

Special Sale Price

FOR THIS WEEK ONLY.

Boys' Fleeced Underwear.

Boys' Fleeced Shirts and Drawers,

All sizes, from 24 inch to 34 inch, only

30c.

GARMENT.

The quality of these goods is superior, and in the regular way, they sell at 35c. to 40c. per garment according to size. However, as a special offering to our Customers, we are for this week making a special all round price of 30c. a garment, but cannot guarantee it for a longer period, so advise you to make your full purchase in this line now.

In other FLEECE UNDERWEAR you will obtain GOOD VALUE at LOW PRICES at **BLAIRS.**

Women's Fleeced Underwear, Job, Vests and Knickers, sizes 4, 5 and 6, only 30c. garment. This is a full make, soft and elastic garment and vests, are long sleeves, buttoned fronts.

Women's Cream Rib Elastic Make Fleeced Vests and Knickers, to fit very large women. Price 45 cents per garment.

Men's FLEECE UNDERWEAR—Special quality, American make—all sizes up to as large as 44 inches, Shirts and Drawers, only 45c. garment.

HENRY BLAIR.

ARE YOU WEAK AFTER SICKNESS.

New is the Time to Enrich Your Blood, Strengthen Your Nerves, and Get Real Well.

You can profitably take a page from the volume of Mrs. Geo. E. Amarilla's experience—she has been through the mill—she knows. "The many months of almost useless depression, the nervous fears and the sleepless nights I might have prevented—to think of them is almost enough to make me ill again. A little care and just a simple remedy at first would have averted a long serious illness.

"In the spring, two years ago, I had typhoid fever. I gained in weight but my flesh was puffy and my strength feeble. I was easily tired, and my color not good. But I depended on a hitherto rugged constitution to right itself, and keep on doing more than I ought. The outcome was collapse of a nervous character. From the improvement 'Ferrozone' has made, giving me strength, color and endurance, it is reasonably certain that had I used it when I first felt poorly my strength would speedily have been restored. I can strongly urge those recovering from illness, those who feel ill, in fact everyone who needs better health can quickly gain it by using Ferrozone."

It's because Ferrozone converts what you eat into nourishment, because it contains blood-making and nerve strengthening qualities. These are the reasons why it builds up the weak and cures the sick. Try one or two Ferrozone Tablets with your meals, and watch the gain. Fifty cents per box, six for \$2.50, all dealers, or the Catarhozone Co., Kingston, Canada.

ter, preferring at all times and in all cases to quote or cite authentic, recognized authorities pertaining to any game or games in the world of athletics. Content to remain, as in the past, Yours truly,
ON-LOOKER.

St. John's, March 14th, 1910.

SIMPLE CURE FOR ITCHINESS.

The tantalizing skin itchiness that plagues men and women arises from the invasion of germs. Washing won't relieve—cleansing certainly cannot cure—only a soothing germ killer like Dr. Hamilton's Ointment can do the work. By anointing the parts with Dr. Hamilton's Ointment relief is afforded at once. The soothing balms and healing oils in this ointment make a perfect food for the skin. You find this out in one application. 50c. at all dealers.

The Irish Detective.

The above 4 act Irish melo-drama will be placed on the boards in the Star Hall on St. Patrick's Night for the first time, and judging from the progressive manner in which it is now being handled, its success is a foregone conclusion. Mr. Burke has gone to almost extravagant expenses in the preparation of this magnificent performance, and not only has the theatre been splendidly painted around the stage, but six new very handsome scenes have been added, giving the place an entire different appearance. The scenery has been specially painted for this performance which alone is a guarantee of "something good" in store for St. Patrick's Night. The play in itself lasts fully two hours and thirty-five minutes, and no special synopsis need be particularly referred to, as there is not one dull moment in the entire performance. It abounds in thrilling hair-breadth escapes of an Irishman in the role of a detective engaged to hunt down a gang of convicts and counterfeiters and depicts a very exciting game between him and his gang.

