

Annie, card, New Gower Street Edward, James St. Master Christopher Dan E.

Miss Maggie, late Bishop's Falls

ffe, George, City Club Charles, New Gower St. Mrs. Catherine n, Miss Minnie, Conception Bay Lilian rts, L. ers, Miss K., New Gower Street ell, Miss Bessie, Theatre Hill Sandy l, Mrs. Catherine. Milliner les, F. M., card Charles, card, Badger Brook pard, S. L. pard, F. B. pard, S. L. Pennywell Road et, J. W. art, Capt. George, care F. McNamara han, Edward, Royal Cove, St. John's h. Peter. care Gen'l P. Office onds, E. , Miss M., Duckworth St. Gordon, card, LeMerchant Road he, Hedley V., care Post Office Thomas, care Mr. Watson Jacob, Water St. Mrs. Arthur Miss E. John, care L. Clarke , Mrs., Circular Road ; Edward, Pennywell Road Mrs. Francis, nee King, St. John's Edward, late Western Bay ivan, Miss Bridget, LeMerchant Road lor, Edwin, Water St. per, Miss Bessie, late Petty Harbor er, Miss Janie le. Mrs. Thos.

ble, Mis. oar, Ralph, care Knowling tle, Mrs. Wm., Hamilton Street man, W. L. n, Mrs. Wm., Carew St. rne, Robert, Lime St. Ker, Miss M. J., General Hospital or, George

Miss A., card, Lime Street

ace. G. James, Allandale Road er, Archibald, Pennywell Road lan, J. J. an, Michael, Lime St. William, care Gen'l P. Office



We Give Presents Free

To every Man, Woman, Boy or Girl purchasing \$2.00 worth of Boots, Shoes or Rubbers we will give a Christmas Present. We have selected the Choicest Toys for Children that money could buy-toys that cannot be equalled in the city. Buy at the White Shoe Store and receive your Bill and be entitled to a present from amongst the same.

Good for December Month.

SALE ON EVERY DAY and holds good for December month. Ask salesman for Bill of purchase. All must be initialled for Christmas Presents.

By the Stephano we have received 200 cases Boots, Shoes and Rubbers, 1500 pairs Samples in Men's, Women's, Misses, Children's and Infant's Boots.

READ OUR PRICES:

Men's Working Boots, sale price	\$1.45
Men's Fine Boots, reg. \$2.50, now	1.90
Boys' Boots, reg. \$2.25, now	1.80
Little Gents' Boots, reg. \$1.50, now	1.15
Ladies' Boots, all sizes, reg. \$1.75 & \$2.00, now	1.45
Ladies' Pat. Cloth Top, reg. \$2:50, now	1.90
Ladies' Tan Shoes, Velvet Top, reg. \$2.50, now	1.90
Ladies' Hobble Boots, 15, 17, 19, button, reg.	
\$3.50, now	2.90
Ladies' High Cuts, buttoned and buckled, reg.	
\$2.75, now	2.25
Misses' High Cuts, reg. \$2.00, now	1.45
Children's High Cuts, reg. \$1.50, now	1.15
Infants' Velvet and Cloth Top, all fancy Shoes	39c.
Infants' Patent and Fancy Top	59c.
Infants' Soft Shoes	29c.

BOOTS IN GALORE.

Boots and Shoes-our special trade, Newest and Completest made; Fit for tender feet and cold, Suitable for young and old; Don't forget to give us a call We can suit you one and all.

LADIES' and MISSES' SAMPLES. - We have about 1500 pairs Ladies' and Misses' Samples, at \$2.00, \$3.00, \$4.00 per pair, your choice for \$1.20 per pair.



