

### White House Shoes!



For Ladies and Gentlemen. Unequaled for Style, Fit and Wear.

New Ladies' WHITE HOUSE SHOE styles just in. The new concave heel. The smart military shoe.

The WHITE HOUSE SHOE for Men—We are now showing the latest styles in these shoes. Double wear in each pair.

BUSTER BROWN BLUE RIBBON SHOES for Boys and Girls.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.

P.S.—We attach Live O'Sullivan Rubber Heels to all White House Shoes for 40 cents.

**They are Going to be Married Soon**

And it is about time to get the Wedding Stationery and the Wedding Presents. Let us show you the "Correct Thing" in Wedding Invitations.

We sell the Stationery in sets and we print it in Black or in Silver, just as you wish.

The Correct Paper, the Correct Envelopes, and the Correct Printing.

We make a specialty of supplying Wedding Cards, Wedding Stationery, Wedding Cake Boxes, Wedding Presents and all the other things that go to make a bride and groom happy. See our Showroom for Wedding Presents. Here you will find the new ideas in Cut Glass, Silver and Basket Ware. Cut Glass Cake Dishes with Silver Stands.

Cut Glass Salad Bowls. Preserve Dishes with Stand. Silver Egg Stands. Silver Sugar Shakers. Silver Teapots, Silver Table Ware. Silver Bouquet Holders. Silver Hot Water Jugs. Silver Toast Racks. Silver Custard Sets. Silver Bon Bon Dishes. Silver Bread Knives, Silver Salt Sets. Cut Glass Bouquet Holders. Cut Glass Rose Bowls. Cut Glass Perfume Bottles. Work Baskets, Music Stands. Silver Photo Frames, and a whole Showroom full of other things that make the most appropriate Wedding Gifts. See them now.

**DICK'S & CO., LTD.,**  
Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

## Gasolene

On Spot and to Arrive.

Prices are  
**Away Down.**

**T. A. MACNAB & COMPANY,**  
Telephone 444. P. O. Box 785.



### Fat Cattle and Horses!

**AUCTION!**  
On MONDAY NEXT, at 12 o'clock sharp, on the wharf of  
**GEORGE NEAL,**  
23 Head PRIME FAT OXEN & COWS.  
12 DRIVING and TRUCK HORSES.  
Ex s.s. Bruce and Train.  
Also 1 SPLENDID BUGGY—Rubber Tyres.  
1 GOOD DRIVING HORSE, 1 SET CARRIAGE HARNESS—Property of Mr. M. O'Regan.

## Are You Ready

for that trip you have been planning? If not, why not come in and order a suit of

## Our Tailoring?

Apparel we are making includes so many exclusive styles and distinctive models that we feel sure you will be more than satisfied if you come here.

## J. J. Strang,

Ladies' and Gents' Tailoring,  
153 Water Street, - - St. John's

**HAYWARD & CO., Water Street, East**



MACKENZIE  
SCOTCH WHISKY  
LONDON, DISTILLED



### LADIES' Blouses!

Exceptional Showing.  
Newest Designs,  
including  
10 Mo. JAP SILK,  
at  
**\$2.50**  
each.

Robert Templeton.

### Let Us Do Your Dyeing.

Very often we grow tired of the color of a Suit, Coat, Skirt or Evening Gown, and the garment, although not worn out, is finally discarded. Now the proper thing to do in a case like this is to wrap the garment up and send to

MESSRS. NICHOLLE, CHAFE & INKPEN,

who are our Newfoundland Agents, and it will be duly forwarded here and given a new lease of life. Our process makes the garment just like new.

**UNGAR'S LAUNDRY & DYE WORKS, Halifax.**  
may 26, 28

### Keep Our Own People Employed!

It is very important that our own people should be kept in constant employment during these troublesome times. (Every little helps.)

**ARE YOU DOING YOUR SHARE? HOW ABOUT YOUR LAUNDRY WORK?**

All the people employed by the GLOBE STEAM LAUNDRY CO., LTD., are BRITISH, and such are entitled to your first consideration.

Our Laundry is fitted with every modern device, and we have expert hand service for the more delicate and fine goods.

Just say the word! We'll call around for your bundle and return it FRESH and CLEAN right to your door. Don't forget the place:

GLOBE STEAM LAUNDRY CO., Ltd.  
Phone 148. Post Box 476.  
may 13, 15

### Lizell's MASSATTA



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance intangible in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lizell's Famous Soaps, including the most exquisite Perfumes, delightful Toilet Waters, super Creams, and Powders of unquestionable excellence.

At all Drugists, St. John's, Nfld.

For Indigestion and Dyspepsia take Stafford's Prescription "A". Price 25 and 50c.; postage 5 and 10c. extra.—may 18, 15

KEEP MINARD'S LINIMENT IN THE HOUSE.



Within the next few weeks you are going to buy a new Spring Suit—that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month—but you're going to buy it.