How is a Cold to be Cured

When it has reached the chest, is developing into bronchitis and threatens to become pneumonia. So gradually and stealthily does a cold pass from its simpler form of a cold in the head into inflammation of the bronchial tubes and then on to the lungs that many do not realize their condition until pneumonia is upon them. Ordinarily, of course, the cold is thrown off, but with the system run down and weakened there is every reason to expect serious trouble. Why should not every cold be taken seriously and Dr. Chase's Syrup of Linseed and Turpentine used before a severe illness is upon you. There are many reasons why you should use Dr. Chase's Syrup of Linseed and Turpentine. It is more thorough and far-reaching in its effects on the system than any mere cough medicine can possibly be. It keeps the cough loose and open, it aids expectoration and allays the inflammation. It does more than this. It cures the cold as well as the cough. It is direct, positive and almost specific in action. Dr. Chase's Kidney-Liver Pills 25 cts. a bottle, at all dealers, or Edmanston, Bates & Co., Toronto.

What Next?

"The dreamy hours will linger on that day When all is known, and none may dream again."

—N. M. Lowater.
It must be so, it's been proclaimed By prophet Robinson, "More things than manifestoes tell By Morris shall be done." Yes, yes, John Alexander R., I believe it, 'deed I do! But then I didn't think I'd hear The truth so soon from you.

We were promised wondrous changes, And that, too, without a cent, And it seems that we're to get 'em. And that to our heart's content; We'll have Railways, we'll have bridges, We'll have hogs of wood and stone; But it seems to me, between 'em, We'll have little of our own.

You say that 'ere the Tory term Of office shall be run, Somebody will be paying to Take mountains by the ton; But I suppose that's after Every beach-rock's cleared away, From every nook and corner In around Conception Bay.

When the beaches all have vanished, And the mountains all are gone; When the favourite sheep of Morris Haven't ought to graze upon; When the lands by Reid are captured, And the waters by a Trust, Will someone persuade the people, For a fee, that all is just?

Will someone who cares but little For the people or the land, Point the finger of derision At the space at our command, And the while a smile sardonic Plays upon his features, say: "You have so little left, you must That little give away!"

When all our twigs and brambles Into wicker-work are done; When all our bogs and peat piles Are a-drying in the sun; When all our sand as mortar is Committed to the hod, When all our fish is Selling, Or Evaporated cod.

What will politicians do in That day most desolate, When all is consummated For The glory of the State? Shall they wait another prophet Whose sublime and boundless views Shall outdo his predecessor Alexander of the News?

Slips of Schooldays.

More Howlers From Lads on Examination Day.

The schoolboy "howler" is always popular. The following selection from a large number which were sent in for a prize competition arranged by a "University Correspondent" are excellent examples of the mistakes which pupils perpetrate: George Elliot left a wife and children to mourn his genii. The capital of Russia is St. Petersburg on the Duma. The test Act of 1675 was passed to keep Roman Catholics out of public houses.

Henry I. died of eating palfreys. Louis XVI. was gelatinated during the French Revolution. The Rhine is boarded by wooden mountains. Gender shows whether a man is masculine, feminine, or neuter. James I. died from argue. An angle is a triangle with only two sides.

Algebraical symbols are used when you don't know what you are talking about. Geometry teaches us how to bisect angles. Parallel lines are the same distance all the way, and do not meet unless you bend them. Shakespeare founded "As You Like It" on a book previously written by Sir Oliver Lodge.

The whale is an amphibious animal because it lives on land and dies on the water. A parallelogram is a figure made of four parallel straight lines. Horse power is the distance one horse can carry a pound of water in an hour. The magnesium salt in the sea creates the effervescence when the tide comes in.

The earth is an obsolete spheroid. Lord Raleigh was the first man to see the Invisible Armada. If the air contains more than 100 per cent. of carbolic acid it is very injurious to health. Gravitation is that which if there were none we should all fly away. The Press-to-day is the mouth organ of the people.

Women's suffrage is the state of suffering to which they were born. The isles of Greece were always quarrelling as to which was the birth-place of Homer; Chaos has the most right to claim him. The vacuum is a large empty space where the Pope lives.

