Candles
- Candle Holders
- Tree Decorations
- Teddy Bears
- Electric Bears
- Mechano
- Engineers
- Tool Chests
- Tools on Cards
- Crayons
- Fairies
- Horse and Wargons
- Games, assorted
- A. B. C. Blocks
- Paint Books
- Picture Books
- Dolls' Beds
- Dolls' Cots
- Barking Dogs
- Dolls
- Tops
- Rattles
- Japanese Tea Sets

BISHOP,

MAIL ORDERS

Russia and Japan.

Writing in The Japan Magazine for October, Otohzi Suzuki says it is a matter for sincere congratulation that Russia and Japan have entered into closer diplomatic relations, for this will make for the peace of the Far East. He says:—

"The prejudices and revengeful feelings created by the late war are now softened and will soon altogether disappear, and Japan herself will much benefit by the change, especially in her activities in Siberia. Thus the European was has brought Russia and Japan closer together by making Russia dependent on Japan and by Japan's readiness to respond to Russia's need. It is mutual gratitude that has led the way to the new alliance."

Consequent upon the European War, Japan's commercial and industrial interests have been enormously developed, and one of the markets to which Japan looks forward to with much hope is Siberia. With the disappear-