We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are complete—you're bound to get more style satisfaction out of a broad choice than a narrow one—you get the broad choice now—you may not get it later.

This is why we invite your inspection of the stylish patterns now on hand.

## Chaplin,

THE STORE THAT PLEASURES.

### FOR PRESENT WEAR!

A Great Display of Ladies'

White Lawn Blouses from . . . . . 70c. up  
White & Colored Wash Dresses from . . . . . \$1.30 up  
White Pique & Jean Costume Skirts from . . . . . \$1.30 up

All brand-new, and includes the newest and most fashionable styles. Special and prompt attention given to all mail orders.

**WILLIAM FREW.**

## Armada Tea

is winning Golden Opinions from everyone.

Just Try It and be convinced.  
**FOR SALE EVERYWHERE.**

### CABBAGE, Green and Fresh, specially selected; due by boat to-morrow, 21st. Cheapest in St. John's.

Also expected a few thousand Cabbage Plants Hardened off. Another carload of those famous POTATOES now on the way. Most of them booked ahead.

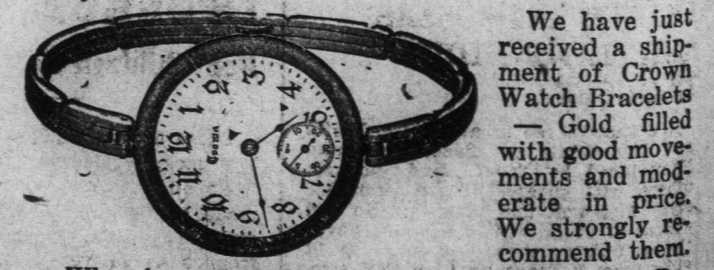
**EDWIN MURRAY.**

WE are showing just now some really handsome Pendants and Necklets set with gems and real pearls. They appeal at once to the tasteful buyer. We have put the prices at the lowest possible figure.

**Engagement and Wedding Rings!**

As usual we lead when it comes to selecting a Ring. We have them in single stone, three and five stone Diamond, also a very large and varied assortment of other gems.


After the engagement comes the wedding. We are proud of our Rings and when you need the Ring of Rings call on us and see how easily we can suit you.



We have just received a shipment of Crown Watch Bracelets—Gold filled with good movements and moderate in price. We strongly recommend them.

When in need of any article of Jewellery see the Reliable Jewellers stock first. We lead.  
**T. J. DULEY & CO.**

**PIANOS**



**ORGANS!**

All stock removed to our new Business Premises, 282 DUCKWORTH STREET.

**We Can Quote** the same low prices for the same good instruments sold by us for 20 years back.

**CHESLEY WOODS,**  
282 DUCKWORTH STREET.

## Most People Are now Economizing in the matter of Dress.

**WE ARE HELPING** the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least **ONE-THIRD.**

If you are pessimistic, ask any reliable dealer for any of the following brands:

**FITZGERALD, TRUEFIT, AMERICUS, STILENFIT, PROGRESS.**

MADE ONLY BY  
**The Nfld. Clothing Company, Ltd.**

TEN PAGES TO WEATHER FORECAST TORONTO, Noon.—Mod to fresh E. and N. winds, and showery to-day and day. ROYER'S, Noon.—Bar. Ther. 54.

VOLUME XXXV

**COAL**

Now landing ex S.S. Adventure:

1000 tons Anthracite

ROYAL VICTOR COLLEGE MONTREAL

THE RESIDENTIAL COLLEGE FOR WOMEN STUDENTS MCGILL UNIVERSITY

Students (both resident day) prepared for degrees Arts, Pure Science and Scholarships are awarded annually. For Prospectus and information apply to the W.

Keep Our Own People Employed!

It is very important that our people should be kept in constant employment during these troublous times. (Every little helps.)

**ARE YOU DOING YOUR SHARE? HOW ABOUT YOUR LAUNDRY WORK?**

All the people employed by the GLOBE STEAM LAUNDRY CO., LTD., are BRITISH, and such are entitled to your first consideration.

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GLOBE STEAM LAUNDRY CO., Ltd.  
Phone 148. Post Box 476.  
may 13, 15

**QUEEN**

which has stood the prompt payment

**\$541,000**

in the Big Fire, 1892. A no trouble when a loss of

**GEO. H. HALL**  
Agent.  
may 18, 1915

**The Great W. Guessing Competition**

In one of our East End shows we have placed a glass jar with marbles. Every purchase of either store of War Paper to the value of 15c. up to \$1.00 entitles the purchaser to a privilege of guessing how many marbles the jar contains, and nearest guessing its contents wins a prize of \$5.00 and a lively day of July no.

Attention! Competition will close on the 15th day of July. You get a check with your mark your guessing figure address thereon and send for that date.  
**GARLAND'S BOOK**  
177-9 and 853 Water