Miaard's Liniment Cures Distemper.



HAVING JUST CLOSED OUR ANNUAL FEBRUARY FURNITURE CASH SALE, we wish now to say a word in season relating to our Easy Plan for SPRING FURNISHINGS.

THE ART OF Home FURNISHING

AT LOW COST and EASY TERMS

is an art we have studied long and deeply, and just now we are LOOKING FORWARD TO A GREATER SPRING BUSINESS THAN EVER IN THE FURNISHING OF HOMES.

The whole store is budding into its spring commercial bloom: the pleasant suggestion of longer days and warmer weather meets the eye everywhere. If careful preparation and generous value giving count for anything, we shall have a spring business that will tax even our splendid facilities. The keynote of our policy in selecting, and spring furniture selling can be given in five words—RELIABLE GOODS AT MODERATE PRICES

FROM NOW ON WE WILL BE GLAD TO EXTEND to people who value it the convenience of our weekly or monthly charge account. Our Policy in this regard is reasonable and fair. While there must be of course some evidence of responsibility and trustworthiness on the part of people desiring this accommodation, we do not limit it to those possessing wealth. This is a store for ALL the people. Drop in and talk with our Credit Department, second floor.



Let Us Furnish Yours!
C. L. MARCH, Co., Ltd.
Corner Water and Springdale Streets.

The Festival of Empire.

Editor Evening Telegram.

Dear Sir,—I am very much afraid that the Newfoundland part of the Festival of Empire is going to be a failure to some extent. In the first place the time is far too short to get up a really good exhibition, and there is danger of attempting too much in that brief time.

Let us by all means fully exploit our fisheries, our mines, our pulp industries, our game, our fur, our lumber, and any other commercial enterprises we have. Send all the specimens, models, sketches and photos necessary for advertising them, but leave other unnecessary things out.

I was pleased to learn that it was suggested at the last meeting of the Committee to practically drop out any musical display by the Colony at the Festival—partly for lack of time and partly for other good reasons given.

The idea of a Newfoundland contingent taking part three each week for six successive weeks in the Pageant was stated to be impractical, and should also be dropped. If the Colony limits itself to taking part in the final scene of the Pageant, it will be as much as ought to be attempted.

Then, again, this Colony might drop the idea of painting a set of 4 panoramic pictures for the Festival,

as there is certainly not time to get the work done well. The Committee had an offer some time ago from the leading artist in Paris—an expert on this particular work—who offered to do them. It is stated, for about \$800. Surely the Committee are not going to pay the same extravagant price for work done here with so little time left to do it in! Now, to my mind, a series of enlarged photographs similar to those of Canadian scenery hung in our railway depot would answer better than paintings by any artist who has not ever seen the local views. By sharing the work promptly amongst our city photographers we could have the views enlarged quickly and well, besides saving hundreds of dollars. The many smaller pictures and sketches of Newfoundland scenery, which will doubtless be loaned, would give truer ideas of the beauty of our country than mere panoramic decoration.

As it is certain there will be lots of unexpected and heavy expenses turn up on the other side, it would be well for our Committee to be as careful as they can here whilst the project is under their control.

With thanks for space, I am, Yours truly,
NATIVE.
March, 14th, 1910.

The "Spider" & the "Fly."

Editor Evening Telegram.

Dear Sir,—Our football effusion in Friday's issue of your esteemed paper over the non de plume of 'Old Spider' proved a corrective nature as far as the scribbling "Fly" of the Chronicle is concerned, for he admits his slight error in the "Queen's Parkers" (as he calls them) in Saturday's Chronicle.

The "Fly," however, makes another slight error or mistake when he gets "buzzing" around the edge of our ancestral football web with his expressed doubts about our connection with Scotland's pioneer "soccer" club and its famous members named by us, for our very earliest ideas of football and business life generally were formed when in touch—close touch—with the famous Hampden Park Club, its members and followers.

This, Mr. Editor, being of a rather personal nature we shall be glad to discuss at any time with the "Fly" in our little football parlor.

