

Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Patterns Cut. These will be found very useful to refer to from time to time.

\$08—A DAINTY NEGIGEE.



Ladies' Dressing or House Stock.

Satin blue Ground muslin with white damask heading runs with blue ribbon produced this suit. The garment may be drawn in at the waist by satin ribbon or by the waist is given in the pattern. It is cut in 6 sizes: 32, 34, 36, 38, 40 and 42 inches bust measurement. It requires 2½ yards of 44 inch material for the 36 inch.

A pattern of this illustration mailed to 127 addresses on receipt of \$1.00 postage or stamp.

Suitable materials for any of these patterns can be procured from AYER & SONS, Ltd., Sampson's, or the nearest pattern number. Mail orders promptly attended to.

\$024—A NEAT AND PRACTICAL DRESS.



Miss One Piece Dress with Bodice and Sleeve in white, and with Sailor Collar.

A very comfortable and pleasing dress is here shown, suitable for any of the materials now in vogue. The pattern over the front and back gives a sailor collar. The skirt is ready finished with a band cuff. The sailor collar is jaunty. The Pattern is cut in 4 sizes: 4, 5, 6 and 10 years. It requires 2½ yards of 44 inch material for the 6 year size.

A pattern of this illustration mailed to 127 addresses on receipt of \$1.00 postage or stamp.

PATTERNS COUPON.

Please send the above-mentioned pattern as per directions given below.

No. _____

Size. _____

Name. _____

Address in full: _____

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