The Evening Telegram St. John's, Newfoundland, December 22, 1911 .- 3

time to tell them about that othe hristma Babe who had no soft white pillow on is quite often a which to lay his head, and no cunning little crib to sleep in, but was born in trying day. Here a stable and laid to sleep in a manger. is a suggestion Let her take down the Book of for keeping the little folks out Books and read that wonderful story through to herself once more in Mat from underfoot thew or Luke, and then let her use while you do her utmost skill as mother-story-teller some of the ten -to make this sweetest of all stories thousand and one ring sweet and real to childish ears. last things. Let them have No matter how laboriously she may a Christmas tree have wrked to delight her children with gifts-no matter how well stockfor the birds.

ed for the Christmas junkets her lard-Give them some scraps of bread ackers or stale cake, a handful of er may be, I think that mother ha failed in her Christmas duties who has ce or other cereal, two or three apples and some scraps of worsted or not found time Christmas Eve to tell ribbon or colored twine, and let them the Bethlehem story to her babies. trim up some small tree in the garden

for the birds. Of course, the babies are not the Unless you have tried this before, only ones who need to be reminded of you would scarcely believe how much the meaning of Christmas. Either interest and amusement the little ones Christmas Eve or Christmas morncan get out of trimming the tree, ing, I think that in every house the tying on the apples and bits of bread story of the birth of Christ should be and cake, and scattering the cereal at read from one of the Gospels, preferthe foot, and then standing back and ably Luke

watching the birds come and eat their Another pretty custom which ob-Christmas feast. tains in several homes I know of, is Besides which, it is a rather pretty the reading of selections from Dickens sustom, don't you think? Christmas Carol on Chrstmas Eve

* * * Do the little ones in your family fine reader, several families from the

know what Christmas means? Do neighbourhood gather each year on they connect anything besides Santa Christmas Eve to hear Dickens' im-Claus, stockings, chimneys, presents mortal Christmas story read aloud be and a big dinner with the twenty-fifth | fore the open fire. of December? There are people who want to entirely get rid of Santa Claus; because

they think he heathenizes Christmas. wouldn't banish the dear old Saint for anything, but I certainly wouldn't let him obscure the One whose day Christmas really is. It seems to me that, no matter how thing at this busiest of seasons. usy she is, every mother should take ime Christmas Eve for the telling of the Old, Old Story to the babies. When

she has tucked the little ones in bed, is

WELCOME WORDS TO WOMEN

Women who suffer with disorders peculiar to their sex should write to Dr. Pierce and receive free the advice of a physician of over 40 years' experience -a skilled and successful specialist in the diseases of women. Every letter of this sort has the most careful consideration and is regarded as sacredly confidential. Many sensitively modest women write fully to Dr. Pierce what they would shrink from telling to their local physician. The local physician is pretty sure to say that he cannot do anything without strate exumination." Dr. Pierce holds that these distasteful examinations are generally need-less, and that no woman, except in rare cases, should submit