After expressing his doubts about our connection, the "Fly" says: "He may be familiar with the well known couplet:

"Who in Britain does not fear The 'prince of dribblers,' Jimmy Weir?"

And here again he is slightly in error, for we never heard of any such "well known" couplet as he quotes. It is just possible, however, that my friend of the Chronicle has got mixed up a bit in his quotation, and that he

refers to a popular topical ditty of Harry Linn's, the famous Scotch comedian, or Lauder of the seventies, who in his well known song "Through thick and thin" thus refers to J. B. Weir, the most popular exponent of the dribbling game at the time. Thus did Linn sing:—

"In Britain's Isles who dis'n fear The prince o' dribblers, Jamie Weir, There's name can dodge or wi him rin. He'll kick a goal through thick and thin."

With this ditty, Mr. Editor, the writer is very familiar, having had the pleasure of hearing the famous Linn sing it on more than one occasion, and that too in company with Jamie Weir and other noted players of historical Hampden Park.

In his opening "flight" on Saturday the "Fly" says: "Old Spider," who usually figures in the press under another name"—Well, as to our figuring in the press either under or over any name, we generally make sure that we know something about what we are figuring in, and heartily recommend constant practice along the same lines to the Chronicle scribe.

In closing this squib, my "buzzing" friend says: "The writer does not profess to be such an authority on athletics as our 'Spider' friend." For this flattering reference we thank the "Fly," but at the same time remind him that we have never posed as a great authority on any athletic mat-

Here and There.

PANSY CARD TOURNEY.—The Pansy Club held another interesting card tourney in the Mechanics' Hall last night. Over 300 handled the pasteboards, and after 30 games were played prizes were presented to Messrs. M. McDonald, J. Mills, J. Fowlow and J. Walsh. Friday night there will be another tourney.

NECESSARY FOR THE FAMILY. If health is to be maintained there must be at hand in every household a medicine which can be positively relied upon to regulate the liver, kidneys and bowels. Dr. Chase's Kidney Liver Pills have proven their right to first place in this regard and already hold a secure position in the great majority of homes.

B. I. S. BILLIARDS.—In the B. I. S. handicap billiard tournament last night a match in (b) class and two in (c) class were played. In the former T. O'Mara beat J. Taffe by 26; in the latter M. Aylward was beaten by C. O'Keefe by 88 points; while L. Walsh beat Leo. Carter by 2 points.

The Boss Shebeener.

Tim Hayden, to whom we referred yesterday, is regarded by the police as the "Boss" shebeener in Newfoundland. He has five times been convicted himself, his wife twice, and son and daughter once. In the evidence brought forward in connection with the last case one witness swore that he was offered \$12 to leave Mr. Grace by Hayden's wife, but he was located at Bell Island. Deft. tried to throw the chief responsibility for his latest infraction of the law on his daughter, Mrs. Moriarty, but this would not wash, and the woman showed an unpaid balance in court for liquor in the sum of \$126. It is not at all unlikely that Hayden may find himself charged with a far graver offense as the outcome of his latest escapade. The police did creditable work in bringing this breaker of the laws to justice.

108 Nox a Cold In One Day.

The Great Lung & Cough Medicine GUARANTEED. 25c. a bottle at all dealers. T. McMurdo & Co., Selling Agents. m3,5,8,11,15,17,18,21,24,26,29,30,31. RINKS WITHOUT ICE.—The ice in both the rinks is in a bad state, and the surface is covered with water. If the present mild spurt continues it looks as if hockey sticks and skates can be shelved until next season.

Does not Color the Hair

Ayer's Hair Vigor is composed of Sulphur, Glycerin, Quinin, Sodium Chlorid, Capsicum, Sage, Alcohol, Water, Perfume. Show this to your doctor. Ask him if there is a single injurious ingredient. Ask him if he thinks Ayer's Hair Vigor, as made from this formula, is the best preparation you could use for falling hair, or for dandruff. Let him decide. He knows. J. C. AYER COMPANY, Lowell, Mass.