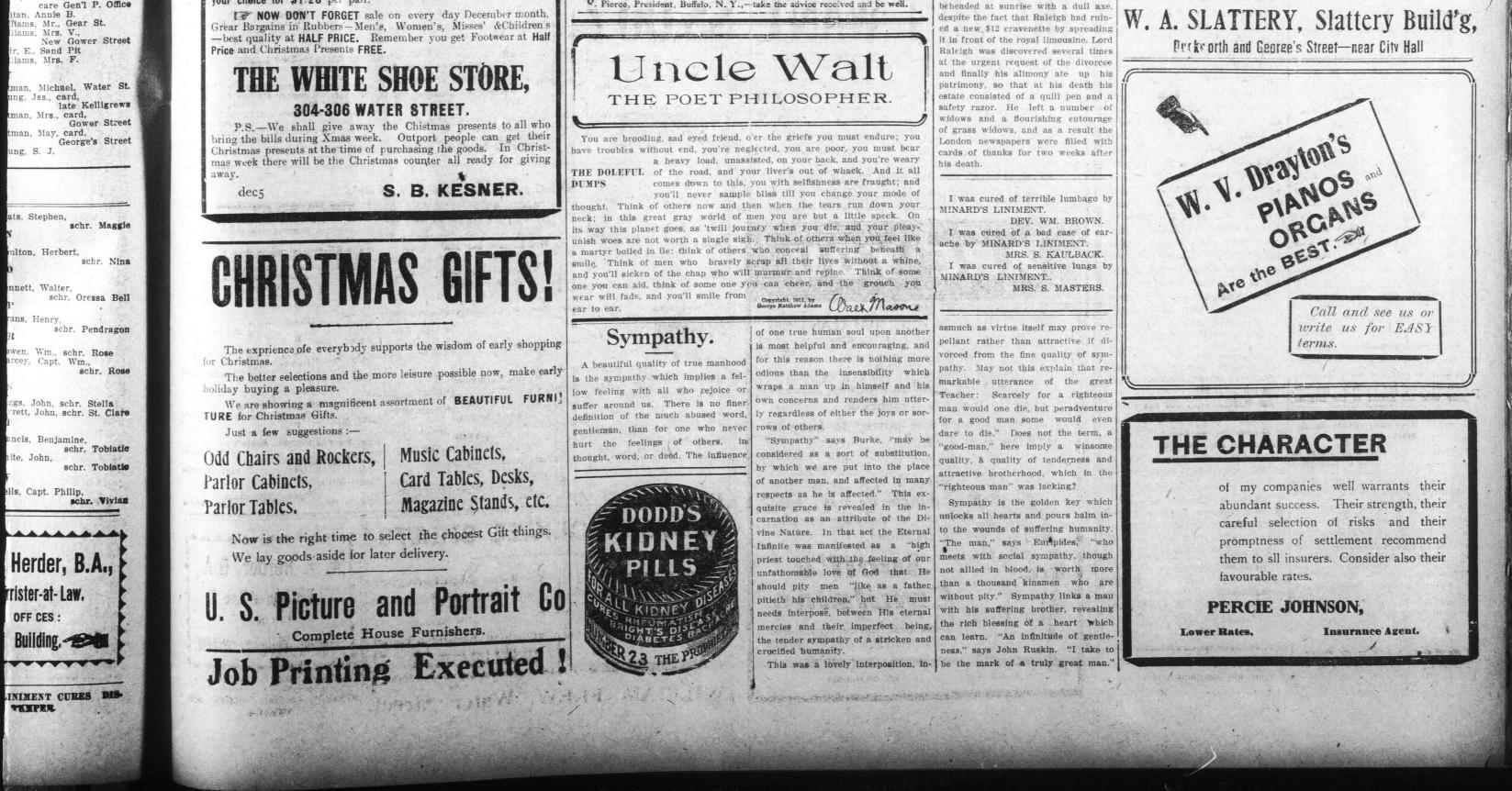
Dr. Pierce's treatment will cure you right in the privacy of your own home. His "Favorite Prescription" has cured hundreds of thousands, some of them the worst of cases.

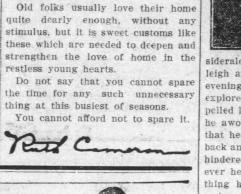
It is the only medicine of its kind that is the product of a regularly graduated physician. The only one good enough that its makers dare to print its every ingredient on its outside wrapper. There's no secrecy. It will bear examination. No electool and no habit-forming drugs are found in it. Some unscrup ulous medicine dealers may offer you a substitute. Don't take it. Don't triff. with your health. Write to World's Dispensary Medical Association, Dr. R. V. Pierce, President, Buffalo, N. Y.,-take the advice received and be well.



WE OFFER to our Customers, the Trade and Outport Buyers, this Autumn, the best selected Stock of Dry Goods of all kinds-American and English-yet put on the market.

See our Stock of Fleeced Underwear, Muslins, Embroideries and Dress Goods before purchasing elsewhere.





where he devoted his life to literatur

becoming quite a proficient speller

Lord Raleigh did most of his discover-

ing around home, generally sending

red-necked substitutes to the front.

while he stayed in London and mar

ried several of the queen's maids of

noncur. Queen Elizabeth finally got

ired of having him hanging around

the kitchen and sentenced him to be

In one home where the mother is